



FOR IMMEDIATE RELEASE

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INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Obama holds 10 point lead

Raleigh, N.C. – Barack Obama still leads by ten points in North Carolina, according to Public Policy Polling’s final survey of the state.

He has a 53-43 lead, the smallest he has shown in a PPP poll over the last six weeks but also larger than many other opinion polls that have been released in the last seven days.

Obama will win based largely on the black vote, as the poll shows an electorate polarized along racial lines. Obama leads 84-11 with black voters but trails Hillary Clinton 60-34 with white voters.

“It appears Barack Obama will weather the storm in North Carolina,” said Dean Debnam, President of Public Policy Polling. “Hillary Clinton has certainly been able to make inroads as she has contested the state hard, but North Carolina’s demographics make this almost an impossible state to win for her.”

Bev Perdue will be the Democratic nominee for Governor. She leads Richard Moore 51-33 in this poll, winning pretty much every demographic group by a significant margin.

Likewise Kay Hagan will be the Democratic nominee for Senate. She leads Jim Neal 41-11 with other candidates splitting 12% of the vote and 36% remaining undecided.

Janet Cowell leads for Treasurer, June Atkinson leads for Superintendent, Beth Wood leads for Auditor, Wayne Goodwin leads for Insurance Commissioner, and Robin Anderson, John Brooks, and Mary Fant Donnan are locked in a three way tie for Labor Commissioner in a race that is almost definitely headed for a runoff.

PPP surveyed 870 likely Democratic primary voters on May 3rd and 4th. The survey’s margin of error is +/- 3.3%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.





Democratic Primary Survey Results

Q1 The Democrats still running for President are Hillary Clinton and Barack Obama. If the primary was today, who would you vote for? If Hillary Clinton, press 1. If Barack Obama, press 2. If you're undecided, press 3.

Clinton.....42% Undecided..... 7%
Obama.....52%

Q2 Would you say you are leaning toward voting for Hillary Clinton or Barack Obama? If you are leaning toward Hillary Clinton, press 1. If you are leaning toward Barack Obama, press 2. If you are completely undecided, press 3. Voters who chose a Presidential candidate in Q1 were coded as null.

Clinton..... 1%
Obama..... 1%
Completely Undecided..... 4%
Null93%

Q3 The candidates for US Senate are Kay Hagan, Duskin Lassiter, Jim Neal, Howard Staley, and Marcus Williams. If the primary was today, who would you vote for? If Kay Hagan, press 1. If Duskin Lassiter, press 2. If Jim Neal, press 3. If Howard Staley, press 4. If Marcus Williams, press 5. If you're undecided, press 6.

Hagan..... 41%
Lassiter..... 4%
Neal11%
Staley..... 2%
Williams 6%
Undecided.....36%

Q4 There will be a Democratic primary for Governor. The candidates are Richard Moore, Dennis Nielsen, and Beverly Perdue. If the primary election were today which of these candidates would you vote for? If you would vote for Richard Moore, press 1. If for Dennis Nielsen, press 2. If for Beverly Perdue, press 3. If undecided, press 4.

Moore.....33% Perdue51%
Nielsen..... 5% Undecided..... 11%

Q5 Are you registered as a Democrat, or are you registered as unaffiliated? If you are a registered Democrat, press 1. If you are registered unaffiliated, press 2.

Democrat87%
Unaffiliated..... 13%

Q6 If you are a woman, press 1, if a man, press 2.

Women56% Men.....44%

Q7 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White61% Other..... 4%
Black.....35%

Q8 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18-29.....13% 46-65.....42%
30-45.....27% Older Than 65.....18%

Q9 Have you already voted either at an early voting site or with an absentee ballot? If yes, press 1. If no, press 2.

Yes 29%
No.....71%





Democratic Primary Survey Results

Q1 In the State Treasurer’s race the candidates are Janet Cowell, Michael Weisel and David Young. If the election were held today who would you vote for? If Janet Cowell, press 1. If Michael Weisel, press 2. If David Young, press 3. If you are undecided, press 4.

Cowell 26% *Young*..... 18%
Weisel 14% *Undecided*..... 42%

Q2 In the State Superintendent’s race the candidates are June Atkinson and Eddie Davis. If the election were held today who would you vote for? If June Atkinson, press 1. If Eddie Davis, press 2. If you are undecided, press 3.

Atkinson 37% *Undecided*..... 44%
Davis 19%

Q3 The Democratic candidates for State Auditor are Fred Aikens and Beth Wood. If the primary was today, who would you vote for? If Fred Aikens, press 1. If Beth Wood, press 2. If you’re undecided, press 3.

Aikens 22%
Wood 36%
Undecided..... 42%

Q4 The candidates for Insurance Commissioner are Wayne Goodwin and David Smith. If the primary was today, who would you vote for? If Wayne Goodwin, press 1. If David Smith, press 2. If you’re undecided, press 3.

