



## Survey Results

**Q1** There will be a number of people running for President in 2008 as Democrats. Some of the most talked about are Hillary Clinton, John Edwards and Barack Obama. If the Democratic primary were today which of these candidates would you vote for, or would you vote for somebody else? If you would vote for Hillary Clinton, press 1 on your key pad now. If for John Edwards, press 2. If for Barack Obama, press 3. If you would vote for somebody else, press 4.

Clinton.....16% Obama.....15%  
Edwards.....29% Someone else.....40%

**Q2** There will Democratic primary for Governor. Richard Moore, Beverly Perdue and Bill Faison have been mentioned as candidates. If the primary election were today which of these candidates would you vote for or would you vote for somebody else? If you would vote for Richard Moore, press 1. If for Beverly Perdue, press 2. If for Bill Faison, press 3. If you would vote for somebody else, press 4.

Moore..... 20% Faison ..... 7%  
Perdue ..... 32% Someone else ..... 41%

**Q3** I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

War in Iraq ..... 30% Moral or Family values..... 14%  
Education ..... 6% Health care..... 8%  
Economy and jobs. 13% Immigration ..... 13%  
Taxes ..... 12% Other..... 2%

**Q4** If you are a woman, press 1, if a man, press 2.

Women .....58% Men.....42%

**Q5** If you are white, press one now. If you are African-American, press two now. If other, press 3.

White .....63% Other..... 9%  
Black.....28%

**Q6** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 60, press 3. If older, press 4.

18-29.....11% 46-60.....32%  
30-45.....25% Older than 60.....31%





**Crosstabs**

|                  | Base | Gender |     |
|------------------|------|--------|-----|
|                  |      | Women  | Men |
| <b>President</b> |      |        |     |
| Clinton          | 16%  | 18%    | 15% |
| Edwards          | 29%  | 33%    | 24% |
| Obama            | 16%  | 18%    | 12% |
| Someone else     | 39%  | 31%    | 50% |

|                 | Base | Gender |     |
|-----------------|------|--------|-----|
|                 |      | Women  | Men |
| <b>Governor</b> |      |        |     |
| Moore           | 21%  | 19%    | 23% |
| Perdue          | 33%  | 37%    | 28% |
| Faison          | 7%   | 6%     | 8%  |
| Someone else    | 40%  | 39%    | 42% |

| Issues                 | Base | Gender |     |
|------------------------|------|--------|-----|
|                        |      | Women  | Men |
| War in Iraq            | 31%  | 37%    | 24% |
| Education              | 6%   | 7%     | 6%  |
| Economy and jobs       | 13%  | 11%    | 16% |
| Taxes                  | 11%  | 10%    | 13% |
| Moral or Family values | 14%  | 14%    | 14% |
| Health care            | 9%   | 10%    | 6%  |
| Immigration            | 14%  | 10%    | 20% |
| Other                  | 2%   | 2%     | 2%  |

|                  | Base | Race  |       |       |
|------------------|------|-------|-------|-------|
|                  |      | White | Black | Other |
| <b>President</b> |      |       |       |       |
| Clinton          | 16%  | 14%   | 22%   | 12%   |
| Edwards          | 29%  | 30%   | 32%   | 10%   |
| Obama            | 15%  | 14%   | 20%   | 14%   |
| Someone else     | 40%  | 42%   | 27%   | 64%   |

|                 | Base | Race  |       |       |
|-----------------|------|-------|-------|-------|
|                 |      | White | Black | Other |
| <b>Governor</b> |      |       |       |       |
| Moore           | 20%  | 23%   | 13%   | 19%   |
| Perdue          | 32%  | 29%   | 42%   | 26%   |
| Faison          | 7%   | 7%    | 5%    | 7%    |
| Someone else    | 41%  | 40%   | 40%   | 47%   |

| Issues                 | Base | Race  |       |       |
|------------------------|------|-------|-------|-------|
|                        |      | White | Black | Other |
| War in Iraq            | 30%  | 35%   | 27%   | 12%   |
| Education              | 6%   | 6%    | 5%    | 9%    |
| Economy and jobs       | 13%  | 13%   | 17%   | 7%    |
| Taxes                  | 12%  | 8%    | 20%   | 14%   |
| Moral or Family values | 14%  | 14%   | 12%   | 24%   |
| Health care            | 8%   | 7%    | 12%   | 7%    |
| Immigration            | 13%  | 15%   | 7%    | 21%   |
| Other                  | 2%   | 1%    | 2%    | 7%    |

|                  | Base | Age   |       |       |               |
|------------------|------|-------|-------|-------|---------------|
|                  |      | 18-29 | 30-45 | 46-60 | Older than 60 |
| <b>President</b> |      |       |       |       |               |
| Clinton          | 16%  | 16%   | 17%   | 15%   | 16%           |
| Edwards          | 29%  | 25%   | 27%   | 31%   | 30%           |
| Obama            | 16%  | 15%   | 19%   | 18%   | 10%           |
| Someone else     | 40%  | 44%   | 37%   | 36%   | 44%           |

|                 | Base | Age   |       |       |               |
|-----------------|------|-------|-------|-------|---------------|
|                 |      | 18-29 | 30-45 | 46-60 | Older than 60 |
| <b>Governor</b> |      |       |       |       |               |
| Moore           | 20%  | 12%   | 16%   | 22%   | 23%           |
| Perdue          | 33%  | 39%   | 37%   | 35%   | 24%           |
| Faison          | 7%   | 6%    | 7%    | 8%    | 6%            |
| Someone else    | 41%  | 43%   | 41%   | 34%   | 47%           |



