



**FOR IMMEDIATE RELEASE**

**April 28, 2008**

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## **Presidential race narrows in NC**

**Raleigh, N.C.** – Hillary Clinton has cut Barack Obama’s North Carolina lead in half, according to the newest survey from Public Policy Polling.

Obama still has a solid 51-39 advantage over Clinton in the state, but his lead had ranged from 18-25 points in PPP’s previous five North Carolina polls.

The bulk of the movement in the race over the last week has come from white voters. The survey last week showed Obama pulling to within five points of Clinton with that group, but her lead now is back up at 56-35.

“Barack Obama is certainly still the run away favorite in North Carolina,” said Dean Debnam, President of Public Policy Polling. “But she’s made some inroads since Pennsylvania and the race could end up being closer than might have been expected.”

In the Democratic race for Governor Bev Perdue has built her lead up to 14 points, 47-33. Although opponent Richard Moore spent a lot of energy and money last week trying to erode her credibility with black voters, Perdue continues to hold a 56-27 lead with that group.

Kay Hagan is maintaining a nearly insurmountable lead in the US Senate race. She now leads her main opponent, Jim Neal, by a margin of 36-8.

In the other Democratic contests, David Young leads for Treasurer, June Atkinson leads for Superintendent, Beth Wood has the advantage for Auditor, Wayne Goodwin is on top for Insurance Commissioner, and John Brooks and Mary Fant Donnan are tied for Labor Commissioner with the other two candidates in a statistical tie as well.

PPP surveyed 1,121 likely Democratic primary voters on April 26th and 27th. The survey’s margin of error is +/- 2.9%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at [www.publicpolicypolling.com](http://www.publicpolicypolling.com).

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.





## Democratic Primary Survey Results

- Q1** The Democrats still running for President are Hillary Clinton and Barack Obama. If the primary was today, who would you vote for? If Hillary Clinton, press 1. If Barack Obama, press 2. If you're undecided, press 3.
- Clinton.....39% Undecided.....10%  
Obama.....51%
- Q2** The candidates for US Senate are Kay Hagan, Duskin Lassiter, Jim Neal, Howard Staley, and Marcus Williams. If the primary was today, who would you vote for? If Kay Hagan, press 1. If Duskin Lassiter, press 2. If Jim Neal, press 3. If Howard Staley, press 4. If Marcus Williams, press 5. If you're undecided, press 6.
- Hagan..... 36%  
Lassiter..... 3%  
Neal..... 8%  
Staley..... 2%  
Williams..... 4%  
Undecided.....47%
- Q3** There will be a Democratic primary for Governor. The candidates are Richard Moore, Dennis Nielsen, and Beverly Perdue. If the primary election were today which of these candidates would you vote for? If you would vote for Richard Moore, press 1. If for Dennis Nielsen, press 2. If for Beverly Perdue, press 3. If undecided, press 4.
- Moore..... 33% Perdue..... 47%  
Nielsen..... 4% Undecided..... 17%
- Q4** Did you watch any of the debates for Governor this week? If yes, press 1. If no, press 2.
- Yes.....29% No.....71%
- Q5** Are you registered as a Democrat, or are you registered as unaffiliated? If you are a registered Democrat, press 1. If you are registered unaffiliated, press 2.
- Democrat..... 88%  
Unaffiliated..... 12%
- Q6** If you are a woman, press 1, if a man, press 2.
- Women.....57% Men.....43%
- Q7** If you are white, press one now. If you are African-American, press two now. If other, press 3.
- White.....63% Other..... 4%  
Black.....33%
- Q8** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.
- 18-29.....13% 46-65.....42%  
30-45.....26% Older Than 65.....19%
- Q9** Have you already voted either at an early voting site or with an absentee ballot? If yes, press 1. If no, press 2.
- Yes..... 14%  
No.....86%





## Democratic Primary Survey Results

**Q1** In the State Treasurer's race the candidates are Janet Cowell, Michael Weisel and David Young. If the election were held today who would you vote for? If Janet Cowell, press 1. If Michael Weisel, press 2. If David Young, press 3. If you are undecided, press 4.

