



**FOR IMMEDIATE RELEASE**

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**INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)**

**QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312**

## **Obama still up by 20 in North Carolina**

**Raleigh, N.C.** – The recent controversy over Barack Obama’s ‘bitter’ comment does not appear to be causing him any harm in North Carolina. He continues to lead Hillary Clinton 54-34 in polling conducted over the weekend.

Obama leads in every region of the state, including those dominated by small towns.

“It may be that most of the likely voters we polled over the weekend had not heard about the controversy yet,” said Dean Debnam, President of Public Policy Polling. “At the same time he has such a strong advantage in the state that it may not cause him much harm even with folks who do know about his comments.”

The survey also found that an endorsement from John Edwards would make 30% of likely voters more likely to vote for Obama and 24% more likely to vote for Clinton.

In the Democratic race for Governor, Bev Perdue’s lead is back up to double digits, 41-31, after she pledged to end negative advertising between now and the primary. 56% of respondents had heard about her commitment and within that group she has a 47-31 advantage.

Going onto television for the first time gave Kay Hagan a boost in the polls for US Senate. She leads Jim Neal 28-7, the first significant movement PPP has shown in the race for weeks. Only 32% of respondents reported having seen her ads since they went on the air but within that group she has a 48-6 lead.

PPP will have new Pennsylvania numbers on Wednesday.

PPP surveyed 538 likely Democratic primary voters on April 12th and 13th. The survey’s margin of error is +/- 4.2%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at [www.publicpolicypolling.com](http://www.publicpolicypolling.com).

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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## Democratic Primary Survey Results

**Q1** The Democrats still running for President are Hillary Clinton and Barack Obama. If the primary was today, who would you vote for? If Hillary Clinton, press 1. If Barack Obama, press 2. If you're undecided, press 3.

*Clinton*.....34% *Undecided*.....13%  
*Obama*.....54%

**Q2** If John Edwards endorsed Hillary Clinton, would it make you more likely or less likely to vote for Clinton, or would it not make a difference? If an Edwards endorsement would make you more likely to vote for Hillary Clinton, press 1. If it would make you less likely to vote for Clinton, press 2. If it wouldn't make a difference one way or the other, press 3.

*More likely*..... 24%  
*Less likely* ..... 22%  
*No difference* ..... 54%

**Q3** If John Edwards endorsed Barack Obama, would it make you more likely or less likely to vote for Obama, or would it not make a difference? If an Edwards endorsement would make you more likely to vote for Barack Obama, press 1. If it would make you less likely to vote for Obama, press 2. If it wouldn't make a difference one way or the other, press 3.

*More likely*..... 30%  
*Less likely* ..... 14%  
*No difference* ..... 56%

**Q4** The Democratic candidates for US Senate are Jim Neal, Kay Hagan, Duskin Lassiter, Howard Staley, and Marcus Williams. If the primary was today, who would you vote for? If Jim Neal, press 1. If Kay Hagan, press 2. If Duskin Lassiter, press 3. If Howard Staley, press 4. If Marcus Williams, press 5.

*Neal* ..... 7%  
*Hagan* ..... 28%  
*Lassiter* ..... 2%  
*Staley*..... 3%  
*Williams* ..... 3%  
*Undecided*..... 58%

**Q5** Do you remember seeing television ads for Kay Hagan in the last week? If yes, press 1. If no, press 2.

*Yes* ..... 32%  
*No*..... 68%

**Q6** There will be a Democratic primary for Governor. The candidates are Richard Moore, Dennis Nielsen, and Beverly Perdue. If the primary election were today which of these candidates would you vote for? If you would vote for Richard Moore, press 1. If for Dennis Nielsen, press 2. If for Beverly Perdue, press 3. If undecided, press 4.

*Moore*..... 31% *Perdue* ..... 41%  
*Nielsen*..... 4% *Undecided*..... 24%

**Q7** Have you heard that one of the candidates for Governor has pledged to stop all negative campaign ads between now and the primary? If yes, press 1. If no, press 2. If you're not sure, press 3.

