



FOR IMMEDIATE RELEASE

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Obama, Perdue, Hagan lead in NC

Raleigh, N.C. – Barack Obama continues to hold an overwhelming lead in North Carolina, according to the newest survey from Public Policy Polling.

He has a 57-32 advantage in the state. This is PPP's fifth weekly poll in a row showing him with at least an 18 point lead over Hillary Clinton.

“The bigger question than whether Barack Obama would win North Carolina might be whether the Democratic contest even ends up coming to the state,” said Dean Debnam, President of Public Policy Polling. “Our Pennsylvania numbers are showing a very tight race and if Obama pulls off a victory or even a narrow defeat Clinton may drop out before the primary here.”

Obama is doing pretty well with pretty much every demographic group in the poll.

The Democratic race for Governor is in a bit of a holding pattern. Bev Perdue leads Richard Moore 45-36. This is the third week in a row her advantage has been in the 8-10 point range. In the last week 85% of likely voters reported having seen ads for Perdue and 80% had seen them for Moore as well, a remarkable level of saturation.

Kay Hagan is starting to run away with the Democratic nomination for Senate. Her lead is 35-8 over Jim Neal, seen as the most viable of her four opponents. Most notably she leads 61-7 with voters who have seen her television ads.

In the other races on the ballot Janet Cowell and David Young are tied for Treasurer, June Atkinson leads for Superintendent, Beth Wood leads for Auditor, Wayne Goodwin and David Smith are tied for Insurance Commissioner, and Mary Fant Donnan leads for Labor Commissioner.

PPP surveyed 962 likely Democratic primary voters on April 19th and 20th. The survey's margin of error is +/- 3.2%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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Democratic Primary Survey Results

Q1 The Democrats still running for President are Hillary Clinton and Barack Obama. If the primary was today, who would you vote for? If Hillary Clinton, press 1. If Barack Obama, press 2. If you're undecided, press 3.

Clinton.....32% Undecided.....11%
Obama.....57%

Q2 The candidates for US Senate are Kay Hagan, Duskin Lassiter, Jim Neal, Howard Staley, and Marcus Williams. If the primary was today, who would you vote for? If Kay Hagan, press 1. If Duskin Lassiter, press 2. If Jim Neal, press 3. If Howard Staley, press 4. If Marcus Williams, press 5. If you're undecided, press 6.

Hagan..... 35%
Lassiter..... 4%
Neal..... 8%
Staley..... 2%
Williams..... 4%
Undecided.....47%

Q3 Do you remember seeing television ads for Kay Hagan in the last week? If yes, press 1. If no, press 2.

Yes 35%
No.....65%

Q4 There will be a Democratic primary for Governor. The candidates are Richard Moore, Dennis Nielsen, and Beverly Perdue. If the primary election were today which of these candidates would you vote for? If you would vote for Richard Moore, press 1. If for Dennis Nielsen, press 2. If for Beverly Perdue, press 3. If undecided, press 4.

Moore..... 36% Perdue..... 45%
Nielsen..... 4% Undecided..... 16%

Q5 In the last week do you remember seeing television ads for Bev Perdue and Richard Moore? Do you remember seeing ads for both of the candidates, just one of the candidates, or neither of the candidates? If you remember seeing ads for both Richard Moore and Bev Perdue, press 1. If you remember seeing ads just for Richard Moore, press 2. If you remember seeing ads just for Bev Perdue, press 3. If you don't remember seeing ads for either candidate, press 4. If you're not sure, press 5.

Both..... 77% Neither 11%
Just Moore 3% Not sure 1%
Just Perdue..... 8%

Q6 In the State Treasurer's race the candidates are Janet Cowell, Michael Weisel and David Young. If the election were held today who would you vote for? If Janet Cowell, press 1. If Michael Weisel, press 2. If David Young, press 3. If you are undecided, press 4.

Cowell 15% Young..... 15%
Weisel..... 7% Undecided.....63%

Q7 In the State Superintendent's race the candidates are June Atkinson and Eddie Davis. If the election were held today who would you vote for? If June Atkinson, press 1. If Eddie Davis, press 2. If you are undecided, press 3.

Atkinson 34% Undecided..... 52%
Davis..... 14%

Q8 The Democratic candidates for State Auditor are Fred Aikens and Beth Wood. If the primary was today, who would you vote for? If Fred Aikens, press 1. If Beth Wood, press 2. If you're undecided, press 3.

Aikens..... 16%
Wood.....26%
Undecided..... 58%





Q9 The candidates for Insurance Commissioner are Wayne Goodwin and David Smith. If the primary was today, who would you vote for? If Wayne Goodwin, press 1. If David Smith, press 2. If you're undecided, press 3.

