

INTERVIEWS: Tom Jensen 919-744-6312

IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE

Voters See Gifts from Santa for Obama, Romney

Raleigh, N.C. – PPP’s new holiday season poll sees voters in giving moods towards both Barack Obama and Mitt Romney - voters believe both men will be receiving presents from Santa this holiday season rather than a lump of coal, with Romney perhaps getting some sympathy presents. Voters say Romney will get presents by a 63/37 margin compared to 51/49 for Obama. 44% of respondents said Santa was a Democrat, to 28% who think he is a Republican. 54% of voters said they were concerned that the looming “fiscal cliff” could cause Santa to cut back on his benefits. When asked if there was a War on Christmas, the majority of respondents believe there was 47/40. Only 32% or respondents could correctly identify the number of days in Hanukkah, compared to 18% each who thought 7 days or 12 days.

A majority of voters (52/45) said they believe in Santa Claus. 80% said they were on Santa’s “Nice” list to just 11% who said they were on his “Naughty” list. If they saw Mommy kissing Santa Claus, 43% would tell Daddy, 40% would not and 17% weren’t sure. When asked, “If Grandma got run over by a reindeer, would you press charges against Santa?” 61% would not press charges, to 24% who would. 33% of Democrats would press charges compared to 19% of Republicans.

Contrary to popular belief, 62% of respondents said their favorite part of the holidays was spending time with family. Cookies were the favorite holiday treat at 29%. The most popular holiday movies were *It’s a Wonderful Life*, 22%, and *A Christmas Story* with 20%. Santa is the clear winner for favorite holiday character at 40% followed by Rudolph at 20%. A majority of voters, 52%, said Santa is the most plausible out of various holiday-specific characters. Leprechauns came in second at 19% and Cupid third at 17%. When asked what the most annoying holiday song was, 36% said “The Chipmunk Song”; the runner up was “Santa Baby” at 13%.

“I’m sure Santa will be happy to know that the majority of Americans believe in him,” said Dean Debnam, President of Public Policy Polling. “Now he just needs to give everyone a Hanukkah calendar in their stocking this year”.

PPP surveyed 500 registered voters from December 5th to 7th. The margin of error for the poll is +/-4.4%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.



National Survey Results

Q1 Which holiday do you primarily celebrate at this time of year: Christmas, Hanukkah, Kwanzaa, Festivus, or do you not celebrate any holidays?

<i>Christmas</i>	87%
<i>Hanukkah</i>	3%
<i>Kwanzaa</i>	4%
<i>Festivus</i>	3%
<i>Something else/Don't celebrate any holidays</i> .	3%

Q2 Do you plan to attend worship services as part of your holiday experience this year?

<i>Yes</i>	68%
<i>Maybe</i>	16%
<i>No</i>	16%

Q3 Do you believe in Santa Claus, or not?

<i>Believe</i>	52%
<i>Don't believe</i>	45%
<i>Not sure</i>	3%

Q4 This year, would you say you are on Santa's nice list or naughty list?

<i>Nice list</i>	80%
<i>Naughty list</i>	11%
<i>Not sure</i>	9%

Q5 Do you think Santa Claus is a Democrat or a Republican?

<i>Democrat</i>	44%
<i>Republican</i>	28%
<i>Not sure</i>	28%

Q6 Do you think Santa Claus will be leaving Mitt Romney any gifts this year, or will he leave him a lump of coal?

<i>Gifts</i>	63%
<i>Lump of coal</i>	37%

Q7 Do you think Santa Claus will be leaving Barack Obama any gifts this year, or will he leave him a lump of coal?

<i>Gifts</i>	51%
<i>Lump of coal</i>	49%

Q8 Are you concerned that the fiscal cliff will force Santa to cut back on the benefits he provides, or not?

<i>Concerned</i>	54%
<i>Not concerned</i>	35%
<i>Not sure</i>	11%

Q9 Which character do you think could most plausibly exist: Santa Claus, the Easter Bunny, the Tooth Fairy, leprechauns, or Cupid?

