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Alaskans down on Palin, potential 2016 bid

Raleigh, N.C. – PPP's newest Alaska poll finds that voters in the state continue to hold a very dim view of Sarah Palin and any aspirations she might have about running for President in 2016. Only 36% of voters in the state have a favorable opinion of Palin to 55% who view her negatively. Just 20% would like to see her make a bid for the White House, compared to 74% who think she should sit it out. There's actually almost as many Democrats- 17%- who want Palin to run as there are Republicans- 23%- suggesting there are as many Alaskans who want to see her run for the entertainment value as because they actually want her to be President.

Palin finishes 6th when it comes to who Republican voters want to be the 2016 Presidential candidate in her home state. Ted Cruz leads with 16%, followed by Rand Paul at 15%, Mike Huckabee at 14%, Jeb Bush and Chris Christie at 12%, Palin at 11%, Scott Walker at 7%, Paul Ryan at 6%, and Marco Rubio at 5%.

Beyond the lack of enthusiasm for her among Republicans, Palin also has the dubious distinction of being the only potential GOP candidate who would trail Hillary Clinton in a head to head match up- Clinton leads Palin 46/40. The rest of the potential Republican hopefuls all lead Clinton by at least 8 points- Huckabee leads her 47/39, Bush has a 47/38 advantage, Christie is on top 45/34, and Paul has a 50/36 edge.

Of course Palin seems more interested in money making opportunities than seeking elected office again anyway- but her new internet TV channel isn't likely to get a lot of traction in Alaska- only 4% of voters in the state say they're interested in buying a subscription to it compared to 89% who say they won't and 7% who are unsure.

“It’s been more than 5 years since Sarah Palin quit as Governor of Alaska,” said Dean Debnam, President of Public Policy Polling. “And there’s no evidence that her image is getting any better.”

PPP surveyed 673 Alaska voters, including 337 Republican primary voters, from July 31st to August 3rd. The margin of error for the overall sample is +/-3.8% and for the Republicans it’s +/-5.3%. 80% of interviews for the poll were conducted over the phone with 20% interviewed over the internet to reach respondents who don’t have landline telephones.



Alaska Survey Results

- Q1** Do you approve or disapprove of Senator Lisa Murkowski's job performance?
- Approve* 45%
- Disapprove*..... 36%
- Not sure* 19%
- Q2** Do you think same-sex marriage should be allowed, or not?
- Think it should be allowed*..... 49%
- Think it should not be*..... 45%
- Not sure* 6%
- Q3** Which of the following best describes your opinion on gay marriage: gay couples should be allowed to legally marry, or gay couples should be allowed to form civil unions but not legally marry, or there should be no legal recognition of a gay couple's relationship?
- Gay couples should be allowed to legally marry* 46%
- Gay couples should be allowed to form civil unions but not marry* 26%
- There should be no legal recognition of a gay couple's relationship* 25%
- Not sure* 3%
- Q4** If the candidates for President next time were Democrat Hillary Clinton and Republican Jeb Bush, who would you vote for?
- Hillary Clinton*..... 38%
- Jeb Bush*..... 47%
- Not sure* 16%
- Q5** If the candidates for President next time were Democrat Hillary Clinton and Republican Chris Christie, who would you vote for?
- Hillary Clinton*..... 34%
- Chris Christie* 45%
- Not sure* 21%
- Q6** If the candidates for President next time were Democrat Hillary Clinton and Republican Mike Huckabee, who would you vote for?
- Hillary Clinton*..... 39%
- Mike Huckabee* 47%
- Not sure* 14%
- Q7** If the candidates for President next time were Democrat Hillary Clinton and Republican Sarah Palin, who would you vote for?
- Hillary Clinton*..... 46%
- Sarah Palin* 40%
- Not sure* 14%
- Q8** If the candidates for President next time were Democrat Hillary Clinton and Republican Rand Paul, who would you vote for?
- Hillary Clinton*..... 36%
- Rand Paul*..... 50%
- Not sure* 14%
- Q9** Do you have a favorable or unfavorable opinion of Sarah Palin?
- Favorable*..... 36%
- Unfavorable* 55%
- Not sure* 9%
- Q10** Do you think Sarah Palin should run for President in 2016, or not?
- Think she should run*..... 20%
- Think she should not*..... 74%
- Not sure* 6%
- Q11** Sarah Palin has a new Internet TV channel that costs \$9.95 a month. Do you plan to purchase a subscription to her online TV channel, or not?
- Plan to purchase a subscription*..... 4%
- Do not plan to* 89%
- Not sure* 7%





Q12 In the last presidential election, did you vote for Barack Obama or Mitt Romney?