Goodwin..... 17%
Smith 17%
Undecided..... 66%

Q10 The candidates for Labor Commissioner are Robin Anderson, John Brooks, Mary Fant Donnan, and Ty Richardson. If the primary was today, who would you vote for? If Robin Anderson, press 1. If John Brooks, press 2. If Mary Fant Donnan, press 3. If Ty Richardson, press 4. If you're undecided, press 5.

Anderson 7%
Brooks 11%
Donnan 13%
Richardson..... 9%
Undecided..... 60%

Q11 I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

War in Iraq 26% *Moral or Family values*..... 5%
Education..... 8% *Health care*..... 7%
Economy and jobs. 47% *Immigration* 3%
Taxes 2% *Other*..... 2%

Q12 Are you registered as a Democrat, or are you registered as unaffiliated? If you are a registered Democrat, press 1. If you are registered unaffiliated, press 2.

Democrat..... 87%
Unaffiliated..... 13%

Q13 If you are a woman, press 1, if a man, press 2.

Women 57% *Men*..... 43%

Q14 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White 58% *Other*..... 7%
Black..... 36%

Q15 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18-29..... 13% *46-65*..... 42%
30-45..... 26% *Older Than 65*..... 19%





Democratic Primary Crosstabs

	Base	TV				
		Both	Just Moore	Just Perdue	Neither	Not sure
Governor						
Moore	36%	40%	48%	14%	22%	13%
Nielsen	4%	3%	9%	5%	5%	6%
Perdue	45%	46%	24%	64%	28%	13%
Undecided	16%	11%	19%	17%	45%	68%

	Base	Party	
		Democrat	Unaffiliated
Governor			
Moore	36%	36%	37%
Nielsen	4%	4%	4%
Perdue	45%	45%	39%
Undecided	16%	15%	20%

	Base	Gender	
		Women	Men
Governor			
Moore	36%	35%	37%
Nielsen	4%	3%	5%
Perdue	45%	47%	41%
Undecided	16%	15%	17%

	Base	Race		
		White	Black	Other
Governor				
Moore	36%	41%	29%	25%
Nielsen	4%	3%	3%	11%
Perdue	45%	40%	52%	48%
Undecided	16%	16%	15%	16%

	Base	Age			
		18-29	30-45	46-65	Older Than 65
Governor					
Moore	36%	38%	25%	40%	39%
Nielsen	4%	5%	6%	2%	3%
Perdue	45%	35%	51%	43%	45%
Undecided	16%	22%	17%	15%	12%

	Base	Area Code					
		252	336	704	828	910	919
Governor							
Moore	36%	27%	32%	44%	36%	30%	44%
Nielsen	4%	4%	2%	4%	6%	4%	3%
Perdue	44%	54%	53%	32%	32%	50%	42%
Undecided	16%	15%	13%	20%	25%	16%	12%





Democratic Primary Crosstabs

	Base	Hagan TV	
		Yes	No
Senate			
Hagan	35%	61%	21%
Lassiter	4%	3%	5%
Neal	8%	7%	8%
Staley	2%	1%	3%
Williams	4%	1%	6%
Undecided	47%	28%	58%

	Base	Party	
		Democrat	Unaffiliated
Senate			
Hagan	35%	36%	30%
Lassiter	4%	5%	2%
Neal	8%	8%	6%
Staley	2%	2%	2%
Williams	4%	4%	4%
Undecided	47%	46%	55%

	Base	Gender	
		Women	Men
Senate			
Hagan	35%	35%	35%
Lassiter	4%	3%	5%
Neal	8%	7%	9%
Staley	2%	2%	2%
Williams	4%	4%	5%
Undecided	47%	50%	44%

	Base	Race		
		White	Black	Other
Senate				
Hagan	35%	40%	28%	25%
Lassiter	4%	3%	6%	4%
Neal	8%	10%	4%	6%
Staley	2%	2%	1%	3%
Williams	4%	2%	7%	7%
Undecided	47%	42%	54%	56%

	Base	Age			
		18-29	30-45	46-65	Older Than 65
Senate					
Hagan	35%	38%	30%	36%	35%
Lassiter	4%	5%	5%	4%	4%
Neal	8%	3%	7%	9%	8%
Staley	2%	10%	1%	1%	1%
Williams	4%	5%	4%	4%	3%
Undecided	47%	38%	53%	46%	49%

	Base	Area Code					
		252	336	704	828	910	919
Senate							
Hagan	35%	25%	56%	33%	21%	26%	39%
Lassiter	4%	7%	3%	4%	2%	5%	4%
Neal	8%	6%	4%	5%	13%	5%	11%
Staley	2%	2%	2%	5%	2%	3%	1%
Williams	4%	4%	2%	3%	7%	6%	3%
Undecided	47%	56%	32%	51%	54%	55%	41%





Democratic Primary Crosstabs

	Base	Party	
		Democrat	Unaffiliated
President			
Clinton	32%	31%	38%
Obama	57%	58%	51%
Undecided	11%	11%	11%