<i>Santa Claus</i>	52%
<i>Easter Bunny</i>	5%
<i>Tooth Fairy</i>	6%
<i>Leprechauns</i>	19%
<i>Cupid</i>	17%

Q10 Which is your favorite part of the holidays: giving and receiving presents, time with family, enjoying food, time off from work, attending worship services, or something else?

<i>Presents</i>	10%
<i>Spending time with family</i>	62%
<i>Eating food</i>	4%
<i>Time off from work</i>	4%
<i>Attending worship services</i>	14%
<i>Something else</i>	5%





Q11 Using the same list of choices, which is your least favorite part of the holidays?

<i>Presents</i>	22%
<i>Spending time with family</i>	10%
<i>Eating food</i>	10%
<i>Time off from work</i>	7%
<i>Attending worship services</i>	9%
<i>Something else</i>	41%

Q12 What's your favorite holiday treat: candy canes, egg nog, fruitcake, cookies, gingerbread, or something else?

<i>Candy Canes</i>	8%
<i>Egg nog</i>	19%
<i>Fruitcake</i>	12%
<i>Cookies</i>	29%
<i>Gingerbread</i>	6%
<i>Something else</i>	24%
<i>Not sure</i>	1%

Q13 Do you believe there is a War on Christmas, or not?

<i>Believe there is a War on Christmas</i>	47%
<i>Don't believe there is</i>	40%
<i>Not sure</i>	13%

Q14 How many days do you think are in Hanukkah: three days, four days, seven days, eight days, twelve days, or the entire month of December?

<i>3</i>	4%
<i>4</i>	4%
<i>7</i>	18%
<i>8</i>	32%
<i>12</i>	18%
<i>Entire month</i>	7%
<i>Not sure</i>	18%

Q15 If Grandma got run over by a reindeer, would you press charges against Santa, or not?

<i>Would press charges</i>	24%
<i>Would not</i>	61%
<i>Not sure</i>	15%

Q16 If you saw Mommy kissing Santa Claus, would you tell Daddy?

<i>Would tell Daddy</i>	43%
<i>Would not</i>	40%
<i>Not sure</i>	17%

Q17 Of these choices, which is your favorite holiday movie: Home Alone, A Christmas Story, National Lampoon's Christmas Vacation, It's a Wonderful Life, Miracle on 34th Street, The Santa Clause, Elf, The Muppets' Christmas Carol, or Scrooged?

<i>Home Alone</i>	16%
<i>A Christmas Story</i>	20%
<i>Christmas Vacation</i>	15%
<i>It's a Wonderful Life</i>	22%
<i>Miracle on 34th Street</i>	12%
<i>The Santa Clause</i>	1%
<i>Elf</i>	5%
<i>The Muppets' Christmas Carol</i>	2%
<i>Scrooged</i>	3%
<i>Something else/Not sure</i>	5%





Q18 Of these choices, which is your favorite holiday character: Santa Claus, Rudolph the Red-Nosed Reindeer, Frosty the Snowman, the Grinch, Ebenezer Scrooge, or Buddy the Elf?

<i>Santa</i>	40%
<i>Rudolph</i>	20%
<i>Frosty</i>	12%
<i>The Grinch</i>	9%
<i>Scrooge</i>	5%
<i>Buddy the Elf</i>	7%
<i>Someone else/Not sure</i>	7%

Q19 Of these choices, which do you think is the most annoying holiday song: The Chipmunk Song, I Saw Mommy Kissing Santa Claus, Santa Baby, Jingle Bell Rock, Feliz Navidad, All I Want for Christmas is My Two Front Teeth, Baby It's Cold Outside, Grandma Got Run Over By A Reindeer, The Twelve Days of Christmas, or something else?

<i>The Chipmunk Song</i>	36%
<i>I Saw Mommy Kissing Santa Claus</i>	7%
<i>Santa Baby</i>	13%
<i>Jingle Bell Rock</i>	4%
<i>Feliz Navidad</i>	7%
<i>All I Want for Christmas is My Two Front Teeth</i>	7%
<i>Baby It's Cold Outside</i>	1%
<i>Grandma Got Run Over by a Reindeer</i>	12%
<i>The 12 Days of Christmas</i>	2%
<i>Something else/Not sure</i>	9%

Q20 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	57%
<i>Man</i>	43%

Q21 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i>	36%
<i>Republican</i>	36%
<i>Independent/Other</i>	28%

Q22 If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If other, press 4.