<i>Barack Obama</i>	39%
<i>Mitt Romney</i>	50%
<i>Someone else / Don't remember</i>	11%

Q13 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	8%
<i>Somewhat liberal</i>	16%
<i>Moderate</i>	33%
<i>Somewhat conservative</i>	25%
<i>Very conservative</i>	18%

Q14 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	50%
<i>Man</i>	50%

Q15 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i>	20%
<i>Republican</i>	32%
<i>Independent / Other</i>	47%

Q16 If you are white, press 1. If other, press 2.

<i>White</i>	78%
<i>Other</i>	22%

Q17 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i>	14%
<i>30 to 45</i>	24%
<i>46 to 65</i>	44%
<i>Older than 65</i>	18%

Q18 Mode

<i>Phone</i>	80%
<i>Internet</i>	20%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Murkowski Approval				
Approve	45%	62%	34%	36%
Disapprove	36%	20%	51%	24%
Not sure	19%	18%	15%	40%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Should Same-sex Marriage Be Allowed?				
Think it should be allowed	49%	83%	22%	51%
Think it should not be	45%	11%	73%	37%
Not sure	6%	6%	5%	12%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Gay Marriage/Civ. Unions/No Recognition				
Gay couples should be allowed to legally marry	46%	82%	16%	56%
Gay couples should be allowed to form civil unions but not marry	26%	9%	40%	26%
There should be no legal recognition of a gay couple's relationship	25%	5%	43%	12%
Not sure	3%	4%	1%	7%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Hillary/Jeb				
Hillary Clinton	38%	84%	5%	24%
Jeb Bush	47%	5%	85%	20%
Not sure	16%	11%	10%	57%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Hillary/Christie				
Hillary Clinton	34%	78%	2%	21%
Chris Christie	45%	9%	78%	24%
Not sure	21%	12%	19%	55%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Hillary/Huckabee				
Hillary Clinton	39%	85%	6%	22%
Mike Huckabee	47%	6%	85%	21%
Not sure	14%	8%	10%	58%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Hillary/Palin				
Hillary Clinton	46%	90%	14%	37%
Sarah Palin	40%	5%	68%	42%
Not sure	14%	6%	18%	21%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Hillary/Paul				
Hillary Clinton	36%	83%	3%	20%
Rand Paul	50%	7%	87%	35%
Not sure	14%	10%	9%	45%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Palin Favorability				
Favorable	36%	8%	57%	39%
Unfavorable	55%	86%	35%	39%
Not sure	9%	6%	9%	22%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Should Palin Run in 2016?				
Think she should run	20%	15%	23%	26%
Think she should not	74%	84%	69%	58%
Not sure	6%	1%	7%	15%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Plan to Get a Palin TV Subscription?				
Plan to purchase a subscription	4%	1%	6%	-
Do not plan to	89%	96%	85%	85%
Not sure	7%	2%	9%	15%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Murkowski Approval						
Approve	45%	48%	61%	53%	41%	21%
Disapprove	36%	32%	24%	18%	47%	65%
Not sure	19%	20%	15%	29%	12%	14%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Should Same-sex Marriage Be Allowed?						
Think it should be allowed	49%	89%	74%	67%	26%	7%
Think it should not be	45%	8%	23%	24%	67%	89%
Not sure	6%	2%	3%	9%	7%	4%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Gay Marriage/Civ. Unions/No Recognition						
Gay couples should be allowed to legally marry	46%	92%	73%	62%	22%	5%
Gay couples should be allowed to form civil unions but not marry	26%	6%	16%	18%	44%	37%
There should be no legal recognition of a gay couple's relationship	25%	2%	11%	13%	34%	56%
Not sure	3%	1%	1%	6%	1%	3%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hillary/Jeb						
Hillary Clinton	38%	86%	78%	46%	10%	3%
Jeb Bush	47%	8%	8%	29%	79%	87%
Not sure	16%	7%	14%	25%	11%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hillary/Christie						
Hillary Clinton	34%	88%	73%	40%	7%	1%
Chris Christie	45%	8%	13%	31%	77%	74%
Not sure	21%	4%	13%	29%	16%	25%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hillary/Huckabee						
Hillary Clinton	39%	91%	82%	47%	8%	1%
Mike Huckabee	47%	9%	10%	26%	79%	91%
Not sure	14%	-	8%	26%	13%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hillary/Palin						
Hillary Clinton	46%	91%	83%	60%	20%	3%
Sarah Palin	40%	9%	14%	21%	62%	83%
Not sure	14%	-	3%	18%	18%	15%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hillary/Paul						
Hillary Clinton	36%	90%	75%	42%	10%	1%
Rand Paul	50%	10%	20%	29%	80%	93%
Not sure	14%	-	4%	29%	11%	6%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Palin Favorability						
Favorable	36%	12%	16%	22%	52%	66%
Unfavorable	55%	85%	77%	65%	38%	28%
Not sure	9%	3%	6%	13%	10%	6%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Should Palin Run in 2016?						
Think she should run	20%	17%	17%	25%	14%	24%
Think she should not	74%	83%	81%	71%	74%	67%
Not sure	6%	-	2%	4%	11%	9%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Plan to Get a Palin TV Subscription?						
Plan to purchase a subscription	4%	12%	1%	4%	2%	4%
Do not plan to	89%	88%	97%	88%	91%	83%
Not sure	7%	-	2%	8%	7%	12%