*Yes*..... 56% *Not sure* ..... 30%  
*No* ..... 14%





**Q8** I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

<i>War in Iraq</i> ..... 28%	<i>Moral or Family values</i> ..... 4%
<i>Education</i> ..... 8%	<i>Health care</i> ..... 7%
<i>Economy and jobs</i> . 44%	<i>Immigration</i> ..... 3%
<i>Taxes</i> ..... 3%	<i>Other</i> ..... 4%

**Q9** If you are a woman, press 1. If a man, press 2.

<i>Woman</i> ..... 58%
<i>Man</i> ..... 42%

**Q10** Are you registered as a Democrat, or are you registered as unaffiliated? If you are a registered Democrat, press 1. If you are registered unaffiliated, press 2.

<i>Democrat</i> ..... 86%	<i>Unaffiliated</i> ..... 14%
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**Q11** If you are white, press one now. If you are African-American, press two now. If other, press 3.

<i>White</i> ..... 56%	<i>Other</i> ..... 7%
<i>Black</i> ..... 37%	

**Q12** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

<i>18-29</i> ..... 14%	<i>46-65</i> ..... 41%
<i>30-45</i> ..... 26%	<i>Older Than 65</i> ..... 19%

**Q13** Respondents who had voted in the 2004 or 2006 primaries were classified as regular primary voters. Voters who had not were classified as new primary voters.

<i>Regular Primary Voter</i> ..... 48%
<i>New Primary Voter</i> ..... 52%





**Democratic Primary Crosstabs**

	Base	Gender	
		Woman	Man
<b>President</b>			
Clinton	34%	35%	33%
Obama	54%	52%	55%
Undecided	13%	13%	12%

	Base	Party	
		Democrat	Unaffiliated
<b>President</b>			
Clinton	34%	32%	45%
Obama	54%	56%	38%
Undecided	13%	12%	17%

	Base	Race		
		White	Black	Other
<b>President</b>				
Clinton	34%	51%	10%	24%
Obama	54%	35%	81%	61%
Undecided	13%	15%	9%	15%

	Base	Age			
		18-29	30-45	46-65	Older Than 65
<b>President</b>					
Clinton	34%	32%	31%	34%	39%
Obama	54%	58%	56%	52%	50%
Undecided	13%	9%	13%	14%	11%

	Base	Voting	
		Regular Primary Voter	New Primary Voter
<b>President</b>			
Clinton	34%	34%	34%
Obama	54%	52%	55%
Undecided	13%	14%	11%

	Base	Area Code					
		252	336	704	828	910	919
<b>President</b>							
Clinton	34%	29%	32%	30%	42%	41%	33%
Obama	54%	61%	52%	56%	48%	51%	53%
Undecided	13%	10%	16%	14%	10%	9%	14%





Democratic Primary Crosstabs

	Base	President		
		Clinton	Obama	Undecided
<b>Clinton Endorsement</b>				
<b>More likely</b>	24%	46%	9%	26%
<b>Less likely</b>	22%	6%	34%	14%
<b>No difference</b>	54%	48%	56%	60%

	Base	President		
		Clinton	Obama	Undecided
<b>Obama Endorsement</b>				
<b>More likely</b>	30%	10%	44%	23%
<b>Less likely</b>	14%	27%	6%	14%
<b>No difference</b>	56%	63%	50%	62%





**Democratic Primary Crosstabs**

	Base	Perdue Pledge		
		Yes	No	Not sure
<b>Governor</b>				
Moore	31%	31%	36%	29%
Nielsen	4%	2%	7%	5%
Perdue	41%	47%	31%	35%
Undecided	24%	19%	26%	31%

	Base	Gender	
		Woman	Man
<b>Governor</b>			
Moore	31%	28%	36%
Nielsen	4%	4%	4%
Perdue	41%	41%	40%
Undecided	24%	27%	20%

	Base	Party	
		Democrat	Unaffiliated
<b>Governor</b>			
Moore	31%	31%	33%
Nielsen	4%	3%	7%
Perdue	41%	42%	33%
Undecided	24%	24%	27%

	Base	Race		
		White	Black	Other
<b>Governor</b>				
Moore	31%	37%	21%	41%
Nielsen	4%	6%	1%	2%
Perdue	41%	33%	54%	37%
Undecided	24%	24%	25%	20%

	Base	Age			
		18-29	30-45	46-65	Older Than 65
<b>Governor</b>					
Moore	31%	31%	26%	35%	31%
Nielsen	4%	5%	3%	3%	5%
Perdue	41%	37%	42%	42%	40%
Undecided	24%	27%	30%	19%	24%

