



FOR IMMEDIATE RELEASE
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Fred Thompson makes a splash in NC primary poll

Raleigh, N.C. – According to the latest Public Policy Polling (PPP) survey released today prospective Republican presidential candidate Fred Thompson would make a good showing in the North Carolina Republican primary. PPP included Thompson for the first time in our monthly primary tracking poll. Thompson placed second in the Republican primary race with the support of 25% of likely Republican primary voters.

Rudy Giuliani held his lead in the race with 32%, followed by Thompson, then John McCain with 16% and Mitt Romney with 13%. Thirteen percent of Republicans said they supported a candidate other than the four mentioned and 3% said they were undecided.

On the Democratic side, John Edwards remained in the lead in his home state of North Carolina. Thirty-three percent of likely Democratic primary voters chose Edwards; while 27% chose Hillary Clinton and 20% picked Barack Obama.

In the Democratic gubernatorial race, Beverly Perdue continued to lead Richard Moore, 35% to 29%. However, a plurality (36%) remained undecided.

In the Republican gubernatorial primary a majority (57%) were undecided. Bill Graham led the race with 21% support, followed by 13% for Bob Orr and 9% for Fred Smith.

PPP surveyed 572 likely Democratic primary voters and 621 likely Republican primary voters on May 1 through May 3. The surveys have margins of error of $\pm 4.1\%$ and $\pm 3.9\%$ respectively. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com. These include results of the Democratic Lieutenant Governor primary, issue priorities for both parties, and crosstabs breaking down the results by gender, race, age and region.

For more discussion of the poll visit the Public Policy Polling blog at <http://publicpolicypolling.blogspot.com>.

If you have questions about this release or would like an interview regarding this release, please contact Justin Guillory at (888) 621-6988 or 919-744-6312.

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Democratic Primary Survey Results

Q1 In the 2008 Presidential race there are three Democrats in the top tier of candidates, Hillary Clinton, John Edwards and Barack Obama. If the Democratic primary were today which of these candidates would you vote for, or would you vote for a different candidate? If you would vote for Hillary Clinton, press 1 on your key pad now. If for John Edwards, press 2. If for Barack Obama, press 3. If you would vote for a different candidate, press 4. If you are undecided, press 5.

Clinton.....27% Different candidate..10%
Edwards.....33% Undecided.....10%
Obama.....20%

Q2 There will be a Democratic primary for Governor. Richard Moore and Beverly Perdue have been mentioned as candidates. If the primary election were today which of these candidates would you vote for or would you vote for somebody else? If you would vote for Richard Moore, press 1. If for Beverly Perdue, press 2. If undecided, press 3.

Moore..... 29% Undecided..... 36%
Perdue 35%

Q3 In the Lieutenant Governor's race the candidates are Dan Besse, Walter Dalton, Hampton Dellinger, and Pat Smathers. If the election were held today who would you vote for? If Dan Besse, press 1. If Walter Dalton, press 2. If Hampton Dellinger, press 3. If Pat Smathers, press 4. If you are undecided press 5.

Besse 9% Smathers..... 10%
Dalton..... 10% Undecided..... 63%
Dellinger..... 9%

Q4 I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

War in Iraq 48% Moral or Family values..... 7%
Education 7% Health care..... 9%
Economy and jobs. 19% Immigration 5%
Taxes 3% Other..... 2%

Q5 If you are a woman, press 1, if a man, press 2.

Women59% Men.....41%

Q6 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White69% Other..... 6%
Black.....25%

Q7 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 60, press 3. If older, press 4.