	Base	Gender	
		Woman	Man
Murkowski Approval			
Approve	45%	47%	43%
Disapprove	36%	29%	42%
Not sure	19%	24%	14%

	Base	Gender	
		Woman	Man
Should Same-sex Marriage Be Allowed?			
Think it should be allowed	49%	56%	42%
Think it should not be	45%	39%	51%
Not sure	6%	5%	8%

	Base	Gender	
		Woman	Man
Gay Marriage/Civ. Unions/No Recognition			
Gay couples should be allowed to legally marry	46%	54%	39%
Gay couples should be allowed to form civil unions but not marry	26%	25%	28%
There should be no legal recognition of a gay couple's relationship	25%	19%	30%
Not sure	3%	3%	3%

	Base	Gender	
		Woman	Man
Hillary/Jeb			
Hillary Clinton	38%	42%	33%
Jeb Bush	47%	45%	49%
Not sure	16%	13%	18%

	Base	Gender	
		Woman	Man
Hillary/Christie			
Hillary Clinton	34%	40%	28%
Chris Christie	45%	41%	50%
Not sure	21%	19%	22%





	Base	Gender	
		Woman	Man
Hillary/Huckabee			
Hillary Clinton	39%	41%	36%
Mike Huckabee	47%	45%	49%
Not sure	14%	14%	15%

	Base	Gender	
		Woman	Man
Hillary/Palin			
Hillary Clinton	46%	50%	42%
Sarah Palin	40%	36%	45%
Not sure	14%	14%	14%

	Base	Gender	
		Woman	Man
Hillary/Paul			
Hillary Clinton	36%	39%	33%
Rand Paul	50%	44%	57%
Not sure	14%	17%	10%

	Base	Gender	
		Woman	Man
Palin Favorability			
Favorable	36%	29%	43%
Unfavorable	55%	61%	49%
Not sure	9%	10%	8%

	Base	Gender	
		Woman	Man
Should Palin Run in 2016?			
Think she should run	20%	16%	24%
Think she should not	74%	77%	70%
Not sure	6%	7%	5%

	Base	Gender	
		Woman	Man
Plan to Get a Palin TV Subscription?			
Plan to purchase a subscription	4%	4%	3%
Do not plan to	89%	90%	89%
Not sure	7%	6%	8%

	Base	Party		
		Democrat	Republican	Independent / Other
Murkowski Approval				
Approve	45%	58%	37%	45%
Disapprove	36%	24%	48%	33%
Not sure	19%	18%	15%	22%

	Base	Party		
		Democrat	Republican	Independent / Other
Should Same-sex Marriage Be Allowed?				
Think it should be allowed	49%	79%	21%	55%
Think it should not be	45%	18%	72%	38%
Not sure	6%	3%	8%	6%





