



Louisiana Survey Results

Q1 The main candidates for U.S. Senate this fall are Democrat Mary Landrieu, Republican Bill Cassidy, and Republican Rob Maness. If the election was today, who would you vote for?

Mary Landrieu.....	43%
Bill Cassidy.....	35%
Rob Maness.....	15%
Someone else.....	1%
Undecided.....	6%

Q2 Combined horse race, with minor candidate supporters and undecideds asked if they lean Landrieu or Cassidy

Mary Landrieu.....	47%
Bill Cassidy.....	48%
Not sure.....	5%

Q3 Do you approve or disapprove of President Barack Obama's job performance?

Approve.....	36%
Disapprove.....	56%
Not sure.....	8%

Q4 Do you approve or disapprove of Senator Mary Landrieu's job performance?

Approve.....	45%
Disapprove.....	50%
Not sure.....	6%

Q5 Do you have a favorable or unfavorable opinion of Bill Cassidy?

Favorable.....	36%
Unfavorable.....	44%
Not sure.....	20%

Q6 Do you have a favorable or unfavorable opinion of Rob Maness?

Favorable.....	34%
Unfavorable.....	26%
Not sure.....	40%

Q7 Do you approve or disapprove of Senator David Vitter's job performance?

Approve.....	45%
Disapprove.....	35%
Not sure.....	19%

Q8 Do you approve or disapprove of Governor Bobby Jindal's job performance?

Approve.....	33%
Disapprove.....	56%
Not sure.....	11%

Q9 In the last presidential election, did you vote for Barack Obama or Mitt Romney?

Barack Obama.....	38%
Mitt Romney.....	55%
Someone else / Don't remember.....	7%

Q10 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal.....	14%
Somewhat liberal.....	12%
Moderate.....	26%
Somewhat conservative.....	25%
Very conservative.....	24%

Q11 If you are a woman, press 1. If a man, press 2.

Woman.....	53%
Man.....	47%





Q12 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i>	44%
<i>Republican</i>	36%
<i>Independent / Other</i>	20%

Q13 If you are white, press 1. If African-American, press 2. If other, press 3.

<i>White</i>	65%
<i>African-American</i>	30%
<i>Other</i>	5%

Q14 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i>	14%
<i>30 to 45</i>	20%
<i>46 to 65</i>	42%
<i>Older than 65</i>	24%

Q15 Mode

<i>Phone</i>	80%
<i>Internet</i>	20%



	Base	2012 Pres Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Senate Primary				
Mary Landrieu	43%	87%	12%	41%
Bill Cassidy	35%	5%	59%	12%
Rob Maness	15%	2%	24%	19%
Someone else	1%	1%	1%	1%
Undecided	6%	5%	4%	27%

	Base	2012 Pres Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Senate 2-way				
Mary Landrieu	47%	92%	16%	41%
Bill Cassidy	48%	7%	79%	29%
Not sure	5%	1%	5%	30%

	Base	2012 Pres Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Obama Approval				
Approve	36%	82%	6%	25%
Disapprove	56%	9%	90%	44%
Not sure	8%	9%	4%	31%

	Base	2012 Pres Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Landrieu Approval				
Approve	45%	88%	14%	47%
Disapprove	50%	8%	81%	27%
Not sure	6%	3%	5%	25%

	Base	2012 Pres Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Cassidy Favorability				
Favorable	36%	7%	58%	13%
Unfavorable	44%	77%	23%	32%
Not sure	20%	16%	19%	54%

	Base	2012 Pres Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Maness Favorability				
Favorable	34%	10%	53%	22%
Unfavorable	26%	45%	15%	11%
Not sure	40%	45%	32%	68%

	Base	2012 Pres Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Vitter Approval				
Approve	45%	14%	70%	24%
Disapprove	35%	65%	17%	20%
Not sure	19%	21%	13%	56%

