



**From: Tom Jensen, Director of Public Policy Polling**

**To: Interested Parties**

**Subject: McConnell, Grimes tied in hypothetical match up**

**Date: May 28<sup>th</sup>, 2013**

A new Public Policy Polling survey of Kentucky finds Mitch McConnell and Alison Lundergan Grimes tied in a hypothetical match up at 45%. McConnell's early positive advertising has done nothing to improve his prospects for reelection and in fact this is the actually the weakest position PPP has found him in yet. In April we found him leading Grimes by 4 points and in December he had a 7 point advantage over her.

Key findings from the survey include:

-McConnell continues to be unpopular with 44% of voters approving of him to 47% who disapprove. His numbers are even worse with independents, only 41% of whom think he's doing a good job while 53% give him poor marks. Grimes, on the other hand, has a positive 34/24 favorability rating.

-There are strong indications within the poll results that McConnell's record on key issues will give him trouble getting reelected. 50% of voters say they're less likely to cast their ballots for him because of his support for cuts to Social Security and Medicare, compared to only 23% who consider that a positive. And 48% say McConnell's opposition to increasing the minimum wage makes them less likely to vote for him, while just 27% say more likely.

-With voters angrier at Washington than ever, it's problematic for McConnell that 50% of voters think 'he is part of the problem in Washington DC and has forgotten about the people of Kentucky,' compared to only 40% who disagree with that sentiment.

PPP interviewed 556 Kentucky voters with a margin of error of +/-4.2% on behalf of Senate Majority PAC.





## Kentucky Survey Results

- Q1** Do you approve or disapprove of Senator Mitch McConnell's job performance?
- Approve* ..... 44%
  - Disapprove*..... 47%
  - Not sure* ..... 9%
- Q2** Do you have a favorable or unfavorable opinion of Alison Lundergan Grimes?
- Favorable*..... 34%
  - Unfavorable* ..... 24%
  - Not sure* ..... 42%
- Q3** If the choices for United States Senate were Republican Mitch McConnell and Democratic Secretary of State Alison Lundergan Grimes, who would you vote for?
- Mitch McConnell* ..... 45%
  - Alison Lundergan Grimes* ..... 45%
  - Not sure* ..... 10%
- Q4** In general, who would you rather support for the United States Senate: Mitch McConnell, a Republican who's been in Washington for 30 years, or a Kentucky Democrat who has not worked in Washington, DC?
- Mitch McConnell* ..... 44%
  - Kentucky Democrat who hasn't worked in DC* 47%
  - Not sure* ..... 9%
- Q5** Has anything you've seen or heard about Mitch McConnell and his campaign for U.S. Senate in the past few weeks made you feel more or less favorable toward Mitch McConnell, or has it not made a difference?
- More favorable*..... 27%
  - Less favorable* ..... 42%
  - Hasn't made a difference* ..... 28%
  - Not sure* ..... 2%
- Q6** Has anything you've seen or heard about Alison Lundergan Grimes in the past few weeks made you feel more or less favorable toward Alison Lundergan Grimes, or has it not made a difference?
- More favorable*..... 21%
  - Less favorable* ..... 22%
  - Hasn't made a difference* ..... 52%
  - Not sure* ..... 5%
- Q7** Do you agree or disagree with the following statement? "Mitch McConnell is part of the problem in Washington, DC, and has forgotten about the people of Kentucky."
- Agree* ..... 50%
  - Disagree* ..... 40%
  - Not sure* ..... 10%
- Q8** Mitch McConnell has voted to cut taxes for millionaires like himself, while supporting cuts to Social Security and Medicare for hard-working Kentucky seniors. Does this make you more or less likely to vote for him, or does it not make a difference?
- More likely*..... 23%
  - Less likely* ..... 50%
  - Doesn't make a difference* ..... 22%
  - Not sure* ..... 4%
- Q9** Mitch McConnell has consistently been against increasing the minimum wage for hard-working Kentuckians, even during the current recession. Does this make you more or less likely to vote for him, or does it not make a difference?
- More likely*..... 27%
  - Less likely* ..... 48%
  - Doesn't make a difference* ..... 22%
  - Not sure* ..... 3%





**Q10** Do you agree or disagree with the following statement? "Mitch McConnell wants to run a negative campaign and talk about his opponent all the time because he knows he cannot defend his record as a Senator in Washington, DC."

