



Massachusetts Survey Results

Q1 The candidates for Governor are Democrat Martha Coakley, Republican Charlie Baker, United Independent Evan Falchuk, independent Scott Lively, and independent Jeff McCormick. If the election was today, who would you vote for?

<i>Martha Coakley</i>	42%
<i>Charlie Baker</i>	46%
<i>Evan Falchuk</i>	3%
<i>Scott Lively</i>	3%
<i>Jeff McCormick</i>	1%
<i>Undecided</i>	6%

Q2 Combined horse race, with third-party supporters and undecideds asked if they lean Coakley or Baker

<i>Martha Coakley</i>	47%
<i>Charlie Baker</i>	48%
<i>Not sure</i>	5%

Q3 The candidates for U.S. Senate are Democrat Ed Markey and Republican Brian Herr. If the election was today, who would you vote for?

<i>Ed Markey</i>	52%
<i>Brian Herr</i>	38%
<i>Undecided</i>	10%

Q4 Do you approve or disapprove of President Barack Obama's job performance?

<i>Approve</i>	43%
<i>Disapprove</i>	48%
<i>Not sure</i>	9%

Q5 Do you have a favorable or unfavorable opinion of Martha Coakley?

<i>Approve</i>	44%
<i>Disapprove</i>	44%
<i>Not sure</i>	12%

Q6 Do you have a favorable or unfavorable opinion of Charlie Baker?

<i>Favorable</i>	52%
<i>Unfavorable</i>	33%
<i>Not sure</i>	14%

Q7 Do you approve or disapprove of Senator Ed Markey's job performance?

<i>Approve</i>	46%
<i>Disapprove</i>	32%
<i>Not sure</i>	22%

Q8 Do you have a favorable or unfavorable opinion of Brian Herr?

<i>Favorable</i>	24%
<i>Unfavorable</i>	16%
<i>Not sure</i>	60%

Q9 Do you approve or disapprove of Senator Elizabeth Warren's job performance?

<i>Approve</i>	48%
<i>Disapprove</i>	39%
<i>Not sure</i>	13%

Q10 In the last presidential election, did you vote for Barack Obama or Mitt Romney?

<i>Barack Obama</i>	58%
<i>Mitt Romney</i>	39%
<i>Someone else / Don't remember</i>	3%





Q11 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	18%
<i>Somewhat liberal</i>	21%
<i>Moderate</i>	31%
<i>Somewhat conservative</i>	23%
<i>Very conservative</i>	7%

Q12 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	53%
<i>Man</i>	47%

Q13 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i>	41%
<i>Republican</i>	17%
<i>Independent / Other</i>	42%

Q14 If you are white, press 1. If other, press 2.

<i>White</i>	82%
<i>Other</i>	18%

Q15 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i>	11%
<i>30 to 45</i>	28%
<i>46 to 65</i>	37%
<i>Older than 65</i>	24%

Q16 Mode

<i>Phone</i>	80%
<i>Internet</i>	20%



	Base	2012 Pres Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Gov				
Martha Coakley	42%	66%	5%	37%
Charlie Baker	46%	19%	88%	21%
Evan Falchuk	3%	4%	1%	12%
Scott Lively	3%	3%	3%	8%
Jeff McCormick	1%	0%	1%	3%
Undecided	6%	7%	2%	19%

	Base	2012 Pres Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Gov Leaners				
Martha Coakley	47%	74%	6%	50%
Charlie Baker	48%	21%	91%	24%
Not sure	5%	5%	3%	26%

	Base	2012 Pres Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Senate				
Ed Markey	52%	79%	11%	62%
Brian Herr	38%	12%	79%	22%
Undecided	10%	9%	10%	16%

	Base	2012 Pres Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Obama Approval				
Approve	43%	71%	3%	15%
Disapprove	48%	16%	94%	53%
Not sure	9%	13%	3%	32%

	Base	2012 Pres Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Coakley Approval				
Approve	44%	65%	13%	39%
Disapprove	44%	20%	79%	43%
Not sure	12%	15%	8%	18%

	Base	2012 Pres Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Baker Favorability				
Favorable	52%	33%	83%	28%
Unfavorable	33%	48%	9%	51%
Not sure	14%	18%	7%	22%

	Base	2012 Pres Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Markey Approval				
Approve	46%	67%	14%	36%
Disapprove	32%	11%	66%	22%
Not sure	22%	22%	20%	42%

	Base	2012 Pres Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Herr Favorability				
Favorable	24%	16%	39%	9%
Unfavorable	16%	17%	13%	27%
Not sure	60%	67%	48%	64%