18-29..... 7% 46-60.....33%
30-45.....23% Older than 60.....37%





Democratic Primary Crosstabs

	Base	Gender	
		Women	Men
President			
Clinton	27%	32%	20%
Edwards	33%	32%	34%
Obama	20%	22%	18%
Different candidate	10%	6%	16%
Undecided	10%	8%	13%

	Base	Gender	
		Women	Men
Governor			
Moore	29%	25%	35%
Perdue	35%	37%	33%
Undecided	36%	38%	32%

	Base	Gender	
		Women	Men
Lt. Governor			
Besse	9%	9%	9%
Dalton	10%	8%	11%
Dellinger	9%	8%	9%
Smathers	10%	11%	9%
Undecided	63%	64%	62%

Issues	Base	Gender	
		Women	Men
War in Iraq	48%	51%	44%
Education	7%	7%	7%
Economy and jobs	19%	19%	18%
Taxes	3%	2%	6%
Moral or Family values	7%	7%	8%
Health care	9%	11%	6%
Immigration	5%	3%	8%
Other	2%	1%	4%

	Base	Race		
		White	Black	Other
President				
Clinton	27%	28%	28%	8%
Edwards	33%	40%	13%	29%
Obama	20%	12%	42%	22%
Different candidate	10%	13%	0%	20%
Undecided	10%	7%	16%	21%

	Base	Race		
		White	Black	Other
Governor				
Moore	29%	33%	21%	17%
Perdue	35%	37%	37%	6%
Undecided	36%	30%	42%	77%

	Base	Race		
		White	Black	Other
Lt. Governor				
Besse	9%	11%	3%	13%
Dalton	10%	10%	10%	-
Dellinger	9%	9%	8%	-
Smathers	10%	9%	12%	16%
Undecided	63%	61%	67%	71%

Issues	Base	Race		
		White	Black	Other
War in Iraq	48%	47%	51%	50%
Education	7%	8%	6%	4%
Economy and jobs	19%	18%	23%	12%
Taxes	3%	4%	-	12%
Moral or Family values	7%	5%	9%	20%
Health care	9%	9%	11%	-
Immigration	5%	7%	-	-
Other	2%	2%	1%	2%



Democratic Primary Crosstabs

	Base	Age			
		18-29	30-45	46-60	Older than 60
President					
Clinton	27%	44%	27%	24%	26%
Edwards	33%	40%	33%	35%	29%
Obama	20%	12%	24%	23%	17%
Different candidate	10%	-	10%	10%	13%
Undecided	10%	4%	6%	9%	15%

	Base	Age			
		18-29	30-45	46-60	Older than 60
Governor					
Moore	29%	33%	31%	29%	27%
Perdue	35%	38%	36%	35%	35%
Undecided	36%	29%	33%	36%	38%

	Base	Age			
		18-29	30-45	46-60	Older than 60
Lt. Governor					
Besse	9%	8%	4%	12%	9%
Dalton	10%	16%	10%	7%	10%
Dellinger	9%	16%	6%	14%	4%
Smathers	10%	12%	13%	9%	9%
Undecided	63%	48%	66%	59%	68%

Issues	Base	Age			
		18-29	30-45	46-60	Older than 60
War in Iraq	48%	60%	31%	47%	57%
Education	7%	12%	7%	5%	8%
Economy and jobs	19%	12%	25%	21%	14%
Taxes	3%	4%	3%	3%	4%
Moral or Family values	7%	-	9%	6%	8%
Health care	9%	8%	10%	11%	6%
Immigration	5%	-	12%	5%	2%
Other	2%	4%	1%	2%	2%

	Base	Area Code					
		252	336	704	828	910	919
President							
Clinton	27%	30%	22%	36%	24%	20%	30%
Edwards	33%	19%	30%	22%	52%	43%	32%
Obama	20%	26%	22%	16%	18%	17%	20%
Different candidate	10%	13%	14%	16%	5%	10%	8%
Undecided	10%	12%	12%	11%	1%	10%	11%

	Base	Area Code					
		252	336	704	828	910	919
Governor							
Moore	29%	32%	25%	12%	21%	36%	36%
Perdue	35%	39%	34%	38%	41%	26%	35%
Undecided	36%	30%	41%	50%	38%	38%	28%

	Base	Area Code					
		252	336	704	828	910	919
Lt. Governor							
Besse	9%	7%	15%	8%	8%	13%	4%
Dalton	10%	8%	9%	3%	16%	7%	12%
Dellinger	9%	4%	11%	6%	7%	11%	11%
Smathers	10%	9%	2%	14%	23%	11%	7%
Undecided	63%	72%	62%	70%	47%	57%	66%