<i>Hispanic</i>	12%
<i>White</i>	63%
<i>African-American</i>	14%
<i>Other</i>	11%

Q23 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i>	19%
<i>30 to 45</i>	29%
<i>46 to 65</i>	36%
<i>Older than 65</i>	16%

Q24 What do you consider to be your religious affiliation: Protestant Christian, such as Baptist, Methodist, Presbyterian, or Episcopalian; Catholic; Jewish; Muslim; something else; or atheist or agnostic?

<i>Protestant</i>	44%
<i>Catholic</i>	24%
<i>Jewish</i>	3%
<i>Muslim</i>	2%
<i>Something else</i>	15%
<i>Atheist/agnostic</i>	7%
<i>Not sure</i>	5%





Crosstabs

	Base	Gender	
		Woman	Man
Primary Holiday			
Christmas	87%	91%	81%
Hanukkah	3%	2%	5%
Kwanzaa	4%	3%	7%
Festivus	3%	2%	4%
Something else/Don't celebrate any holidays	3%	3%	4%

	Base	Gender	
		Woman	Man
Plan to Attend Worship?			
Yes	68%	72%	62%
Maybe	16%	18%	13%
No	16%	10%	25%

	Base	Gender	
		Woman	Man
Believe in Santa?			
Believe	52%	56%	46%
Don't believe	45%	41%	51%
Not sure	3%	3%	3%

	Base	Gender	
		Woman	Man
On Nice or Naughty List?			
Nice list	80%	83%	76%
Naughty list	11%	7%	16%
Not sure	9%	10%	9%





Crosstabs

	Base	Gender	
		Woman	Man
Is Santa D or R?			
Democrat	44%	47%	41%
Republican	28%	27%	28%
Not sure	28%	26%	31%

	Base	Gender	
		Woman	Man
Will Santa Leave Romney Gifts or Coal?			
Gifts	63%	64%	63%
Lump of coal	37%	36%	37%

	Base	Gender	
		Woman	Man
Will Santa Leave Obama Gifts or Coal?			
Gifts	51%	58%	41%
Lump of coal	49%	42%	59%

	Base	Gender	
		Woman	Man
Concerned Fiscal Cliff Will Force Santa to Cut Benefits?			
Concerned	54%	55%	52%
Not concerned	35%	33%	38%
Not sure	11%	12%	10%





Crosstabs

	Base	Gender	
		Woman	Man
Most Plausible Character			
Santa Claus	52%	56%	46%
Easter Bunny	5%	4%	7%
Tooth Fairy	6%	5%	7%
Leprechauns	19%	17%	22%
Cupid	17%	17%	18%

	Base	Gender	
		Woman	Man
Fave Part of Holidays			
Presents	10%	10%	10%
Spending time with family	62%	68%	55%
Eating food	4%	2%	7%
Time off from work	4%	4%	5%
Attending worship services	14%	13%	15%
Something else	5%	3%	8%

	Base	Gender	
		Woman	Man
Least Fave Part of Holidays			
Presents	22%	20%	25%
Spending time with family	10%	8%	13%
Eating food	10%	11%	9%
Time off from work	7%	8%	7%
Attending worship services	9%	6%	13%
Something else	41%	48%	33%

	Base	Gender	
		Woman	Man
Fave Holiday Treat			
Candy Canes	8%	9%	8%
Egg nog	19%	18%	21%
Fruitcake	12%	9%	16%
Cookies	29%	36%	21%
Gingerbread	6%	7%	5%
Something else	24%	20%	29%
Not sure	1%	2%	1%





Crosstabs

	Base	Gender	
		Woman	Man
Is There a War on Christmas?			
Believe there is a War on Christmas	47%	45%	50%
Don't believe there is	40%	41%	38%
Not sure	13%	14%	12%

