



FOR IMMEDIATE RELEASE

April 8, 2008

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

McCrorry maintains double digit lead

Raleigh, N.C. – PPP's newest tracking poll in the Republican race for Governor shows Pat McCrorry maintaining the double digit lead he built up in the race last week.

McCrorry is at 36%, followed by Fred Smith with 26%. Bill Graham, Bob Orr, and Elbie Powers are lagging further behind at 6%, 5%, and 1% respectively.

“This race is getting away from Fred Smith fast,” said Dean Debnam, President of Public Policy Polling. “With just four weeks left until the primary he needs to decide whether he’s going to make a significant investment in television advertising or not. If he doesn’t, Pat McCrorry is in great position to win the race without a runoff.”

There is some good news for Smith in the poll. 52% of those surveyed said they could change their mind about who to vote for between now and the election. Smith and McCrorry have the most solid support of the Republican candidates while a majority of Graham, Powers, and Orr’s supporters say they may change their minds.

In the Republican primary for Senate, Elizabeth Dole is easily dispatching challenger Pete DiLauro. Dole has an 80-11 edge in this week’s survey.

The race for Lieutenant Governor continues to be dominated by undecided voters. Greg Dority has a small lead with 12%, followed by Jim Snyder and Robert Pittenger at 10%, and Timothy Cook at 3%. 65% of likely voters still have not made up their minds about who to support.

PPP surveyed 720 likely Republican primary voters on April 5th and 6th. The survey’s margin of error is +/- 3.7%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Those polled voted in either the 2000, 2002, 2004, or 2006 primary election.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

###





Republican Primary Survey Results

Q1 The Republican candidates for Governor are Bill Graham, Pat McCrory, Bob Orr, Elbie Powers, and Fred Smith. If the primary was today, who would you vote for? If Bill Graham, press 1. If Pat McCrory, press 2. If Bob Orr, press 3. If Elbie Powers, press 4. If Fred Smith, press 5. If you're undecided, press 6.

Graham..... 6% Powers..... 1%
 McCrory 36% Smith.....26%
 Orr..... 5% Undecided.....27%

Q2 Are you solidly committed to your current choice for Governor, or is there a chance you could vote for another candidate? If you are solidly committed, press 1. If there is a chance you could vote for another candidate, press 2.

Solidly committed..... 48%
 Could vote for another candidate..... 52%

Q3 The candidates for US Senate are Pete DiLauro and Elizabeth Dole. If the primary was today, who would you vote for? If Pete DiLauro, press 1. If Elizabeth Dole, press 2. If undecided, press 3.

DiLauro 11%
 Dole 80%
 Undecided..... 9%

Q4 The Republican candidates for Lieutenant Governor are Timothy Cook, Greg Dority, Robert Pittenger, and Jim Snyder. If the primary was today, who would you vote for? If Timothy Cook, press 1. If Greg Dority, press 2. If Robert Pittenger, press 3. If Jim Snyder, press 4. If you're undecided, press 5.

Cook 3%
 Dority 12%
 Pittenger 10%
 Snyder 10%
 Undecided..... 65%

Q5 I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

War in Iraq 16% Moral or Family values..... 18%
 Education 3% Health care..... 4%
 Economy and jobs. 36% Immigration 12%
 Taxes 10% Other..... 1%

Q6 If you are a woman, press 1. If a man, press 2.

Woman 45%
 Man..... 55%

Q7 Are you registered as a Republican, or are you registered as unaffiliated? If you are a registered Republican, press 1. If you are registered unaffiliated, press 2.

Republican.....92% Unaffiliated..... 8%

Q8 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White96% Other..... 2%
 Black..... 2%

Q9 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 60, press 3. If older, press 4.

18-29.....10% 46-60.....45%
 30-45.....25% Older than 60.....20%





Republican Primary Crosstabs

	Base	Gender	
		Woman	Man
Governor			
Graham	6%	5%	7%
McCrary	36%	36%	35%
Orr	5%	2%	6%
Powers	1%	1%	0%
Smith	26%	27%	25%
Undecided	27%	29%	26%

	Base	Gender	
		Woman	Man
Senate			
DiLauro	11%	7%	15%
Dole	80%	85%	75%
Undecided	9%	7%	10%

	Base	Gender	
		Woman	Man
Lieutenant Governor			
Cook	3%	3%	3%
Dority	12%	12%	12%
Pittenger	10%	6%	14%
Snyder	10%	8%	11%
Undecided	65%	71%	60%

	Base	Party	
		Republican	Unaffiliated
Governor			
Graham	6%	6%	9%
McCrary	36%	36%	33%
Orr	5%	4%	11%
Powers	1%	1%	-
Smith	26%	27%	17%
Undecided	27%	27%	31%