*Cowell* ..... 16% *Young*..... 19%  
*Weisel* ..... 8% *Undecided*..... 57%

**Q2** In the State Superintendent's race the candidates are June Atkinson and Eddie Davis. If the election were held today who would you vote for? If June Atkinson, press 1. If Eddie Davis, press 2. If you are undecided, press 3.

*Atkinson* ..... 35% *Undecided*..... 48%  
*Davis* ..... 17%

**Q3** The Democratic candidates for State Auditor are Fred Aikens and Beth Wood. If the primary was today, who would you vote for? If Fred Aikens, press 1. If Beth Wood, press 2. If you're undecided, press 3.

*Aikens* ..... 20%  
*Wood* ..... 27%  
*Undecided*..... 53%

**Q4** The candidates for Insurance Commissioner are Wayne Goodwin and David Smith. If the primary was today, who would you vote for? If Wayne Goodwin, press 1. If David Smith, press 2. If you're undecided, press 3.

*Goodwin*..... 21%  
*Smith* ..... 18%  
*Undecided*..... 61%

**Q5** The candidates for Labor Commissioner are Robin Anderson, John Brooks, Mary Fant Donnan, and Ty Richardson. If the primary was today, who would you vote for? If Robin Anderson, press 1. If John Brooks, press 2. If Mary Fant Donnan, press 3. If Ty Richardson, press 4. If you're undecided, press 5.

*Anderson* ..... 11%  
*Brooks* ..... 12%  
*Donnan* ..... 12%  
*Richardson*..... 9%  
*Undecided*..... 56%

**Q6** Are you registered as a Democrat, or are you registered as unaffiliated? If you are a registered Democrat, press 1. If you are registered unaffiliated, press 2.

*Democrat* ..... 88%  
*Unaffiliated*..... 12%

**Q7** If you are a woman, press 1, if a man, press 2.

*Women* ..... 57% *Men*..... 43%

**Q8** If you are white, press one now. If you are African-American, press two now. If other, press 3.

*White* ..... 63% *Other*..... 4%  
*Black*..... 33%

**Q9** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

*18-29*..... 13% *46-65*..... 42%  
*30-45*..... 26% *Older Than 65*..... 19%

**Q10** Have you already voted either at an early voting site or with an absentee ballot? If yes, press 1. If no, press 2.

*Yes* ..... 14%  
*No*..... 86%





**Democratic Primary Crosstabs**

	Base	Party	
		Democrat	Unaffiliated
<b>President</b>			
Clinton	39%	38%	47%
Obama	51%	53%	41%
Undecided	10%	9%	12%

	Base	Party	
		Democrat	Unaffiliated
<b>Senate</b>			
Hagan	36%	37%	30%
Lassiter	3%	3%	4%
Neal	8%	8%	9%
Staley	2%	2%	2%
Williams	4%	4%	3%
Undecided	47%	46%	51%

	Base	Gender	
		Women	Men
<b>President</b>			
Clinton	39%	42%	35%
Obama	51%	49%	55%
Undecided	10%	9%	10%

	Base	Gender	
		Women	Men
<b>Senate</b>			
Hagan	36%	41%	30%
Lassiter	3%	3%	4%
Neal	8%	6%	11%
Staley	2%	2%	2%
Williams	4%	4%	4%
Undecided	47%	45%	49%

	Base	Race		
		White	Black	Other
<b>President</b>				
Clinton	39%	56%	9%	17%
Obama	51%	35%	83%	53%
Undecided	10%	9%	8%	30%

	Base	Race		
		White	Black	Other
<b>Senate</b>				
Hagan	36%	38%	32%	35%
Lassiter	3%	3%	4%	2%
Neal	8%	10%	4%	11%
Staley	2%	1%	2%	-
Williams	4%	3%	5%	6%
Undecided	47%	44%	53%	46%

	Base	Age			
		18-29	30-45	46-65	Older Than 65
<b>President</b>					
Clinton	39%	39%	39%	38%	40%
Obama	51%	57%	50%	51%	51%
Undecided	10%	4%	11%	11%	9%

	Base	Age			
		18-29	30-45	46-65	Older Than 65
<b>Senate</b>					
Hagan	36%	26%	31%	40%	40%
Lassiter	3%	6%	2%	3%	3%
Neal	8%	11%	9%	8%	6%
Staley	2%	2%	0%	2%	3%
Williams	4%	9%	5%	3%	1%
Undecided	47%	47%	53%	44%	46%





