



FOR IMMEDIATE RELEASE
September 6, 2007

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Fred Thompson begins campaign ahead in North Carolina

Raleigh, N.C. – While Republicans around the country were awaiting Fred Thompson’s presidential campaign announcement on the Tonight Show with Jay Leno, North Carolina Republicans were signaling their approval in Public Policy Polling’s latest tracking poll. Thompson begins his campaign as an official candidate for President with a strong lead in the North Carolina Republican Primary. Thompson received the support of 34% of likely Republican primary voters. Thompson was followed by Rudy Giuliani (16%), Mitt Romney (13%) and John McCain (7%).

Hillary Clinton leads native son John Edwards 30% to 28% in the Democratic primary. Barack Obama is in third with 21%.

In the gubernatorial primaries, Beverly Perdue and Bill Graham continue to lead their respective races. Perdue leads Richard Moore 35% to 28% in the Democratic race, while Graham (23%) bests Bob Orr (9%) and Fred Smith (9%) in the Republican primary.

Undecided voters continue to dominate the Democratic Lt. Governor race. This month’s survey results have 62% of Democratic primary voters undecided. Hampton Dellinger has a slim lead with 11% support, followed by Pat Smathers (10%), Walter Dalton (9%) and Dan Besse (8%).

PPP surveyed 451 likely Democratic primary voters and 645 likely Republican primary voters on September 5. The surveys have margins of error of $\pm 4.5\%$ and $\pm 3.8\%$ respectively. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com. These include issue priorities for both parties, and crosstabs breaking down the results by gender, race, age and region.

For more discussion of the poll visit the Public Policy Polling blog at <http://publicpolicypolling.blogspot.com>.

If you have questions about this release or would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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Democratic Primary Survey Results

Q1 In the 2008 Presidential race there are three Democrats in the top tier of candidates, Hillary Clinton, John Edwards and Barack Obama. If the Democratic primary were today which of these candidates would you vote for, or would you vote for a different candidate? If you would vote for Hillary Clinton, press 1 on your key pad now. If for John Edwards, press 2. If for Barack Obama, press 3. If you would vote for a different candidate, press 4. If you are undecided, press 5.

Clinton.....30% Different candidate..12%
Edwards.....28% Undecided.....10%
Obama.....21%

Q2 There will be a Democratic primary for Governor. Richard Moore and Beverly Perdue have been mentioned as candidates. If the primary election were today which of these candidates would you vote for or would you vote for somebody else? If you would vote for Richard Moore, press 1. If for Beverly Perdue, press 2. If undecided, press 3.

Moore..... 28% Undecided..... 37%
Perdue 35%

Q3 In the Lieutenant Governor's race the candidates are Dan Besse, Walter Dalton, Hampton Dellinger, and Pat Smathers. If the election were held today who would you vote for? If Dan Besse, press 1. If Walter Dalton, press 2. If Hampton Dellinger, press 3. If Pat Smathers, press 4. If you are undecided press 5.

Besse 8% Smathers..... 10%
Dalton..... 9% Undecided..... 62%
Dellinger..... 11%

Q4 I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

War in Iraq 41% Moral or Family values..... 6%
Education 9% Health care..... 15%
Economy and jobs. 18% Immigration 6%
Taxes 4% Other..... 2%

Q5 If you are a woman, press 1, if a man, press 2.

Women58% Men.....42%

Q6 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White71% Other..... 4%
Black.....25%

Q7 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 60, press 3. If older, press 4.

18-29..... 8% 46-65.....40%
30-45.....14% Older Than 65.....38%





Democratic Primary Crosstabs

	Base	Gender	
		Women	Men
President			
Clinton	30%	33%	26%
Edwards	28%	29%	25%
Obama	21%	23%	19%
Different candidate	12%	7%	19%
Undecided	10%	8%	11%

	Base	Gender	
		Women	Men
Governor			
Moore	28%	26%	31%
Perdue	35%	36%	33%
Undecided	37%	38%	37%

	Base	Gender	
		Women	Men
Lt. Governor			
Besse	8%	9%	7%
Dalton	9%	5%	13%
Dellinger	11%	11%	12%
Smathers	10%	10%	9%
Undecided	62%	65%	59%

