



From: Tom Jensen, Director of Public Policy Polling

To: Interested Parties

Subject: Obama leads by 8 points in Michigan

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A new Public Policy Polling survey in Michigan, conducted on behalf of Health Care for America Now, finds Barack Obama leading Mitt Romney 53-45. Although there has been a lot of talk recently about Romney having the chance to pull off an upset in the state, these numbers indicate that possibility is quite a long shot

Key findings from the survey include:

-An outright majority of Michigan voters approve of Obama's performance as President with 52% giving him good marks to 46% who disapprove. Romney is not a popular figure in his native state with only 46% of voters rating him favorably to 49% with an unfavorable opinion.

-Obama is leading thanks to wide advantages with women (60/38), African Americans (86/8), and voters under 65 (55/42). Romney is ahead with men (53/44), whites (50/48), and seniors (53/45), but he'd need much wider margins with those groups to have any hope of winning Michigan.

-Obama has wide advantages over Romney in terms of who voters trust more to stand up for the middle class (55/42) and protect Medicare (52/44). Romney's inability to convince regular people that he would be an advocate for them makes it very difficult for him to compete in a state like Michigan.

PPP interviewed 500 likely Michigan voters on October 30th and 31st on behalf of Health Care for America Now. The margin of error for the survey is +/-4.4%.





Michigan Survey Results

Q1 The candidates for President are Democrat Barack Obama and Republican Mitt Romney. If the election were today, who would you vote for?

Barack Obama..... 53%
Mitt Romney..... 45%
Undecided..... 3%

Q2 Do you have a favorable or unfavorable opinion of Barack Obama?

Favorable..... 52%
Unfavorable 44%
Not sure 3%

Q3 Do you approve or disapprove of President Barack Obama's job performance?

Approve 52%
Disapprove..... 46%
Not sure 2%

Q4 Do you have a favorable or unfavorable opinion of Mitt Romney?

Favorable..... 46%
Unfavorable 49%
Not sure 5%

Q5 Which of the Presidential candidates do you trust more to stand up for the middle class: Barack Obama or Mitt Romney?

Barack Obama..... 55%
Mitt Romney..... 42%
Not sure 3%

Q6 Which of the Presidential candidates do you trust more to make sure the wealthiest Americans pay their fair share of taxes: Barack Obama or Mitt Romney?

Barack Obama..... 56% *Not sure* 6%
Mitt Romney..... 38%

Q7 Which of the Presidential candidates do you trust more to keep tax rates fair for the middle class: Barack Obama or Mitt Romney?

Barack Obama..... 53%
Mitt Romney..... 42%
Not sure 5%

Q8 Which of the Presidential candidates do you trust more to protect Medicare: Barack Obama or Mitt Romney?

Barack Obama..... 52%
Mitt Romney..... 44%
Not sure 4%

Q9 If you are a woman, press 1. If a man, press 2.

Woman 55%
Man..... 45%

Q10 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 43%
Republican..... 33%
Independent/Other..... 24%

Q11 If you are white, press 1. If African-American, press 2. If other, press 3.

White 82%
African-American 12%
Other..... 6%

Q12 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 16%
30 to 45..... 21%
46 to 65..... 42%
Older than 65..... 21%





Crosstabs

	Base	Gender	
		Woman	Man
Obama/Romney			
Barack Obama	53%	60%	44%
Mitt Romney	45%	38%	53%
Undecided	3%	2%	3%

	Base	Gender	
		Woman	Man
Obama Favorability			
Favorable	52%	59%	43%
Unfavorable	44%	37%	54%
Not sure	3%	4%	3%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	52%	58%	44%
Disapprove	46%	39%	54%
Not sure	2%	3%	2%

	Base	Gender	
		Woman	Man
Romney Favorability			
Favorable	46%	39%	55%
Unfavorable	49%	55%	43%
Not sure	5%	6%	3%





Crosstabs

	Base	Gender	
		Woman	Man
Trusted More on Middle Class			
Barack Obama	55%	61%	46%
Mitt Romney	42%	35%	51%
Not sure	3%	3%	3%

	Base	Gender	
		Woman	Man
Trusted More to Make Sure Rich Pay Fair Share			
Barack Obama	56%	60%	50%
Mitt Romney	38%	33%	45%
Not sure	6%	7%	5%

	Base	Gender	
		Woman	Man
Trusted More to Keep Middle Class Tax Rates Fair			
Barack Obama	53%	60%	44%
Mitt Romney	42%	34%	52%
Not sure	5%	6%	4%