	Base	2012 Pres Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Warren Approval				
Approve	48%	72%	11%	47%
Disapprove	39%	11%	83%	39%
Not sure	13%	17%	6%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Gov						
Martha Coakley	42%	73%	69%	37%	11%	2%
Charlie Baker	46%	11%	19%	49%	82%	78%
Evan Falchuk	3%	5%	2%	5%	2%	-
Scott Lively	3%	7%	0%	2%	2%	11%
Jeff McCormick	1%	1%	3%	0%	-	-
Undecided	6%	3%	6%	8%	3%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Gov Leaners						
Martha Coakley	47%	83%	73%	42%	11%	7%
Charlie Baker	48%	12%	22%	51%	86%	82%
Not sure	5%	5%	5%	6%	2%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Senate						
Ed Markey	52%	87%	79%	43%	24%	15%
Brian Herr	38%	10%	16%	38%	69%	76%
Undecided	10%	3%	5%	18%	7%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama Approval						
Approve	43%	74%	74%	36%	10%	9%
Disapprove	48%	16%	19%	48%	86%	87%
Not sure	9%	10%	7%	16%	3%	4%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Coakley Approval						
Approve	44%	75%	64%	40%	18%	11%
Disapprove	44%	19%	19%	45%	72%	84%
Not sure	12%	6%	17%	15%	10%	5%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Baker Favorability						
Favorable	52%	27%	34%	56%	78%	72%
Unfavorable	33%	61%	46%	25%	14%	23%
Not sure	14%	12%	20%	19%	8%	6%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Markey Approval						
Approve	46%	78%	70%	36%	21%	18%
Disapprove	32%	6%	13%	31%	59%	74%
Not sure	22%	16%	17%	32%	20%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Herr Favorability						
Favorable	24%	19%	19%	20%	30%	51%
Unfavorable	16%	30%	17%	10%	12%	14%
Not sure	60%	51%	64%	70%	58%	35%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Warren Approval						
Approve	48%	82%	74%	42%	13%	11%
Disapprove	39%	7%	14%	41%	75%	80%
Not sure	13%	11%	12%	17%	11%	9%

	Base	Gender	
		Woman	Man
Gov			
Martha Coakley	42%	45%	37%
Charlie Baker	46%	41%	50%
Evan Falchuk	3%	3%	4%
Scott Lively	3%	4%	3%
Jeff McCormick	1%	0%	1%
Undecided	6%	6%	5%

	Base	Gender	
		Woman	Man
Gov Leaners			
Martha Coakley	47%	51%	41%
Charlie Baker	48%	44%	54%
Not sure	5%	5%	5%

	Base	Gender	
		Woman	Man
Senate			
Ed Markey	52%	53%	51%
Brian Herr	38%	33%	44%
Undecided	10%	14%	5%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	43%	46%	39%
Disapprove	48%	42%	54%
Not sure	9%	12%	7%

	Base	Gender	
		Woman	Man
Coakley Approval			
Approve	44%	48%	39%
Disapprove	44%	38%	51%
Not sure	12%	14%	10%

	Base	Gender	
		Woman	Man
Baker Favorability			
Favorable	52%	48%	58%
Unfavorable	33%	36%	31%
Not sure	14%	17%	12%

	Base	Gender	
		Woman	Man
Markey Approval			
Approve	46%	46%	46%
Disapprove	32%	25%	40%
Not sure	22%	28%	15%

	Base	Gender	
		Woman	Man
Herr Favorability			
Favorable	24%	21%	28%
Unfavorable	16%	13%	18%
Not sure	60%	66%	53%

	Base	Gender	
		Woman	Man
Warren Approval			
Approve	48%	54%	42%
Disapprove	39%	33%	46%
Not sure	13%	13%	12%

	Base	Party		
		Democrat	Republican	Independent / Other
Gov				
Martha Coakley	42%	69%	8%	29%
Charlie Baker	46%	17%	86%	57%
Evan Falchuk	3%	3%	-	5%
Scott Lively	3%	4%	4%	2%
Jeff McCormick	1%	0%	2%	1%
Undecided	6%	8%	-	6%

	Base	Party		
		Democrat	Republican	Independent / Other
Gov Leaners				
Martha Coakley	47%	76%	10%	33%
Charlie Baker	48%	20%	90%	59%
Not sure	5%	5%	-	8%

	Base	Party		
		Democrat	Republican	Independent / Other
Senate				
Ed Markey	52%	78%	15%	42%
Brian Herr	38%	13%	79%	46%
Undecided	10%	9%	6%	12%

	Base	Party		
		Democrat	Republican	Independent / Other
Obama Approval				
Approve	43%	71%	10%	29%
Disapprove	48%	18%	87%	60%
Not sure	9%	11%	2%	11%

	Base	Party		
		Democrat	Republican	Independent / Other
Coakley Approval				
Approve	44%	68%	16%	32%
Disapprove	44%	21%	77%	53%
Not sure	12%	11%	7%	15%

	Base	Party		
		Democrat	Republican	Independent / Other
Baker Favorability				
Favorable	52%	32%	84%	59%
Unfavorable	33%	52%	12%	24%
Not sure	14%	16%	4%	17%

	Base	Party		
		Democrat	Republican	Independent / Other
Markey Approval				
Approve	46%	72%	19%	32%
Disapprove	32%	12%	63%	40%
Not sure	22%	16%	17%	28%

	Base	Party		
		Democrat	Republican	Independent / Other
Herr Favorability				
Favorable	24%	19%	47%	20%
Unfavorable	16%	17%	9%	17%
Not sure	60%	64%	45%	62%

