

**FOR IMMEDIATE RELEASE**

**December 10, 2009**

**INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)**

**QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312**

## **McMaster, Rex favored in Governor's Race**

**Raleigh, N.C.** – Few of the candidates seeking to be South Carolina's next Governor are very well known at this point, but Henry McMaster and Jim Rex appear to be the early favorites within their respective parties.

36% of Republicans have a favorable opinion of McMaster compared to 23% for Andre Bauer and 19% for Gresham Barrett. On the Democratic side 27% view Rex positively to 20% for Robert Ford and 16% for Vincent Sheheen.

McMaster and Barrett both lead all three of their potential Democratic opponents in general election match ups. McMaster leads Rex 40-31, Sheheen 41-27, and Ford 42-27 while Barrett has advantages of 40-33, 41-26, and 42-28 respectively over the Democratic trio.

Lieutenant Governor Bauer is the best known of the candidates, but he is also the least popular and appears to be the Republican nominee who would give Democrats the best chance of taking the office back. 43% of voters in the state have an unfavorable opinion of him to 22% who see him positively. He leads Ford and Sheheen by margins of just 37-33 and 38-33, considerably smaller than McMaster and Barrett's advantages, and actually trails Rex by a 37-36 margin.

"Republicans start out favored to keep the Governor's office in South Carolina," said Dean Debnam, President of Public Policy Polling. "But with the candidates mostly unknown at this point the Democrats certainly aren't out of it and the race could be particularly competitive if Andre Bauer finds a way to snag the Republican nomination."

PPP surveyed 570 South Carolina voters from December 3<sup>rd</sup> to 6th. The survey's margin of error is +/-4.1%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at [www.publicpolicypolling.com](http://www.publicpolicypolling.com).

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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## South Carolina Survey Results

**Q1** Do you have a favorable or unfavorable opinion of Gresham Barrett? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

*Favorable*..... 14%  
*Unfavorable* ..... 17%  
*Not Sure*..... 69%

**Q2** Do you have a favorable or unfavorable opinion of Andre Bauer? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

*Favorable*..... 22%  
*Unfavorable* ..... 43%  
*Not Sure*..... 35%

**Q3** Do you have a favorable or unfavorable opinion of Robert Ford? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

*Favorable*..... 9%  
*Unfavorable* ..... 21%  
*Not Sure*..... 70%

**Q4** Do you have a favorable or unfavorable opinion of Henry McMaster? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

*Favorable*..... 30%  
*Unfavorable* ..... 20%  
*Not Sure*..... 49%

**Q5** Do you have a favorable or unfavorable opinion of Jim Rex? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

*Favorable*..... 22%  
*Unfavorable* ..... 19%  
*Not Sure*..... 59%

**Q6** Do you have a favorable or unfavorable opinion of Vincent Sheheen? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

*Favorable*..... 9%  
*Unfavorable* ..... 14%  
*Not Sure*..... 78%

**Q7** If the candidates for Governor next year were Republican Gresham Barrett and Democrat Robert Ford, who would you vote for? If Gresham Barrett, press 1. If Robert Ford, press 2. If you're undecided, press 3.

*Barrett*..... 42%  
*Ford* ..... 28%  
*Undecided*..... 30%

**Q8** If the candidates for Governor next year were Republican Gresham Barrett and Democrat Jim Rex, who would you vote for? If Gresham Barrett, press 1. If Jim Rex, press 2. If you're undecided, press 3.

*Barrett*..... 40%  
*Rex* ..... 33%  
*Undecided*..... 27%

**Q9** If the candidates for Governor next year were Republican Gresham Barrett and Democrat Vincent Sheheen, who would you vote for? If Gresham Barrett, press 1. If Vincent Sheheen, press 2. If you're undecided, press 3.

*Barrett*..... 41%  
*Sheheen* ..... 26%  
*Undecided*..... 33%





**Q10** If the candidates for Governor next year were Republican Andre Bauer and Democrat Robert Ford, who would you vote for? If Andre Bauer, press 1. If Robert Ford, press 2. If you're undecided, press 3.

*Bauer* ..... 37%  
*Ford* ..... 33%  
*Undecided*..... 30%

**Q11** If the candidates for Governor next year were Republican Andre Bauer and Democrat Jim Rex, who would you vote for? If Andre Bauer, press 1. If Jim Rex, press 2. If you're undecided, press 3.