	Base	Party	
		Democrat	Unaffiliated
Treasurer			
Cowell	15%	14%	18%
Weisel	7%	8%	4%
Young	15%	15%	14%
Undecided	63%	63%	64%

	Base	Party	
		Democrat	Unaffiliated
Superintendent			
Atkinson	34%	34%	34%
Davis	14%	15%	6%
Undecided	52%	51%	61%

	Base	Party	
		Democrat	Unaffiliated
Auditor			
Aikens	16%	18%	8%
Wood	26%	26%	25%
Undecided	58%	57%	67%





Democratic Primary Crosstabs

	Base	Party	
		Democrat	Unaffiliated
Insurance Commissioner			
Goodwin	17%	18%	8%
Smith	17%	18%	12%
Undecided	66%	64%	79%

	Base	Party	
		Democrat	Unaffiliated
Labor Commissioner			
Anderson	7%	7%	5%
Brooks	11%	12%	6%
Donnan	13%	12%	15%
Richardson	9%	9%	9%
Undecided	60%	59%	65%

	Base	Gender	
		Women	Men
President			
Clinton	32%	36%	27%
Obama	57%	53%	63%
Undecided	11%	12%	10%

	Base	Gender	
		Women	Men
Treasurer			
Cowell	15%	15%	14%
Weisel	7%	7%	8%
Young	15%	15%	15%
Undecided	63%	63%	63%





Democratic Primary Crosstabs

	Base	Gender	
		Women	Men
Superintendent			
Atkinson	34%	36%	31%
Davis	14%	12%	16%
Undecided	52%	52%	53%

	Base	Gender	
		Women	Men
Auditor			
Aikens	16%	14%	20%
Wood	26%	29%	22%
Undecided	58%	58%	58%

	Base	Gender	
		Women	Men
Insurance Commissioner			
Goodwin	17%	15%	20%
Smith	17%	18%	17%
Undecided	66%	68%	63%

	Base	Gender	
		Women	Men
Labor Commissioner			
Anderson	7%	7%	7%
Brooks	11%	9%	15%
Donnan	13%	15%	10%
Richardson	9%	7%	11%
Undecided	60%	62%	58%





Democratic Primary Crosstabs

	Base	Race		
		White	Black	Other
President				
Clinton	32%	46%	10%	28%
Obama	57%	41%	83%	58%
Undecided	11%	13%	7%	14%

	Base	Race		
		White	Black	Other
Treasurer				
Cowell	15%	18%	11%	13%
Weisel	7%	7%	7%	5%
Young	15%	15%	14%	18%
Undecided	63%	60%	68%	64%

	Base	Race		
		White	Black	Other
Superintendent				
Atkinson	34%	41%	22%	28%
Davis	14%	9%	21%	20%
Undecided	52%	50%	57%	52%

	Base	Race		
		White	Black	Other
Auditor				
Aikens	16%	16%	17%	20%
Wood	26%	28%	22%	29%
Undecided	58%	56%	62%	52%





Democratic Primary Crosstabs

	Base	Race		
		White	Black	Other
Insurance Commissioner				
Goodwin	17%	19%	15%	10%
Smith	17%	17%	15%	28%
Undecided	66%	63%	70%	62%

	Base	Race		
		White	Black	Other
Labor Commissioner				
Anderson	7%	8%	6%	3%
Brooks	11%	11%	12%	9%
Donnan	13%	13%	12%	16%
Richardson	9%	8%	10%	12%
Undecided	60%	60%	61%	61%

	Base	Age			
		18-29	30-45	46-65	Older Than 65
President					
Clinton	32%	23%	31%	33%	36%
Obama	57%	65%	55%	58%	53%
Undecided	11%	12%	13%	9%	11%

	Base	Age			
		18-29	30-45	46-65	Older Than 65
Treasurer					
Cowell	15%	18%	15%	15%	12%
Weisel	7%	8%	7%	7%	7%
Young	15%	17%	13%	16%	13%
Undecided	63%	57%	65%	62%	68%





Democratic Primary Crosstabs

	Base	Age			
		18-29	30-45	46-65	Older Than 65
Superintendent					
Atkinson	34%	32%	37%	35%	27%
Davis	14%	16%	12%	15%	13%
Undecided	52%	52%	51%	50%	60%

	Base	Age			
		18-29	30-45	46-65	Older Than 65
Auditor					
Aikens	16%	12%	13%	18%	21%
Wood	26%	31%	23%	27%	22%
Undecided	58%	57%	64%	55%	57%

	Base	Age			
		18-29	30-45	46-65	Older Than 65
Insurance Commissioner					
Goodwin	17%	18%	14%	19%	15%
Smith	17%	21%	14%	19%	15%
Undecided	66%	61%	71%	62%	70%