**Democratic Primary Crosstabs**

	Base	Already Voted	
		Yes	No
<b>President</b>			
<b>Clinton</b>	39%	31%	40%
<b>Obama</b>	52%	63%	50%
<b>Undecided</b>	9%	5%	10%

	Base	Already Voted	
		Yes	No
<b>Senate</b>			
<b>Hagan</b>	36%	48%	34%
<b>Lassiter</b>	4%	5%	3%
<b>Neal</b>	8%	8%	8%
<b>Staley</b>	2%	4%	1%
<b>Williams</b>	4%	7%	4%
<b>Undecided</b>	47%	28%	50%

	Base	Area Code					
		252	336	704	828	910	919
<b>President</b>							
<b>Clinton</b>	39%	33%	40%	41%	52%	33%	35%
<b>Obama</b>	51%	55%	52%	50%	38%	57%	56%
<b>Undecided</b>	10%	12%	8%	9%	10%	9%	10%

	Base	Area Code					
		252	336	704	828	910	919
<b>Senate</b>							
<b>Hagan</b>	36%	28%	48%	36%	21%	34%	45%
<b>Lassiter</b>	3%	7%	2%	3%	0%	6%	2%
<b>Neal</b>	8%	5%	8%	6%	13%	6%	8%
<b>Staley</b>	2%	2%	1%	1%	2%	3%	1%
<b>Williams</b>	4%	4%	4%	5%	4%	3%	3%
<b>Undecided</b>	47%	54%	36%	49%	59%	47%	40%





**Democratic Primary Crosstabs**

		Debates		
		Base	Yes	No
<b>Governor</b>				
	<b>Moore</b>	33%	36%	32%
	<b>Nielsen</b>	4%	4%	3%
	<b>Perdue</b>	47%	48%	46%
	<b>Undecided</b>	17%	12%	19%

		Party		
		Base	Democrat	Unaffiliated
<b>Governor</b>				
	<b>Moore</b>	33%	32%	37%
	<b>Nielsen</b>	4%	3%	5%
	<b>Perdue</b>	47%	49%	28%
	<b>Undecided</b>	17%	15%	30%

		Gender		
		Base	Women	Men
<b>Governor</b>				
	<b>Moore</b>	33%	30%	36%
	<b>Nielsen</b>	4%	4%	3%
	<b>Perdue</b>	47%	48%	44%
	<b>Undecided</b>	17%	17%	17%

		Race			
		Base	White	Black	Other
<b>Governor</b>					
	<b>Moore</b>	33%	37%	27%	17%
	<b>Nielsen</b>	4%	4%	1%	9%
	<b>Perdue</b>	47%	42%	56%	46%
	<b>Undecided</b>	17%	17%	16%	27%

		Age				
		Base	18-29	30-45	46-65	Older Than 65
<b>Governor</b>						
	<b>Moore</b>	33%	43%	37%	29%	29%
	<b>Nielsen</b>	4%	4%	4%	4%	2%
	<b>Perdue</b>	47%	40%	38%	52%	53%
	<b>Undecided</b>	17%	14%	22%	16%	16%

		Already Voted		
		Base	Yes	No
<b>Governor</b>				
	<b>Moore</b>	33%	34%	33%
	<b>Nielsen</b>	4%	5%	3%
	<b>Perdue</b>	47%	54%	46%
	<b>Undecided</b>	16%	7%	18%

		Area Code						
		Base	252	336	704	828	910	919
<b>Governor</b>								
	<b>Moore</b>	33%	31%	32%	28%	28%	32%	41%
	<b>Nielsen</b>	4%	7%	4%	1%	4%	5%	1%
	<b>Perdue</b>	47%	47%	55%	49%	36%	47%	46%
	<b>Undecided</b>	17%	15%	9%	22%	31%	16%	12%





**Democratic Primary Crosstabs**

	Base	Party	
		Democrat	Unaffiliated
<b>Treasurer</b>			
Cowell	16%	16%	18%
Weisel	8%	8%	5%
Young	19%	20%	15%
Undecided	57%	56%	63%