	Base	Party		
		Democrat	Republican	Independent / Other
Warren Approval				
Approve	48%	70%	18%	38%
Disapprove	39%	13%	76%	50%
Not sure	13%	17%	5%	11%

	Base	Race	
		White	Other
Gov			
Martha Coakley	42%	40%	49%
Charlie Baker	46%	48%	33%
Evan Falchuk	3%	4%	2%
Scott Lively	3%	2%	8%
Jeff McCormick	1%	1%	1%
Undecided	6%	5%	8%

	Base	Race	
		White	Other
Gov Leaners			
Martha Coakley	47%	44%	60%
Charlie Baker	48%	51%	35%
Not sure	5%	5%	5%

	Base	Race	
		White	Other
Senate			
Ed Markey	52%	50%	59%
Brian Herr	38%	40%	31%
Undecided	10%	10%	10%

	Base	Race	
		White	Other
Obama Approval			
Approve	43%	41%	50%
Disapprove	48%	50%	38%
Not sure	9%	9%	12%

	Base	Race	
		White	Other
Coakley Approval			
Approve	44%	42%	52%
Disapprove	44%	47%	32%
Not sure	12%	11%	16%

	Base	Race	
		White	Other
Baker Favorability			
Favorable	52%	55%	40%
Unfavorable	33%	31%	43%
Not sure	14%	13%	18%

	Base	Race	
		White	Other
Markey Approval			
Approve	46%	45%	50%
Disapprove	32%	34%	26%
Not sure	22%	21%	23%

	Base	Race	
		White	Other
Herr Favorability			
Favorable	24%	23%	29%
Unfavorable	16%	15%	18%
Not sure	60%	62%	52%

	Base	Race	
		White	Other
Warren Approval			
Approve	48%	49%	45%
Disapprove	39%	41%	31%
Not sure	13%	11%	24%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Gov					
Martha Coakley	42%	34%	44%	40%	45%
Charlie Baker	46%	38%	42%	50%	46%
Evan Falchuk	3%	-	3%	4%	4%
Scott Lively	3%	13%	3%	2%	1%
Jeff McCormick	1%	3%	-	1%	0%
Undecided	6%	12%	8%	4%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Gov Leaners					
Martha Coakley	47%	52%	49%	42%	48%
Charlie Baker	48%	45%	44%	53%	48%
Not sure	5%	3%	6%	5%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Senate					
Ed Markey	52%	57%	51%	50%	54%
Brian Herr	38%	30%	35%	43%	40%
Undecided	10%	14%	14%	7%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	43%	43%	49%	41%	38%
Disapprove	48%	48%	44%	50%	50%
Not sure	9%	9%	7%	9%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Coakley Approval					
Approve	44%	52%	46%	40%	45%
Disapprove	44%	32%	40%	51%	44%
Not sure	12%	16%	14%	9%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Baker Favorability					
Favorable	52%	44%	49%	58%	51%
Unfavorable	33%	32%	36%	31%	35%
Not sure	14%	24%	16%	11%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Markey Approval					
Approve	46%	47%	48%	45%	45%
Disapprove	32%	21%	27%	39%	33%
Not sure	22%	32%	24%	16%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Herr Favorability					
Favorable	24%	39%	24%	23%	19%
Unfavorable	16%	21%	20%	14%	11%
Not sure	60%	39%	56%	63%	71%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Warren Approval					
Approve	48%	39%	52%	48%	48%
Disapprove	39%	27%	36%	44%	41%
Not sure	13%	34%	12%	8%	11%

	Base	Mode	
		Phone	Internet
Gov			
Martha Coakley	42%	41%	42%
Charlie Baker	46%	50%	28%
Evan Falchuk	3%	3%	3%
Scott Lively	3%	2%	7%
Jeff McCormick	1%	0%	2%
Undecided	6%	2%	19%

	Base	Mode	
		Phone	Internet
Gov Leanners			
Martha Coakley	47%	44%	58%
Charlie Baker	48%	52%	35%
Not sure	5%	4%	7%

	Base	Mode	
		Phone	Internet
Senate			
Ed Markey	52%	50%	59%
Brian Herr	38%	43%	19%
Undecided	10%	6%	22%

	Base	Mode	
		Phone	Internet
Obama Approval			
Approve	43%	40%	54%
Disapprove	48%	51%	34%
Not sure	9%	9%	12%

	Base	Mode	
		Phone	Internet
Coakley Approval			
Approve	44%	42%	51%
Disapprove	44%	48%	29%
Not sure	12%	10%	20%

	Base	Mode	
		Phone	Internet
Baker Favorability			
Favorable	52%	55%	41%
Unfavorable	33%	34%	32%
Not sure	14%	11%	28%

	Base	Mode	
		Phone	Internet
Markey Approval			
Approve	46%	45%	52%
Disapprove	32%	37%	15%
Not sure	22%	18%	33%

	Base	Mode	
		Phone	Internet
Herr Favorability			
Favorable	24%	24%	26%
Unfavorable	16%	17%	13%
Not sure	60%	60%	61%

	Base	Mode	
		Phone	Internet
Warren Approval			
Approve	48%	46%	53%
Disapprove	39%	44%	22%
Not sure	13%	9%	25%