

FOR IMMEDIATE RELEASE

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INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

McCrorry takes back lead

Raleigh, N.C. – After falling into a tie last week with Fred Smith in the Republican race for Governor, Pat McCrorry is back on top, according to the newest survey from Public Policy Polling.

McCrorry is at 27% in the poll, followed by Smith at 24%. Bill Graham (8%), Bob Orr (7%), and Elbie Powers (1%) are further back.

A key difference for McCrorry between this week and last is that he has taken the lead over Smith in the Triangle, 29-26. Besides Charlotte that is the only area of the state where McCrorry leads and it comes on the heels of pretty intensive tv advertising in the market over the last few weeks.

“With each passing week it becomes more and more clear that this is going to be a race between Pat McCrorry and Fred Smith,” said Dean Debnam, President of Public Policy Polling. “Bill Graham and Bob Orr just don’t seem to be able to build any momentum.”

The poll also found that 54% of Republican voters could change their minds about who to support for Governor between now and the election. That trend was particularly strong with supporters of Graham (67%) and Orr (82%) who may be inclined to pick between Smith and McCrorry if it becomes clear their top choice has no chance at the nomination.

In the Republican race for Lieutenant Governor, Greg Dority at 13% has a slight lead over Robert Pittenger at 11%. Jim Snyder (9%) and Timothy Cook (5%) are further back. In the Senate race Elizabeth Dole continues to hold an 80-13 lead over challenger Pete DiLauro.

PPP surveyed 551 likely Republican primary voters on March 24th. The survey’s margin of error is +/- 4.2%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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Republican Primary Survey Results

Q1 The Republican candidates for Governor are Bill Graham, Pat McCrory, Bob Orr, Elbie Powers, and Fred Smith. If the primary was today, who would you vote for? If Bill Graham, press 1. If Pat McCrory, press 2. If Bob Orr, press 3. If Elbie Powers, press 4. If Fred Smith, press 5. If you're undecided, press 6.

Graham..... 8% Powers..... 1%
 McCrory27% Smith.....24%
 Orr..... 7% Undecided.....32%

Q2 Are you solidly committed to your current choice for Governor, or is there a chance you could vote for another candidate? If you are solidly committed, press 1. If there is a chance you could vote for another candidate, press 2.

Solidly committed.....44%
 Could vote for another candidate.....56%

Q3 The candidates for US Senate are Pete DiLauro and Elizabeth Dole. If the primary was today, who would you vote for? If Pete DiLauro, press 1. If Elizabeth Dole, press 2. If undecided, press 3.

DiLauro13%
 Dole80%
 Undecided..... 7%

Q4 The Republican candidates for Lieutenant Governor are Timothy Cook, Greg Dority, Robert Pittenger, and Jim Snyder. If the primary was today, who would you vote for? If Timothy Cook, press 1. If Greg Dority, press 2. If Robert Pittenger, press 3. If Jim Snyder, press 4. If you're undecided, press 5.

Cook 5%
 Dority13%
 Pittenger11%
 Snyder 9%
 Undecided.....62%

Q5 I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

War in Iraq15% Moral or Family values.....20%
 Education..... 4% Health care..... 3%
 Economy and jobs.27% Immigration19%
 Taxes 9% Other..... 2%

Q6 If you are a woman, press 1. If a man, press 2.

Woman46%
 Man.....54%

Q7 Are you registered as a Republican, or are you registered as unaffiliated? If you are a registered Republican, press 1. If you are registered unaffiliated, press 2.

Republican.....89% Unaffiliated.....11%

Q8 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White94% Other..... 4%
 Black..... 1%

Q9 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 60, press 3. If older, press 4.

18-29.....10% 46-60.....44%
 30-45.....25% Older than 60.....20%





Republican Primary Crosstabs

	Base	Gender	
		Woman	Man
Governor			
Graham	8%	6%	9%
McCrorry	27%	29%	26%
Orr	7%	4%	10%
Powers	1%	1%	1%
Smith	24%	23%	25%
Undecided	32%	37%	29%

	Base	Party	
		Republican	Unaffiliated
Governor			
Graham	8%	8%	7%
McCrorry	27%	27%	32%
Orr	7%	7%	8%
Powers	1%	1%	-
Smith	24%	26%	12%
Undecided	32%	31%	41%

	Base	Race		
		White	Black	Other
Governor				
Graham	8%	8%	-	12%
McCrorry	27%	28%	12%	27%
Orr	7%	7%	24%	5%
Powers	1%	1%	-	-
Smith	24%	24%	16%	27%
Undecided	32%	32%	48%	30%

