



**From: Tom Jensen, Director of Public Policy Polling**

**To: Interested Parties**

**Subject: Obama leads 50-45 in Ohio**

**Date: October 31st, 2012**

A new Public Policy Polling survey in Ohio, conducted on behalf of Health Care for America Now, finds Barack Obama leading Mitt Romney 50-45.

Key findings from the survey include:

-Obama's approval rating is at the key 50% mark, with 47% of voters disapproving of him. Romney's under water on his favorability, with 46% of voters rating him positively while 48% have a negative opinion.

-Obama's already amassed a large lead in the state. 33% of voters say they've already cast their ballots and he leads 62-35 with them. Romney has a 50-45 advantage with those yet to vote.

-Obama leads with both women (53/44) and men (48/47). He is holding Romney to just a 50/46 advantage with white voters, not nearly enough to win the state. Obama also leads within every age group except for seniors.

-Obama has a strong advantage over Romney on several key issues, such as who voters trust more to stand up for the middle class (53/44) and who they trust more to protect Medicare (51/45). Independents have more faith in Obama by 53/40 and 47/41 margins respectively on those issues, and that's helped him to tie Romney with independents overall after trailing with them on most of our recent polls.

PPP interviewed 600 likely Ohio voters on October 29<sup>th</sup> and 30<sup>th</sup> on behalf of Health Care for America Now. The margin of error for the survey is +/-4.0%.





## Ohio Survey Results

**Q1** The candidates for President are Democrat Barack Obama and Republican Mitt Romney. If the election were today, who would you vote for?

*Barack Obama*..... 50%  
*Mitt Romney*..... 45%  
*Undecided*..... 4%

**Q2** Do you have a favorable or unfavorable opinion of Barack Obama?

*Favorable*..... 50%  
*Unfavorable* ..... 47%  
*Not sure* ..... 3%

**Q3** Do you approve or disapprove of President Barack Obama's job performance?

*Approve* ..... 50%  
*Disapprove*..... 47%  
*Not sure* ..... 3%

**Q4** Do you have a favorable or unfavorable opinion of Mitt Romney?

*Favorable*..... 46%  
*Unfavorable* ..... 48%  
*Not sure* ..... 5%

**Q5** Which of the Presidential candidates do you trust more to stand up for the middle class: Barack Obama or Mitt Romney?

*Barack Obama*..... 53%  
*Mitt Romney*..... 44%  
*Not sure* ..... 3%

**Q6** Which of the Presidential candidates do you trust more to make sure the wealthiest Americans pay their fair share of taxes: Barack Obama or Mitt Romney?

*Barack Obama*..... 53% *Not sure* ..... 7%  
*Mitt Romney*..... 40%

**Q7** Which of the Presidential candidates do you trust more to keep tax rates fair for the middle class: Barack Obama or Mitt Romney?

*Barack Obama*..... 51%  
*Mitt Romney*..... 45%  
*Not sure* ..... 4%

**Q8** Which of the Presidential candidates do you trust more to protect Medicare: Barack Obama or Mitt Romney?

*Barack Obama*..... 51%  
*Mitt Romney*..... 45%  
*Not sure* ..... 4%

**Q9** If you are a woman, press 1. If a man, press 2.

*Woman* ..... 54%  
*Man*..... 46%

**Q10** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat* ..... 45%  
*Republican*..... 36%  
*Independent/Other*..... 19%

**Q11** If you are white, press 1. If African-American, press 2. If other, press 3.

*White* ..... 82%  
*African-American* ..... 11%  
*Other*..... 7%

**Q12** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

*18 to 29*..... 16%  
*30 to 45*..... 28%  
*46 to 65*..... 36%  
*Older than 65*..... 20%





**Q13** Have you already voted, either at an early voting site or with an absentee ballot?

Yes..... 33%

No..... 67%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Obama/Romney</b>			
Barack Obama	50%	53%	48%
Mitt Romney	45%	44%	47%
Undecided	4%	3%	6%

	Base	Gender	
		Woman	Man
<b>Obama Favorability</b>			
Favorable	50%	52%	48%
Unfavorable	47%	46%	47%
Not sure	3%	2%	4%

