



North Carolina Survey Results

Q1 The candidates for U.S. Senate are Democrat Kay Hagan, Republican Thom Tillis, and Libertarian Sean Haugh. If the election was today, who would you vote for?

<i>Kay Hagan</i>	46%
<i>Thom Tillis</i>	44%
<i>Sean Haugh</i>	5%
<i>Undecided</i>	6%

Q2 Combined horse race, with Haugh supporters and undecideds asked if they lean Hagan or Tillis

<i>Kay Hagan</i>	48%
<i>Thom Tillis</i>	46%
<i>Not sure</i>	6%

Q3 Do you approve or disapprove of President Barack Obama's job performance?

<i>Approve</i>	39%
<i>Disapprove</i>	54%
<i>Not sure</i>	7%

Q4 Do you approve or disapprove of Senator Kay Hagan's job performance?

<i>Approve</i>	41%
<i>Disapprove</i>	49%
<i>Not sure</i>	10%

Q5 Do you have a favorable or unfavorable opinion of Thom Tillis?

<i>Favorable</i>	36%
<i>Unfavorable</i>	48%
<i>Not sure</i>	17%

Q6 Do you approve or disapprove of Governor Pat McCrory's job performance?

<i>Approve</i>	40%
<i>Disapprove</i>	42%
<i>Not sure</i>	18%

Q7 Do you approve or disapprove of Senator Richard Burr's job performance?

<i>Approve</i>	33%
<i>Disapprove</i>	28%
<i>Not sure</i>	39%

Q8 In the last presidential election, did you vote for Barack Obama or Mitt Romney?

<i>Barack Obama</i>	48%
<i>Mitt Romney</i>	48%
<i>Someone else / Don't remember</i>	5%

Q9 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	11%
<i>Somewhat liberal</i>	17%
<i>Moderate</i>	29%
<i>Somewhat conservative</i>	23%
<i>Very conservative</i>	20%

Q10 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	53%
<i>Man</i>	47%

Q11 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i>	43%
<i>Republican</i>	35%
<i>Independent / Other</i>	22%

Q12 If you are white, press 1. If African-American, press 2. If other, press 3.

<i>White</i>	74%
<i>African-American</i>	21%
<i>Other</i>	5%



Q13 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i>	12%
<i>30 to 45</i>	22%
<i>46 to 65</i>	40%
<i>Older than 65</i>	26%

Q14 Mode

<i>Phone</i>	80%
<i>Internet</i>	20%

Q15 Area Code

<i>252</i>	11%
<i>336</i>	15%
<i>704</i>	15%
<i>828</i>	12%
<i>910</i>	9%
<i>919</i>	17%
<i>Internet</i>	20%

	Base	2012 Pres Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Senate				
Kay Hagan	46%	85%	9%	24%
Thom Tillis	44%	6%	83%	28%
Sean Haugh	5%	4%	5%	13%
Undecided	6%	5%	3%	34%

	Base	2012 Pres Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Senate Leanners				
Kay Hagan	48%	88%	10%	37%
Thom Tillis	46%	7%	86%	28%
Not sure	6%	5%	4%	34%

	Base	2012 Pres Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Obama Approval				
Approve	39%	77%	5%	7%
Disapprove	54%	15%	91%	73%
Not sure	7%	8%	4%	20%

	Base	2012 Pres Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Hagan Approval				
Approve	41%	76%	7%	19%
Disapprove	49%	12%	87%	47%
Not sure	10%	12%	5%	34%

	Base	2012 Pres Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Tillis Favorability				
Favorable	36%	7%	66%	20%
Unfavorable	48%	80%	15%	41%
Not sure	17%	12%	18%	40%

	Base	2012 Pres Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
McCrory Approval				
Approve	40%	14%	69%	20%
Disapprove	42%	67%	17%	37%
Not sure	18%	19%	15%	42%

	Base	2012 Pres Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Burr Approval				
Approve	33%	15%	52%	18%
Disapprove	28%	42%	16%	15%
Not sure	39%	43%	32%	67%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Senate						
Kay Hagan	46%	75%	78%	63%	20%	9%
Thom Tillis	44%	18%	7%	25%	73%	84%
Sean Haugh	5%	6%	5%	6%	3%	4%
Undecided	6%	1%	10%	7%	5%	4%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Senate Leaners						
Kay Hagan	48%	78%	80%	66%	22%	10%
Thom Tillis	46%	19%	9%	28%	73%	86%
Not sure	6%	3%	11%	7%	4%	4%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama Approval						
Approve	39%	75%	68%	49%	16%	8%
Disapprove	54%	21%	23%	40%	78%	91%
Not sure	7%	3%	9%	11%	6%	1%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hagan Approval						
Approve	41%	72%	68%	55%	16%	8%
Disapprove	49%	21%	17%	32%	76%	86%
Not sure	10%	6%	14%	14%	8%	6%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Tillis Favorability						
Favorable	36%	18%	9%	18%	53%	75%
Unfavorable	48%	78%	76%	63%	22%	14%
Not sure	17%	4%	15%	20%	25%	11%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
McCrory Approval						
Approve	40%	21%	11%	28%	60%	71%
Disapprove	42%	66%	65%	52%	22%	14%
Not sure	18%	13%	23%	20%	17%	15%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Burr Approval						
Approve	33%	22%	14%	25%	44%	52%
Disapprove	28%	53%	37%	34%	16%	13%
Not sure	39%	24%	49%	41%	39%	35%

