



**FOR IMMEDIATE RELEASE**  
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## **McCrorry leads GOP Field**

**Raleigh, N.C.** – Charlotte Mayor Pat McCrorry, rumored to be announcing next week that he will run for Governor, would begin his campaign with a small lead.

Public Policy Polling's newest survey shows that McCrorry would have 18%, closely followed by Fred Smith at 16% and Bill Graham with 13%.

“Republican voters have not been particularly enamored with their current choices for Governor,” said Public Policy Polling President Dean Debnam. “It looks like they want to give the new guy a shot.”

The Governor's race was also polled without McCrorry included. In that race Smith led Graham 21-17, with Bob Orr at 11%.

In the Presidential race, John McCain vaulted from his 8% showing in a December PPP survey up to 26. That puts him just behind leader Mike Huckabee whose 16 point lead from last month is down to one in this poll.

“Our results indicate that Mike Huckabee might have a hard time getting to the GOP nomination by racking up lopsided victories in the southern states,” said Debnam. “McCain's win in New Hampshire seems to have generated more momentum than Huckabee's performance in Iowa.”

In the Republican Lieutenant Governor's race former Congressional candidate Greg DORITY holds a small lead over senator Robert Pittenger 19-17. In the Treasurer's race, Bill Daughtridge leads fellow legislator Dale Folwell 17-11.

PPP surveyed 978 likely Republican primary voters on January 9th. The survey has a margin of error of  $\pm 3.1\%$ . Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at [www.publicpolicypolling.com](http://www.publicpolicypolling.com). These include issue priorities, and crosstabs breaking down the results by gender, race, age and region.

For more discussion of the poll visit the Public Policy Polling blog at [publicpolicypolling.blogspot.com](http://publicpolicypolling.blogspot.com). If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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## Republican Primary Survey Results

**Q1** There will be a number of people running for President in 2008 as Republicans. Some of the most talked about are Rudy Giuliani, John McCain, Mitt Romney, Fred Thompson, Mike Huckabee, and Ron Paul. If the Republican primary were today which of these men would you vote for, or would you vote for somebody else? If you would vote for Rudy Giuliani, press 1 on your keypad now. If for John McCain, press 2. If for Mitt Romney, press 3. If for Fred Thompson, press 4. If for Mike Huckabee, press 5. If for Ron Paul, press 6. If you would vote for a different candidate, press 7. If you are undecided, press 8.

*Giuliani*..... 9%    *Huckabee*.....27%  
*McCain*.....26%    *Paul* ..... 4%  
*Romney* .....15%    *Other*..... 1%  
*Thompson*.....11%    *Undecided*..... 6%

**Q2** There will also be a number of Republican candidates for governor. Bill Graham, Bob Orr, Elbie Powers and Fred Smith have all announced their candidacies. If the primary election were today, which of these men would you vote for? If you would vote for Bill Graham, press 1. If for Bob Orr, press 2. If for Elbie Powers, press 3. If for Fred Smith, press 4. If you are undecided, press 5.

*Graham*..... 17%    *Smith*.....21%  
*Orr*..... 11%    *Undecided*..... 49%  
*Powers*..... 2%

**Q3** In addition to the four Republican candidates who have announced that they will run for governor, it is also rumored that Pat McCrory will join the race. If he ran, which of these men would you vote for? If you would vote for Bill Graham, press 1. If for Pat McCrory, press 2. If for Bob Orr, press 3. If for Elbie Powers, press 4. If for Fred Smith, press 5. If you are undecided, press 6.

*Graham*..... 13%  
*McCrory*..... 18%  
*Orr* ..... 8%  
*Powers*..... 2%  
*Smith* ..... 16%  
*Undecided*.....43%

**Q4** In the Lieutenant Governor's race the candidates are Robert Pittenger and Greg DORITY. If the election were held today who would you vote for? If Robert Pittenger, press 1. If Greg DORITY, press 2. If you are undecided, press 3.

*Pittenger* ..... 17%  
*DORITY* ..... 19%  
*Undecided*.....64%

**Q5** In the State Treasurer's race the candidates are Bill Daughtridge and Dale Folwell. If the election were held today who would you vote for? If Bill Daughtridge, press 1. If Dale Folwell, press 2. If you are undecided, press 3.