*Agree* ..... 43%  
*Disagree* ..... 39%  
*Not sure* ..... 19%

**Q11** If you are a woman, press 1. If a man, press 2.

*Woman* ..... 51%  
*Man*..... 49%

**Q12** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat* ..... 50%  
*Republican*..... 35%  
*Independent/Other*..... 15%

**Q13** If you are white, press 1. If African-American, press 2. If other, press 3.

*White* ..... 85%  
*African-American* ..... 7%  
*Other*..... 8%

**Q14** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

*18 to 29*..... 10%  
*30 to 45*..... 25%  
*46 to 65*..... 40%  
*Older than 65*..... 25%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>McConnell Approval</b>			
<b>Approve</b>	44%	41%	47%
<b>Disapprove</b>	47%	49%	45%
<b>Not sure</b>	9%	10%	8%

	Base	Gender	
		Woman	Man
<b>Grimes Favorability</b>			
<b>Favorable</b>	34%	32%	35%
<b>Unfavorable</b>	24%	21%	28%
<b>Not sure</b>	42%	47%	37%

	Base	Gender	
		Woman	Man
<b>McConnell/Grimes</b>			
<b>Mitch McConnell</b>	45%	41%	49%
<b>Alison Lundergan Grimes</b>	45%	46%	44%
<b>Not sure</b>	10%	13%	8%

	Base	Gender	
		Woman	Man
<b>McConnell or KY Dem?</b>			
<b>Mitch McConnell</b>	44%	42%	46%
<b>Kentucky Democrat who hasn't worked in DC</b>	47%	47%	46%
<b>Not sure</b>	9%	10%	8%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Anything Made You More/Less Favorable to McConnell?</b>			
<b>More favorable</b>	27%	25%	30%
<b>Less favorable</b>	42%	46%	39%
<b>Hasn't made a difference</b>	28%	27%	29%
<b>Not sure</b>	2%	3%	2%

	Base	Gender	
		Woman	Man
<b>Anything Made You More/Less Favorable to Grimes?</b>			
<b>More favorable</b>	21%	19%	23%
<b>Less favorable</b>	22%	22%	22%
<b>Hasn't made a difference</b>	52%	54%	50%
<b>Not sure</b>	5%	5%	4%

	Base	Gender	
		Woman	Man
<b>Agree/Disagree: McConnell Has Forgotten About KY</b>			
<b>Agree</b>	50%	52%	49%
<b>Disagree</b>	40%	37%	43%
<b>Not sure</b>	10%	11%	8%

	Base	Gender	
		Woman	Man
<b>McConnell Pro-Tax Cuts for Rich, Cut SS/Medicare: More/Less Likely to Vote for Him</b>			
<b>More likely</b>	23%	25%	22%
<b>Less likely</b>	50%	49%	51%
<b>Doesn't make a difference</b>	22%	20%	24%
<b>Not sure</b>	4%	6%	3%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>McConnell Against Min. Wage: More/Less Likely to Vote for Him</b>			
<b>More likely</b>	27%	26%	27%
<b>Less likely</b>	48%	50%	45%
<b>Doesn't make a difference</b>	22%	21%	24%
<b>Not sure</b>	3%	3%	4%