*Bauer* ..... 36%  
*Rex* ..... 37%  
*Undecided*..... 27%

**Q12** If the candidates for Governor next year were Republican Andre Bauer and Democrat Vincent Sheheen, who would you vote for? If Andre Bauer, press 1. If Vincent Sheheen, press 2. If you're undecided, press 3.

*Bauer* ..... 38%  
*Sheheen* ..... 33%  
*Undecided*..... 30%

**Q13** If the candidates for Governor next year were Republican Henry McMaster and Democrat Robert Ford, who would you vote for? If Henry McMaster, press 1. If Robert Ford, press 2. If you're undecided, press 3.

*McMaster* ..... 42%  
*Ford* ..... 27%  
*Undecided*..... 31%

**Q14** If the candidates for Governor next year were Republican Henry McMaster and Democrat Jim Rex, who would you vote for? If Henry McMaster, press 1. If Jim Rex, press 2. If you're undecided, press 3.

*McMaster* ..... 40%  
*Rex* ..... 31%  
*Undecided*..... 29%

**Q15** If the candidates for Governor next year were Republican Henry McMaster and Democrat Vincent Sheheen, who would you vote for? If Henry McMaster, press 1. If Vincent Sheheen, press 2. If you're undecided, press 3.

*McMaster* ..... 41%  
*Sheheen* ..... 27%  
*Undecided*..... 31%

**Q16** Who did you vote for President last year? If John McCain, press 1. If Barack Obama, press 2. If someone else or you don't remember, press 3.

*McCain*..... 51%  
*Obama* ..... 41%  
*Someone Else/Don't Remember*..... 9%

**Q17** Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

*Liberal*..... 11%  
*Moderate*..... 43%  
*Conservative*..... 46%





**Q18** If you are a woman, press 1, if a man, press 2.

*Woman* ..... 54%

*Man*..... 46%

**Q19** If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat* ..... 34%

*Republican*..... 41%

*Independent/Other*..... 25%

**Q20** If you are white, press one now. If you are African-American, press two now. If other, press 3.

*White* ..... 69%

*African-American* ..... 26%

*Other*..... 4%

**Q21** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

*18 to 29*..... 10%

*30 to 45*..... 26%

*46 to 65*..... 43%

*Older than 65*..... 21%

**Q22**

**803**..... 37%

**843**..... 35%

**864**..... 29%





**Crosstabs**

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>Barrett Favorability</b>				
<b>Favorable</b>	14%	20%	7%	6%
<b>Unfavorable</b>	17%	12%	25%	7%
<b>Not Sure</b>	69%	68%	68%	87%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>Bauer Favorability</b>				
<b>Favorable</b>	22%	24%	20%	18%
<b>Unfavorable</b>	43%	44%	42%	42%
<b>Not Sure</b>	35%	31%	38%	40%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>Ford Favorability</b>				
<b>Favorable</b>	9%	3%	17%	3%
<b>Unfavorable</b>	21%	21%	19%	24%
<b>Not Sure</b>	70%	75%	64%	73%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>McMaster Favorability</b>				
<b>Favorable</b>	30%	36%	26%	17%
<b>Unfavorable</b>	20%	15%	26%	25%
<b>Not Sure</b>	49%	49%	48%	58%





**Crosstabs**

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>Rex Favorability</b>				
<b>Favorable</b>	22%	16%	30%	16%
<b>Unfavorable</b>	19%	24%	14%	17%
<b>Not Sure</b>	59%	60%	57%	67%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>Sheheen Favorability</b>				
<b>Favorable</b>	9%	3%	16%	3%
<b>Unfavorable</b>	14%	14%	14%	10%
<b>Not Sure</b>	78%	83%	70%	87%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>Barrett/Ford</b>				
<b>Barrett</b>	42%	68%	10%	41%
<b>Ford</b>	28%	7%	59%	12%
<b>Undecided</b>	30%	25%	31%	47%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>Barrett/Rex</b>				
<b>Barrett</b>	40%	68%	8%	28%
<b>Rex</b>	33%	10%	65%	14%
<b>Undecided</b>	27%	22%	27%	58%