Goodwin..... 27%
Smith 21%
Undecided..... 52%

Q5 The candidates for Labor Commissioner are Robin Anderson, John Brooks, Mary Fant Donnan, and Ty Richardson. If the primary was today, who would you vote for? If Robin Anderson, press 1. If John Brooks, press 2. If Mary Fant Donnan, press 3. If Ty Richardson, press 4. If you’re undecided, press 5.

Anderson 15%
Brooks 15%
Donnan 16%
Richardson..... 10%
Undecided..... 45%

Q6 Are you registered as a Democrat, or are you registered as unaffiliated? If you are a registered Democrat, press 1. If you are registered unaffiliated, press 2.

Democrat 86%
Unaffiliated..... 14%

Q7 If you are a woman, press 1, if a man, press 2.

Women 56% *Men*..... 44%

Q8 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White 61% *Other*..... 4%
Black..... 35%

Q9 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18-29..... 14% *46-65*..... 42%
30-45..... 27% *Older Than 65*..... 18%

Q10 Have you already voted either at an early voting site or with an absentee ballot? If yes, press 1. If no, press 2.

Yes 29%
No..... 71%





Democratic Primary Crosstabs

	Base	Party	
		Democrat	Unaffiliated
President			
Clinton	42%	42%	41%
Obama	52%	52%	51%
Undecided	7%	6%	8%

	Base	Party	
		Democrat	Unaffiliated
Leaners			
Clinton	1%	1%	3%
Obama	1%	1%	2%
Completely Undecided	4%	4%	3%
Null	93%	94%	92%

	Base	Party	
		Democrat	Unaffiliated
Senate			
Hagan	41%	43%	31%
Lassiter	4%	4%	6%
Neal	11%	10%	14%
Staley	2%	1%	3%
Williams	6%	6%	4%
Undecided	36%	36%	42%

	Base	Party	
		Democrat	Unaffiliated
Governor			
Moore	33%	33%	34%
Nielsen	5%	5%	6%
Perdue	51%	52%	42%
Undecided	11%	10%	18%





Democratic Primary Crosstabs

	Base	Gender	
		Women	Men
President			
Clinton	42%	46%	36%
Obama	52%	47%	58%
Undecided	7%	7%	6%

	Base	Gender	
		Women	Men
Leaners			
Clinton	1%	1%	1%
Obama	1%	2%	1%
Completely Undecided	4%	5%	3%
Null	93%	93%	94%

	Base	Gender	
		Women	Men
Senate			
Hagan	41%	45%	37%
Lassiter	4%	3%	7%
Neal	11%	7%	14%
Staley	2%	1%	2%
Williams	6%	5%	6%
Undecided	36%	39%	34%

	Base	Gender	
		Women	Men
Governor			
Moore	33%	32%	36%
Nielsen	5%	4%	6%
Perdue	51%	55%	46%
Undecided	11%	10%	12%





Democratic Primary Crosstabs

	Base	Race		
		White	Black	Other
President				
Clinton	42%	60%	11%	33%
Obama	52%	34%	84%	48%
Undecided	7%	7%	5%	19%

	Base	Race		
		White	Black	Other
Leaners				
Clinton	1%	2%	0%	1%
Obama	1%	1%	1%	8%
Completely Undecided	4%	3%	4%	10%
Null	93%	93%	95%	81%

	Base	Race		
		White	Black	Other
Senate				
Hagan	41%	44%	37%	29%
Lassiter	4%	4%	5%	8%
Neal	11%	13%	6%	16%
Staley	2%	2%	2%	1%
Williams	6%	2%	12%	7%
Undecided	36%	34%	40%	39%

	Base	Race		
		White	Black	Other
Governor				
Moore	33%	39%	25%	23%
Nielsen	5%	4%	5%	13%
Perdue	51%	47%	59%	44%
Undecided	11%	11%	10%	20%





Democratic Primary Crosstabs

	Base	Age			
		18-29	30-45	46-65	Older Than 65
President					
Clinton	42%	35%	35%	43%	52%
Obama	52%	60%	59%	51%	37%
Undecided	7%	5%	6%	6%	11%

	Base	Age			
		18-29	30-45	46-65	Older Than 65
Leaners					
Clinton	1%	0%	1%	1%	4%
Obama	1%	1%	2%	1%	2%
Completely Undecided	4%	4%	4%	3%	5%
Null	93%	95%	94%	94%	89%

	Base	Age			
		18-29	30-45	46-65	Older Than 65
Senate					
Hagan	41%	32%	39%	44%	43%
Lassiter	4%	10%	4%	4%	3%
Neal	11%	7%	14%	10%	9%
Staley	2%	5%	2%	1%	1%
Williams	6%	7%	6%	6%	4%
Undecided	36%	39%	35%	35%	40%