**Crosstabs**

|                        | Base | Age   |       |       |               |
|------------------------|------|-------|-------|-------|---------------|
|                        |      | 18-29 | 30-45 | 46-60 | Older than 60 |
| <b>Issues</b>          |      |       |       |       |               |
| War in Iraq            | 30%  | 29%   | 12%   | 32%   | 44%           |
| Education              | 6%   | 5%    | 9%    | 5%    | 5%            |
| Economy and jobs       | 13%  | 12%   | 20%   | 12%   | 9%            |
| Taxes                  | 12%  | 10%   | 23%   | 9%    | 7%            |
| Moral or Family values | 14%  | 26%   | 12%   | 15%   | 12%           |
| Health care            | 9%   | -     | 8%    | 15%   | 5%            |
| Immigration            | 13%  | 16%   | 14%   | 10%   | 15%           |
| Other                  | 2%   | 1%    | 2%    | 1%    | 2%            |

|                  | Base | Area Code |     |     |     |     |     |
|------------------|------|-----------|-----|-----|-----|-----|-----|
|                  |      | 252       | 336 | 704 | 828 | 910 | 919 |
| <b>President</b> |      |           |     |     |     |     |     |
| Clinton          | 16%  | 8%        | 19% | 14% | 17% | 13% | 22% |
| Edwards          | 29%  | 39%       | 30% | 24% | 24% | 28% | 28% |
| Obama            | 15%  | 11%       | 15% | 19% | 13% | 11% | 20% |
| Someone else     | 40%  | 42%       | 36% | 44% | 45% | 48% | 31% |

|                 | Base | Area Code |     |     |     |     |     |
|-----------------|------|-----------|-----|-----|-----|-----|-----|
|                 |      | 252       | 336 | 704 | 828 | 910 | 919 |
| <b>Governor</b> |      |           |     |     |     |     |     |
| Moore           | 20%  | 20%       | 18% | 25% | 26% | 14% | 17% |
| Perdue          | 32%  | 36%       | 30% | 24% | 15% | 41% | 49% |
| Faison          | 7%   | 4%        | 5%  | 5%  | 15% | 6%  | 7%  |
| Someone else    | 41%  | 40%       | 47% | 46% | 44% | 38% | 27% |

|                        | Base | Area Code |     |     |     |     |     |
|------------------------|------|-----------|-----|-----|-----|-----|-----|
|                        |      | 252       | 336 | 704 | 828 | 910 | 919 |
| <b>Issues</b>          |      |           |     |     |     |     |     |
| War in Iraq            | 30%  | 31%       | 27% | 27% | 35% | 30% | 35% |
| Education              | 6%   | 6%        | 7%  | 10% | 1%  | 8%  | 4%  |
| Economy and jobs       | 13%  | 14%       | 13% | 11% | 15% | 12% | 15% |
| Taxes                  | 12%  | 18%       | 9%  | 23% | 8%  | 6%  | 8%  |
| Moral or Family values | 14%  | 15%       | 17% | 12% | 21% | 14% | 9%  |
| Health care            | 8%   | 5%        | 14% | 4%  | 2%  | 8%  | 13% |
| Immigration            | 13%  | 10%       | 14% | 10% | 13% | 20% | 16% |
| Other                  | 2%   | 1%        | 1%  | 4%  | 5%  | 2%  | 1%  |



**Crosstabs**

|                     | Base | Issues      |           |                  |       |                        |             |             |       |
|---------------------|------|-------------|-----------|------------------|-------|------------------------|-------------|-------------|-------|
|                     |      | War in Iraq | Education | Economy and jobs | Taxes | Moral or Family values | Health care | Immigration | Other |
| <b>President</b>    |      |             |           |                  |       |                        |             |             |       |
| <b>Clinton</b>      | 16%  | 23%         | 2%        | 15%              | 13%   | 14%                    | 20%         | 9%          | 15%   |
| <b>Edwards</b>      | 29%  | 37%         | 50%       | 42%              | 20%   | 10%                    | 40%         | 14%         | -     |
| <b>Obama</b>        | 15%  | 16%         | 10%       | 15%              | 21%   | 12%                    | 24%         | 13%         | 8%    |
| <b>Someone else</b> | 40%  | 24%         | 37%       | 28%              | 47%   | 64%                    | 16%         | 64%         | 77%   |

|                     | Base | Issues      |           |                  |       |                        |             |             |       |
|---------------------|------|-------------|-----------|------------------|-------|------------------------|-------------|-------------|-------|
|                     |      | War in Iraq | Education | Economy and jobs | Taxes | Moral or Family values | Health care | Immigration | Other |
| <b>Governor</b>     |      |             |           |                  |       |                        |             |             |       |
| <b>Moore</b>        | 20%  | 24%         | 18%       | 20%              | 22%   | 13%                    | 16%         | 21%         | 8%    |
| <b>Perdue</b>       | 32%  | 39%         | 36%       | 35%              | 24%   | 27%                    | 51%         | 20%         | -     |
| <b>Faison</b>       | 7%   | 4%          | 8%        | 3%               | 8%    | 3%                     | 7%          | 17%         | 8%    |
| <b>Someone else</b> | 41%  | 33%         | 38%       | 42%              | 46%   | 56%                    | 25%         | 43%         | 85%   |