	Base	Gender	
		Woman	Man
# of Days in Hanukkah			
3	4%	4%	4%
4	4%	4%	3%
7	18%	18%	17%
8	32%	32%	33%
12	18%	16%	20%
Entire month	7%	7%	7%
Not sure	18%	19%	16%

	Base	Gender	
		Woman	Man
If Grandma Got Run Over By a Reindeer, Would You Press Charges?			
Would press charges	24%	24%	23%
Would not	61%	60%	63%
Not sure	15%	15%	14%

	Base	Gender	
		Woman	Man
If You Saw Mommy Kissing Santa Claus, Would You Tell Daddy?			
Would tell Daddy	43%	44%	42%
Would not	40%	40%	40%
Not sure	17%	17%	19%





Crosstabs

	Base	Gender	
		Woman	Man
Fave Holiday Movie			
Home Alone	16%	17%	16%
A Christmas Story	20%	19%	21%
Christmas Vacation	15%	12%	19%
It's a Wonderful Life	22%	22%	22%
Miracle on 34th Street	12%	14%	10%
The Santa Clause	1%	2%	1%
Elf	5%	6%	3%
The Muppets' Christmas Carol	2%	3%	-
Scrooged	3%	2%	3%
Something else/Not sure	5%	4%	6%

	Base	Gender	
		Woman	Man
Fave Holiday Character			
Santa	40%	37%	44%
Rudolph	20%	22%	17%
Frosty	12%	14%	10%
The Grinch	9%	8%	11%
Scrooge	5%	4%	7%
Buddy the Elf	7%	7%	6%
Someone else/Not sure	7%	8%	6%

	Base	Gender	
		Woman	Man
Most Annoying Holiday Song			
The Chipmunk Song	36%	34%	38%
I Saw Mommy Kissing Santa Claus	7%	9%	5%
Santa Baby	13%	13%	13%
Jingle Bell Rock	4%	3%	5%
Feliz Navidad	7%	9%	5%
All I Want for Christmas is My Two Front Teeth	7%	7%	8%
Baby It's Cold Outside	1%	1%	1%
Grandma Got Run Over by a Reindeer	12%	12%	12%
The 12 Days of Christmas	2%	2%	3%
Something else/Not sure	9%	8%	10%

	Base	Party		
		Democrat	Republican	Independent/Other
Primary Holiday				
Christmas	87%	84%	95%	80%
Hanukkah	3%	4%	2%	4%
Kwanzaa	4%	5%	1%	8%
Festivus	3%	4%	0%	4%
Something else/Don't celebrate any holidays	3%	3%	1%	5%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Plan to Attend Worship?				
Yes	68%	62%	78%	62%
Maybe	16%	20%	12%	14%
No	16%	18%	9%	24%

	Base	Party		
		Democrat	Republican	Independent/Other
Believe in Santa?				
Believe	52%	55%	52%	47%
Don't believe	45%	41%	47%	48%
Not sure	3%	4%	1%	5%

	Base	Party		
		Democrat	Republican	Independent/Other
On Nice or Naughty List?				
Nice list	80%	82%	88%	67%
Naughty list	11%	11%	7%	15%
Not sure	9%	7%	4%	18%

	Base	Party		
		Democrat	Republican	Independent/Other
Is Santa D or R?				
Democrat	44%	79%	22%	27%
Republican	28%	5%	61%	14%
Not sure	28%	16%	17%	58%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Will Santa Leave Romney Gifts or Coal?				
Gifts	63%	34%	91%	67%
Lump of coal	37%	66%	9%	33%

	Base	Party		
		Democrat	Republican	Independent/Other
Will Santa Leave Obama Gifts or Coal?				
Gifts	51%	86%	15%	51%
Lump of coal	49%	14%	85%	49%

