



From: Tom Jensen, Director of Public Policy Polling

To: Interested Parties

Subject: Obama moves to 1 point lead in Iowa

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A new Public Policy Polling survey in Iowa conducted on behalf of Health Care for America Now finds Barack Obama moving into a 49-48 lead in the state. Obama's small advantage reverses a 1 point deficit he had on a PPP poll of the state last week.

Key findings from the survey include:

-The belief that Obama would be a stronger fighter for the middle class than Mitt Romney is helping to drive his lead in the state. 50% of Iowa voters say that they trust Obama more to stand up for the middle class, compared to 47% of voters who pick Romney on that front.

-Voters also trust Obama a lot more than Romney to make sure the wealthiest Americans pay their fair share of taxes. 50% of Iowans say they have more faith in Obama than Romney on that front, including a 49/41 spread with independent voters.

-Obama's banked a large lead in Iowa among folks who have already voted, getting 64% to 35% for Mitt Romney. That means Romney has a big deficit to overcome in the state over the next two weeks. Obama's small overall advantage also owes to strong support from women (53/44) and young voters (55/45). Romney is ahead 53/45 with men and 54/42 with those who have yet to cast their ballots.

PPP interviewed 660 likely voters in Iowa on October 18th and 19th on behalf of Health Care for America Now. The margin of error for the survey is +/-3.8%.





Iowa Survey Results

Q1 The candidates for President are Democrat Barack Obama and Republican Mitt Romney. If the election were today, who would you vote for?

Barack Obama..... 49%
Mitt Romney..... 48%
Undecided..... 3%

Q2 Do you have a favorable or unfavorable opinion of Barack Obama?

Favorable..... 48%
Unfavorable 49%
Not sure 2%

Q3 Do you approve or disapprove of President Barack Obama's job performance?

Approve 44%
Disapprove..... 52%
Not sure 5%

Q4 Do you have a favorable or unfavorable opinion of Mitt Romney?

Favorable..... 47%
Unfavorable 49%
Not sure 4%

Q5 Which of the Presidential candidates do you trust more to stand up for the middle class: Barack Obama or Mitt Romney?

Barack Obama..... 50%
Mitt Romney..... 47%
Not sure 3%

Q6 Which of the Presidential candidates do you trust more to make sure the wealthiest Americans pay their fair share of taxes: Barack Obama or Mitt Romney?

Barack Obama..... 50% *Not sure* 7%
Mitt Romney..... 43%

Q7 Which of the Presidential candidates do you trust more to keep tax rates fair for the middle class: Barack Obama or Mitt Romney?

Barack Obama..... 48%
Mitt Romney..... 49%
Not sure 3%

Q8 Which of the Presidential candidates do you trust more to protect Medicare: Barack Obama or Mitt Romney?

Barack Obama..... 47%
Mitt Romney..... 47%
Not sure 6%

Q9 If you are a woman, press 1. If a man, press 2.

Woman 54%
Man..... 46%

Q10 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 41%
Republican..... 34%
Independent/Other..... 25%

Q11 If you are white, press 1. If other, press 2.

White 90%
Other..... 10%

Q12 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 18%
30 to 45..... 22%
46 to 65..... 37%
Older than 65..... 23%





Q13 Have you already voted either at an early voting site or with an absentee ballot?

Yes..... 32%
No..... 68%





Crosstabs

	Base	Gender	
		Woman	Man
Obama/Romney			
Barack Obama	49%	53%	45%
Mitt Romney	48%	44%	53%
Undecided	3%	3%	3%

	Base	Gender	
		Woman	Man
Obama Favorability			
Favorable	48%	52%	44%
Unfavorable	49%	45%	54%
Not sure	2%	2%	2%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	44%	48%	38%
Disapprove	52%	47%	57%
Not sure	5%	5%	5%

	Base	Gender	
		Woman	Man
Romney Favorability			
Favorable	47%	43%	52%
Unfavorable	49%	52%	45%
Not sure	4%	5%	3%





Crosstabs

	Base	Gender	
		Woman	Man
Trusted More on Middle Class			
Barack Obama	50%	54%	46%
Mitt Romney	47%	43%	51%
Not sure	3%	3%	2%

	Base	Gender	
		Woman	Man
Trusted More to Make Sure Rich Pay Fair Share			
Barack Obama	50%	55%	44%
Mitt Romney	43%	38%	49%
Not sure	7%	7%	7%

	Base	Gender	
		Woman	Man
Trusted More to Keep Middle Class Tax Rates Fair			
Barack Obama	48%	52%	43%
Mitt Romney	49%	44%	54%
Not sure	3%	3%	3%

	Base	Gender	
		Woman	Man
Trusted More to Protect Medicare			
Barack Obama	47%	50%	44%
Mitt Romney	47%	44%	51%
Not sure	6%	6%	5%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Romney				
Barack Obama	49%	86%	10%	43%
Mitt Romney	48%	13%	87%	51%
Undecided	3%	1%	3%	6%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Favorability				
Favorable	48%	84%	10%	44%
Unfavorable	49%	15%	89%	51%
Not sure	2%	1%	1%	6%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	44%	76%	9%	38%
Disapprove	52%	18%	89%	55%
Not sure	5%	6%	2%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
Romney Favorability				
Favorable	47%	13%	87%	48%
Unfavorable	49%	84%	12%	43%
Not sure	4%	3%	2%	8%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Trusted More on Middle Class				
Barack Obama	50%	85%	11%	47%
Mitt Romney	47%	13%	86%	49%
Not sure	3%	2%	3%	4%