	Base	Party	
		Democrat	Unaffiliated
<b>Superintendent</b>			
Atkinson	35%	35%	34%
Davis	17%	17%	15%
Undecided	48%	48%	51%

	Base	Party	
		Democrat	Unaffiliated
<b>Auditor</b>			
Aikens	20%	20%	20%
Wood	27%	28%	21%
Undecided	53%	52%	59%

	Base	Party	
		Democrat	Unaffiliated
<b>Insurance Commissioner</b>			
Goodwin	21%	21%	15%
Smith	18%	18%	17%
Undecided	61%	60%	68%

	Base	Party	
		Democrat	Unaffiliated
<b>Labor Commissioner</b>			
Anderson	11%	11%	11%
Brooks	12%	11%	14%
Donnan	12%	12%	9%
Richardson	9%	9%	7%
Undecided	56%	56%	59%

	Base	Gender	
		Women	Men
<b>Treasurer</b>			
Cowell	16%	16%	17%
Weisel	8%	7%	9%
Young	19%	17%	23%
Undecided	57%	61%	51%

	Base	Gender	
		Women	Men
<b>Superintendent</b>			
Atkinson	35%	38%	30%
Davis	17%	14%	21%
Undecided	48%	48%	49%

	Base	Gender	
		Women	Men
<b>Auditor</b>			
Aikens	20%	18%	22%
Wood	27%	27%	28%
Undecided	53%	55%	50%





**Democratic Primary Crosstabs**

	Base	Gender	
		Women	Men
<b>Insurance Commissioner</b>			
<b>Goodwin</b>	21%	16%	27%
<b>Smith</b>	18%	18%	18%
<b>Undecided</b>	61%	66%	55%

	Base	Gender	
		Women	Men
<b>Labor Commissioner</b>			
<b>Anderson</b>	11%	10%	13%
<b>Brooks</b>	12%	7%	18%
<b>Donnan</b>	12%	14%	9%
<b>Richardson</b>	9%	8%	10%
<b>Undecided</b>	56%	61%	51%

	Base	Race		
		White	Black	Other
<b>Treasurer</b>				
<b>Cowell</b>	16%	18%	12%	19%
<b>Weisel</b>	8%	8%	5%	14%
<b>Young</b>	19%	21%	19%	8%
<b>Undecided</b>	57%	53%	64%	59%

	Base	Race		
		White	Black	Other
<b>Superintendent</b>				
<b>Atkinson</b>	35%	39%	25%	40%
<b>Davis</b>	17%	15%	22%	14%
<b>Undecided</b>	48%	46%	53%	46%

	Base	Race		
		White	Black	Other
<b>Auditor</b>				
<b>Aikens</b>	20%	21%	19%	13%
<b>Wood</b>	27%	28%	24%	34%
<b>Undecided</b>	53%	51%	57%	53%

	Base	Race		
		White	Black	Other
<b>Insurance Commissioner</b>				
<b>Goodwin</b>	21%	22%	19%	12%
<b>Smith</b>	18%	19%	16%	17%
<b>Undecided</b>	61%	59%	65%	70%

	Base	Race		
		White	Black	Other
<b>Labor Commissioner</b>				
<b>Anderson</b>	11%	12%	10%	13%
<b>Brooks</b>	12%	13%	9%	13%
<b>Donnan</b>	12%	12%	10%	17%
<b>Richardson</b>	9%	9%	10%	2%
<b>Undecided</b>	56%	54%	61%	54%

	Base	Age			
		18-29	30-45	46-65	Older Than 65
<b>Treasurer</b>					
<b>Cowell</b>	16%	13%	16%	18%	13%
<b>Weisel</b>	8%	6%	10%	8%	5%
<b>Young</b>	19%	16%	16%	21%	22%
<b>Undecided</b>	57%	65%	58%	52%	60%







**Democratic Primary Crosstabs**

	Base	Age			
		18-29	30-45	46-65	Older Than 65
<b>Superintendent</b>					
<b>Atkinson</b>	35%	32%	32%	40%	29%
<b>Davis</b>	17%	18%	16%	17%	19%
<b>Undecided</b>	48%	50%	52%	44%	52%