	Base	Party		
		Democrat	Republican	Independent/Other
Concerned Fiscal Cliff Will Force Santa to Cut Benefits?				
Concerned	54%	46%	66%	49%
Not concerned	35%	42%	26%	37%
Not sure	11%	12%	8%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
Most Plausible Character				
Santa Claus	52%	49%	61%	44%
Easter Bunny	5%	10%	3%	2%
Tooth Fairy	6%	6%	7%	6%
Leprechauns	19%	17%	14%	28%
Cupid	17%	18%	14%	20%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Fave Part of Holidays				
Presents	10%	17%	6%	8%
Spending time with family	62%	61%	70%	55%
Eating food	4%	6%	4%	3%
Time off from work	4%	2%	1%	11%
Attending worship services	14%	12%	16%	14%
Something else	5%	3%	4%	10%

	Base	Party		
		Democrat	Republican	Independent/Other
Least Fave Part of Holidays				
Presents	22%	21%	22%	24%
Spending time with family	10%	12%	9%	9%
Eating food	10%	9%	11%	10%
Time off from work	7%	9%	8%	5%
Attending worship services	9%	13%	5%	9%
Something else	41%	36%	45%	44%

	Base	Party		
		Democrat	Republican	Independent/Other
Fave Holiday Treat				
Candy Canes	8%	12%	5%	8%
Egg nog	19%	23%	20%	13%
Fruitcake	12%	13%	12%	11%
Cookies	29%	27%	30%	31%
Gingerbread	6%	5%	6%	9%
Something else	24%	19%	24%	29%
Not sure	1%	1%	2%	-

	Base	Party		
		Democrat	Republican	Independent/Other
Is There a War on Christmas?				
Believe there is a War on Christmas	47%	25%	68%	49%
Don't believe there is	40%	63%	23%	32%
Not sure	13%	13%	9%	19%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
# of Days in Hanukkah				
3	4%	6%	3%	4%
4	4%	3%	4%	4%
7	18%	20%	15%	18%
8	32%	30%	31%	36%
12	18%	12%	21%	19%
Entire month	7%	8%	7%	5%
Not sure	18%	21%	18%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
If Grandma Got Run Over By a Reindeer, Would You Press Charges?				
Would press charges	24%	31%	19%	20%
Would not	61%	52%	70%	61%
Not sure	15%	17%	10%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
If You Saw Mommy Kissing Santa Claus, Would You Tell Daddy?				
Would tell Daddy	43%	41%	49%	37%
Would not	40%	40%	39%	39%
Not sure	17%	18%	12%	24%

	Base	Party		
		Democrat	Republican	Independent/Other
Fave Holiday Movie				
Home Alone	16%	19%	14%	15%
A Christmas Story	20%	18%	22%	18%
Christmas Vacation	15%	14%	10%	22%
It's a Wonderful Life	22%	17%	30%	19%
Miracle on 34th Street	12%	17%	11%	8%
The Santa Clause	1%	0%	2%	1%
Elf	5%	4%	6%	3%
The Muppets' Christmas Carol	2%	3%	1%	1%
Scrooged	3%	2%	0%	6%
Something else/Not sure	5%	4%	3%	7%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Fave Holiday Character				
Santa	40%	34%	48%	39%
Rudolph	20%	29%	16%	12%
Frosty	12%	10%	14%	12%
The Grinch	9%	13%	3%	12%
Scrooge	5%	4%	4%	8%
Buddy the Elf	7%	4%	9%	7%
Someone else/Not sure	7%	5%	7%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
Most Annoying Holiday Song				
The Chipmunk Song	36%	31%	39%	38%
I Saw Mommy Kissing Santa Claus	7%	11%	7%	3%
Santa Baby	13%	10%	15%	14%
Jingle Bell Rock	4%	3%	7%	1%
Feliz Navidad	7%	8%	6%	8%
All I Want for Christmas is My Two Front Teeth	7%	11%	6%	6%
Baby It's Cold Outside	1%	-	2%	3%
Grandma Got Run Over by a Reindeer	12%	13%	8%	16%
The 12 Days of Christmas	2%	5%	1%	1%
Something else/Not sure	9%	7%	10%	11%