	Base	Gender	
		Woman	Man
Senate			
Kay Hagan	46%	47%	44%
Thom Tillis	44%	40%	48%
Sean Haugh	5%	7%	3%
Undecided	6%	6%	5%

	Base	Gender	
		Woman	Man
Senate Leaners			
Kay Hagan	48%	51%	45%
Thom Tillis	46%	43%	49%
Not sure	6%	6%	5%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	39%	42%	37%
Disapprove	54%	51%	58%
Not sure	7%	7%	6%

	Base	Gender	
		Woman	Man
Hagan Approval			
Approve	41%	43%	38%
Disapprove	49%	47%	52%
Not sure	10%	10%	10%

	Base	Gender	
		Woman	Man
Tillis Favorability			
Favorable	36%	32%	40%
Unfavorable	48%	50%	45%
Not sure	17%	18%	15%

	Base	Gender	
		Woman	Man
McCrory Approval			
Approve	40%	36%	45%
Disapprove	42%	40%	43%
Not sure	18%	24%	12%

	Base	Gender	
		Woman	Man
Burr Approval			
Approve	33%	27%	38%
Disapprove	28%	27%	30%
Not sure	39%	45%	32%

	Base	Party		
		Democrat	Republican	Independent / Other
Senate				
Kay Hagan	46%	78%	11%	38%
Thom Tillis	44%	15%	82%	40%
Sean Haugh	5%	4%	4%	8%
Undecided	6%	3%	3%	13%

	Base	Party		
		Democrat	Republican	Independent / Other
Senate Leanners				
Kay Hagan	48%	81%	12%	42%
Thom Tillis	46%	16%	84%	42%
Not sure	6%	3%	4%	16%

	Base	Party		
		Democrat	Republican	Independent / Other
Obama Approval				
Approve	39%	71%	8%	27%
Disapprove	54%	21%	90%	61%
Not sure	7%	8%	2%	12%

	Base	Party		
		Democrat	Republican	Independent / Other
Hagan Approval				
Approve	41%	74%	9%	25%
Disapprove	49%	18%	85%	54%
Not sure	10%	8%	6%	21%

	Base	Party		
		Democrat	Republican	Independent / Other
Tillis Favorability				
Favorable	36%	13%	70%	25%
Unfavorable	48%	76%	14%	46%
Not sure	17%	11%	16%	28%

	Base	Party		
		Democrat	Republican	Independent / Other
McCrory Approval				
Approve	40%	17%	69%	40%
Disapprove	42%	66%	15%	36%
Not sure	18%	17%	16%	24%

	Base	Party		
		Democrat	Republican	Independent / Other
Burr Approval				
Approve	33%	17%	56%	25%
Disapprove	28%	41%	14%	26%
Not sure	39%	42%	29%	49%

	Base	Race		
		White	African-American	Other
Senate				
Kay Hagan	46%	35%	84%	43%
Thom Tillis	44%	56%	6%	28%
Sean Haugh	5%	5%	3%	8%
Undecided	6%	4%	6%	20%

	Base	Race		
		White	African-American	Other
Senate Leaners				
Kay Hagan	48%	37%	88%	46%
Thom Tillis	46%	58%	7%	29%
Not sure	6%	5%	6%	25%

	Base	Race		
		White	African-American	Other
Obama Approval				
Approve	39%	27%	80%	47%
Disapprove	54%	67%	13%	41%
Not sure	7%	6%	7%	12%

	Base	Race		
		White	African-American	Other
Hagan Approval				
Approve	41%	30%	76%	40%
Disapprove	49%	61%	13%	37%
Not sure	10%	9%	11%	22%

	Base	Race		
		White	African-American	Other
Tillis Favorability				
Favorable	36%	44%	8%	28%
Unfavorable	48%	41%	71%	56%
Not sure	17%	16%	20%	16%