	Base	Gender	
		Woman	Man
<b>Obama Approval</b>			
Approve	50%	51%	48%
Disapprove	47%	47%	47%
Not sure	3%	2%	4%

	Base	Gender	
		Woman	Man
<b>Romney Favorability</b>			
Favorable	46%	46%	47%
Unfavorable	48%	48%	48%
Not sure	5%	6%	5%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Trusted More on Middle Class</b>			
Barack Obama	53%	54%	52%
Mitt Romney	44%	44%	44%
Not sure	3%	2%	5%

	Base	Gender	
		Woman	Man
<b>Trusted More to Make Sure Rich Pay Fair Share</b>			
Barack Obama	53%	52%	55%
Mitt Romney	40%	41%	38%
Not sure	7%	7%	7%

	Base	Gender	
		Woman	Man
<b>Trusted More to Keep Middle Class Tax Rates Fair</b>			
Barack Obama	51%	52%	49%
Mitt Romney	45%	45%	46%
Not sure	4%	2%	6%

	Base	Gender	
		Woman	Man
<b>Trusted More to Protect Medicare</b>			
Barack Obama	51%	51%	51%
Mitt Romney	45%	45%	44%
Not sure	4%	4%	5%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama/Romney</b>				
Barack Obama	50%	88%	7%	45%
Mitt Romney	45%	11%	88%	45%
Undecided	4%	1%	6%	10%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama Favorability</b>				
Favorable	50%	85%	9%	46%
Unfavorable	47%	13%	89%	48%
Not sure	3%	2%	3%	6%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama Approval</b>				
Approve	50%	86%	9%	42%
Disapprove	47%	12%	89%	50%
Not sure	3%	2%	2%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Romney Favorability</b>				
Favorable	46%	13%	88%	45%
Unfavorable	48%	81%	7%	48%
Not sure	5%	6%	4%	7%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Trusted More on Middle Class</b>				
Barack Obama	53%	88%	10%	53%
Mitt Romney	44%	11%	86%	40%
Not sure	3%	1%	4%	7%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Trusted More to Make Sure Rich Pay Fair Share</b>				
Barack Obama	53%	86%	12%	55%
Mitt Romney	40%	9%	81%	34%
Not sure	7%	4%	8%	12%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Trusted More to Keep Middle Class Tax Rates Fair</b>				
Barack Obama	51%	86%	9%	46%
Mitt Romney	45%	12%	88%	45%
Not sure	4%	2%	3%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Trusted More to Protect Medicare</b>				
Barack Obama	51%	87%	8%	47%
Mitt Romney	45%	12%	88%	41%
Not sure	4%	2%	4%	11%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Obama/Romney</b>				
Barack Obama	50%	46%	86%	43%
Mitt Romney	45%	50%	12%	44%
Undecided	4%	4%	3%	13%

	Base	Race		
		White	African-American	Other
<b>Obama Favorability</b>				
Favorable	50%	46%	84%	41%
Unfavorable	47%	51%	14%	49%
Not sure	3%	3%	1%	10%

	Base	Race		
		White	African-American	Other
<b>Obama Approval</b>				
Approve	50%	46%	84%	45%
Disapprove	47%	51%	15%	48%
Not sure	3%	3%	1%	7%

	Base	Race		
		White	African-American	Other
<b>Romney Favorability</b>				
Favorable	46%	50%	15%	50%
Unfavorable	48%	45%	75%	39%
Not sure	5%	4%	10%	11%







**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Trusted More on Middle Class</b>				
Barack Obama	53%	49%	84%	47%
Mitt Romney	44%	48%	14%	38%
Not sure	3%	3%	1%	15%

	Base	Race		
		White	African-American	Other
<b>Trusted More to Make Sure Rich Pay Fair Share</b>				
Barack Obama	53%	50%	82%	41%
Mitt Romney	40%	43%	15%	47%
Not sure	7%	7%	3%	12%

