



FOR IMMEDIATE RELEASE
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Perdue Expands Lead in Governor's Race

Raleigh, N.C. – Lieutenant Governor Bev Perdue has opened up a 15 point lead in the race to be the Democratic nominee for Governor, according to the newest survey by Public Policy Polling.

Perdue leads opponent Richard Moore 41-26. In the most recent poll the lead had been 41-32.

“Moore’s level of support has decreased while Perdue’s has stayed the same,” said Dean Debnam, President of Public Policy Polling. “That seems to be an indication that while her attacks on him aren’t making her any more popular, they are creating some doubts about him in the electorate.”

In the Presidential race, John Edwards has dropped to third place after the recent victories by Hillary Clinton and Barack Obama in key primary states. Clinton leads with 31%, followed by Obama at 29 and Edwards at 27.

“Momentum is a precious commodity in politics. Right now Clinton and Obama have it and Edwards doesn’t, which is making it hard for him to fare well even in his home state,” said Debnam.

In the US Senate race, Kay Hagan leads Jim Neal 19-7. The Lieutenant Governor’s race remains deadlocked. Janet Cowell has a slight 14-13 lead over David Young for the Treasurer nomination. State Superintendent June Atkinson continues to lead challenger Eddie Davis, with the margin 38-12 this month.

PPP surveyed 986 likely Democratic primary voters on January 9th. The survey has a margin of error of $\pm 3.1\%$. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com. These include issue priorities, and crosstabs breaking down the results by gender, race, age and region.

For more discussion of the poll visit the Public Policy Polling blog at publicpolicypolling.blogspot.com. If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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Democratic Primary Survey Results

Q1 In the 2008 Presidential race there are three Democrats in the top tier of candidates, Hillary Clinton, John Edwards and Barack Obama. If the Democratic primary were today which of these candidates would you vote for, or would you vote for a different candidate? If you would vote for Hillary Clinton, press 1 on your key pad now. If for John Edwards, press 2. If for Barack Obama, press 3. If you would vote for a different candidate, press 4. If you are undecided, press 5.

Clinton.....31% *Different candidate*.. 5%
Edwards.....27% *Undecided*..... 8%
Obama.....29%

Q2 In the US Senate race the candidates are Kay Hagan, John Ross Hendrix, Duskin Lassiter and Jim Neal. If the election were held today who would you vote for? If Kay Hagan, press 1. If John Ross Hendrix, press 2. If Duskin Lassiter, press 3. If Jim Neal, press 4. If you are undecided, press 5.

Hagan..... 19%
Hendrix..... 4%
Lassiter..... 4%
Neal..... 7%
Undecided.....66%

Q3 There will be a Democratic primary for Governor. The candidates are Richard Moore, Dennis Nielsen, and Beverly Perdue. If the primary election were today which of these candidates would you vote for? If you would vote for Richard Moore, press 1. If for Dennis Nielsen, press 2. If for Beverly Perdue, press 3. If undecided, press 4.

Moore..... 25% *Perdue* 41%
Nielsen..... 2% *Undecided*..... 31%

Q4 In the Lieutenant Governor's race the candidates are Dan Besse, Walter Dalton, Hampton Dellinger, and Pat Smathers. If the election were held today who would you vote for? If Dan Besse, press 1. If Walter Dalton, press 2. If Hampton Dellinger, press 3. If Pat Smathers, press 4. If you are undecided press 5.

Besse..... 8% *Smathers*..... 9%
Dalton..... 9% *Undecided*..... 67%
Dellinger..... 7%

Q5 In the State Treasurer's race the candidates are Janet Cowell, Michael Weisel and David Young. If the election were held today who would you vote for? If Janet Cowell, press 1. If Michael Weisel, press 2. If David Young, press 3. If you are undecided, press 4.

Cowell..... 14% *Young*..... 13%
Weisel..... 6% *Undecided*..... 67%

Q6 In the State Superintendent's race the candidates are June Atkinson and Eddie Davis. If the election were held today who would you vote for? If June Atkinson, press 1. If Eddie Davis, press 2. If you are undecided, press 3.

Atkinson 38% *Undecided*..... 50%
Davis..... 12%





Q7 I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

<i>War in Iraq</i>	30%	<i>Moral or Family values</i>	4%
<i>Education</i>	7%	<i>Health care</i>	15%
<i>Economy and jobs</i>	36%	<i>Immigration</i>	5%
<i>Taxes</i>	2%	<i>Other</i>	1%

Q8 Are you registered as a Democrat, or are you registered as unaffiliated? If you are a registered Democrat, press 1. If you are registered unaffiliated, press 2.

<i>Democrat</i>	90%
<i>Unaffiliated</i>	10%

Q9 If you are a woman, press 1, if a man, press 2.

<i>Women</i>	58%	<i>Men</i>	42%
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Q10 If you are white, press one now. If you are African-American, press two now. If other, press 3.