*Daughtridge*..... 17%    *Undecided*..... 72%  
*Folwell*..... 11%





**Q6** I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

<i>War in Iraq</i> .....	47%	<i>Moral or Family values</i> .....	10%
<i>Education</i> .....	6%	<i>Health care</i> .....	3%
<i>Economy and jobs</i> .....	13%	<i>Immigration</i> .....	15%
<i>Taxes</i> .....	6%	<i>Other</i> .....	1%

**Q7** Are you registered as a Republican, or are you registered as unaffiliated? If you are a registered Republican, press 1. If you are registered unaffiliated, press 2.

<i>Republican</i> .....	89%
<i>Unaffiliated</i> .....	11%

**Q8** If you are a woman, press 1, if a man, press 2.

<i>Women</i> .....	50%	<i>Men</i> .....	50%
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**Q9** If you are white, press one now. If you are African-American, press two now. If other, press 3.

<i>White</i> .....	97%	<i>Other</i> .....	3%
<i>Black</i> .....	1%		

**Q10** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 60, press 3. If older, press 4.

<i>18-29</i> .....	4%	<i>46-60</i> .....	43%
<i>30-45</i> .....	18%	<i>Older than 60</i> .....	35%





### Republican Primary Crosstabs

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
<b>President</b>									
Giuliani	9%	9%	1%	12%	15%	4%	7%	11%	-
McCain	26%	26%	36%	38%	20%	21%	44%	17%	21%
Romney	15%	18%	10%	13%	8%	9%	-	19%	-
Thompson	11%	10%	9%	8%	26%	7%	13%	18%	14%
Huckabee	27%	24%	25%	22%	29%	52%	20%	24%	50%
Paul	4%	3%	8%	4%	2%	2%	7%	5%	14%
Other	1%	2%	1%	1%	-	-	-	2%	-
Undecided	6%	9%	10%	3%	-	6%	10%	4%	-

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
<b>Governor</b>									
Graham	17%	17%	10%	25%	18%	11%	21%	16%	-
Orr	11%	9%	19%	8%	14%	6%	20%	16%	-
Powers	2%	1%	6%	1%	-	3%	-	4%	-
Smith	21%	25%	15%	12%	31%	23%	11%	20%	21%
Undecided	49%	48%	50%	55%	37%	58%	47%	44%	79%

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
<b>Governor w/McCrory</b>									
Graham	13%	14%	10%	19%	10%	6%	18%	12%	-
McCrorry	18%	18%	14%	20%	16%	12%	26%	20%	-
Orr	8%	8%	16%	7%	14%	5%	5%	9%	-
Powers	2%	2%	3%	-	-	2%	-	3%	-
Smith	16%	18%	10%	8%	25%	23%	11%	15%	21%
Undecided	43%	41%	48%	45%	35%	54%	39%	41%	79%

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
<b>Lieutenant Governor</b>									
Pittenger	17%	19%	8%	13%	20%	13%	16%	20%	-
Dority	19%	18%	19%	20%	23%	20%	26%	17%	-
Undecided	64%	63%	73%	68%	56%	67%	57%	63%	100%

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
<b>Treasurer</b>									
Daughtridge	17%	19%	24%	17%	11%	15%	23%	13%	-
Folwell	11%	13%	7%	11%	15%	15%	8%	7%	14%
Undecided	72%	69%	70%	73%	74%	70%	69%	80%	86%

	Base	Party	
		Republican	Unaffiliated
<b>President</b>			
Giuliani	9%	9%	11%
McCain	26%	26%	25%
Romney	15%	15%	11%
Thompson	11%	12%	9%
Huckabee	27%	27%	28%
Paul	4%	3%	9%
Other	1%	1%	1%
Undecided	6%	6%	7%

	Base	Party	
		Republican	Unaffiliated
<b>Governor</b>			
Graham	17%	17%	13%
Orr	11%	10%	15%
Powers	2%	2%	5%
Smith	21%	22%	17%
Undecided	49%	49%	50%

	Base	Party	
		Republican	Unaffiliated
<b>Governor w/McCrory</b>			
Graham	13%	13%	10%
McCrorry	18%	18%	14%
Orr	8%	8%	9%
Powers	2%	1%	4%
Smith	16%	17%	11%
Undecided	43%	42%	52%