	Base	2012 Pres Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Jindal Approval				
Approve	33%	9%	49%	33%
Disapprove	56%	84%	39%	46%
Not sure	11%	7%	12%	21%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Senate Primary						
Mary Landrieu	43%	73%	75%	57%	25%	13%
Bill Cassidy	35%	12%	12%	25%	50%	55%
Rob Maness	15%	6%	7%	10%	19%	26%
Someone else	1%	-	0%	1%	2%	2%
Undecided	6%	10%	5%	8%	4%	4%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Senate 2-way						
Mary Landrieu	47%	79%	78%	61%	29%	16%
Bill Cassidy	48%	16%	19%	34%	65%	79%
Not sure	5%	6%	3%	5%	6%	5%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama Approval						
Approve	36%	75%	67%	41%	17%	15%
Disapprove	56%	18%	25%	46%	77%	82%
Not sure	8%	8%	8%	13%	6%	4%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Landrieu Approval						
Approve	45%	76%	78%	56%	27%	16%
Disapprove	50%	16%	19%	37%	66%	81%
Not sure	6%	8%	3%	7%	6%	3%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Cassidy Favorability						
Favorable	36%	16%	11%	21%	49%	61%
Unfavorable	44%	69%	72%	55%	25%	23%
Not sure	20%	15%	17%	24%	26%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Maness Favorability						
Favorable	34%	15%	17%	25%	44%	54%
Unfavorable	26%	52%	33%	28%	15%	18%
Not sure	40%	34%	50%	47%	41%	28%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Vitter Approval						
Approve	45%	26%	19%	31%	64%	67%
Disapprove	35%	57%	55%	45%	21%	17%
Not sure	19%	17%	26%	24%	15%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Jindal Approval						
Approve	33%	17%	16%	25%	43%	49%
Disapprove	56%	77%	71%	68%	44%	37%
Not sure	11%	6%	13%	7%	13%	14%

	Base	Gender	
		Woman	Man
Senate Primary			
Mary Landrieu	43%	50%	35%
Bill Cassidy	35%	29%	42%
Rob Maness	15%	14%	16%
Someone else	1%	1%	1%
Undecided	6%	6%	6%

	Base	Gender	
		Woman	Man
Senate 2-way			
Mary Landrieu	47%	52%	41%
Bill Cassidy	48%	42%	55%
Not sure	5%	5%	5%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	36%	42%	31%
Disapprove	56%	51%	62%
Not sure	8%	8%	8%

	Base	Gender	
		Woman	Man
Landrieu Approval			
Approve	45%	50%	39%
Disapprove	50%	44%	57%
Not sure	6%	6%	5%

	Base	Gender	
		Woman	Man
Cassidy Favorability			
Favorable	36%	31%	41%
Unfavorable	44%	48%	39%
Not sure	20%	21%	19%

	Base	Gender	
		Woman	Man
Maness Favorability			
Favorable	34%	29%	40%
Unfavorable	26%	26%	26%
Not sure	40%	45%	34%

	Base	Gender	
		Woman	Man
Vitter Approval			
Approve	45%	37%	55%
Disapprove	35%	37%	33%
Not sure	19%	26%	12%

	Base	Gender	
		Woman	Man
Jindal Approval			
Approve	33%	29%	37%
Disapprove	56%	59%	54%
Not sure	11%	12%	9%

	Base	Party		
		Democrat	Republican	Independent / Other
Senate Primary				
Mary Landrieu	43%	72%	13%	32%
Bill Cassidy	35%	14%	64%	28%
Rob Maness	15%	7%	19%	26%
Someone else	1%	1%	1%	1%
Undecided	6%	6%	2%	13%

	Base	Party		
		Democrat	Republican	Independent / Other
Senate 2-way				
Mary Landrieu	47%	77%	14%	38%
Bill Cassidy	48%	19%	82%	51%
Not sure	5%	4%	4%	11%

	Base	Party		
		Democrat	Republican	Independent / Other
Obama Approval				
Approve	36%	64%	10%	23%
Disapprove	56%	28%	86%	63%
Not sure	8%	7%	4%	15%

	Base	Party		
		Democrat	Republican	Independent / Other
Landrieu Approval				
Approve	45%	76%	14%	32%
Disapprove	50%	21%	81%	57%
Not sure	6%	4%	5%	11%

	Base	Party		
		Democrat	Republican	Independent / Other
Cassidy Favorability				
Favorable	36%	16%	63%	28%
Unfavorable	44%	66%	20%	40%
Not sure	20%	18%	17%	32%

	Base	Party		
		Democrat	Republican	Independent / Other
Maness Favorability				
Favorable	34%	17%	51%	41%
Unfavorable	26%	37%	15%	22%
Not sure	40%	46%	34%	37%

	Base	Party		
		Democrat	Republican	Independent / Other
Vitter Approval				
Approve	45%	26%	71%	40%
Disapprove	35%	52%	16%	34%
Not sure	19%	22%	13%	25%

	Base	Party		
		Democrat	Republican	Independent / Other
Jindal Approval				
Approve	33%	16%	50%	40%
Disapprove	56%	75%	38%	49%
Not sure	11%	10%	12%	10%