	Base	Party		
		Democrat	Republican	Independent / Other
Gay Marriage/Civ. Unions/No Recognition				
Gay couples should be allowed to legally marry	46%	79%	18%	51%
Gay couples should be allowed to form civil unions but not marry	26%	11%	38%	25%
There should be no legal recognition of a gay couple's relationship	25%	7%	43%	20%
Not sure	3%	3%	1%	4%

	Base	Party		
		Democrat	Republican	Independent / Other
Hillary/Jeb				
Hillary Clinton	38%	83%	8%	38%
Jeb Bush	47%	9%	81%	39%
Not sure	16%	8%	11%	22%

	Base	Party		
		Democrat	Republican	Independent / Other
Hillary/Christie				
Hillary Clinton	34%	82%	7%	32%
Chris Christie	45%	10%	74%	41%
Not sure	21%	8%	19%	27%

	Base	Party		
		Democrat	Republican	Independent / Other
Hillary/Huckabee				
Hillary Clinton	39%	86%	7%	39%
Mike Huckabee	47%	7%	81%	41%
Not sure	14%	7%	11%	20%

	Base	Party		
		Democrat	Republican	Independent / Other
Hillary/Palin				
Hillary Clinton	46%	89%	13%	49%
Sarah Palin	40%	6%	67%	37%
Not sure	14%	5%	19%	14%

	Base	Party		
		Democrat	Republican	Independent / Other
Hillary/Paul				
Hillary Clinton	36%	82%	7%	36%
Rand Paul	50%	9%	83%	46%
Not sure	14%	8%	10%	19%





	Base	Party		
		Democrat	Republican	Independent / Other
Palin Favorability				
Favorable	36%	10%	55%	34%
Unfavorable	55%	85%	35%	56%
Not sure	9%	5%	10%	10%

	Base	Party		
		Democrat	Republican	Independent / Other
Should Palin Run in 2016?				
Think she should run	20%	17%	23%	20%
Think she should not	74%	81%	67%	75%
Not sure	6%	2%	11%	5%

	Base	Party		
		Democrat	Republican	Independent / Other
Plan to Get a Palin TV Subscription?				
Plan to purchase a subscription	4%	3%	6%	2%
Do not plan to	89%	96%	82%	91%
Not sure	7%	1%	11%	7%

	Base	Race	
		White	Other
Murkowski Approval			
Approve	45%	46%	42%
Disapprove	36%	35%	38%
Not sure	19%	19%	20%

	Base	Race	
		White	Other
Should Same-sex Marriage Be Allowed?			
Think it should be allowed	49%	52%	40%
Think it should not be	45%	43%	52%
Not sure	6%	5%	9%

	Base	Race	
		White	Other
Gay Marriage/Civ. Unions/No Recognition			
Gay couples should be allowed to legally marry	46%	48%	40%
Gay couples should be allowed to form civil unions but not marry	26%	26%	26%
There should be no legal recognition of a gay couple's relationship	25%	24%	28%
Not sure	3%	2%	6%





	Base	Race	
		White	Other
Hillary/Jeb			
Hillary Clinton	38%	38%	38%
Jeb Bush	47%	49%	40%
Not sure	16%	14%	22%

	Base	Race	
		White	Other
Hillary/Christie			
Hillary Clinton	34%	33%	37%
Chris Christie	45%	47%	40%
Not sure	21%	20%	23%

	Base	Race	
		White	Other
Hillary/Huckabee			
Hillary Clinton	39%	38%	39%
Mike Huckabee	47%	48%	42%
Not sure	14%	13%	19%

	Base	Race	
		White	Other
Hillary/Palin			
Hillary Clinton	46%	46%	47%
Sarah Palin	40%	41%	38%
Not sure	14%	13%	14%

	Base	Race	
		White	Other
Hillary/Paul			
Hillary Clinton	36%	36%	35%
Rand Paul	50%	50%	50%
Not sure	14%	14%	14%

	Base	Race	
		White	Other
Palin Favorability			
Favorable	36%	37%	31%
Unfavorable	55%	55%	56%
Not sure	9%	8%	13%

	Base	Race	
		White	Other
Should Palin Run in 2016?			
Think she should run	20%	20%	20%
Think she should not	74%	73%	74%
Not sure	6%	6%	6%

