

FOR IMMEDIATE RELEASE

April 15, 2008

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

McCrory continues to show solid lead

Raleigh, N.C. – Pat McCrory continues to hover around a ten point lead in the Republican race for Governor, according to the newest survey from Public Policy Polling.

McCrory is at 34% in the poll, followed by Fred Smith at 25%. Bill Graham, Bob Orr, and Elbie Powers are lagging further behind at 6%, 5%, and 0% respectively. 52% of voters continue to report that they could change their minds between now and the election.

“Because so many voters are not firmly committed to a candidate, there is still an opening for Fred Smith to make a move here,” said Dean Debnam, President of Public Policy Polling. “But the clock is ticking and Pat McCrory is likely to win without a runoff if Smith doesn’t start doing something new soon. Lee Greenwood and barbecue are not going to win you a statewide election in 2008.”

In addition to his customary huge lead in Charlotte, McCrory also has the advantage in the Triad and the Triangle. Smith’s areas of strength are down east and in the mountains.

In the Republican race for Lieutenant Governor, the undecideds continue to have it with 65% of voters three weeks before the election. Robert Pittenger leads the select few who have made up their minds with 12%, followed by Greg Dority at 10%, Jim Snyder at 9%, and Timothy Cook with 3%.

The Republican contest for Senate shows Elizabeth Dole has nothing to worry about, garnering 81% support to challenger Pete DiLauro’s 12%.

PPP surveyed 530 likely Republican primary voters on April 12th and 13th. The survey’s margin of error is +/- 4.3%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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Republican Primary Survey Results

Q1 The Republican candidates for Governor are Bill Graham, Pat McCrory, Bob Orr, Elbie Powers, and Fred Smith. If the primary was today, who would you vote for? If Bill Graham, press 1. If Pat McCrory, press 2. If Bob Orr, press 3. If Elbie Powers, press 4. If Fred Smith, press 5. If you're undecided, press 6.

Graham..... 6% Powers..... 0%
 McCrory 34% Smith..... 25%
 Orr..... 5% Undecided..... 29%

Q2 Are you solidly committed to your current choice for Governor, or is there a chance you could vote for another candidate? If you are solidly committed, press 1. If there is a chance you could vote for another candidate, press 2.

Solidly committed..... 48%
 Could vote for another candidate..... 52%

Q3 The candidates for US Senate are Pete DiLauro and Elizabeth Dole. If the primary was today, who would you vote for? If Pete DiLauro, press 1. If Elizabeth Dole, press 2. If undecided, press 3.

DiLauro 12%
 Dole 81%
 Undecided..... 7%

Q4 The Republican candidates for Lieutenant Governor are Timothy Cook, Greg Dority, Robert Pittenger, and Jim Snyder. If the primary was today, who would you vote for? If Timothy Cook, press 1. If Greg Dority, press 2. If Robert Pittenger, press 3. If Jim Snyder, press 4. If you're undecided, press 5.

Cook 3%
 Dority 10%
 Pittenger 12%
 Snyder 9%
 Undecided..... 65%

Q5 I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

War in Iraq 20% Moral or Family values..... 19%
 Education 2% Health care..... 3%
 Economy and jobs. 31% Immigration 12%
 Taxes 11% Other..... 1%

Q6 If you are a woman, press 1. If a man, press 2.

Woman 43%
 Man..... 57%

Q7 Are you registered as a Republican, or are you registered as unaffiliated? If you are a registered Republican, press 1. If you are registered unaffiliated, press 2.

Republican..... 90% Unaffiliated..... 10%

Q8 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White 92% Other..... 5%
 Black..... 3%

Q9 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 60, press 3. If older, press 4.

18-29..... 10% 46-60..... 44%
 30-45..... 26% Older than 60..... 20%





Republican Primary Crosstabs

	Base	Gender	
		Woman	Man
Governor			
Graham	6%	5%	7%
McCrorry	34%	31%	37%
Orr	5%	5%	6%
Powers	0%	-	0%
Smith	25%	27%	23%
Undecided	29%	32%	27%

	Base	Party	
		Republican	Unaffiliated
Governor			
Graham	6%	7%	1%
McCrorry	34%	35%	32%
Orr	5%	5%	7%
Powers	0%	0%	-
Smith	25%	25%	24%
Undecided	29%	28%	36%

	Base	Race		
		White	Black	Other
Governor				
Graham	6%	6%	21%	6%
McCrorry	34%	35%	27%	27%
Orr	5%	6%	7%	-
Powers	0%	0%	-	-
Smith	25%	25%	7%	25%
Undecided	29%	28%	39%	42%