<i>White</i>	69%	<i>Other</i>	6%
<i>Black</i>	26%		

Q11 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

<i>18-29</i>	4%	<i>46-65</i>	46%
<i>30-45</i>	15%	<i>Older Than 65</i>	35%





Democratic Primary Crosstabs

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
President									
Clinton	31%	34%	16%	35%	26%	16%	30%	20%	29%
Edwards	27%	28%	24%	28%	9%	34%	25%	36%	18%
Obama	29%	30%	41%	26%	41%	14%	30%	21%	41%
Different candidate	5%	4%	11%	3%	25%	28%	1%	17%	-
Undecided	8%	5%	8%	9%	-	7%	13%	6%	12%

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
Senate									
Hagan	19%	21%	20%	21%	13%	7%	17%	15%	13%
Hendrix	4%	5%	6%	3%	-	-	3%	10%	-
Lassiter	4%	4%	5%	3%	12%	9%	2%	6%	13%
Neal	7%	5%	1%	9%	18%	14%	9%	9%	6%
Undecided	66%	66%	68%	64%	57%	70%	69%	60%	69%

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
Governor									
Moore	25%	27%	26%	24%	46%	37%	18%	24%	27%
Nielsen	2%	1%	2%	1%	4%	-	3%	12%	13%
Perdue	41%	40%	45%	44%	36%	29%	39%	42%	13%
Undecided	31%	31%	26%	30%	14%	34%	40%	22%	47%

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
Lt. Governor									
Besse	8%	9%	3%	7%	4%	-	11%	13%	18%
Dalton	9%	7%	12%	10%	4%	7%	8%	7%	-
Dellinger	7%	9%	6%	6%	27%	11%	3%	9%	12%
Smathers	9%	9%	8%	8%	16%	13%	7%	8%	12%
Undecided	67%	66%	71%	68%	49%	69%	70%	62%	59%

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
Treasurer									
Cowell	14%	18%	12%	12%	9%	2%	10%	25%	13%
Weisel	6%	7%	6%	6%	13%	7%	3%	6%	7%
Young	13%	8%	14%	14%	35%	14%	15%	18%	7%
Undecided	67%	67%	68%	68%	44%	76%	72%	52%	73%

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
Superintendent									
Atkinson	38%	62%	23%	24%	30%	22%	30%	48%	20%
Davis	12%	7%	56%	7%	40%	12%	4%	19%	30%
Undecided	50%	30%	21%	69%	30%	65%	66%	33%	50%

	Base	Party	
		Democrat	Unaffiliated
President			
Clinton	31%	31%	31%
Edwards	27%	28%	20%
Obama	29%	28%	34%
Different candidate	5%	5%	10%
Undecided	8%	8%	5%

	Base	Party	
		Democrat	Unaffiliated
Senate			
Hagan	19%	19%	18%
Hendrix	4%	4%	5%
Lassiter	4%	4%	7%
Neal	7%	7%	5%
Undecided	66%	66%	65%





Democratic Primary Crosstabs

	Base	Party	
		Democrat	Unaffiliated
Governor			
Moore	25%	26%	20%
Nielsen	2%	2%	7%
Perdue	41%	42%	37%
Undecided	31%	31%	36%

	Base	Party	
		Democrat	Unaffiliated
Lt. Governor			
Besse	8%	8%	10%
Dalton	8%	9%	8%
Dellinger	7%	7%	4%
Smathers	9%	9%	12%
Undecided	67%	68%	65%

	Base	Party	
		Democrat	Unaffiliated
Treasurer			
Cowell	14%	13%	19%
Weisel	6%	5%	12%
Young	13%	13%	10%
Undecided	67%	68%	60%

	Base	Party	
		Democrat	Unaffiliated
Superintendent			
Atkinson	38%	38%	41%
Davis	12%	12%	13%
Undecided	50%	50%	46%

	Base	Gender	
		Women	Men
President			
Clinton	31%	33%	27%
Edwards	27%	23%	33%
Obama	29%	30%	26%
Different candidate	5%	5%	7%
Undecided	8%	9%	7%

	Base	Gender	
		Women	Men
Senate			
Hagan	19%	18%	21%
Hendrix	4%	4%	4%
Lassiter	4%	4%	4%
Neal	7%	6%	10%
Undecided	66%	69%	61%

	Base	Gender	
		Women	Men
Governor			
Moore	25%	23%	29%
Nielsen	2%	2%	3%
Perdue	41%	40%	42%
Undecided	31%	35%	27%

	Base	Gender	
		Women	Men
Lt. Governor			
Besse	8%	7%	9%
Dalton	9%	7%	11%
Dellinger	7%	6%	9%
Smathers	9%	8%	10%
Undecided	67%	72%	60%





Democratic Primary Crosstabs

	Base	Gender	
		Women	Men
Treasurer			
Cowell	14%	13%	15%
Weisel	6%	5%	7%
Young	13%	12%	14%
Undecided	67%	70%	63%

	Base	Gender	
		Women	Men
Superintendent			
Atkinson	38%	37%	39%
Davis	12%	11%	13%
Undecided	50%	51%	48%

	Base	Race		
		White	Black	Other
President				
Clinton	31%	36%	18%	19%
Edwards	27%	35%	6%	31%
Obama	29%	16%	63%	25%
Different candidate	5%	7%	1%	11%
Undecided	8%	6%	12%	14%