Issues	Base	Gender	
		Women	Men
War in Iraq	41%	47%	33%
Education	9%	7%	11%
Economy and jobs	18%	16%	19%
Taxes	4%	2%	6%
Moral or Family values	6%	4%	9%
Health care	15%	16%	13%
Immigration	6%	5%	8%
Other	2%	3%	1%

	Base	Race		
		White	Black	Other
President				
Clinton	30%	34%	22%	11%
Edwards	28%	35%	6%	37%
Obama	21%	9%	51%	47%
Different candidate	12%	14%	8%	5%
Undecided	10%	9%	13%	-

	Base	Race		
		White	Black	Other
Governor				
Moore	28%	29%	26%	16%
Perdue	35%	36%	35%	16%
Undecided	37%	35%	39%	68%

	Base	Race		
		White	Black	Other
Lt. Governor				
Besse	8%	7%	11%	16%
Dalton	9%	7%	14%	-
Dellinger	11%	9%	16%	21%
Smathers	10%	10%	9%	16%
Undecided	62%	67%	50%	47%

Issues	Base	Race		
		White	Black	Other
War in Iraq	41%	44%	36%	16%
Education	9%	7%	11%	18%
Economy and jobs	18%	14%	25%	29%
Taxes	4%	4%	2%	5%
Moral or Family values	6%	7%	2%	13%
Health care	15%	15%	14%	11%
Immigration	6%	6%	6%	8%
Other	2%	2%	2%	-





Democratic Primary Crosstabs

	Base	Age			
		18-29	30-45	46-65	Older Than 65
President					
Clinton	30%	32%	18%	25%	39%
Edwards	28%	27%	28%	30%	25%
Obama	21%	17%	29%	25%	15%
Different candidate	12%	14%	19%	11%	10%
Undecided	10%	10%	7%	10%	10%

	Base	Age			
		18-29	30-45	46-65	Older Than 65
Governor					
Moore	28%	38%	33%	26%	26%
Perdue	35%	21%	38%	40%	31%
Undecided	37%	42%	29%	35%	42%

	Base	Age			
		18-29	30-45	46-65	Older Than 65
Lt. Governor					
Besse	8%	21%	3%	9%	6%
Dalton	9%	10%	14%	8%	7%
Dellinger	11%	24%	14%	8%	11%
Smathers	10%	3%	13%	10%	10%
Undecided	62%	43%	56%	65%	66%

Issues	Base	Age			
		18-29	30-45	46-65	Older Than 65
War in Iraq	41%	29%	25%	40%	50%
Education	9%	7%	15%	6%	8%
Economy and jobs	18%	23%	26%	18%	13%
Taxes	4%	7%	5%	5%	2%
Moral or Family values	6%	2%	6%	6%	7%
Health care	15%	20%	9%	22%	8%
Immigration	6%	9%	13%	2%	8%
Other	2%	2%	-	1%	3%

	Base	Area Code					
		252	336	704	828	910	919
President							
Clinton	30%	24%	30%	43%	30%	30%	24%
Edwards	28%	24%	28%	16%	43%	26%	28%
Obama	21%	22%	22%	23%	12%	26%	20%
Different candidate	12%	13%	12%	12%	6%	7%	18%
Undecided	10%	18%	8%	6%	8%	11%	9%

	Base	Area Code					
		252	336	704	828	910	919
Governor							
Moore	28%	22%	24%	24%	20%	37%	37%
Perdue	35%	41%	33%	34%	42%	24%	35%
Undecided	37%	37%	43%	42%	37%	39%	27%

	Base	Area Code					
		252	336	704	828	910	919
Lt. Governor							
Besse	8%	12%	13%	7%	3%	10%	4%
Dalton	9%	12%	3%	17%	6%	10%	6%
Dellinger	11%	4%	8%	20%	12%	13%	12%
Smathers	10%	9%	9%	3%	24%	6%	8%
Undecided	62%	63%	66%	53%	55%	61%	70%