	Base	Voting	
		Regular Primary Voter	New Primary Voter
<b>Governor</b>			
Moore	31%	36%	26%
Nielsen	4%	4%	4%
Perdue	41%	40%	42%
Undecided	24%	20%	28%

	Base	Area Code					
		252	336	704	828	910	919
<b>Governor</b>							
Moore	31%	33%	30%	34%	29%	21%	35%
Nielsen	4%	2%	3%	2%	7%	3%	5%
Perdue	41%	48%	43%	32%	31%	57%	40%
Undecided	24%	17%	24%	31%	32%	20%	20%





**Democratic Primary Crosstabs**

	Base	Hagan TV	
		Yes	No
<b>Senate</b>			
Neal	7%	6%	7%
Hagan	27%	48%	18%
Lassiter	2%	2%	2%
Staley	3%	3%	3%
Williams	3%	4%	2%
Undecided	58%	38%	68%

	Base	Gender	
		Woman	Man
<b>Senate</b>			
Neal	7%	4%	10%
Hagan	28%	30%	24%
Lassiter	2%	2%	3%
Staley	3%	2%	4%
Williams	3%	2%	3%
Undecided	58%	60%	54%

	Base	Party	
		Democrat	Unaffiliated
<b>Senate</b>			
Neal	7%	7%	6%
Hagan	28%	27%	30%
Lassiter	2%	2%	2%
Staley	3%	2%	10%
Williams	3%	2%	5%
Undecided	58%	60%	48%

	Base	Race		
		White	Black	Other
<b>Senate</b>				
Neal	7%	7%	6%	7%
Hagan	28%	33%	19%	27%
Lassiter	2%	3%	1%	2%
Staley	3%	3%	3%	-
Williams	3%	1%	3%	12%
Undecided	58%	52%	68%	51%

	Base	Age			
		18-29	30-45	46-65	Older Than 65
<b>Senate</b>					
Neal	7%	12%	8%	5%	4%
Hagan	28%	21%	18%	34%	31%
Lassiter	2%	2%	5%	0%	2%
Staley	3%	4%	2%	3%	3%
Williams	3%	6%	2%	3%	1%
Undecided	58%	55%	63%	55%	59%

	Base	Voting	
		Regular Primary Voter	New Primary Voter
<b>Senate</b>			
Neal	7%	6%	7%
Hagan	28%	29%	26%
Lassiter	2%	2%	3%
Staley	3%	4%	3%
Williams	3%	4%	1%
Undecided	58%	56%	60%

	Base	Area Code					
		252	336	704	828	910	919
<b>Senate</b>							
Neal	7%	10%	6%	7%	9%	-	6%
Hagan	28%	19%	42%	21%	22%	32%	28%
Lassiter	2%	1%	3%	3%	1%	1%	3%
Staley	3%	6%	3%	2%	2%	1%	3%
Williams	3%	2%	2%	6%	-	3%	2%
Undecided	58%	62%	43%	60%	66%	62%	58%





**Democratic Primary Crosstabs**

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
<b>President</b>									
Clinton	34%	36%	24%	35%	49%	32%	27%	49%	19%
Obama	54%	53%	61%	54%	37%	38%	57%	33%	72%
Undecided	13%	11%	15%	11%	14%	30%	17%	18%	10%

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
<b>Senate</b>									
Neal	7%	8%	2%	7%	6%	8%	5%	9%	-
Hagan	28%	26%	36%	31%	20%	16%	24%	25%	5%
Lassiter	2%	3%	2%	1%	14%	8%	3%	-	-
Staley	3%	3%	-	2%	11%	4%	6%	9%	5%
Williams	3%	1%	-	4%	-	4%	5%	12%	-
Undecided	58%	60%	60%	55%	49%	60%	57%	45%	91%

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
<b>Governor</b>									
Moore	31%	32%	36%	29%	37%	58%	20%	24%	31%
Nielsen	4%	4%	2%	3%	6%	-	2%	34%	-
Perdue	41%	37%	40%	45%	14%	20%	57%	18%	46%
Undecided	24%	27%	22%	22%	43%	22%	21%	24%	24%