	Base	Gender	
		Woman	Man
<b>Agree/Disagree: McConnell Running a Neg. Campaign, Can't Defend Record</b>			
<b>Agree</b>	43%	45%	41%
<b>Disagree</b>	39%	36%	41%
<b>Not sure</b>	19%	20%	18%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>McConnell Approval</b>				
<b>Approve</b>	44%	27%	70%	41%
<b>Disapprove</b>	47%	64%	20%	53%
<b>Not sure</b>	9%	9%	11%	6%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Grimes Favorability</b>				
<b>Favorable</b>	34%	42%	26%	24%
<b>Unfavorable</b>	24%	17%	30%	32%
<b>Not sure</b>	42%	41%	44%	44%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>McConnell/Grimes</b>				
<b>Mitch McConnell</b>	45%	25%	74%	42%
<b>Alison Lundergan Grimes</b>	45%	65%	19%	39%
<b>Not sure</b>	10%	10%	7%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>McConnell or KY Dem ?</b>				
<b>Mitch McConnell</b>	44%	25%	73%	40%
<b>Kentucky Democrat who hasn't worked in DC</b>	47%	67%	18%	46%
<b>Not sure</b>	9%	8%	9%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Anything Made You More/Less Favorable to McConnell?</b>				
<b>More favorable</b>	27%	17%	46%	18%
<b>Less favorable</b>	42%	55%	22%	46%
<b>Hasn't made a difference</b>	28%	25%	30%	34%
<b>Not sure</b>	2%	2%	2%	1%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Anything Made You More/Less Favorable to Grimes?</b>				
<b>More favorable</b>	21%	30%	12%	12%
<b>Less favorable</b>	22%	15%	31%	25%
<b>Hasn't made a difference</b>	52%	51%	52%	56%
<b>Not sure</b>	5%	4%	5%	6%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Agree/Disagree: McConnell Has Forgotten About KY</b>				
<b>Agree</b>	50%	66%	26%	53%
<b>Disagree</b>	40%	25%	62%	39%
<b>Not sure</b>	10%	9%	12%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>McConnell Pro-Tax Cuts for Rich, Cut SS/Medicare: More/Less Likely to Vote for Him</b>				
<b>More likely</b>	23%	20%	29%	22%
<b>Less likely</b>	50%	61%	33%	51%
<b>Doesn't make a difference</b>	22%	15%	34%	19%
<b>Not sure</b>	4%	4%	3%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>McConnell Against Min. Wage: More/Less Likely to Vote for Him</b>				
<b>More likely</b>	27%	18%	37%	31%
<b>Less likely</b>	48%	60%	31%	47%
<b>Doesn't make a difference</b>	22%	18%	30%	19%
<b>Not sure</b>	3%	4%	2%	4%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Agree/Disagree: McConnell Running a Neg. Campaign, Can't Defend Record</b>				
<b>Agree</b>	43%	56%	25%	39%
<b>Disagree</b>	39%	25%	58%	39%
<b>Not sure</b>	19%	19%	16%	23%







**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>McConnell Approval</b>				
<b>Approve</b>	44%	47%	13%	39%
<b>Disapprove</b>	47%	45%	69%	49%
<b>Not sure</b>	9%	8%	18%	12%

	Base	Race		
		White	African-American	Other
<b>Grimes Favorability</b>				
<b>Favorable</b>	34%	35%	30%	20%
<b>Unfavorable</b>	24%	24%	18%	30%
<b>Not sure</b>	42%	41%	52%	50%

	Base	Race		
		White	African-American	Other
<b>McConnell/Grimes</b>				
<b>Mitch McConnell</b>	45%	47%	13%	46%
<b>Alison Lundergan Grimes</b>	45%	44%	73%	32%
<b>Not sure</b>	10%	9%	15%	21%

	Base	Race		
		White	African-American	Other
<b>McConnell or KY Dem?</b>				
<b>Mitch McConnell</b>	44%	46%	16%	49%
<b>Kentucky Democrat who hasn't worked in DC</b>	47%	46%	62%	39%
<b>Not sure</b>	9%	8%	22%	12%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Anything Made You More/Less Favorable to McConnell?</b>				
<b>More favorable</b>	27%	28%	13%	29%
<b>Less favorable</b>	42%	41%	60%	42%
<b>Hasn't made a difference</b>	28%	29%	22%	27%
<b>Not sure</b>	2%	2%	6%	1%

	Base	Race		
		White	African-American	Other
<b>Anything Made You More/Less Favorable to Grimes?</b>				
<b>More favorable</b>	21%	20%	29%	21%
<b>Less favorable</b>	22%	22%	11%	33%
<b>Hasn't made a difference</b>	52%	53%	52%	38%
<b>Not sure</b>	5%	4%	9%	7%

	Base	Race		
		White	African-American	Other
<b>Agree/Disagree: McConnell Has Forgotten About KY</b>				
<b>Agree</b>	50%	50%	62%	49%
<b>Disagree</b>	40%	41%	18%	46%
<b>Not sure</b>	10%	9%	20%	6%