Issues	Base	Area Code					
		252	336	704	828	910	919
War in Iraq	48%	40%	50%	39%	50%	60%	47%
Education	7%	9%	8%	5%	5%	8%	6%
Economy and jobs	19%	18%	21%	16%	19%	16%	21%
Taxes	3%	6%	3%	10%	-	4%	1%
Moral or Family values	7%	8%	9%	11%	9%	4%	4%
Health care	9%	12%	7%	7%	16%	4%	8%
Immigration	5%	5%	1%	11%	2%	4%	7%
Other	2%	2%	2%	1%	-	-	4%



Democratic Primary Crosstabs

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
President									
Clinton	27%	28%	36%	27%	11%	7%	35%	30%	20%
Edwards	33%	34%	36%	35%	12%	30%	31%	29%	30%
Obama	20%	22%	15%	26%	5%	15%	22%	5%	-
Different candidate	10%	5%	3%	4%	65%	34%	-	36%	34%
Undecided	10%	11%	10%	8%	7%	14%	12%	-	16%

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
Governor									
Moore	29%	30%	27%	33%	44%	19%	17%	27%	40%
Perdue	35%	37%	43%	29%	25%	21%	39%	55%	10%
Undecided	36%	32%	30%	37%	31%	59%	44%	18%	50%

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
Lt. Governor									
Besse	9%	7%	6%	7%	26%	9%	15%	13%	10%
Dalton	10%	10%	10%	13%	-	-	10%	14%	-
Dellinger	9%	9%	5%	14%	9%	5%	4%	-	-
Smathers	10%	8%	8%	8%	24%	25%	5%	22%	-
Undecided	63%	65%	71%	58%	41%	61%	66%	51%	90%





Republican Primary Survey Results

Q1 There will be a number of people running for President in 2008 as Republicans. Some of the most talked about are Rudy Giuliani, John McCain, Mitt Romney and Fred Thompson. If the Republican primary were today which of these men would you vote for, or would you vote for somebody else? If you would vote for Rudy Giuliani, press 1 on your key pad now. If for John McCain, press 2. If for Mitt Romney, press 3. If for Fred Thompson, press 4. If you would vote for a different candidate, press 5. If you are undecided, press 6.

Giuliani.....32% *Thompson*.....25%
McCain.....16% *Different candidate*..13%
Romney13% *Undecided*..... 3%

Q2 There will also be a number of Republican candidates for governor. Bill Graham, Bob Orr and Fred Smith have been mentioned as candidates. If the primary election were today which of these men would you vote for or would you vote for somebody else? If you would vote for Bill Graham, press 1. If for Bob Orr, press 2. If for Fred Smith, press 3. If you are undecided, press 4.

Graham..... 21% *Smith*..... 9%
Orr..... 13% *Undecided*.....57%

Q3 I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

War in Iraq 37% *Moral or Family values*..... 17%
Education..... 4% *Health care*..... 4%
Economy and jobs. 9% *Immigration* 21%
Taxes 9% *Other*..... 1%

Q4 If you are a woman, press 1, if a man, press 2.

Women51% *Men*.....49%

Q5 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White95% *Other*..... 2%
Black..... 2%

Q6 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 60, press 3. If older, press 4.

18-29..... 6% *46-60*.....34%
30-45.....24% *Older than 60*.....36%





Republican Primary Crosstabs

	Base	Gender	
		Women	Men
President			
Giuliani	32%	33%	30%
McCain	16%	17%	14%
Romney	13%	10%	16%
Thompson	25%	22%	27%
Different candidate	13%	14%	11%
Undecided	3%	5%	1%

	Base	Gender	
		Women	Men
Governor			
Graham	21%	15%	27%
Orr	13%	9%	18%
Smith	9%	8%	10%
Undecided	57%	69%	45%

Issues	Base	Gender	
		Women	Men
War in Iraq	37%	39%	34%
Education	4%	3%	5%
Economy and jobs	9%	11%	7%
Taxes	9%	9%	8%
Moral or Family values	17%	16%	17%
Health care	4%	5%	2%
Immigration	21%	17%	25%
Other	1%	1%	1%