	Base	Race			
		Hispanic	White	African-American	Other
Primary Holiday					
Christmas	87%	72%	91%	86%	79%
Hanukkah	3%	6%	2%	6%	2%
Kwanzaa	4%	15%	2%	6%	3%
Festivus	3%	4%	2%	1%	6%
Something else/Don't celebrate any holidays	3%	3%	2%	1%	10%

	Base	Race			
		Hispanic	White	African-American	Other
Plan to Attend Worship?					
Yes	68%	65%	70%	67%	61%
Maybe	16%	23%	14%	20%	11%
No	16%	13%	16%	13%	28%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Believe in Santa?					
Believe	52%	62%	50%	44%	55%
Don't believe	45%	33%	47%	53%	39%
Not sure	3%	4%	3%	3%	5%

	Base	Race			
		Hispanic	White	African-American	Other
On Nice or Naughty List?					
Nice list	80%	76%	83%	78%	70%
Naughty list	11%	14%	10%	10%	13%
Not sure	9%	10%	7%	12%	17%

	Base	Race			
		Hispanic	White	African-American	Other
Is Santa D or R?					
Democrat	44%	60%	37%	61%	44%
Republican	28%	23%	33%	7%	31%
Not sure	28%	16%	30%	32%	25%

	Base	Race			
		Hispanic	White	African-American	Other
Will Santa Leave Romney Gifts or Coal?					
Gifts	63%	51%	70%	41%	69%
Lump of coal	37%	49%	30%	59%	31%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Will Santa Leave Obama Gifts or Coal?					
Gifts	51%	53%	43%	76%	65%
Lump of coal	49%	47%	57%	24%	35%

	Base	Race			
		Hispanic	White	African-American	Other
Concerned Fiscal Cliff Will Force Santa to Cut Benefits?					
Concerned	54%	54%	54%	54%	53%
Not concerned	35%	41%	35%	36%	27%
Not sure	11%	5%	11%	10%	21%

	Base	Race			
		Hispanic	White	African-American	Other
Most Plausible Character					
Santa Claus	52%	54%	50%	55%	53%
Easter Bunny	5%	14%	4%	8%	3%
Tooth Fairy	6%	4%	7%	6%	5%
Leprechauns	19%	16%	21%	12%	23%
Cupid	17%	13%	18%	19%	16%

	Base	Race			
		Hispanic	White	African-American	Other
Fave Part of Holidays					
Presents	10%	16%	9%	17%	2%
Spending time with family	62%	50%	64%	63%	66%
Eating food	4%	15%	3%	1%	2%
Time off from work	4%	6%	4%	4%	3%
Attending worship services	14%	11%	14%	12%	22%
Something else	5%	2%	6%	4%	5%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Least Fave Part of Holidays					
Presents	22%	32%	22%	16%	18%
Spending time with family	10%	14%	8%	19%	9%
Eating food	10%	14%	9%	8%	12%
Time off from work	7%	4%	7%	13%	6%
Attending worship services	9%	7%	11%	4%	7%
Something else	41%	28%	43%	39%	48%

	Base	Race			
		Hispanic	White	African-American	Other
Fave Holiday Treat					
Candy Canes	8%	16%	4%	20%	7%
Egg nog	19%	18%	17%	25%	25%
Fruitcake	12%	22%	11%	7%	12%
Cookies	29%	9%	37%	15%	25%
Gingerbread	6%	13%	6%	1%	8%
Something else	24%	19%	24%	27%	23%
Not sure	1%	3%	1%	4%	-

	Base	Race			
		Hispanic	White	African-American	Other
Is There a War on Christmas?					
Believe there is a War on Christmas	47%	61%	48%	23%	58%
Don't believe there is	40%	23%	41%	53%	34%
Not sure	13%	16%	11%	24%	8%

	Base	Race			
		Hispanic	White	African-American	Other
# of Days in Hanukkah					
3	4%	10%	3%	6%	1%
4	4%	12%	3%	3%	1%
7	18%	16%	19%	20%	13%
8	32%	33%	31%	18%	53%
12	18%	12%	20%	16%	13%
Entire month	7%	5%	8%	9%	1%
Not sure	18%	12%	17%	28%	19%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
If Grandma Got Run Over By a Reindeer, Would You Press Charges?					
Would press charges	24%	36%	21%	31%	16%
Would not	61%	52%	67%	40%	67%
Not sure	15%	12%	12%	30%	17%