	Base	Race	
		White	Other
Plan to Get a Palin TV Subscription?			
Plan to purchase a subscription	4%	3%	4%
Do not plan to	89%	91%	85%
Not sure	7%	6%	11%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Murkowski Approval					
Approve	45%	42%	46%	45%	47%
Disapprove	36%	22%	30%	42%	40%
Not sure	19%	36%	23%	14%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Should Same-sex Marriage Be Allowed?					
Think it should be allowed	49%	62%	48%	49%	40%
Think it should not be allowed	45%	32%	43%	47%	51%
Not sure	6%	7%	9%	3%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Gay Marriage/Civ. Unions/No Recognition					
Gay couples should be allowed to legally marry	46%	55%	48%	47%	35%
Gay couples should be allowed to form civil unions but not marry	26%	25%	23%	24%	38%
There should be no legal recognition of a gay couple's relationship	25%	20%	25%	26%	24%
Not sure	3%	-	5%	2%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hillary/Jeb					
Hillary Clinton	38%	42%	33%	39%	38%
Jeb Bush	47%	40%	42%	49%	52%
Not sure	16%	18%	25%	12%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hillary/Christie					
Hillary Clinton	34%	37%	25%	37%	38%
Chris Christie	45%	48%	41%	45%	49%
Not sure	21%	15%	34%	18%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hillary/Huckabee					
Hillary Clinton	39%	41%	32%	41%	39%
Mike Huckabee	47%	44%	39%	50%	54%
Not sure	14%	15%	29%	9%	7%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hillary/Palin					
Hillary Clinton	46%	52%	42%	47%	44%
Sarah Palin	40%	30%	45%	41%	41%
Not sure	14%	17%	13%	12%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hillary/Paul					
Hillary Clinton	36%	36%	26%	40%	39%
Rand Paul	50%	45%	49%	52%	52%
Not sure	14%	19%	25%	8%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Palin Favorability					
Favorable	36%	30%	44%	34%	34%
Unfavorable	55%	57%	47%	58%	57%
Not sure	9%	14%	9%	7%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Should Palin Run in 2016?					
Think she should run	20%	21%	28%	17%	18%
Think she should not	74%	73%	63%	78%	78%
Not sure	6%	7%	9%	5%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Plan to Get a Palin TV Subscription?					
Plan to purchase a subscription	4%	3%	5%	3%	3%
Do not plan to	89%	91%	82%	93%	89%
Not sure	7%	5%	13%	4%	8%

	Base	Mode	
		Phone	Internet
Murkowski Approval			
Approve	45%	47%	36%
Disapprove	36%	39%	22%
Not sure	19%	13%	42%





	Base	Mode	
		Phone	Internet
Should Same-sex Marriage Be Allowed?			
Think it should be allowed	49%	49%	50%
Think it should not be	45%	46%	42%
Not sure	6%	6%	8%

	Base	Mode	
		Phone	Internet
Gay Marriage/Civ. Unions/No Recognition			
Gay couples should be allowed to legally marry	46%	46%	47%
Gay couples should be allowed to form civil unions but not marry	26%	26%	28%
There should be no legal recognition of a gay couple's relationship	25%	26%	20%
Not sure	3%	2%	5%

	Base	Mode	
		Phone	Internet
Hillary/Jeb			
Hillary Clinton	38%	40%	29%
Jeb Bush	47%	48%	40%
Not sure	16%	12%	31%

	Base	Mode	
		Phone	Internet
Hillary/Christie			
Hillary Clinton	34%	38%	20%
Chris Christie	45%	46%	44%
Not sure	21%	17%	35%

	Base	Mode	
		Phone	Internet
Hillary/Huckabee			
Hillary Clinton	39%	41%	28%
Mike Huckabee	47%	49%	40%
Not sure	14%	10%	32%

	Base	Mode	
		Phone	Internet
Hillary/Palin			
Hillary Clinton	46%	47%	41%
Sarah Palin	40%	40%	42%
Not sure	14%	13%	18%





	Base	Mode	
		Phone	Internet
Hillary/Paul			
Hillary Clinton	36%	39%	24%
Rand Paul	50%	51%	46%
Not sure	14%	10%	30%