**Republican Primary Crosstabs**

	Base	Party	
		Republican	Unaffiliated
<b>Lieutenant Governor</b>			
<b>Pittenger</b>	17%	18%	11%
<b>Dority</b>	19%	19%	17%
<b>Undecided</b>	64%	63%	73%

	Base	Party	
		Republican	Unaffiliated
<b>Treasurer</b>			
<b>Daughtridge</b>	17%	18%	11%
<b>Folwell</b>	11%	12%	7%
<b>Undecided</b>	72%	70%	82%

	Base	Gender	
		Women	Men
<b>President</b>			
<b>Giuliani</b>	9%	9%	8%
<b>McCain</b>	26%	29%	24%
<b>Romney</b>	15%	14%	15%
<b>Thompson</b>	11%	8%	15%
<b>Huckabee</b>	27%	25%	29%
<b>Paul</b>	4%	4%	4%
<b>Other</b>	1%	2%	1%
<b>Undecided</b>	6%	9%	4%

	Base	Gender	
		Women	Men
<b>Governor</b>			
<b>Graham</b>	17%	15%	18%
<b>Orr</b>	11%	8%	13%
<b>Powers</b>	2%	2%	2%
<b>Smith</b>	21%	19%	24%
<b>Undecided</b>	49%	56%	42%

	Base	Gender	
		Women	Men
<b>Governor w/McCrory</b>			
<b>Graham</b>	13%	12%	14%
<b>McCrory</b>	18%	18%	18%
<b>Orr</b>	8%	6%	11%
<b>Powers</b>	2%	2%	2%
<b>Smith</b>	16%	14%	19%
<b>Undecided</b>	43%	48%	38%

	Base	Gender	
		Women	Men
<b>Lieutenant Governor</b>			
<b>Pittenger</b>	17%	12%	22%
<b>Dority</b>	19%	17%	21%
<b>Undecided</b>	64%	71%	57%

	Base	Gender	
		Women	Men
<b>Treasurer</b>			
<b>Daughtridge</b>	17%	14%	20%
<b>Folwell</b>	11%	11%	12%
<b>Undecided</b>	72%	75%	68%

	Base	Race		
		White	Black	Other
<b>President</b>				
<b>Giuliani</b>	9%	9%	14%	8%
<b>McCain</b>	26%	27%	-	22%
<b>Romney</b>	15%	15%	10%	3%
<b>Thompson</b>	11%	11%	14%	13%
<b>Huckabee</b>	27%	27%	43%	35%
<b>Paul</b>	4%	4%	19%	8%
<b>Other</b>	1%	1%	-	5%
<b>Undecided</b>	6%	7%	-	5%





**Republican Primary Crosstabs**

	Base	Race		
		White	Black	Other
<b>Governor</b>				
<b>Graham</b>	17%	17%	-	12%
<b>Orr</b>	11%	10%	24%	17%
<b>Powers</b>	2%	2%	-	18%
<b>Smith</b>	21%	22%	10%	7%
<b>Undecided</b>	49%	49%	67%	46%

	Base	Race		
		White	Black	Other
<b>Governor w/McCrory</b>				
<b>Graham</b>	13%	13%	-	12%
<b>McCrory</b>	18%	18%	39%	8%
<b>Orr</b>	8%	8%	-	13%
<b>Powers</b>	2%	1%	-	13%
<b>Smith</b>	16%	17%	10%	3%
<b>Undecided</b>	43%	43%	52%	50%

	Base	Race		
		White	Black	Other
<b>Lieutenant Governor</b>				
<b>Pittenger</b>	17%	17%	19%	8%
<b>Dority</b>	19%	19%	24%	20%
<b>Undecided</b>	64%	64%	57%	72%

	Base	Race		
		White	Black	Other
<b>Treasurer</b>				
<b>Daughtridge</b>	17%	17%	33%	10%
<b>Folwell</b>	11%	12%	-	8%
<b>Undecided</b>	72%	71%	67%	81%

	Base	Age			
		18-29	30-45	46-60	Older than 60
<b>President</b>					
<b>Giuliani</b>	9%	8%	9%	9%	9%
<b>McCain</b>	26%	24%	21%	27%	28%
<b>Romney</b>	15%	13%	8%	12%	21%
<b>Thompson</b>	11%	-	14%	14%	9%
<b>Huckabee</b>	27%	36%	34%	27%	22%
<b>Paul</b>	4%	12%	5%	4%	2%
<b>Other</b>	1%	2%	1%	1%	2%
<b>Undecided</b>	6%	5%	7%	6%	7%