	Base	Age			
		18-29	30-45	46-60	Older than 60
Governor					
Graham	8%	6%	9%	8%	9%
McCrorry	27%	21%	27%	28%	30%
Orr	7%	6%	7%	7%	8%
Powers	1%	-	-	1%	1%
Smith	24%	24%	19%	27%	26%
Undecided	32%	44%	38%	29%	27%

	Base	Area Code					
		252	336	704	828	910	919
Governor							
Graham	8%	12%	10%	7%	5%	10%	5%
McCrorry	27%	10%	14%	67%	21%	10%	29%
Orr	7%	11%	4%	2%	12%	6%	11%
Powers	1%	-	-	1%	2%	-	1%
Smith	24%	30%	28%	5%	27%	36%	26%
Undecided	32%	36%	44%	18%	33%	38%	27%



Republican Primary Crosstabs

	Base	Governor				
		Graham	McCrory	Orr	Powers	Smith
Change Mind						
Solidly committed	44%	33%	48%	18%	54%	50%
Could vote for another candidate	56%	67%	52%	82%	46%	50%



Republican Primary Crosstabs

		Gender		
		Base	Woman	Man
Senate				
	DiLauro	13%	10%	16%
	Dole	80%	82%	78%
	Undecided	7%	8%	5%

		Party		
		Base	Republican	Unaffiliated
Senate				
	DiLauro	13%	11%	33%
	Dole	80%	83%	57%
	Undecided	7%	6%	10%

		Race			
		Base	White	Black	Other
Senate					
	DiLauro	13%	12%	12%	46%
	Dole	80%	82%	55%	49%
	Undecided	7%	6%	32%	4%

		Age				
		Base	18-29	30-45	46-60	Older than 60
Senate						
	DiLauro	13%	24%	12%	13%	11%
	Dole	80%	71%	84%	80%	79%
	Undecided	7%	6%	4%	7%	10%

		Area Code						
		Base	252	336	704	828	910	919
Senate								
	DiLauro	13%	14%	13%	16%	16%	12%	8%
	Dole	80%	77%	82%	77%	76%	81%	88%
	Undecided	7%	9%	6%	7%	8%	7%	4%





Republican Primary Crosstabs

	Base	Gender	
		Woman	Man
Lieutenant Governor			
Cook	5%	4%	6%
Dority	13%	9%	16%
Pittenger	11%	7%	14%
Snyder	9%	7%	11%
Undecided	62%	73%	53%

	Base	Party	
		Republican	Unaffiliated
Lieutenant Governor			
Cook	5%	5%	7%
Dority	13%	12%	17%
Pittenger	11%	11%	11%
Snyder	9%	9%	5%
Undecided	62%	63%	60%

	Base	Race		
		White	Black	Other
Lieutenant Governor				
Cook	5%	5%	12%	12%
Dority	13%	13%	-	7%
Pittenger	11%	11%	12%	10%
Snyder	9%	8%	24%	17%
Undecided	62%	63%	52%	53%

	Base	Age			
		18-29	30-45	46-60	Older than 60
Lieutenant Governor					
Cook	5%	12%	2%	5%	5%
Dority	13%	18%	11%	12%	15%
Pittenger	11%	18%	7%	12%	10%
Snyder	9%	6%	7%	11%	7%
Undecided	62%	47%	72%	60%	63%

	Base	Area Code					
		252	336	704	828	910	919
Lieutenant Governor							
Cook	5%	4%	3%	7%	4%	7%	5%
Dority	13%	23%	13%	10%	14%	11%	10%
Pittenger	11%	8%	7%	27%	8%	4%	5%
Snyder	9%	8%	17%	3%	8%	6%	10%
Undecided	62%	58%	61%	52%	65%	71%	70%





Republican Primary Crosstabs

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
Governor									
Graham	8%	13%	3%	11%	3%	4%	12%	8%	6%
McCroy	27%	30%	41%	33%	23%	22%	10%	26%	17%
Orr	7%	7%	7%	8%	20%	6%	5%	4%	-
Powers	1%	1%	-	1%	-	-	-	1%	-
Smith	24%	21%	13%	17%	34%	31%	19%	31%	-
Undecided	32%	28%	36%	30%	20%	37%	53%	30%	76%

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
Senate									
DiLauro	13%	17%	17%	14%	8%	8%	15%	17%	9%
Dole	80%	78%	75%	80%	88%	88%	76%	75%	44%
Undecided	7%	5%	7%	6%	4%	4%	9%	8%	47%

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
Lieutenant Governor									
Cook	5%	5%	10%	7%	6%	2%	5%	5%	-
Dority	13%	20%	16%	14%	13%	12%	5%	9%	-
Pittenger	11%	9%	12%	10%	15%	9%	5%	16%	-
Snyder	9%	5%	4%	11%	12%	7%	11%	10%	-
Undecided	62%	61%	58%	58%	55%	71%	73%	60%	100%