	Base	Race		
		White	Black	Other
Senate				
Hagan	19%	20%	17%	22%
Hendrix	4%	3%	7%	-
Lassiter	4%	2%	9%	8%
Neal	7%	9%	3%	8%
Undecided	66%	67%	64%	62%

	Base	Race		
		White	Black	Other
Governor				
Moore	25%	28%	18%	27%
Nielsen	2%	3%	1%	5%
Perdue	41%	39%	46%	41%
Undecided	31%	30%	35%	27%

	Base	Race		
		White	Black	Other
Lt. Governor				
Besse	8%	8%	8%	8%
Dalton	9%	8%	12%	-
Dellinger	7%	8%	5%	11%
Smathers	9%	9%	7%	16%
Undecided	67%	67%	68%	65%

	Base	Race		
		White	Black	Other
Treasurer				
Cowell	14%	15%	11%	6%
Weisel	6%	5%	5%	18%
Young	13%	12%	17%	6%
Undecided	67%	67%	66%	71%

	Base	Race		
		White	Black	Other
Superintendent				
Atkinson	38%	41%	33%	31%
Davis	12%	10%	16%	25%
Undecided	50%	50%	51%	44%





Democratic Primary Crosstabs

	Base	Age			
		18-29	30-45	46-65	Older Than 65
President					
Clinton	31%	22%	27%	28%	37%
Edwards	27%	34%	22%	28%	28%
Obama	29%	40%	39%	32%	19%
Different candidate	5%	2%	3%	5%	7%
Undecided	8%	2%	9%	7%	8%

	Base	Age			
		18-29	30-45	46-65	Older Than 65
Senate					
Hagan	19%	20%	16%	21%	18%
Hendrix	4%	7%	4%	5%	3%
Lassiter	4%	10%	3%	4%	3%
Neal	7%	10%	7%	6%	8%
Undecided	66%	53%	70%	64%	68%

	Base	Age			
		18-29	30-45	46-65	Older Than 65
Governor					
Moore	25%	17%	19%	25%	30%
Nielsen	2%	10%	3%	2%	1%
Perdue	41%	50%	39%	43%	39%
Undecided	31%	22%	39%	30%	30%

	Base	Age			
		18-29	30-45	46-65	Older Than 65
Lt. Governor					
Besse	8%	17%	7%	9%	7%
Dalton	9%	17%	9%	8%	8%
Dellinger	7%	8%	8%	7%	7%
Smathers	9%	15%	7%	8%	9%
Undecided	67%	43%	70%	68%	68%

	Base	Age			
		18-29	30-45	46-65	Older Than 65
Treasurer					
Cowell	14%	21%	17%	13%	13%
Weisel	6%	8%	8%	6%	5%
Young	13%	27%	12%	11%	14%
Undecided	67%	44%	63%	70%	68%

	Base	Age			
		18-29	30-45	46-65	Older Than 65
Superintendent					
Atkinson	38%	43%	35%	40%	36%
Davis	12%	24%	14%	12%	11%
Undecided	50%	33%	51%	48%	53%

	Base	Area Code					
		252	336	704	828	910	919
President							
Clinton	31%	32%	29%	32%	38%	35%	23%
Edwards	27%	21%	31%	21%	37%	22%	28%
Obama	29%	34%	25%	36%	17%	31%	31%
Different candidate	5%	8%	7%	3%	3%	5%	7%
Undecided	8%	5%	8%	7%	6%	7%	12%

	Base	Area Code					
		252	336	704	828	910	919
Senate							
Hagan	19%	13%	37%	14%	14%	14%	20%
Hendrix	4%	6%	3%	5%	5%	3%	3%
Lassiter	4%	7%	5%	6%	-	6%	2%
Neal	7%	6%	9%	7%	10%	4%	7%
Undecided	66%	68%	46%	69%	70%	73%	67%





Democratic Primary Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Governor							
Moore	25%	26%	33%	18%	22%	20%	31%
Nielsen	2%	3%	3%	3%	3%	2%	1%
Perdue	41%	49%	31%	37%	38%	50%	41%
Undecided	31%	22%	33%	42%	38%	28%	27%

	Base	Area Code					
		252	336	704	828	910	919
Lt. Governor							
Besse	8%	10%	12%	8%	6%	8%	6%
Dalton	9%	11%	6%	12%	13%	6%	5%
Dellinger	7%	5%	7%	7%	3%	5%	13%
Smathers	9%	4%	14%	4%	17%	8%	5%
Undecided	67%	70%	61%	69%	61%	72%	71%

	Base	Area Code					
		252	336	704	828	910	919
Treasurer							
Cowell	14%	8%	13%	19%	14%	11%	17%
Weisel	6%	7%	4%	3%	6%	8%	7%
Young	13%	14%	16%	10%	17%	12%	9%
Undecided	67%	70%	67%	68%	62%	69%	67%

	Base	Area Code					
		252	336	704	828	910	919
Superintendent							
Atkinson	38%	46%	32%	28%	33%	36%	48%
Davis	12%	12%	15%	12%	11%	16%	8%
Undecided	50%	41%	54%	59%	56%	48%	44%