	Base	Age			
		18-29	30-45	46-65	Older Than 65
Governor					
Moore	33%	30%	30%	34%	38%
Nielsen	5%	6%	4%	4%	6%
Perdue	51%	50%	54%	51%	46%
Undecided	11%	13%	12%	10%	9%





Democratic Primary Crosstabs

	Base	Already Voted	
		Yes	No
President			
Clinton	42%	34%	45%
Obama	52%	63%	47%
Undecided	7%	3%	8%

	Base	Already Voted	
		Yes	No
Leaners			
Clinton	1%	0%	2%
Obama	1%	1%	2%
Completely Undecided	4%	2%	5%
Null	93%	97%	92%

	Base	Already Voted	
		Yes	No
Senate			
Hagan	42%	54%	36%
Lassiter	4%	4%	4%
Neal	11%	11%	10%
Staley	2%	3%	1%
Williams	6%	7%	5%
Undecided	37%	21%	43%

	Base	Already Voted	
		Yes	No
Governor			
Moore	33%	35%	32%
Nielsen	5%	5%	5%
Perdue	51%	58%	49%
Undecided	11%	3%	14%





Democratic Primary Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
President							
Clinton	42%	34%	40%	45%	59%	39%	35%
Obama	52%	58%	54%	48%	35%	55%	58%
Undecided	7%	8%	6%	8%	6%	6%	6%

	Base	Area Code					
		252	336	704	828	910	919
Leaners							
Clinton	1%	2%	2%	2%	2%	-	1%
Obama	1%	0%	0%	1%	1%	1%	3%
Completely Undecided	4%	6%	4%	4%	3%	5%	3%
Null	93%	92%	94%	92%	94%	94%	94%

	Base	Area Code					
		252	336	704	828	910	919
Senate							
Hagan	41%	34%	60%	42%	31%	36%	44%
Lassiter	4%	6%	2%	4%	6%	4%	4%
Neal	11%	9%	5%	7%	15%	10%	15%
Staley	2%	3%	2%	1%	2%	2%	1%
Williams	6%	7%	2%	5%	4%	11%	5%
Undecided	37%	41%	29%	40%	41%	37%	31%

	Base	Area Code					
		252	336	704	828	910	919
Governor							
Moore	33%	26%	40%	34%	31%	31%	37%
Nielsen	5%	6%	4%	3%	6%	7%	3%
Perdue	51%	52%	51%	52%	47%	51%	52%
Undecided	11%	16%	6%	11%	16%	10%	7%





Democratic Primary Crosstabs

	Base	Party	
		Democrat	Unaffiliated
Treasurer			
Cowell	26%	27%	25%
Weisel	14%	13%	16%
Young	18%	19%	14%
Undecided	42%	41%	45%

	Base	Party	
		Democrat	Unaffiliated
Superintendent			
Atkinson	37%	39%	30%
Davis	19%	19%	21%
Undecided	44%	43%	49%

	Base	Party	
		Democrat	Unaffiliated
Auditor			
Aikens	22%	22%	23%
Wood	36%	37%	28%
Undecided	42%	40%	49%

	Base	Party	
		Democrat	Unaffiliated
Insurance Commissioner			
Goodwin	27%	27%	26%
Smith	21%	21%	20%
Undecided	52%	52%	54%

	Base	Party	
		Democrat	Unaffiliated
Labor Commissioner			
Anderson	15%	15%	14%
Brooks	15%	16%	10%
Donnan	16%	15%	19%
Richardson	10%	9%	12%
Undecided	45%	44%	46%

	Base	Gender	
		Women	Men
Treasurer			
Cowell	26%	28%	25%
Weisel	14%	12%	16%
Young	18%	19%	17%
Undecided	42%	41%	42%





Democratic Primary Crosstabs

	Base	Gender	
		Women	Men
Superintendent			
Atkinson	37%	41%	32%
Davis	19%	16%	23%
Undecided	44%	43%	45%

	Base	Gender	
		Women	Men
Auditor			
Aikens	22%	19%	27%
Wood	36%	39%	32%
Undecided	42%	42%	41%

	Base	Gender	
		Women	Men
Insurance Commissioner			
Goodwin	27%	26%	28%
Smith	21%	20%	21%
Undecided	52%	53%	51%

	Base	Gender	
		Women	Men
Labor Commissioner			
Anderson	15%	15%	15%
Brooks	15%	11%	20%
Donnan	16%	17%	14%
Richardson	10%	9%	11%
Undecided	45%	48%	40%

	Base	Race		
		White	Black	Other
Treasurer				
Cowell	26%	29%	22%	24%
Weisel	14%	13%	16%	14%
Young	18%	19%	17%	14%
Undecided	42%	40%	45%	48%