	Base	Race		
		White	African-American	Other
<b>McConnell Pro-Tax Cuts for Rich, Cut SS/Medicare: More/Less Likely to Vote for Him</b>				
<b>More likely</b>	23%	22%	24%	34%
<b>Less likely</b>	50%	51%	58%	40%
<b>Doesn't make a difference</b>	22%	23%	10%	21%
<b>Not sure</b>	4%	4%	9%	5%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>McConnell Against Min. Wage: More/Less Likely to Vote for Him</b>				
<b>More likely</b>	27%	27%	13%	32%
<b>Less likely</b>	48%	47%	73%	42%
<b>Doesn't make a difference</b>	22%	23%	9%	24%
<b>Not sure</b>	3%	3%	6%	2%

	Base	Race		
		White	African-American	Other
<b>Agree/Disagree: McConnell Running a Neg. Campaign, Can't Defend Record</b>				
<b>Agree</b>	43%	42%	50%	39%
<b>Disagree</b>	39%	39%	26%	42%
<b>Not sure</b>	19%	18%	24%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>McConnell Approval</b>					
<b>Approve</b>	44%	38%	47%	44%	42%
<b>Disapprove</b>	47%	58%	42%	47%	48%
<b>Not sure</b>	9%	4%	11%	9%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Grimes Favorability</b>					
<b>Favorable</b>	34%	54%	36%	28%	32%
<b>Unfavorable</b>	24%	27%	27%	21%	25%
<b>Not sure</b>	42%	19%	36%	51%	44%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>McConnell/Grimes</b>					
<b>Mitch McConnell</b>	45%	35%	45%	47%	44%
<b>Alison Lundergan Grimes</b>	45%	58%	45%	42%	45%
<b>Not sure</b>	10%	8%	9%	11%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>McConnell or KY Dem?</b>					
<b>Mitch McConnell</b>	44%	35%	44%	46%	45%
<b>Kentucky Democrat who hasn't worked in DC</b>	47%	58%	42%	46%	48%
<b>Not sure</b>	9%	8%	15%	8%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Anything Made You More/Less Favorable to McConnell?</b>					
<b>More favorable</b>	27%	23%	31%	27%	26%
<b>Less favorable</b>	42%	58%	45%	39%	38%
<b>Hasn't made a difference</b>	28%	15%	24%	30%	36%
<b>Not sure</b>	2%	4%	-	4%	1%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Anything Made You More/Less Favorable to Grimes?</b>					
<b>More favorable</b>	21%	46%	18%	17%	20%
<b>Less favorable</b>	22%	12%	24%	23%	24%
<b>Hasn't made a difference</b>	52%	35%	58%	54%	50%
<b>Not sure</b>	5%	8%	-	6%	6%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Agree/Disagree: McConnell Has Forgotten About KY</b>					
<b>Agree</b>	<b>50%</b>	58%	44%	53%	51%
<b>Disagree</b>	<b>40%</b>	31%	45%	39%	40%
<b>Not sure</b>	<b>10%</b>	12%	11%	9%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>McConnell Pro-Tax Cuts for Rich, Cut SS/Medicare: More/Less Likely to Vote for Him</b>					
<b>More likely</b>	<b>23%</b>	23%	25%	24%	21%
<b>Less likely</b>	<b>50%</b>	54%	45%	53%	50%
<b>Doesn't make a     difference</b>	<b>22%</b>	12%	25%	21%	25%
<b>Not sure</b>	<b>4%</b>	12%	4%	3%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>McConnell Against Min. Wage: More/Less Likely to Vote for Him</b>					
<b>More likely</b>	<b>27%</b>	31%	25%	29%	22%
<b>Less likely</b>	<b>48%</b>	42%	51%	47%	49%
<b>Doesn't make a     difference</b>	<b>22%</b>	19%	20%	22%	27%
<b>Not sure</b>	<b>3%</b>	8%	4%	3%	2%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Agree/Disagree: McConnell Running a Neg. Campaign, Can't Defend Record</b>					
<b>Agree</b>	<b>43%</b>	54%	40%	44%	38%
<b>Disagree</b>	<b>39%</b>	31%	42%	37%	41%
<b>Not sure</b>	<b>19%</b>	15%	18%	18%	21%