**Crosstabs**

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>Barrett/Sheheen</b>				
<b>Barrett</b>	41%	68%	9%	31%
<b>Sheheen</b>	26%	6%	53%	11%
<b>Undecided</b>	33%	26%	37%	58%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>Bauer/Ford</b>				
<b>Bauer</b>	37%	59%	13%	23%
<b>Ford</b>	33%	12%	61%	24%
<b>Undecided</b>	30%	30%	26%	52%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>Bauer/Rex</b>				
<b>Bauer</b>	36%	58%	11%	25%
<b>Rex</b>	37%	15%	66%	32%
<b>Undecided</b>	27%	27%	23%	43%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>Bauer/Sheheen</b>				
<b>Bauer</b>	38%	60%	13%	24%
<b>Sheheen</b>	33%	11%	60%	29%
<b>Undecided</b>	30%	29%	27%	47%





**Crosstabs**

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>McMaster/Ford</b>				
<b>McMaster</b>	42%	70%	11%	25%
<b>Ford</b>	27%	6%	56%	15%
<b>Undecided</b>	31%	24%	32%	60%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>McMaster/Rex</b>				
<b>McMaster</b>	40%	68%	9%	22%
<b>Rex</b>	31%	9%	61%	23%
<b>Undecided</b>	29%	24%	30%	55%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>McMaster/Sheheen</b>				
<b>McMaster</b>	41%	70%	10%	23%
<b>Sheheen</b>	27%	6%	57%	14%
<b>Undecided</b>	31%	24%	33%	62%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Barrett Favorability</b>				
<b>Favorable</b>	14%	8%	12%	16%
<b>Unfavorable</b>	17%	18%	19%	15%
<b>Not Sure</b>	69%	73%	69%	69%







**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Bauer Favorability</b>				
<b>Favorable</b>	<b>22%</b>	21%	20%	24%
<b>Unfavorable</b>	<b>43%</b>	32%	49%	41%
<b>Not Sure</b>	<b>35%</b>	48%	30%	36%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Ford Favorability</b>				
<b>Favorable</b>	<b>9%</b>	8%	10%	8%
<b>Unfavorable</b>	<b>21%</b>	16%	23%	20%
<b>Not Sure</b>	<b>70%</b>	76%	67%	72%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>McMaster Favorability</b>				
<b>Favorable</b>	<b>30%</b>	19%	26%	38%
<b>Unfavorable</b>	<b>20%</b>	18%	27%	15%
<b>Not Sure</b>	<b>49%</b>	63%	47%	47%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Rex Favorability</b>				
<b>Favorable</b>	<b>22%</b>	21%	31%	13%
<b>Unfavorable</b>	<b>19%</b>	13%	16%	24%
<b>Not Sure</b>	<b>59%</b>	67%	53%	64%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Sheheen Favorability</b>				
<b>Favorable</b>	9%	10%	14%	4%
<b>Unfavorable</b>	14%	9%	10%	18%
<b>Not Sure</b>	78%	81%	76%	79%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Barrett/Ford</b>				
<b>Barrett</b>	42%	14%	27%	62%
<b>Ford</b>	28%	57%	34%	17%
<b>Undecided</b>	30%	30%	39%	21%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Barrett/Rex</b>				
<b>Barrett</b>	40%	21%	25%	59%
<b>Rex</b>	33%	55%	45%	16%
<b>Undecided</b>	27%	24%	30%	25%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Barrett/Sheheen</b>				
<b>Barrett</b>	41%	27%	24%	60%
<b>Sheheen</b>	26%	51%	34%	12%
<b>Undecided</b>	33%	22%	42%	28%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Bauer/Ford</b>				
<b>Bauer</b>	<b>37%</b>	19%	25%	53%
<b>Ford</b>	<b>33%</b>	60%	40%	20%
<b>Undecided</b>	<b>30%</b>	21%	35%	27%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Bauer/Rex</b>				
<b>Bauer</b>	<b>36%</b>	25%	21%	53%
<b>Rex</b>	<b>37%</b>	57%	52%	19%
<b>Undecided</b>	<b>27%</b>	18%	27%	28%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Bauer/Sheheen</b>				
<b>Bauer</b>	<b>38%</b>	25%	22%	55%
<b>Sheheen</b>	<b>33%</b>	49%	47%	16%
<b>Undecided</b>	<b>30%</b>	26%	31%	29%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>McMaster/Ford</b>				
<b>McMaster</b>	<b>42%</b>	16%	29%	60%
<b>Ford</b>	<b>27%</b>	58%	34%	13%
<b>Undecided</b>	<b>31%</b>	26%	36%	27%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>McMaster/Rex</b>				
<b>McMaster</b>	40%	19%	23%	60%
<b>Rex</b>	31%	54%	46%	12%
<b>Undecided</b>	29%	27%	31%	28%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>McMaster/Sheheen</b>				
<b>McMaster</b>	41%	22%	23%	63%
<b>Sheheen</b>	27%	48%	40%	11%
<b>Undecided</b>	31%	30%	37%	26%