	Base	Party		
		Democrat	Republican	Independent/Other
Trusted More to Make Sure Rich Pay Fair Share				
Barack Obama	50%	82%	12%	49%
Mitt Romney	43%	14%	79%	41%
Not sure	7%	3%	9%	10%

	Base	Party		
		Democrat	Republican	Independent/Other
Trusted More to Keep Middle Class Tax Rates Fair				
Barack Obama	48%	84%	8%	44%
Mitt Romney	49%	15%	88%	50%
Not sure	3%	1%	4%	5%

	Base	Party		
		Democrat	Republican	Independent/Other
Trusted More to Protect Medicare				
Barack Obama	47%	81%	9%	44%
Mitt Romney	47%	14%	86%	48%
Not sure	6%	5%	4%	9%





Crosstabs

	Base	Race	
		White	Other
Obama/Romney			
Barack Obama	49%	49%	54%
Mitt Romney	48%	49%	35%
Undecided	3%	2%	11%

	Base	Race	
		White	Other
Obama Favorability			
Favorable	48%	49%	47%
Unfavorable	49%	50%	46%
Not sure	2%	2%	7%

	Base	Race	
		White	Other
Obama Approval			
Approve	44%	44%	39%
Disapprove	52%	51%	54%
Not sure	5%	5%	7%

	Base	Race	
		White	Other
Romney Favorability			
Favorable	47%	47%	45%
Unfavorable	49%	49%	49%
Not sure	4%	4%	5%





Crosstabs

	Base	Race	
		White	Other
Trusted More on Middle Class			
Barack Obama	50%	50%	48%
Mitt Romney	47%	47%	45%
Not sure	3%	2%	7%

	Base	Race	
		White	Other
Trusted More to Make Sure Rich Pay Fair Share			
Barack Obama	50%	50%	48%
Mitt Romney	43%	43%	42%
Not sure	7%	7%	10%

	Base	Race	
		White	Other
Trusted More to Keep Middle Class Tax Rates Fair			
Barack Obama	48%	49%	41%
Mitt Romney	49%	49%	51%
Not sure	3%	3%	8%

	Base	Race	
		White	Other
Trusted More to Protect Medicare			
Barack Obama	47%	48%	41%
Mitt Romney	47%	47%	50%
Not sure	6%	5%	9%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Romney					
Barack Obama	49%	55%	44%	49%	50%
Mitt Romney	48%	45%	52%	48%	46%
Undecided	3%	-	4%	3%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Favorability					
Favorable	48%	53%	42%	49%	51%
Unfavorable	49%	47%	56%	49%	46%
Not sure	2%	-	3%	3%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	44%	45%	38%	45%	45%
Disapprove	52%	51%	57%	50%	50%
Not sure	5%	4%	5%	5%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Romney Favorability					
Favorable	47%	41%	53%	48%	45%
Unfavorable	49%	55%	44%	49%	49%
Not sure	4%	4%	3%	3%	6%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Trusted More on Middle Class					
Barack Obama	50%	51%	48%	50%	51%
Mitt Romney	47%	47%	52%	46%	44%
Not sure	3%	2%	-	4%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Trusted More to Make Sure Rich Pay Fair Share					
Barack Obama	50%	51%	48%	52%	49%
Mitt Romney	43%	43%	45%	43%	40%
Not sure	7%	6%	6%	5%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Trusted More to Keep Middle Class Tax Rates Fair					
Barack Obama	48%	49%	43%	49%	51%
Mitt Romney	49%	49%	57%	46%	45%
Not sure	3%	2%	-	5%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Trusted More to Protect Medicare					
Barack Obama	47%	47%	39%	50%	50%
Mitt Romney	47%	45%	55%	46%	44%
Not sure	6%	8%	6%	4%	6%





Crosstabs

	Base	Already Voted?	
		Yes	No
Obama/Romney			
Barack Obama	49%	64%	42%
Mitt Romney	48%	35%	54%
Undecided	3%	0%	4%

	Base	Already Voted?	
		Yes	No
Obama Favorability			
Favorable	48%	61%	42%
Unfavorable	49%	38%	55%
Not sure	2%	1%	3%

	Base	Already Voted?	
		Yes	No
Obama Approval			
Approve	44%	56%	38%
Disapprove	52%	39%	58%
Not sure	5%	5%	5%

	Base	Already Voted?	
		Yes	No
Romney Favorability			
Favorable	47%	36%	53%
Unfavorable	49%	62%	43%
Not sure	4%	2%	5%





Crosstabs

	Base	Already Voted?	
		Yes	No
Trusted More on Middle Class			
Barack Obama	50%	65%	43%
Mitt Romney	47%	34%	53%
Not sure	3%	1%	4%

	Base	Already Voted?	
		Yes	No
Trusted More to Make Sure Rich Pay Fair Share			
Barack Obama	50%	64%	44%
Mitt Romney	43%	31%	48%
Not sure	7%	5%	8%

	Base	Already Voted?	
		Yes	No
Trusted More to Keep Middle Class Tax Rates Fair			
Barack Obama	48%	62%	42%
Mitt Romney	49%	36%	55%
Not sure	3%	2%	4%

	Base	Already Voted?	
		Yes	No
Trusted More to Protect Medicare			
Barack Obama	47%	62%	40%
Mitt Romney	47%	35%	53%
Not sure	6%	3%	7%