	Base	Mode	
		Phone	Internet
Palin Favorability			
Favorable	36%	33%	48%
Unfavorable	55%	59%	39%
Not sure	9%	8%	13%

	Base	Mode	
		Phone	Internet
Should Palin Run in 2016?			
Think she should run	20%	19%	27%
Think she should not	74%	78%	58%
Not sure	6%	4%	15%

	Base	Mode	
		Phone	Internet
Plan to Get a Palin TV Subscription?			
Plan to purchase a subscription	4%	4%	2%
Do not plan to	89%	89%	89%
Not sure	7%	7%	9%





Alaska Survey Results

Q1 Given the choices of Jeb Bush, Chris Christie, Ted Cruz, Mike Huckabee, Sarah Palin, Rand Paul, Marco Rubio, Paul Ryan, and Scott Walker, who would you most like to see as the GOP candidate for President in 2016?

<i>Jeb Bush</i>	12%
<i>Chris Christie</i>	12%
<i>Ted Cruz</i>	16%
<i>Mike Huckabee</i>	14%
<i>Sarah Palin</i>	11%
<i>Rand Paul</i>	15%
<i>Marco Rubio</i>	5%
<i>Paul Ryan</i>	6%
<i>Scott Walker</i>	7%
<i>Someone else / Not sure</i>	4%

Q2 Do you think Sarah Palin should run for President in 2016, or not?

<i>Think she should run</i>	21%
<i>Think she should not</i>	72%
<i>Not sure</i>	7%

Q3 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	2%
<i>Somewhat liberal</i>	5%
<i>Moderate</i>	24%
<i>Somewhat conservative</i>	36%
<i>Very conservative</i>	33%

Q4 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	45%
<i>Man</i>	55%

Q5 If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

<i>18 to 45</i>	34%
<i>46 to 65</i>	46%
<i>Older than 65</i>	20%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2016 GOP Pres Preference						
Jeb Bush	12%	14%	3%	20%	9%	10%
Chris Christie	12%	-	21%	30%	10%	1%
Ted Cruz	16%	-	27%	6%	13%	26%
Mike Huckabee	14%	7%	3%	13%	17%	13%
Sarah Palin	11%	7%	25%	10%	11%	8%
Rand Paul	15%	54%	16%	9%	12%	20%
Marco Rubio	5%	-	-	-	7%	7%
Paul Ryan	6%	-	5%	4%	9%	5%
Scott Walker	7%	-	-	1%	8%	11%
Someone else / Not sure	4%	18%	-	7%	4%	-

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Should Palin Run in 2016?						
Think she should run	21%	39%	20%	25%	16%	24%
Think she should not	72%	61%	80%	73%	74%	66%
Not sure	7%	-	-	2%	10%	10%

	Base	Gender	
		Woman	Man
2016 GOP Pres Preference			
Jeb Bush	12%	10%	13%
Chris Christie	12%	13%	11%
Ted Cruz	16%	14%	18%
Mike Huckabee	14%	18%	10%
Sarah Palin	11%	12%	9%
Rand Paul	15%	9%	19%
Marco Rubio	5%	7%	3%
Paul Ryan	6%	6%	6%
Scott Walker	7%	5%	8%
Someone else / Not sure	4%	6%	2%

	Base	Gender	
		Woman	Man
Should Palin Run in 2016?			
Think she should run	21%	23%	20%
Think she should not	72%	68%	75%
Not sure	7%	10%	5%





	Base	Age		
		18 to 45	46 to 65	Older than 65
2016 GOP Pres Preference				
Jeb Bush	12%	9%	12%	17%
Chris Christie	12%	12%	12%	10%
Ted Cruz	16%	18%	15%	16%
Mike Huckabee	14%	8%	14%	23%
Sarah Palin	11%	13%	9%	10%
Rand Paul	15%	15%	17%	8%
Marco Rubio	5%	5%	5%	5%
Paul Ryan	6%	5%	8%	4%
Scott Walker	7%	6%	7%	8%
Someone else / Not sure	4%	8%	2%	-

	Base	Age		
		18 to 45	46 to 65	Older than 65
Should Palin Run in 2016?				
Think she should run	21%	23%	20%	22%
Think she should not	72%	67%	75%	71%
Not sure	7%	11%	5%	7%