Republican Primary Crosstabs

	Base	Party	
		Republican	Unaffiliated
Senate			
DiLauro	11%	11%	17%
Dole	80%	81%	71%
Undecided	9%	9%	12%

	Base	Party	
		Republican	Unaffiliated
Lieutenant Governor			
Cook	3%	3%	2%
Dority	12%	12%	13%
Pittenger	10%	10%	9%
Snyder	10%	9%	18%
Undecided	65%	66%	58%

	Base	Race		
		White	Black	Other
Governor				
Graham	6%	6%	-	-
McCroy	36%	36%	27%	39%
Orr	5%	5%	9%	3%
Powers	1%	1%	-	-
Smith	26%	26%	46%	26%
Undecided	27%	27%	18%	31%

	Base	Race		
		White	Black	Other
Senate				
DiLauro	11%	11%	23%	29%
Dole	80%	81%	59%	56%
Undecided	9%	9%	17%	15%





Republican Primary Crosstabs

	Base	Race		
		White	Black	Other
Lieutenant Governor				
Cook	3%	3%	-	6%
Dority	12%	12%	32%	9%
Pittenger	10%	10%	17%	-
Snyder	10%	10%	-	-
Undecided	65%	65%	51%	85%

	Base	Age			
		18-29	30-45	46-60	Older than 60
Governor					
Graham	6%	8%	8%	5%	4%
McCroy	36%	34%	34%	37%	37%
Orr	5%	5%	4%	4%	5%
Powers	1%	-	1%	1%	1%
Smith	26%	24%	22%	27%	28%
Undecided	27%	29%	31%	26%	25%

	Base	Age			
		18-29	30-45	46-60	Older than 60
Senate					
DiLauro	11%	11%	11%	12%	11%
Dole	80%	81%	77%	81%	80%
Undecided	9%	8%	12%	7%	10%

	Base	Age			
		18-29	30-45	46-60	Older than 60
Lieutenant Governor					
Cook	3%	3%	2%	3%	5%
Dority	12%	11%	11%	12%	13%
Pittenger	10%	18%	10%	9%	10%
Snyder	10%	8%	8%	12%	9%
Undecided	65%	61%	70%	64%	63%





Republican Primary Crosstabs

		Area Code						
		Base	252	336	704	828	910	919
Governor								
	Graham	6%	8%	4%	5%	4%	8%	7%
	McCroy	36%	10%	38%	74%	24%	20%	25%
	Orr	5%	4%	6%	1%	6%	1%	10%
	Powers	1%	-	1%	1%	1%	1%	1%
	Smith	26%	38%	23%	7%	34%	32%	33%
	Undecided	27%	41%	28%	12%	31%	38%	24%

		Area Code						
		Base	252	336	704	828	910	919
Senate								
	DiLauro	11%	12%	13%	10%	11%	12%	9%
	Dole	80%	80%	80%	82%	77%	78%	80%
	Undecided	9%	7%	6%	8%	11%	10%	11%

		Area Code						
		Base	252	336	704	828	910	919
Lieutenant Governor								
	Cook	3%	3%	3%	1%	3%	6%	3%
	Dority	12%	12%	11%	10%	15%	6%	18%
	Pittenger	10%	2%	4%	33%	2%	4%	9%
	Snyder	10%	3%	20%	6%	15%	5%	6%
	Undecided	65%	81%	62%	51%	66%	79%	64%





Republican Primary Crosstabs

	Base	Governor				
		Graham	McCrory	Orr	Powers	Smith
Change Mind						
Solidly committed	48%	39%	50%	27%	30%	51%
Could vote for another candidate	52%	61%	50%	73%	70%	49%





Republican Primary Crosstabs

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
Governor									
Graham	6%	10%	13%	5%	6%	5%	-	6%	-
McCroy	36%	29%	51%	41%	43%	24%	52%	31%	52%
Orr	5%	4%	-	4%	7%	4%	2%	7%	-
Powers	1%	1%	-	0%	1%	-	2%	2%	-
Smith	26%	23%	3%	23%	21%	37%	20%	31%	33%
Undecided	27%	33%	33%	26%	22%	31%	23%	23%	16%

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
Senate									
DiLauro	11%	14%	16%	14%	11%	6%	5%	10%	16%
Dole	80%	73%	84%	79%	79%	82%	81%	86%	84%
Undecided	9%	13%	-	7%	11%	12%	14%	4%	-

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
Lieutenant Governor									
Cook	3%	3%	3%	4%	-	1%	4%	3%	8%
Dority	12%	11%	19%	13%	13%	9%	6%	13%	8%
Pittenger	10%	9%	3%	10%	19%	6%	7%	16%	-
Snyder	10%	10%	13%	9%	14%	9%	14%	8%	8%
Undecided	65%	67%	63%	64%	54%	75%	70%	60%	77%