	Base	Age			
		18-29	30-45	46-60	Older than 60
<b>Governor</b>					
<b>Graham</b>	17%	2%	16%	17%	18%
<b>Orr</b>	11%	15%	10%	11%	10%
<b>Powers</b>	2%	12%	2%	2%	1%
<b>Smith</b>	21%	14%	18%	19%	27%
<b>Undecided</b>	49%	56%	54%	51%	44%

	Base	Age			
		18-29	30-45	46-60	Older than 60
<b>Governor w/McCrory</b>					
<b>Graham</b>	13%	8%	16%	12%	13%
<b>McCrory</b>	18%	15%	17%	16%	21%
<b>Orr</b>	8%	9%	9%	9%	7%
<b>Powers</b>	2%	2%	2%	2%	1%
<b>Smith</b>	16%	16%	12%	17%	18%
<b>Undecided</b>	43%	50%	44%	45%	39%

	Base	Age			
		18-29	30-45	46-60	Older than 60
<b>Lieutenant Governor</b>					
<b>Pittenger</b>	17%	10%	14%	18%	18%
<b>Dority</b>	19%	29%	18%	19%	17%
<b>Undecided</b>	64%	61%	68%	62%	65%





**Republican Primary Crosstabs**

	Base	Age			
		18-29	30-45	46-60	Older than 60
<b>Treasurer</b>					
<b>Daughtridge</b>	17%	22%	11%	16%	21%
<b>Folwell</b>	11%	6%	11%	10%	14%
<b>Undecided</b>	72%	73%	79%	73%	66%

	Base	Area Code					
		252	336	704	828	910	919
<b>President</b>							
<b>Giuliani</b>	9%	8%	7%	14%	7%	9%	8%
<b>McCain</b>	26%	23%	26%	23%	25%	32%	28%
<b>Romney</b>	15%	11%	15%	17%	14%	11%	18%
<b>Thompson</b>	11%	13%	9%	13%	13%	10%	11%
<b>Huckabee</b>	27%	29%	31%	24%	27%	26%	25%
<b>Paul</b>	4%	4%	4%	3%	5%	4%	4%
<b>Other</b>	1%	2%	2%	1%	1%	1%	1%
<b>Undecided</b>	6%	10%	5%	5%	7%	7%	6%

	Base	Area Code					
		252	336	704	828	910	919
<b>Governor</b>							
<b>Graham</b>	17%	7%	25%	20%	10%	18%	15%
<b>Orr</b>	11%	14%	4%	6%	15%	14%	16%
<b>Powers</b>	2%	3%	1%	3%	2%	2%	2%
<b>Smith</b>	21%	34%	21%	15%	19%	15%	28%
<b>Undecided</b>	49%	42%	49%	56%	53%	52%	38%

	Base	Area Code					
		252	336	704	828	910	919
<b>Governor w/McCrory</b>							
<b>Graham</b>	13%	9%	21%	11%	8%	14%	13%
<b>McCrorry</b>	18%	3%	6%	57%	16%	4%	8%
<b>Orr</b>	8%	9%	4%	2%	15%	11%	11%
<b>Powers</b>	2%	2%	1%	1%	1%	2%	3%
<b>Smith</b>	16%	29%	14%	8%	17%	15%	21%
<b>Undecided</b>	43%	49%	53%	21%	43%	54%	43%

	Base	Area Code					
		252	336	704	828	910	919
<b>Lieutenant Governor</b>							
<b>Pittenger</b>	17%	12%	6%	50%	14%	11%	3%
<b>Dority</b>	19%	30%	21%	9%	22%	20%	16%
<b>Undecided</b>	64%	59%	73%	42%	64%	69%	81%

	Base	Area Code					
		252	336	704	828	910	919
<b>Treasurer</b>							
<b>Daughtridge</b>	17%	33%	15%	14%	15%	16%	16%
<b>Folwell</b>	11%	8%	15%	10%	17%	10%	5%
<b>Undecided</b>	72%	58%	70%	76%	68%	74%	80%