	Base	Age			
		18-29	30-45	46-60	Older than 60
Governor					
Graham	6%	-	7%	8%	5%
McCrorry	34%	32%	28%	38%	34%
Orr	5%	9%	7%	4%	4%
Powers	0%	-	-	0%	-
Smith	25%	9%	20%	28%	33%
Undecided	29%	50%	37%	21%	24%

	Base	Area Code					
		252	336	704	828	910	919
Governor							
Graham	6%	8%	9%	4%	6%	6%	4%
McCrorry	34%	12%	34%	59%	28%	20%	38%
Orr	5%	10%	1%	5%	6%	9%	8%
Powers	0%	-	-	-	-	1%	-
Smith	25%	29%	21%	15%	34%	30%	27%
Undecided	29%	40%	34%	18%	27%	34%	23%



Republican Primary Crosstabs

	Base	Governor				
		Graham	McCrory	Orr	Powers	Smith
Change Mind						
Solidly committed	48%	32%	48%	50%	-	52%
Could vote for another candidate	52%	68%	52%	50%	100%	48%



Republican Primary Crosstabs

	Base	Gender	
		Woman	Man
Senate			
DiLauro	12%	7%	15%
Dole	81%	86%	77%
Undecided	7%	7%	8%

	Base	Gender	
		Woman	Man
Lieutenant Governor			
Cook	3%	3%	3%
Dority	10%	6%	13%
Pittenger	12%	10%	14%
Snyder	9%	10%	9%
Undecided	65%	71%	61%

	Base	Party	
		Republican	Unaffiliated
Senate			
DiLauro	12%	12%	15%
Dole	81%	81%	76%
Undecided	7%	7%	9%

	Base	Party	
		Republican	Unaffiliated
Lieutenant Governor			
Cook	3%	3%	-
Dority	10%	10%	11%
Pittenger	12%	12%	15%
Snyder	9%	10%	6%
Undecided	65%	65%	67%

	Base	Race		
		White	Black	Other
Senate				
DiLauro	12%	11%	29%	21%
Dole	81%	82%	44%	79%
Undecided	7%	7%	27%	-

	Base	Race		
		White	Black	Other
Lieutenant Governor				
Cook	3%	3%	-	-
Dority	10%	10%	22%	13%
Pittenger	12%	11%	10%	28%
Snyder	9%	9%	10%	12%
Undecided	65%	66%	58%	47%





Republican Primary Crosstabs

	Base	Age			
		18-29	30-45	46-60	Older than 60
Senate					
DiLauro	12%	19%	10%	11%	12%
Dole	81%	71%	79%	84%	82%
Undecided	7%	10%	11%	5%	6%

	Base	Age			
		18-29	30-45	46-60	Older than 60
Lieutenant Governor					
Cook	3%	5%	2%	4%	2%
Dority	10%	15%	7%	10%	11%
Pittenger	12%	10%	10%	13%	15%
Snyder	9%	5%	11%	9%	11%
Undecided	65%	65%	69%	65%	61%

	Base	Area Code					
		252	336	704	828	910	919
Senate							
DiLauro	12%	6%	10%	6%	22%	18%	11%
Dole	81%	70%	84%	92%	71%	76%	81%
Undecided	7%	24%	6%	2%	6%	7%	8%

	Base	Area Code					
		252	336	704	828	910	919
Lieutenant Governor							
Cook	3%	-	4%	4%	5%	3%	1%
Dority	10%	15%	11%	2%	11%	10%	16%
Pittenger	12%	5%	4%	37%	11%	9%	3%
Snyder	9%	7%	16%	3%	5%	16%	6%
Undecided	65%	73%	65%	54%	69%	62%	75%





Republican Primary Crosstabs

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
Governor									
Graham	6%	7%	4%	6%	7%	3%	10%	10%	-
McCroy	34%	26%	14%	39%	46%	34%	14%	38%	-
Orr	5%	8%	13%	2%	6%	4%	11%	7%	22%
Powers	0%	-	-	1%	-	-	-	-	-
Smith	25%	26%	26%	21%	21%	31%	17%	28%	11%
Undecided	29%	34%	43%	31%	18%	27%	48%	18%	67%

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
Senate									
DiLauro	12%	12%	8%	12%	21%	6%	17%	11%	44%
Dole	81%	82%	65%	79%	76%	88%	58%	86%	45%
Undecided	7%	6%	27%	9%	3%	5%	25%	2%	11%

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
Lieutenant Governor									
Cook	3%	4%	-	4%	2%	2%	-	4%	-
Dority	10%	15%	13%	9%	9%	8%	31%	6%	-
Pittenger	12%	13%	16%	8%	30%	6%	-	17%	22%
Snyder	9%	9%	-	8%	6%	16%	17%	7%	-
Undecided	65%	59%	71%	71%	53%	68%	52%	66%	78%

