



FOR IMMEDIATE RELEASE

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QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Alaskans divided on Palin

Raleigh, N.C. – Sarah Palin is no longer an overwhelmingly popular figure in Alaska. Just 47% of voters in the state now have a favorable opinion of her to 45% who see her in an unfavorable light.

Palin is still in good standing with Republicans as 78% of them have a favorable opinion of her to 15% who view her negatively. But her support with independents is a negative 36/55 spread and with Democrats it's only 24/74. Interestingly there is a reverse gender gap in Palin's numbers with 50% of men but only 44% of women having a positive take on her.

Palin's successor as Governor, Sean Parnell, appears to be in a much stronger position. 58% of voters approve of the job he's doing to only 19% who disapprove. He's facing challenges from both Republicans and Democrats this year but right now his approval rating is over 50% with both of them, putting him in a very strong position for reelection.

Barack Obama is not particularly popular with the state's voters, as just 37% approve of his performance as President to 56% who disapprove. He's at 76% with Democrats but only 4% of Republicans think he's doing a good job and independents are split against him 49/43 as well.

“Sarah Palin's home state popularity has really declined,” said Dean Debnam, President of Public Policy Polling. “Voters seem to have been pretty put off by her leaving office early. But Sean Parnell is certainly benefiting from it.”

PPP will release Alaska House and Senate numbers on Monday.

PPP surveyed 710 Alaska voters on January 27th and 28th. The margin of error is +/- 3.7%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.





Alaska Survey Results

Q1 Do you approve or disapprove of Barack Obama's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 37%
Disapprove..... 56%
Not Sure..... 8%

Q2 Do you have a favorable or unfavorable opinion of Sarah Palin? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 47%
Unfavorable 45%
Not Sure..... 7%

Q3 Do you approve or disapprove of Governor Sean Parnell's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 58%
Disapprove..... 19%
Not Sure..... 23%

Q4 Do you approve or disapprove of Senator Mark Begich's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 35%
Disapprove..... 51%
Not Sure..... 13%

Q5 If you are a woman, press 1, if a man, press 2.

Woman 52%
Man..... 48%

Q6 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat..... 18%
Republican..... 32%
Independent/Other..... 50%

Q7 If you are white, press 1. If other, press 2.

White 81%
Other..... 19%

Q8 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 10%
30 to 45..... 25%
46 to 65..... 47%
Older than 65..... 18%





Crosstabs

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	37%	40%	33%
Disapprove	56%	51%	60%
Not Sure	8%	8%	7%

	Base	Gender	
		Woman	Man
Palin Favorability			
Favorable	47%	44%	50%
Unfavorable	45%	49%	42%
Not Sure	7%	7%	8%

	Base	Gender	
		Woman	Man
Parnell Approval			
Approve	58%	57%	60%
Disapprove	19%	18%	20%
Not Sure	23%	26%	20%

	Base	Gender	
		Woman	Man
Begich Approval			
Approve	35%	38%	32%
Disapprove	51%	45%	58%
Not Sure	13%	16%	10%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	37%	76%	4%	43%
Disapprove	56%	17%	88%	49%
Not Sure	8%	7%	8%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
Palin Favorability				
Favorable	47%	24%	78%	36%
Unfavorable	45%	74%	15%	55%
Not Sure	7%	2%	7%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
Parnell Approval				
Approve	58%	51%	66%	55%
Disapprove	19%	27%	13%	20%
Not Sure	23%	22%	21%	25%

	Base	Party		
		Democrat	Republican	Independent/Other
Begich Approval				
Approve	35%	72%	13%	37%
Disapprove	51%	20%	73%	48%
Not Sure	13%	8%	14%	15%





Crosstabs

	Base	Race	
		White	Other
Obama Approval			
Approve	37%	36%	42%
Disapprove	56%	57%	51%
Not Sure	8%	8%	8%

	Base	Race	
		White	Other
Palin Favorability			
Favorable	47%	48%	42%
Unfavorable	45%	44%	52%
Not Sure	7%	8%	5%

	Base	Race	
		White	Other
Parnell Approval			
Approve	58%	59%	54%
Disapprove	19%	18%	21%
Not Sure	23%	22%	25%

	Base	Race	
		White	Other
Begich Approval			
Approve	35%	34%	40%
Disapprove	51%	52%	48%
Not Sure	13%	14%	11%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	37%	27%	39%	41%	29%
Disapprove	56%	60%	55%	52%	63%
Not Sure	8%	13%	6%	7%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Palin Favorability					
Favorable	47%	51%	47%	44%	54%
Unfavorable	45%	45%	47%	49%	36%
Not Sure	7%	4%	6%	7%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Parnell Approval					
Approve	58%	58%	48%	57%	75%
Disapprove	19%	18%	25%	19%	10%
Not Sure	23%	24%	28%	23%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Begich Approval					
Approve	35%	30%	36%	38%	30%
Disapprove	51%	48%	52%	50%	55%
Not Sure	13%	23%	12%	12%	15%