	Base	Gender	
		Woman	Man
<b>Barrett Favorability</b>			
<b>Favorable</b>	14%	12%	16%
<b>Unfavorable</b>	17%	15%	20%
<b>Not Sure</b>	69%	74%	64%

	Base	Gender	
		Woman	Man
<b>Bauer Favorability</b>			
<b>Favorable</b>	22%	20%	24%
<b>Unfavorable</b>	43%	38%	49%
<b>Not Sure</b>	35%	41%	27%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Ford Favorability</b>			
Favorable	9%	9%	9%
Unfavorable	21%	14%	29%
Not Sure	70%	78%	62%

	Base	Gender	
		Woman	Man
<b>McMaster Favorability</b>			
Favorable	30%	29%	32%
Unfavorable	20%	16%	26%
Not Sure	49%	55%	42%

	Base	Gender	
		Woman	Man
<b>Rex Favorability</b>			
Favorable	22%	22%	21%
Unfavorable	19%	14%	24%
Not Sure	59%	64%	55%

	Base	Gender	
		Woman	Man
<b>Sheheen Favorability</b>			
Favorable	9%	6%	11%
Unfavorable	14%	11%	16%
Not Sure	78%	82%	73%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Barrett/Ford</b>			
<b>Barrett</b>	<b>42%</b>	36%	49%
<b>Ford</b>	<b>28%</b>	32%	25%
<b>Undecided</b>	<b>30%</b>	33%	26%

	Base	Gender	
		Woman	Man
<b>Barrett/Rex</b>			
<b>Barrett</b>	<b>40%</b>	34%	47%
<b>Rex</b>	<b>33%</b>	35%	29%
<b>Undecided</b>	<b>27%</b>	30%	23%

	Base	Gender	
		Woman	Man
<b>Barrett/Sheheen</b>			
<b>Barrett</b>	<b>41%</b>	35%	48%
<b>Sheheen</b>	<b>26%</b>	28%	23%
<b>Undecided</b>	<b>33%</b>	37%	28%

	Base	Gender	
		Woman	Man
<b>Bauer/Ford</b>			
<b>Bauer</b>	<b>37%</b>	33%	42%
<b>Ford</b>	<b>33%</b>	36%	29%
<b>Undecided</b>	<b>30%</b>	31%	29%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Bauer/Rex</b>			
<b>Bauer</b>	36%	29%	44%
<b>Rex</b>	37%	42%	31%
<b>Undecided</b>	27%	29%	24%

	Base	Gender	
		Woman	Man
<b>Bauer/Sheheen</b>			
<b>Bauer</b>	38%	34%	42%
<b>Sheheen</b>	33%	36%	29%
<b>Undecided</b>	30%	30%	29%

	Base	Gender	
		Woman	Man
<b>McMaster/Ford</b>			
<b>McMaster</b>	42%	36%	50%
<b>Ford</b>	27%	31%	23%
<b>Undecided</b>	31%	34%	27%

	Base	Gender	
		Woman	Man
<b>McMaster/Rex</b>			
<b>McMaster</b>	40%	32%	49%
<b>Rex</b>	31%	35%	27%
<b>Undecided</b>	29%	33%	25%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>McMaster/Sheheen</b>			
<b>McMaster</b>	41%	35%	49%
<b>Sheheen</b>	27%	30%	25%
<b>Undecided</b>	31%	35%	26%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Barrett Favorability</b>				
<b>Favorable</b>	14%	8%	19%	12%
<b>Unfavorable</b>	17%	25%	11%	15%
<b>Not Sure</b>	69%	67%	70%	73%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Bauer Favorability</b>				
<b>Favorable</b>	22%	22%	23%	19%
<b>Unfavorable</b>	43%	36%	42%	55%
<b>Not Sure</b>	35%	42%	35%	26%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Ford Favorability</b>				
<b>Favorable</b>	9%	20%	3%	3%
<b>Unfavorable</b>	21%	16%	22%	25%
<b>Not Sure</b>	70%	64%	75%	72%