Issues	Base	Area Code					
		252	336	704	828	910	919
War in Iraq	41%	46%	43%	39%	53%	38%	31%
Education	9%	6%	5%	11%	7%	13%	9%
Economy and jobs	18%	16%	24%	16%	15%	21%	13%
Taxes	4%	-	4%	7%	-	-	10%
Moral or Family values	6%	13%	6%	4%	7%	4%	4%
Health care	15%	15%	11%	15%	12%	14%	20%
Immigration	6%	1%	6%	7%	4%	10%	9%
Other	2%	1%	2%	-	2%	-	4%





Democratic Primary Crosstabs

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
President									
Clinton	30%	38%	21%	34%	-	16%	28%	19%	11%
Edwards	28%	24%	21%	35%	10%	28%	37%	28%	26%
Obama	21%	22%	29%	19%	19%	19%	20%	10%	32%
Different candidate	12%	5%	17%	2%	71%	26%	7%	38%	11%
Undecided	10%	11%	12%	10%	-	11%	7%	4%	21%

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
Governor									
Moore	28%	23%	36%	34%	46%	30%	25%	38%	11%
Perdue	35%	41%	27%	37%	5%	20%	40%	18%	32%
Undecided	37%	36%	37%	29%	49%	50%	35%	44%	58%

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
Lt. Governor									
Besse	8%	10%	-	8%	-	11%	9%	11%	-
Dalton	9%	5%	20%	10%	15%	5%	11%	11%	-
Dellinger	11%	10%	16%	14%	7%	10%	12%	12%	-
Smathers	10%	10%	4%	13%	7%	7%	6%	20%	21%
Undecided	62%	66%	60%	55%	71%	68%	63%	47%	79%





Republican Primary Survey Results

Q1 There will be a number of people running for President in 2008 as Republicans. Some of the most talked about are Rudy Giuliani, John McCain, Mitt Romney and Fred Thompson. If the Republican primary were today which of these men would you vote for, or would you vote for somebody else? If you would vote for Rudy Giuliani, press 1 on your keypad now. If for John McCain, press 2. If for Mitt Romney, press 3. If for Fred Thompson, press 4. If you would vote for a different candidate, press 5. If you are undecided, press 6.

Giuliani.....16% *Thompson*.....34%
McCain..... 7% *Other*..... 7%
Romney13% *Undecided*.....22%

Q2 There will also be a number of Republican candidates for governor. Bill Graham, Bob Orr and Fred Smith have been mentioned as candidates. If the primary election were today which of these men would you vote for or would you vote for somebody else? If you would vote for Bill Graham, press 1. If for Bob Orr, press 2. If for Fred Smith, press 3. If you are undecided, press 4.

Graham..... 23% *Smith*..... 9%
Orr..... 9% *Undecided*.....59%

Q3 I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

War in Iraq 33% *Moral or Family values*..... 14%
Education..... 4% *Health care*..... 6%
Economy and jobs. 11% *Immigration* 22%
Taxes 8% *Other*..... 2%

Q4 If you are a woman, press 1, if a man, press 2.

Women52% *Men*.....48%

Q5 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White98% *Other*..... 2%
Black..... 1%

Q6 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 60, press 3. If older, press 4.

18-29..... 4% *46-65*.....46%
30-45.....11% *Older than 65*.....39%





Republican Primary Crosstabs

	Base	Gender	
		Women	Men
President			
Giuliani	16%	18%	14%
McCain	7%	7%	8%
Romney	13%	13%	12%
Thompson	34%	27%	41%
Other	7%	7%	8%
Undecided	22%	28%	16%

	Base	Gender	
		Women	Men
Governor			
Graham	23%	22%	24%
Orr	9%	8%	11%
Smith	9%	9%	9%
Undecided	59%	62%	56%

Issues	Base	Gender	
		Women	Men
War in Iraq	33%	32%	33%
Education	4%	4%	5%
Economy and jobs	11%	10%	12%
Taxes	8%	9%	8%
Moral or Family values	14%	19%	9%
Health care	6%	6%	5%
Immigration	22%	19%	25%
Other	2%	1%	2%