	Base	Age			
		18-29	30-45	46-65	Older Than 65
<b>Auditor</b>					
<b>Aikens</b>	20%	17%	18%	20%	24%
<b>Wood</b>	27%	23%	23%	32%	26%
<b>Undecided</b>	53%	60%	58%	49%	50%

	Base	Age			
		18-29	30-45	46-65	Older Than 65
<b>Insurance Commissioner</b>					
<b>Goodwin</b>	21%	20%	19%	22%	21%
<b>Smith</b>	18%	20%	18%	17%	19%
<b>Undecided</b>	61%	61%	63%	61%	60%

	Base	Age			
		18-29	30-45	46-65	Older Than 65
<b>Labor Commissioner</b>					
<b>Anderson</b>	11%	11%	11%	12%	11%
<b>Brooks</b>	12%	12%	11%	12%	13%
<b>Donnan</b>	12%	12%	8%	13%	13%
<b>Richardson</b>	9%	8%	12%	8%	6%
<b>Undecided</b>	56%	57%	58%	55%	57%

	Base	Already Voted	
		Yes	No
<b>Treasurer</b>			
<b>Cowell</b>	16%	27%	14%
<b>Weisel</b>	8%	9%	7%
<b>Young</b>	19%	30%	18%
<b>Undecided</b>	57%	35%	60%

	Base	Already Voted	
		Yes	No
<b>Superintendent</b>			
<b>Atkinson</b>	35%	42%	34%
<b>Davis</b>	17%	28%	15%
<b>Undecided</b>	48%	30%	51%

	Base	Already Voted	
		Yes	No
<b>Auditor</b>			
<b>Aikens</b>	20%	29%	18%
<b>Wood</b>	27%	33%	26%
<b>Undecided</b>	53%	38%	55%

	Base	Already Voted	
		Yes	No
<b>Insurance Commissioner</b>			
<b>Goodwin</b>	21%	31%	19%
<b>Smith</b>	18%	28%	17%
<b>Undecided</b>	61%	41%	65%





**Democratic Primary Crosstabs**

	Base	Already Voted	
		Yes	No
<b>Labor Commissioner</b>			
<b>Anderson</b>	11%	18%	10%
<b>Brooks</b>	12%	20%	10%
<b>Donnan</b>	12%	16%	11%
<b>Richardson</b>	9%	11%	9%
<b>Undecided</b>	56%	36%	60%

	Base	Area Code					
		252	336	704	828	910	919
<b>Treasurer</b>							
<b>Cowell</b>	16%	18%	15%	11%	16%	10%	22%
<b>Weisel</b>	8%	9%	5%	7%	6%	9%	10%
<b>Young</b>	19%	13%	18%	14%	31%	24%	18%
<b>Undecided</b>	57%	60%	62%	67%	47%	57%	50%

	Base	Area Code					
		252	336	704	828	910	919
<b>Superintendent</b>							
<b>Atkinson</b>	34%	39%	35%	30%	36%	30%	36%
<b>Davis</b>	17%	20%	15%	13%	15%	17%	20%
<b>Undecided</b>	48%	41%	50%	57%	48%	53%	44%

	Base	Area Code					
		252	336	704	828	910	919
<b>Auditor</b>							
<b>Aikens</b>	20%	21%	21%	14%	18%	25%	21%
<b>Wood</b>	27%	32%	28%	23%	32%	26%	24%
<b>Undecided</b>	53%	46%	51%	63%	51%	50%	55%

	Base	Area Code					
		252	336	704	828	910	919
<b>Insurance Commissioner</b>							
<b>Goodwin</b>	21%	23%	21%	19%	19%	24%	20%
<b>Smith</b>	18%	24%	19%	14%	18%	18%	16%
<b>Undecided</b>	61%	54%	60%	66%	63%	58%	64%

	Base	Area Code					
		252	336	704	828	910	919
<b>Labor Commissioner</b>							
<b>Anderson</b>	11%	15%	11%	8%	12%	11%	12%
<b>Brooks</b>	12%	16%	10%	12%	10%	14%	10%
<b>Donnan</b>	12%	11%	12%	9%	13%	12%	13%
<b>Richardson</b>	9%	9%	8%	12%	11%	5%	8%
<b>Undecided</b>	56%	50%	60%	60%	54%	58%	57%