	Base	Race			
		Hispanic	White	African-American	Other
If You Saw Mommy Kissing Santa Claus, Would You Tell Daddy?					
Would tell Daddy	43%	45%	41%	41%	55%
Would not	40%	39%	44%	32%	26%
Not sure	17%	16%	15%	27%	19%

	Base	Race			
		Hispanic	White	African-American	Other
Fave Holiday Movie					
Home Alone	16%	36%	10%	30%	13%
A Christmas Story	20%	15%	21%	15%	22%
Christmas Vacation	15%	9%	18%	16%	4%
It's a Wonderful Life	22%	19%	23%	17%	30%
Miracle on 34th Street	12%	9%	14%	14%	6%
The Santa Clause	1%	-	2%	1%	-
Elf	5%	3%	5%	-	11%
The Muppets' Christmas Carol	2%	-	2%	-	4%
Scrooged	3%	5%	3%	2%	1%
Something else/Not sure	5%	3%	4%	7%	7%

	Base	Race			
		Hispanic	White	African-American	Other
Fave Holiday Character					
Santa	40%	35%	46%	30%	25%
Rudolph	20%	13%	16%	40%	21%
Frosty	12%	20%	10%	13%	12%
The Grinch	9%	8%	9%	11%	12%
Scrooge	5%	11%	4%	2%	7%
Buddy the Elf	7%	7%	6%	3%	15%
Someone else/Not sure	7%	5%	8%	2%	7%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Most Annoying Holiday Song					
The Chipmunk Song	36%	37%	39%	31%	25%
I Saw Mommy Kissing Santa Claus	7%	4%	7%	15%	3%
Santa Baby	13%	13%	14%	15%	2%
Jingle Bell Rock	4%	7%	4%	2%	1%
Feliz Navidad	7%	15%	4%	12%	7%
All I Want for Christmas is My Two Front Teeth	7%	9%	6%	6%	16%
Baby It's Cold Outside	1%	-	1%	-	4%
Grandma Got Run Over by a Reindeer	12%	10%	11%	11%	20%
The 12 Days of Christmas	2%	2%	3%	2%	2%
Something else/Not sure	9%	2%	10%	6%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Primary Holiday					
Christmas	87%	75%	87%	91%	91%
Hanukkah	3%	5%	3%	4%	1%
Kwanzaa	4%	13%	6%	-	1%
Festivus	3%	2%	4%	2%	1%
Something else/Don't celebrate any holidays	3%	5%	-	4%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Plan to Attend Worship?					
Yes	68%	53%	74%	69%	72%
Maybe	16%	24%	15%	14%	12%
No	16%	24%	12%	17%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Believe in Santa?					
Believe	52%	50%	56%	52%	45%
Don't believe	45%	43%	43%	46%	52%
Not sure	3%	7%	1%	2%	3%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
On Nice or Naughty List?					
Nice list	80%	70%	87%	80%	79%
Naughty list	11%	20%	4%	11%	12%
Not sure	9%	9%	9%	9%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Is Santa D or R?					
Democrat	44%	54%	40%	45%	40%
Republican	28%	22%	34%	25%	28%
Not sure	28%	24%	26%	30%	32%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Will Santa Leave Romney Gifts or Coal?					
Gifts	63%	48%	69%	66%	65%
Lump of coal	37%	52%	31%	34%	36%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Will Santa Leave Obama Gifts or Coal?					
Gifts	51%	57%	49%	52%	46%
Lump of coal	49%	43%	51%	48%	54%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Concerned Fiscal Cliff Will Force Santa to Cut Benefits?					
Concerned	54%	44%	57%	57%	51%
Not concerned	35%	41%	38%	31%	32%
Not sure	11%	15%	4%	12%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Most Plausible Character					
Santa Claus	52%	37%	54%	55%	57%
Easter Bunny	5%	11%	4%	4%	4%
Tooth Fairy	6%	7%	3%	8%	7%