President	Base	Race		
		White	Black	Other
Giuliani	16%	16%	24%	27%
McCain	7%	7%	38%	-
Romney	13%	13%	38%	12%
Thompson	34%	34%	-	27%
Other	7%	8%	-	7%
Undecided	22%	22%	-	27%

Governor	Base	Race		
		White	Black	Other
Graham	23%	23%	-	48%
Orr	9%	9%	38%	9%
Smith	9%	9%	-	-
Undecided	59%	59%	62%	43%

Issues	Base	Race		
		White	Black	Other
War in Iraq	33%	33%	62%	12%
Education	4%	4%	-	31%
Economy and jobs	11%	11%	-	15%
Taxes	8%	8%	-	7%
Moral or Family values	14%	15%	-	7%
Health care	6%	6%	38%	-
Immigration	22%	22%	-	19%
Other	2%	2%	-	7%

President	Base	Age			
		18-29	30-45	46-65	Older than 65
Giuliani	17%	17%	17%	16%	16%
McCain	7%	8%	6%	7%	8%
Romney	13%	11%	9%	11%	16%
Thompson	34%	32%	34%	38%	29%
Other	8%	10%	18%	7%	5%
Undecided	22%	22%	16%	21%	25%

Governor	Base	Age			
		18-29	30-45	46-65	Older than 65
Graham	23%	21%	22%	23%	24%
Orr	9%	17%	-	9%	11%
Smith	9%	-	14%	9%	9%
Undecided	59%	62%	64%	60%	56%



Republican Primary Crosstabs

	Base	Age			
		18-29	30-45	46-65	Older than 65
Issues					
War in Iraq	33%	30%	16%	28%	43%
Education	4%	-	13%	3%	4%
Economy and jobs	11%	5%	12%	12%	10%
Taxes	8%	9%	12%	7%	8%
Moral or Family values	14%	30%	20%	17%	9%
Health care	6%	3%	2%	8%	5%
Immigration	22%	14%	23%	23%	20%
Other	2%	8%	3%	1%	1%

	Base	Area Code					
		252	336	704	828	910	919
President							
Giuliani	16%	28%	12%	18%	14%	11%	23%
McCain	7%	5%	8%	11%	7%	3%	8%
Romney	13%	8%	12%	11%	17%	11%	16%
Thompson	34%	30%	35%	33%	35%	42%	26%
Other	7%	8%	6%	10%	7%	3%	11%
Undecided	22%	22%	26%	17%	21%	30%	16%

	Base	Area Code					
		252	336	704	828	910	919
Governor							
Graham	23%	15%	23%	31%	17%	26%	24%
Orr	9%	13%	9%	8%	12%	7%	7%
Smith	9%	13%	8%	3%	7%	11%	14%
Undecided	59%	60%	60%	58%	64%	56%	54%

	Base	Area Code					
		252	336	704	828	910	919
Issues							
War in Iraq	33%	35%	31%	36%	32%	37%	28%
Education	4%	2%	6%	3%	1%	9%	4%
Economy and jobs	11%	12%	14%	10%	13%	3%	11%
Taxes	8%	6%	8%	8%	5%	8%	12%
Moral or Family values	14%	11%	13%	15%	21%	14%	11%
Health care	6%	4%	7%	5%	3%	6%	9%
Immigration	22%	27%	20%	22%	24%	20%	22%
Other	2%	2%	1%	-	1%	2%	3%



Republican Primary Crosstabs

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
President									
Giuliani	16%	22%	18%	14%	17%	11%	15%	14%	12%
McCain	7%	8%	11%	13%	2%	9%	19%	1%	12%
Romney	13%	17%	-	7%	16%	15%	9%	12%	-
Thompson	34%	23%	33%	38%	42%	34%	26%	46%	32%
Other	7%	6%	8%	5%	6%	8%	6%	11%	20%
Undecided	22%	24%	30%	22%	17%	24%	25%	18%	23%

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
Governor									
Graham	23%	24%	5%	20%	24%	24%	15%	29%	-
Orr	9%	7%	11%	11%	18%	7%	4%	11%	13%
Smith	9%	8%	15%	12%	6%	6%	14%	9%	8%
Undecided	59%	61%	70%	57%	52%	62%	67%	52%	78%