President	Base	Race		
		White	Black	Other
Giuliani	32%	32%	27%	42%
McCain	16%	16%	-	5%
Romney	13%	13%	-	-
Thompson	25%	24%	36%	48%
Different candidate	13%	12%	37%	5%
Undecided	3%	3%	-	-

Governor	Base	Race		
		White	Black	Other
Graham	21%	20%	26%	35%
Orr	13%	14%	5%	5%
Smith	9%	8%	41%	5%
Undecided	57%	58%	28%	55%

Issues	Base	Race		
		White	Black	Other
War in Iraq	37%	37%	27%	43%
Education	4%	4%	-	5%
Economy and jobs	9%	9%	-	14%
Taxes	9%	8%	34%	8%
Moral or Family values	17%	17%	19%	10%
Health care	4%	4%	-	-
Immigration	21%	21%	-	20%
Other	1%	1%	19%	-

President	Base	Age			
		18-29	30-45	46-60	Older than 60
Giuliani	32%	50%	29%	32%	30%
McCain	16%	7%	15%	18%	15%
Romney	13%	7%	14%	16%	10%
Thompson	25%	20%	29%	17%	30%
Different candidate	13%	10%	9%	14%	13%
Undecided	3%	7%	4%	3%	1%

Governor	Base	Age			
		18-29	30-45	46-60	Older than 60
Graham	21%	33%	19%	20%	21%
Orr	13%	10%	12%	19%	10%
Smith	9%	7%	12%	9%	6%
Undecided	57%	50%	57%	53%	63%





Republican Primary Crosstabs

	Base	Age			
		18-29	30-45	46-60	Older than 60
Issues					
War in Iraq	37%	27%	26%	39%	43%
Education	4%	17%	4%	2%	3%
Economy and jobs	9%	20%	10%	7%	8%
Taxes	9%	10%	8%	11%	7%
Moral or Family values	17%	3%	21%	17%	16%
Health care	4%	3%	4%	5%	2%
Immigration	21%	20%	25%	19%	19%
Other	1%	-	2%	-	2%

	Base	Area Code					
		252	336	704	828	910	919
President							
Giuliani	32%	45%	30%	33%	30%	25%	33%
McCain	16%	6%	20%	11%	14%	18%	17%
Romney	13%	10%	9%	13%	13%	12%	21%
Thompson	25%	26%	19%	32%	28%	27%	20%
Different candidate	13%	10%	17%	11%	12%	13%	8%
Undecided	3%	3%	5%	1%	3%	5%	1%

	Base	Area Code					
		252	336	704	828	910	919
Governor							
Graham	21%	9%	22%	24%	14%	20%	30%
Orr	13%	18%	10%	9%	19%	14%	16%
Smith	9%	13%	4%	5%	5%	8%	22%
Undecided	57%	61%	64%	62%	62%	58%	33%

	Base	Area Code					
		252	336	704	828	910	919
Issues							
War in Iraq	37%	35%	37%	33%	43%	45%	28%
Education	4%	3%	5%	6%	2%	2%	2%
Economy and jobs	9%	16%	10%	5%	7%	10%	9%
Taxes	9%	10%	9%	9%	5%	11%	10%
Moral or Family values	17%	15%	14%	14%	23%	6%	27%
Health care	4%	4%	3%	7%	3%	4%	-
Immigration	21%	16%	20%	24%	18%	23%	22%
Other	1%	-	3%	1%	-	-	1%





Republican Primary Crosstabs

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
President									
Giuliani	32%	33%	37%	39%	30%	18%	58%	32%	34%
McCain	16%	14%	13%	21%	10%	24%	14%	12%	-
Romney	13%	12%	17%	9%	9%	12%	13%	17%	-
Thompson	25%	28%	13%	16%	27%	25%	5%	28%	23%
Different candidate	13%	12%	14%	4%	18%	17%	7%	11%	43%
Undecided	3%	1%	6%	11%	6%	3%	3%	1%	-

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
Governor									
Graham	21%	21%	29%	11%	29%	17%	12%	25%	23%
Orr	13%	12%	19%	12%	22%	15%	11%	11%	-
Smith	8%	9%	5%	5%	9%	11%	18%	5%	-
Undecided	57%	57%	47%	72%	40%	58%	59%	59%	77%