	Base	Gender	
		Woman	Man
Trusted More to Protect Medicare			
Barack Obama	52%	60%	43%
Mitt Romney	44%	35%	54%
Not sure	4%	5%	3%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Romney				
Barack Obama	53%	92%	8%	42%
Mitt Romney	45%	7%	92%	48%
Undecided	3%	1%	-	10%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Favorability				
Favorable	52%	89%	10%	43%
Unfavorable	44%	8%	89%	49%
Not sure	3%	3%	1%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	52%	90%	9%	43%
Disapprove	46%	8%	90%	51%
Not sure	2%	2%	1%	5%

	Base	Party		
		Democrat	Republican	Independent/Other
Romney Favorability				
Favorable	46%	14%	84%	52%
Unfavorable	49%	81%	14%	42%
Not sure	5%	6%	2%	7%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Trusted More on Middle Class				
Barack Obama	55%	91%	12%	50%
Mitt Romney	42%	9%	83%	46%
Not sure	3%	1%	5%	4%

	Base	Party		
		Democrat	Republican	Independent/Other
Trusted More to Make Sure Rich Pay Fair Share				
Barack Obama	56%	90%	14%	52%
Mitt Romney	38%	8%	78%	37%
Not sure	6%	2%	8%	11%

	Base	Party		
		Democrat	Republican	Independent/Other
Trusted More to Keep Middle Class Tax Rates Fair				
Barack Obama	53%	89%	9%	49%
Mitt Romney	42%	9%	84%	45%
Not sure	5%	2%	8%	6%

	Base	Party		
		Democrat	Republican	Independent/Other
Trusted More to Protect Medicare				
Barack Obama	52%	91%	10%	43%
Mitt Romney	44%	9%	84%	50%
Not sure	4%	1%	6%	7%





Crosstabs

	Base	Race		
		White	African-American	Other
Obama/Romney				
Barack Obama	53%	48%	86%	60%
Mitt Romney	45%	50%	8%	34%
Undecided	3%	2%	6%	6%

	Base	Race		
		White	African-American	Other
Obama Favorability				
Favorable	52%	48%	78%	51%
Unfavorable	44%	49%	14%	35%
Not sure	3%	2%	7%	14%

	Base	Race		
		White	African-American	Other
Obama Approval				
Approve	52%	47%	84%	61%
Disapprove	46%	51%	16%	35%
Not sure	2%	3%	-	4%

	Base	Race		
		White	African-American	Other
Romney Favorability				
Favorable	46%	51%	18%	30%
Unfavorable	49%	45%	74%	58%
Not sure	5%	4%	8%	12%





Crosstabs

	Base	Race		
		White	African-American	Other
Trusted More on Middle Class				
Barack Obama	55%	51%	77%	61%
Mitt Romney	42%	47%	19%	25%
Not sure	3%	2%	4%	14%

	Base	Race		
		White	African-American	Other
Trusted More to Make Sure Rich Pay Fair Share				
Barack Obama	56%	52%	81%	55%
Mitt Romney	38%	42%	15%	28%
Not sure	6%	6%	4%	17%

	Base	Race		
		White	African-American	Other
Trusted More to Keep Middle Class Tax Rates Fair				
Barack Obama	53%	49%	78%	56%
Mitt Romney	42%	46%	14%	42%
Not sure	5%	5%	7%	2%

	Base	Race		
		White	African-American	Other
Trusted More to Protect Medicare				
Barack Obama	52%	48%	82%	55%
Mitt Romney	44%	48%	18%	40%
Not sure	4%	4%	-	5%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Romney					
Barack Obama	53%	55%	57%	54%	45%
Mitt Romney	45%	43%	41%	43%	53%
Undecided	3%	3%	2%	3%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Favorability					
Favorable	52%	56%	52%	54%	46%
Unfavorable	44%	41%	41%	45%	50%
Not sure	3%	2%	7%	2%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	52%	54%	57%	52%	44%
Disapprove	46%	46%	41%	45%	51%
Not sure	2%	-	2%	2%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Romney Favorability					
Favorable	46%	44%	43%	44%	55%
Unfavorable	49%	51%	50%	53%	41%
Not sure	5%	5%	7%	3%	5%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Trusted More on Middle Class					
Barack Obama	55%	59%	59%	55%	48%
Mitt Romney	42%	39%	38%	43%	48%
Not sure	3%	2%	4%	2%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Trusted More to Make Sure Rich Pay Fair Share					
Barack Obama	56%	59%	61%	57%	46%
Mitt Romney	38%	34%	30%	40%	46%
Not sure	6%	7%	9%	3%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Trusted More to Keep Middle Class Tax Rates Fair					
Barack Obama	53%	56%	54%	55%	46%
Mitt Romney	42%	37%	38%	44%	49%
Not sure	5%	7%	9%	2%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Trusted More to Protect Medicare					
Barack Obama	52%	51%	59%	53%	46%
Mitt Romney	44%	46%	39%	42%	48%
Not sure	4%	2%	2%	5%	6%