	Base	Race		
		White	African-American	Other
McCrary Approval				
Approve	40%	47%	15%	38%
Disapprove	42%	37%	60%	32%
Not sure	18%	15%	25%	30%

	Base	Race		
		White	African-American	Other
Burr Approval				
Approve	33%	38%	17%	21%
Disapprove	28%	29%	26%	36%
Not sure	39%	34%	57%	43%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Senate					
Kay Hagan	46%	49%	47%	47%	42%
Thom Tillis	44%	21%	42%	46%	53%
Sean Haugh	5%	15%	3%	4%	3%
Undecided	6%	16%	7%	4%	2%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Senate Leaners					
Kay Hagan	48%	57%	48%	49%	43%
Thom Tillis	46%	26%	45%	47%	54%
Not sure	6%	17%	7%	4%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	39%	49%	40%	38%	36%
Disapprove	54%	44%	55%	54%	59%
Not sure	7%	7%	6%	8%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hagan Approval					
Approve	41%	47%	39%	40%	40%
Disapprove	49%	27%	50%	52%	55%
Not sure	10%	26%	10%	8%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Tillis Favorability					
Favorable	36%	20%	37%	34%	45%
Unfavorable	48%	50%	47%	49%	46%
Not sure	17%	30%	16%	17%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McCrary Approval					
Approve	40%	24%	38%	42%	46%
Disapprove	42%	33%	40%	46%	39%
Not sure	18%	42%	22%	12%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Burr Approval					
Approve	33%	28%	30%	31%	40%
Disapprove	28%	24%	29%	30%	28%
Not sure	39%	48%	41%	39%	33%

	Base	Mode	
		Phone	Internet
Senate			
Kay Hagan	46%	44%	55%
Thom Tillis	44%	49%	24%
Sean Haugh	5%	4%	7%
Undecided	6%	3%	15%

	Base	Mode	
		Phone	Internet
Senate Leaners			
Kay Hagan	48%	46%	58%
Thom Tillis	46%	50%	28%
Not sure	6%	4%	14%

	Base	Mode	
		Phone	Internet
Obama Approval			
Approve	39%	37%	49%
Disapprove	54%	57%	41%
Not sure	7%	6%	10%

	Base	Mode	
		Phone	Internet
Hagan Approval			
Approve	41%	41%	39%
Disapprove	49%	54%	32%
Not sure	10%	5%	28%

	Base	Mode	
		Phone	Internet
Tillis Favorability			
Favorable	36%	40%	17%
Unfavorable	48%	47%	50%
Not sure	17%	12%	33%

	Base	Mode	
		Phone	Internet
McCrary Approval			
Approve	40%	44%	26%
Disapprove	42%	44%	34%
Not sure	18%	13%	40%

	Base	Mode	
		Phone	Internet
Burr Approval			
Approve	33%	36%	20%
Disapprove	28%	31%	18%
Not sure	39%	33%	62%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Senate								
Kay Hagan	46%	45%	40%	39%	41%	36%	57%	55%
Thom Tillis	44%	48%	55%	52%	49%	54%	39%	24%
Sean Haugh	5%	4%	3%	4%	8%	5%	3%	7%
Undecided	6%	3%	3%	5%	2%	5%	1%	15%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Senate Leaners								
Kay Hagan	48%	46%	41%	41%	45%	39%	58%	58%
Thom Tillis	46%	50%	56%	52%	53%	56%	39%	28%
Not sure	6%	4%	3%	7%	3%	4%	3%	14%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Obama Approval								
Approve	39%	38%	33%	30%	36%	34%	49%	49%
Disapprove	54%	57%	62%	62%	59%	62%	46%	41%
Not sure	7%	5%	5%	8%	5%	4%	6%	10%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Hagan Approval								
Approve	41%	45%	35%	37%	40%	33%	52%	39%
Disapprove	49%	53%	59%	52%	57%	61%	44%	32%
Not sure	10%	2%	6%	11%	3%	6%	3%	28%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Tillis Favorability								
Favorable	36%	38%	34%	43%	44%	51%	36%	17%
Unfavorable	48%	50%	47%	41%	45%	40%	58%	50%
Not sure	17%	12%	18%	17%	10%	9%	6%	33%

	Base	Area Code						
		252	336	704	828	910	919	Internet
McCrory Approval								
Approve	40%	43%	45%	49%	42%	50%	36%	26%
Disapprove	42%	44%	39%	37%	47%	37%	55%	34%
Not sure	18%	13%	16%	14%	11%	14%	9%	40%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Burr Approval								
Approve	33%	32%	45%	31%	33%	43%	33%	20%
Disapprove	28%	27%	25%	31%	30%	32%	40%	18%
Not sure	39%	40%	30%	38%	38%	25%	27%	62%