



FOR IMMEDIATE RELEASE
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City voters show early support for Raleigh Parks Bond; Stephenson, Anderson take the lead in at-large race

Raleigh, N.C. – According to the latest Public Policy Polling (PPP) survey of likely Raleigh municipal election voters, this fall's \$88.6 million Raleigh Parks Bond looks to be a winner. Right now 64% of voters say they would vote for the bonds if the election were today, while 29% would vote against. The voting takes place on October 9.

Additionally, a large majority, 71%, support increasing impact fees to pay for the Parks Bond, if it were to pass, in lieu of a property tax increase. Only 21% oppose that idea.

Also on the October 9 ballot are the Raleigh City Council elections. There are six official candidates for Raleigh's two at-large city council seats. Our survey results indicate incumbent Councilor Russ Stephenson is leading the field. Sixteen percent of voters say Stephenson is their first choice, and 6% pick him as their second choice. Following Stephenson is Paul Anderson with 11% of first choices and 7% of second choices. Mary Ann Baldwin was third with 7% and 5%.

On the November 6 ballot is a \$26 million Wake County Open Space Bond. Raleigh voters support that bond as well, 51%-32%.

PPP surveyed 559 likely municipal voters in Raleigh on July 25. The survey has a margin of error of $\pm 4.1\%$. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com. Discussion of this poll can be found at PPP's blog, publicpolicypolling.blogspot.com.

Next week PPP will release more results from this survey regarding the future of the Dorothea Dix property.

If you have questions about this release or would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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Raleigh Survey: July 25, 2007

Q1 In October you will be voting on an 88.6 million dollar city parks bond, that will help pay for new parkland, park facilities and greenways including along the Neuse River. If the election were today would you vote for or against the parks bond? If for, press 1 on your keypad now. If against, press 2. If you are undecided, press 3.

For64% *Undecided*..... 7%

Against.....29%

Q2 The parks bond would likely cause your property taxes to go up approximately 2 cents before revaluation. Would you support an increase in impact fees that developers pay for each newly built home to help offset the amount of property tax increase required to service the parks bond? If you would support a higher impact fee, press 1. If opposed, press 2. If you are not sure, press 3.

Support.....71% *Not sure* 8%

Oppose21%

Q3 In November there will be a 26 million dollar Wake County open space bond issue. If the election were held today would you vote for or against the Wake County open space bond? If for, press 1. If against, press 2. If you are undecided, press 3.

For51% *Undecided*.....17%

Against.....32%

Q4 In October you can vote for 2 of the 6 candidates for the two city-wide at-large seats on the Raleigh city council. If the election were held today, which of these six candidates would be your first choice? Paul Anderson, Mary Ann Baldwin, William Best, Russ Stephenson, Helen Tart or David Williams? If Paul Anderson, press 1. If Mary Ann Baldwin, press 2. If William Best, press 3. If Russ Stephenson, press 4. If Helen Tart, press 5. If David Williams, press 6. If you are undecided, press 7.

Anderson..... 11% *Tart*..... 2%

Baldwin 7% *Williams*..... 1%

Best..... 3% *Undecided*..... 60%

Stephenson..... 16%



Q5 Which candidate would be your second choice? If Paul Anderson, press 1. If Mary Ann Baldwin, press 2. If William Best, press 3. If Russ Stephenson, press 4. If Helen Tart, press 5. If David Williams, press 6. If you are undecided, press 7.

Anderson..... 7% Tart..... 3%
 Baldwin 5% Williams..... 2%
 Best..... 2% Undecided..... 73%
 Stephenson..... 6% N/A..... 2%

Q6 If you are a woman, press 1, if a man, press 2.

Women53% Men.....47%

Q7 If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

Democrat55% Other.....14%
 Republican.....30%

Q8 If you are white, press 1. If African-American, press 2. If other, press 3.

White83% Other..... 5%
 Black.....12%

Q9 If you are less than 29 years old, press 1. If you are 30 to 45, press 2. If 46 to 65, press 3. If more than 65, press 4.

Less than 29 3% 46-65.....48%
 30-45.....18% Older than 65.....31%





Crosstabs

	Base	Gender	
		Women	Men
Raleigh Parks Bond			
For	64%	68%	60%
Against	29%	25%	34%
Undecided	7%	7%	6%

	Base	Gender	
		Women	Men
Impact fees to pay for bond			
Support	71%	71%	72%
Oppose	21%	19%	22%
Not sure	8%	10%	6%

	Base	Gender	
		Women	Men
Wake Open Space Bond			
For	51%	51%	51%
Against	32%	28%	37%
Undecided	17%	21%	12%

	Base	Gender	
		Women	Men
At-large first choice			
Anderson	11%	11%	10%
Baldwin	7%	7%	8%
Best	3%	2%	3%
Stephenson	16%	15%	18%
Tart	2%	2%	2%
Williams	1%	1%	1%
Undecided	60%	63%	57%