	Base	Race		
		White	African-American	Other
<b>Trusted More to Keep Middle Class Tax Rates Fair</b>				
Barack Obama	51%	47%	81%	43%
Mitt Romney	45%	50%	14%	45%
Not sure	4%	3%	4%	12%

	Base	Race		
		White	African-American	Other
<b>Trusted More to Protect Medicare</b>				
Barack Obama	51%	47%	83%	48%
Mitt Romney	45%	49%	17%	44%
Not sure	4%	5%	-	9%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama/Romney</b>					
<b>Barack Obama</b>	<b>50%</b>	50%	51%	53%	46%
<b>Mitt Romney</b>	<b>45%</b>	39%	47%	42%	53%
<b>Undecided</b>	<b>4%</b>	11%	2%	4%	1%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama Favorability</b>					
<b>Favorable</b>	<b>50%</b>	52%	51%	51%	46%
<b>Unfavorable</b>	<b>47%</b>	45%	48%	44%	51%
<b>Not sure</b>	<b>3%</b>	4%	1%	4%	2%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama Approval</b>					
<b>Approve</b>	<b>50%</b>	50%	51%	51%	46%
<b>Disapprove</b>	<b>47%</b>	45%	48%	45%	52%
<b>Not sure</b>	<b>3%</b>	5%	1%	4%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Romney Favorability</b>					
<b>Favorable</b>	<b>46%</b>	46%	47%	43%	51%
<b>Unfavorable</b>	<b>48%</b>	43%	49%	52%	44%
<b>Not sure</b>	<b>5%</b>	11%	4%	5%	5%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Trusted More on Middle Class</b>					
Barack Obama	53%	59%	53%	53%	48%
Mitt Romney	44%	38%	46%	41%	51%
Not sure	3%	4%	1%	6%	1%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Trusted More to Make Sure Rich Pay Fair Share</b>					
Barack Obama	53%	52%	58%	54%	46%
Mitt Romney	40%	41%	37%	37%	46%
Not sure	7%	7%	5%	8%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Trusted More to Keep Middle Class Tax Rates Fair</b>					
Barack Obama	51%	55%	48%	53%	47%
Mitt Romney	45%	41%	49%	42%	50%
Not sure	4%	4%	2%	5%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Trusted More to Protect Medicare</b>					
Barack Obama	51%	48%	53%	53%	46%
Mitt Romney	45%	45%	45%	42%	51%
Not sure	4%	7%	2%	5%	3%





**Crosstabs**

	Base	Already Voted?	
		Yes	No
<b>Obama/Romney</b>			
Barack Obama	50%	62%	45%
Mitt Romney	45%	35%	50%
Undecided	4%	3%	5%

	Base	Already Voted?	
		Yes	No
<b>Obama Favorability</b>			
Favorable	50%	60%	46%
Unfavorable	47%	38%	51%
Not sure	3%	3%	3%

	Base	Already Voted?	
		Yes	No
<b>Obama Approval</b>			
Approve	50%	60%	45%
Disapprove	47%	37%	52%
Not sure	3%	3%	3%

	Base	Already Voted?	
		Yes	No
<b>Romney Favorability</b>			
Favorable	46%	37%	50%
Unfavorable	48%	56%	45%
Not sure	5%	7%	5%





**Crosstabs**

	Base	Already Voted?	
		Yes	No
<b>Trusted More on Middle Class</b>			
Barack Obama	53%	62%	49%
Mitt Romney	44%	35%	48%
Not sure	3%	3%	3%

	Base	Already Voted?	
		Yes	No
<b>Trusted More to Make Sure Rich Pay Fair Share</b>			
Barack Obama	53%	61%	50%
Mitt Romney	40%	34%	42%
Not sure	7%	5%	8%

	Base	Already Voted?	
		Yes	No
<b>Trusted More to Keep Middle Class Tax Rates Fair</b>			
Barack Obama	51%	59%	46%
Mitt Romney	45%	36%	50%
Not sure	4%	5%	3%

	Base	Already Voted?	
		Yes	No
<b>Trusted More to Protect Medicare</b>			
Barack Obama	51%	62%	46%
Mitt Romney	45%	36%	49%
Not sure	4%	2%	6%