	Base	Race		
		White	Black	Other
Superintendent				
Atkinson	37%	45%	26%	30%
Davis	19%	16%	24%	23%
Undecided	44%	39%	50%	48%





Democratic Primary Crosstabs

	Base	Race		
		White	Black	Other
Auditor				
Aikens	22%	22%	23%	18%
Wood	36%	37%	35%	34%
Undecided	42%	41%	42%	48%

	Base	Race		
		White	Black	Other
Insurance Commissioner				
Goodwin	27%	31%	21%	23%
Smith	21%	21%	20%	25%
Undecided	52%	49%	59%	52%

	Base	Race		
		White	Black	Other
Labor Commissioner				
Anderson	15%	15%	16%	12%
Brooks	15%	17%	13%	5%
Donnan	16%	17%	14%	10%
Richardson	10%	8%	11%	17%
Undecided	45%	43%	46%	55%

	Base	Age			
		18-29	30-45	46-65	Older Than 65
Treasurer					
Cowell	26%	27%	30%	27%	19%
Weisel	14%	15%	14%	14%	14%
Young	18%	23%	12%	19%	22%
Undecided	42%	36%	44%	40%	45%

	Base	Age			
		18-29	30-45	46-65	Older Than 65
Superintendent					
Atkinson	37%	26%	39%	40%	37%
Davis	19%	27%	17%	20%	14%
Undecided	44%	47%	44%	40%	49%

	Base	Age			
		18-29	30-45	46-65	Older Than 65
Auditor					
Aikens	22%	18%	19%	23%	28%
Wood	36%	38%	37%	39%	28%
Undecided	42%	44%	44%	38%	44%





Democratic Primary Crosstabs

	Base	Age			
		18-29	30-45	46-65	Older Than 65
Insurance Commissioner					
Goodwin	27%	28%	26%	29%	24%
Smith	21%	23%	21%	20%	21%
Undecided	52%	49%	53%	51%	56%

	Base	Age			
		18-29	30-45	46-65	Older Than 65
Labor Commissioner					
Anderson	15%	15%	16%	14%	18%
Brooks	15%	9%	13%	18%	13%
Donnan	16%	19%	15%	16%	14%
Richardson	10%	19%	8%	9%	6%
Undecided	45%	38%	48%	43%	49%

	Base	Already Voted	
		Yes	No
Treasurer			
Cowell	26%	35%	23%
Weisel	14%	17%	12%
Young	18%	21%	17%
Undecided	42%	27%	48%

	Base	Already Voted	
		Yes	No
Superintendent			
Atkinson	37%	45%	34%
Davis	19%	29%	15%
Undecided	44%	26%	51%

	Base	Already Voted	
		Yes	No
Auditor			
Aikens	22%	29%	19%
Wood	36%	47%	32%
Undecided	42%	24%	49%

	Base	Already Voted	
		Yes	No
Insurance Commissioner			
Goodwin	27%	43%	21%
Smith	21%	25%	19%
Undecided	52%	32%	60%





Democratic Primary Crosstabs

	Base	Already Voted	
		Yes	No
Labor Commissioner			
Anderson	15%	22%	13%
Brooks	15%	19%	13%
Donnan	16%	20%	14%
Richardson	10%	10%	10%
Undecided	44%	30%	51%

	Base	Area Code					
		252	336	704	828	910	919
Treasurer							
Cowell	26%	29%	28%	22%	20%	21%	35%
Weisel	14%	15%	13%	16%	12%	16%	12%
Young	18%	15%	18%	16%	28%	21%	13%
Undecided	42%	41%	41%	46%	40%	43%	39%

	Base	Area Code					
		252	336	704	828	910	919
Superintendent							
Atkinson	37%	36%	32%	40%	35%	34%	43%
Davis	19%	23%	18%	15%	18%	19%	21%
Undecided	44%	41%	49%	46%	47%	47%	37%

	Base	Area Code					
		252	336	704	828	910	919
Auditor							
Aikens	22%	27%	17%	22%	24%	23%	21%
Wood	36%	34%	38%	40%	35%	30%	39%
Undecided	42%	39%	45%	39%	41%	46%	40%

	Base	Area Code					
		252	336	704	828	910	919
Insurance Commissioner							
Goodwin	27%	26%	29%	25%	25%	29%	28%
Smith	21%	20%	24%	20%	23%	21%	19%
Undecided	52%	54%	47%	55%	52%	50%	53%

	Base	Area Code					
		252	336	704	828	910	919
Labor Commissioner							
Anderson	15%	13%	19%	17%	14%	14%	15%
Brooks	15%	20%	16%	10%	15%	15%	14%
Donnan	16%	15%	17%	18%	14%	13%	16%
Richardson	10%	8%	7%	8%	13%	14%	9%
Undecided	45%	45%	41%	47%	44%	44%	46%