	Base	Age			
		18-29	30-45	46-65	Older Than 65
Labor Commissioner					
Anderson	7%	3%	5%	9%	8%
Brooks	11%	12%	5%	15%	11%
Donnan	13%	12%	16%	13%	9%
Richardson	9%	24%	10%	6%	4%
Undecided	60%	49%	65%	58%	68%





Democratic Primary Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
President							
Clinton	32%	28%	34%	28%	45%	31%	28%
Obama	57%	59%	58%	58%	40%	59%	64%
Undecided	11%	13%	8%	14%	14%	10%	8%

	Base	Area Code					
		252	336	704	828	910	919
Treasurer							
Cowell	15%	9%	15%	12%	10%	12%	24%
Weisel	7%	7%	4%	8%	10%	11%	5%
Young	15%	19%	18%	6%	26%	12%	11%
Undecided	63%	65%	63%	74%	54%	66%	60%

	Base	Area Code					
		252	336	704	828	910	919
Superintendent							
Atkinson	34%	37%	34%	22%	34%	37%	35%
Davis	14%	19%	9%	11%	13%	15%	15%
Undecided	52%	44%	57%	67%	53%	49%	50%

	Base	Area Code					
		252	336	704	828	910	919
Auditor							
Aikens	16%	17%	14%	11%	15%	21%	19%
Wood	25%	26%	29%	25%	31%	25%	21%
Undecided	58%	56%	58%	65%	55%	54%	61%



Democratic Primary Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Insurance Commissioner							
Goodwin	17%	14%	12%	20%	19%	22%	17%
Smith	17%	19%	21%	11%	22%	19%	13%
Undecided	66%	67%	67%	69%	59%	60%	70%

	Base	Area Code					
		252	336	704	828	910	919
Labor Commissioner							
Anderson	7%	5%	9%	8%	9%	4%	8%
Brooks	11%	18%	7%	9%	10%	13%	11%
Donnan	13%	10%	14%	12%	14%	18%	9%
Richardson	9%	6%	15%	8%	8%	6%	8%
Undecided	60%	61%	56%	63%	59%	60%	63%



Democratic Primary Crosstabs

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
President									
Clinton	32%	23%	27%	34%	67%	36%	39%	58%	11%
Obama	57%	68%	65%	56%	19%	37%	50%	23%	66%
Undecided	11%	9%	8%	10%	13%	27%	12%	19%	24%

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
Senate									
Hagan	35%	40%	36%	35%	33%	22%	33%	17%	16%
Lassiter	4%	5%	9%	4%	4%	4%	1%	3%	-
Neal	8%	5%	8%	7%	27%	13%	10%	14%	5%
Staley	2%	2%	3%	2%	8%	2%	2%	8%	-
Williams	4%	3%	8%	5%	4%	-	1%	8%	-
Undecided	47%	44%	36%	48%	25%	60%	53%	50%	79%

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
Governor									
Moore	36%	30%	22%	40%	58%	36%	42%	42%	19%
Nielsen	4%	5%	6%	2%	8%	8%	3%	8%	-
Perdue	45%	49%	60%	45%	27%	32%	33%	25%	47%
Undecided	16%	16%	12%	14%	8%	25%	22%	25%	34%

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
Treasurer									
Cowell	15%	15%	24%	13%	19%	11%	14%	20%	5%
Weisel	7%	8%	4%	7%	8%	12%	3%	19%	-
Young	15%	12%	13%	17%	17%	14%	15%	15%	5%
Undecided	63%	64%	59%	63%	56%	63%	69%	46%	89%





Democratic Primary Crosstabs

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
Superintendent									
Atkinson	34%	30%	36%	38%	24%	22%	28%	35%	12%
Davis	14%	14%	22%	13%	36%	17%	5%	17%	9%
Undecided	52%	56%	42%	49%	40%	62%	66%	49%	79%

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
Auditor									
Aikens	16%	14%	12%	18%	52%	14%	15%	12%	-
Wood	26%	24%	32%	28%	23%	25%	18%	29%	5%
Undecided	58%	63%	56%	54%	25%	60%	68%	59%	95%

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
Insurance Commissioner									
Goodwin	17%	15%	9%	18%	32%	20%	21%	18%	11%
Smith	17%	13%	31%	20%	27%	15%	5%	20%	-
Undecided	66%	73%	60%	62%	41%	65%	74%	61%	89%

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
Labor Commissioner									
Anderson	7%	7%	10%	7%	10%	2%	7%	-	5%
Brooks	11%	12%	7%	12%	38%	11%	4%	19%	-
Donnan	13%	13%	26%	11%	8%	9%	13%	15%	5%
Richardson	9%	9%	4%	9%	8%	15%	11%	8%	13%
Undecided	60%	59%	53%	62%	37%	63%	66%	58%	76%