	Base	Gender	
		Women	Men
At-large second choice			
Anderson	7%	5%	9%
Baldwin	5%	5%	6%
Best	2%	1%	3%
Stephenson	6%	5%	8%
Tart	3%	4%	1%
Williams	2%	0%	3%
Undecided	73%	78%	68%
NA	2%	2%	2%

	Base	Party affiliation		
		Democrat	Republican	Other
Raleigh Parks Bond				
For	64%	76%	44%	60%
Against	29%	19%	47%	31%
Undecided	7%	5%	9%	9%

	Base	Party affiliation		
		Democrat	Republican	Other
Impact fees to pay for bond				
Support	71%	80%	54%	73%
Oppose	21%	10%	40%	19%
Not sure	8%	9%	6%	7%

	Base	Party affiliation		
		Democrat	Republican	Other
Wake Open Space Bond				
For	51%	64%	28%	50%
Against	32%	19%	59%	28%
Undecided	17%	17%	13%	22%





Crosstabs

	Base	Party affiliation		
		Democrat	Republican	Other
At-large first choice				
Anderson	11%	14%	8%	5%
Baldwin	7%	5%	8%	13%
Best	3%	2%	3%	3%
Stephenson	16%	20%	11%	11%
Tart	2%	2%	2%	2%
Williams	1%	1%	1%	-
Undecided	60%	56%	66%	66%

	Base	Party affiliation		
		Democrat	Republican	Other
At-large second choice				
Anderson	7%	6%	6%	12%
Baldwin	5%	6%	5%	2%
Best	2%	1%	3%	3%
Stephenson	6%	7%	7%	2%
Tart	3%	3%	1%	3%
Williams	2%	1%	2%	3%
Undecided	73%	73%	74%	72%
N/A	2%	2%	2%	3%

	Base	Race		
		White	Black	Other
Raleigh Parks Bond				
For	64%	68%	47%	50%
Against	29%	27%	41%	33%
Undecided	7%	5%	12%	17%

	Base	Race		
		White	Black	Other
Impact fees to pay for bond				
Support	71%	73%	67%	63%
Oppose	21%	21%	15%	25%
Not sure	8%	6%	18%	13%

	Base	Race		
		White	Black	Other
Wake Open Space Bond				
For	51%	54%	32%	42%
Against	32%	31%	35%	38%
Undecided	17%	14%	32%	21%

	Base	Race		
		White	Black	Other
At-large first choice				
Anderson	11%	7%	35%	15%
Baldwin	7%	8%	6%	8%
Best	3%	2%	6%	8%
Stephenson	16%	18%	3%	15%
Tart	2%	2%	-	-
Williams	1%	1%	-	4%
Undecided	60%	63%	50%	50%

	Base	Race		
		White	Black	Other
At-large second choice				
Anderson	7%	7%	9%	4%
Baldwin	5%	5%	6%	4%
Best	2%	1%	3%	8%
Stephenson	6%	6%	9%	8%
Tart	3%	3%	3%	-
Williams	2%	1%	3%	4%
Undecided	73%	75%	65%	62%
N/A	2%	1%	3%	12%

	Base	Age			
		Less than 29	30-45	46-65	Older than 65
Raleigh Parks Bond					
For	64%	42%	63%	67%	63%
Against	29%	44%	30%	28%	28%
Undecided	7%	14%	7%	5%	9%





Crosstabs

	Base	Age			
		Less than 29	30-45	46-65	Older than 65
Impact fees to pay for bond					
Support	72%	49%	77%	75%	65%
Oppose	20%	36%	13%	19%	26%
Not sure	8%	15%	10%	6%	9%

	Base	Age			
		Less than 29	30-45	46-65	Older than 65
Wake Open Space Bond					
For	51%	42%	57%	54%	45%
Against	32%	36%	25%	31%	37%
Undecided	17%	22%	18%	15%	19%

	Base	Age			
		Less than 29	30-45	46-65	Older than 65
At-large first choice					
Anderson	11%	6%	16%	10%	9%
Baldwin	7%	6%	5%	7%	10%
Best	3%	-	1%	3%	3%
Stephenson	16%	-	15%	17%	17%
Tart	2%	6%	1%	2%	2%
Williams	1%	7%	1%	0%	1%
Undecided	61%	73%	61%	61%	59%

	Base	Age			
		Less than 29	30-45	46-65	Older than 65
At-large second choice					
Anderson	7%	6%	8%	6%	8%
Baldwin	5%	-	5%	6%	5%
Best	2%	6%	2%	1%	1%
Stephenson	6%	7%	6%	7%	6%
Tart	3%	-	-	3%	4%
Williams	2%	-	1%	2%	2%
Undecided	73%	73%	75%	74%	72%
N/A	2%	6%	4%	1%	1%