	Base	Race		
		White	African-American	Other
Senate Primary				
Mary Landrieu	43%	24%	83%	50%
Bill Cassidy	35%	50%	6%	11%
Rob Maness	15%	20%	3%	19%
Someone else	1%	1%	-	7%
Undecided	6%	5%	7%	13%

	Base	Race		
		White	African-American	Other
Senate 2-way				
Mary Landrieu	47%	27%	87%	59%
Bill Cassidy	48%	68%	9%	23%
Not sure	5%	5%	4%	18%

	Base	Race		
		White	African-American	Other
Obama Approval				
Approve	36%	15%	81%	50%
Disapprove	56%	79%	9%	39%
Not sure	8%	6%	10%	11%

	Base	Race		
		White	African-American	Other
Landrieu Approval				
Approve	45%	25%	85%	50%
Disapprove	50%	69%	10%	37%
Not sure	6%	5%	5%	13%

	Base	Race		
		White	African-American	Other
Cassidy Favorability				
Favorable	36%	49%	10%	17%
Unfavorable	44%	32%	68%	59%
Not sure	20%	19%	22%	24%

	Base	Race		
		White	African-American	Other
Maness Favorability				
Favorable	34%	45%	10%	41%
Unfavorable	26%	18%	43%	30%
Not sure	40%	37%	47%	29%

	Base	Race		
		White	African-American	Other
Vitter Approval				
Approve	45%	60%	15%	35%
Disapprove	35%	25%	57%	42%
Not sure	19%	15%	28%	23%

	Base	Race		
		White	African-American	Other
Jindal Approval				
Approve	33%	44%	10%	26%
Disapprove	56%	45%	81%	66%
Not sure	11%	12%	9%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Senate Primary					
Mary Landrieu	43%	61%	50%	37%	36%
Bill Cassidy	35%	15%	32%	37%	46%
Rob Maness	15%	10%	12%	20%	13%
Someone else	1%	-	1%	1%	1%
Undecided	6%	15%	4%	5%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Senate 2-way					
Mary Landrieu	47%	68%	54%	40%	40%
Bill Cassidy	48%	25%	43%	54%	56%
Not sure	5%	6%	3%	6%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	36%	53%	51%	30%	26%
Disapprove	56%	33%	43%	63%	68%
Not sure	8%	14%	6%	7%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Landrieu Approval					
Approve	45%	62%	51%	40%	38%
Disapprove	50%	30%	42%	56%	57%
Not sure	6%	8%	6%	4%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Cassidy Favorability					
Favorable	36%	23%	28%	36%	48%
Unfavorable	44%	53%	50%	45%	33%
Not sure	20%	25%	22%	19%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Maness Favorability					
Favorable	34%	23%	29%	39%	36%
Unfavorable	26%	31%	32%	27%	16%
Not sure	40%	45%	39%	34%	48%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Vitter Approval					
Approve	45%	26%	42%	49%	52%
Disapprove	35%	42%	37%	35%	31%
Not sure	19%	32%	21%	16%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Jindal Approval					
Approve	33%	32%	31%	32%	38%
Disapprove	56%	57%	61%	58%	49%
Not sure	11%	10%	8%	11%	13%

	Base	Mode	
		Phone	Internet
Senate Primary			
Mary Landrieu	43%	39%	59%
Bill Cassidy	35%	39%	20%
Rob Maness	15%	18%	5%
Someone else	1%	1%	1%
Undecided	6%	4%	15%

	Base	Mode	
		Phone	Internet
Senate 2-way			
Mary Landrieu	47%	42%	67%
Bill Cassidy	48%	53%	27%
Not sure	5%	5%	6%

	Base	Mode	
		Phone	Internet
Obama Approval			
Approve	36%	33%	52%
Disapprove	56%	61%	35%
Not sure	8%	6%	13%

	Base	Mode	
		Phone	Internet
Landrieu Approval			
Approve	45%	41%	59%
Disapprove	50%	54%	32%
Not sure	6%	5%	9%

	Base	Mode	
		Phone	Internet
Cassidy Favorability			
Favorable	36%	40%	17%
Unfavorable	44%	42%	53%
Not sure	20%	18%	29%

	Base	Mode	
		Phone	Internet
Maness Favorability			
Favorable	34%	39%	16%
Unfavorable	26%	25%	31%
Not sure	40%	36%	53%

	Base	Mode	
		Phone	Internet
Vitter Approval			
Approve	45%	51%	25%
Disapprove	35%	33%	43%
Not sure	19%	16%	31%

	Base	Mode	
		Phone	Internet
Jindal Approval			
Approve	33%	36%	23%
Disapprove	56%	54%	65%
Not sure	11%	10%	11%