Leprechauns	19%	31%	24%	13%	10%
Cupid	17%	13%	15%	20%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Fave Part of Holidays					
Presents	10%	25%	12%	3%	5%
Spending time with family	62%	42%	63%	68%	73%
Eating food	4%	7%	3%	4%	5%
Time off from work	4%	7%	6%	3%	0%
Attending worship services	14%	13%	15%	15%	11%
Something else	5%	5%	1%	8%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Least Fave Part of Holidays					
Presents	22%	18%	21%	26%	21%
Spending time with family	10%	13%	10%	7%	14%
Eating food	10%	15%	9%	9%	10%
Time off from work	7%	13%	1%	7%	13%
Attending worship services	9%	15%	7%	7%	10%
Something else	41%	27%	51%	44%	33%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Fave Holiday Treat					
Candy Canes	8%	15%	7%	7%	5%
Egg nog	19%	25%	18%	18%	17%
Fruitcake	12%	18%	6%	7%	27%
Cookies	29%	27%	35%	30%	19%
Gingerbread	6%	4%	7%	6%	8%
Something else	24%	9%	24%	32%	24%
Not sure	1%	2%	3%	-	1%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Is There a War on Christmas?					
Believe there is a War on Christmas	47%	43%	53%	45%	46%
Don't believe there is	40%	48%	35%	40%	39%
Not sure	13%	9%	12%	15%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
# of Days in Hanukkah					
3	4%	11%	2%	3%	3%
4	4%	2%	8%	1%	4%
7	18%	18%	9%	20%	29%
8	32%	36%	36%	36%	12%
12	18%	15%	23%	16%	14%
Entire month	7%	7%	6%	8%	4%
Not sure	18%	11%	17%	16%	33%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
If Grandma Got Run Over By a Reindeer, Would You Press Charges?					
Would press charges	24%	35%	24%	20%	18%
Would not	61%	53%	61%	65%	63%
Not sure	15%	13%	15%	15%	19%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
If You Saw Mommy Kissing Santa Claus, Would You Tell Daddy?					
Would tell Daddy	43%	46%	54%	37%	31%
Would not	40%	37%	31%	45%	47%
Not sure	17%	17%	15%	18%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Fave Holiday Movie					
Home Alone	16%	35%	16%	10%	9%
A Christmas Story	20%	16%	18%	19%	28%
Christmas Vacation	15%	12%	23%	13%	7%
It's a Wonderful Life	22%	6%	19%	32%	24%
Miracle on 34th Street	12%	12%	10%	13%	15%
The Santa Clause	1%	-	2%	1%	1%
Elf	5%	12%	5%	2%	1%
The Muppets' Christmas Carol	2%	-	3%	1%	1%
Scrooged	3%	-	2%	4%	3%
Something else/Not sure	5%	6%	3%	3%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Fave Holiday Character					
Santa	40%	27%	33%	46%	55%
Rudolph	20%	17%	28%	19%	10%
Frosty	12%	10%	15%	10%	12%
The Grinch	9%	19%	8%	7%	5%
Scrooge	5%	2%	7%	6%	5%
Buddy the Elf	7%	23%	3%	4%	2%
Someone else/Not sure	7%	2%	7%	7%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Most Annoying Holiday Song					
The Chipmunk Song	36%	43%	37%	36%	26%
I Saw Mommy Kissing Santa Claus	7%	9%	7%	8%	6%
Santa Baby	13%	11%	13%	14%	13%
Jingle Bell Rock	4%	4%	7%	1%	5%
Feliz Navidad	7%	11%	10%	4%	5%
All I Want for Christmas is My Two Front Teeth	7%	7%	8%	8%	7%
Baby It's Cold Outside	1%	-	2%	2%	1%
Grandma Got Run Over by a Reindeer	12%	11%	12%	11%	15%
The 12 Days of Christmas	2%	-	2%	4%	4%
Something else/Not sure	9%	4%	3%	12%	19%