**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>McMaster Favorability</b>				
<b>Favorable</b>	30%	26%	36%	28%
<b>Unfavorable</b>	20%	22%	18%	22%
<b>Not Sure</b>	49%	52%	46%	50%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Rex Favorability</b>				
<b>Favorable</b>	22%	27%	17%	22%
<b>Unfavorable</b>	19%	14%	21%	23%
<b>Not Sure</b>	59%	59%	62%	55%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Sheheen Favorability</b>				
<b>Favorable</b>	9%	16%	3%	7%
<b>Unfavorable</b>	14%	14%	13%	13%
<b>Not Sure</b>	78%	70%	83%	80%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Barrett/Ford</b>				
<b>Barrett</b>	42%	10%	71%	38%
<b>Ford</b>	28%	62%	7%	17%
<b>Undecided</b>	30%	28%	22%	45%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Barrett/Rex</b>				
<b>Barrett</b>	40%	11%	67%	35%
<b>Rex</b>	33%	63%	11%	28%
<b>Undecided</b>	27%	26%	22%	37%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Barrett/Sheheen</b>				
<b>Barrett</b>	41%	11%	71%	33%
<b>Sheheen</b>	26%	56%	5%	18%
<b>Undecided</b>	33%	33%	24%	49%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Bauer/Ford</b>				
<b>Bauer</b>	37%	13%	59%	33%
<b>Ford</b>	33%	65%	9%	28%
<b>Undecided</b>	30%	22%	31%	39%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Bauer/Rex</b>				
<b>Bauer</b>	36%	13%	59%	31%
<b>Rex</b>	37%	67%	15%	34%
<b>Undecided</b>	27%	21%	27%	35%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Bauer/Sheheen</b>				
<b>Bauer</b>	38%	16%	60%	31%
<b>Sheheen</b>	33%	62%	12%	26%
<b>Undecided</b>	30%	23%	28%	42%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>McMaster/Ford</b>				
<b>McMaster</b>	42%	13%	70%	36%
<b>Ford</b>	27%	60%	6%	17%
<b>Undecided</b>	31%	26%	24%	47%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>McMaster/Rex</b>				
<b>McMaster</b>	40%	12%	68%	31%
<b>Rex</b>	31%	63%	8%	26%
<b>Undecided</b>	29%	26%	23%	43%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>McMaster/Sheheen</b>				
<b>McMaster</b>	41%	15%	70%	31%
<b>Sheheen</b>	27%	58%	7%	19%
<b>Undecided</b>	31%	27%	23%	50%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Barrett Favorability</b>				
<b>Favorable</b>	14%	18%	4%	14%
<b>Unfavorable</b>	17%	14%	24%	14%
<b>Not Sure</b>	69%	68%	72%	73%

	Base	Race		
		White	African-American	Other
<b>Bauer Favorability</b>				
<b>Favorable</b>	22%	23%	20%	14%
<b>Unfavorable</b>	43%	47%	33%	46%
<b>Not Sure</b>	35%	30%	47%	41%

	Base	Race		
		White	African-American	Other
<b>Ford Favorability</b>				
<b>Favorable</b>	9%	5%	18%	8%
<b>Unfavorable</b>	21%	21%	18%	27%
<b>Not Sure</b>	70%	73%	63%	65%

	Base	Race		
		White	African-American	Other
<b>McMaster Favorability</b>				
<b>Favorable</b>	30%	32%	30%	8%
<b>Unfavorable</b>	20%	20%	21%	19%
<b>Not Sure</b>	49%	48%	49%	73%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Rex Favorability</b>				
Favorable	22%	19%	28%	24%
Unfavorable	19%	20%	14%	24%
Not Sure	59%	61%	58%	51%

	Base	Race		
		White	African-American	Other
<b>Sheheen Favorability</b>				
Favorable	9%	6%	14%	11%
Unfavorable	14%	12%	17%	14%
Not Sure	78%	82%	68%	76%

	Base	Race		
		White	African-American	Other
<b>Barrett/Ford</b>				
Barrett	42%	54%	12%	35%
Ford	28%	20%	53%	19%
Undecided	30%	26%	36%	46%

	Base	Race		
		White	African-American	Other
<b>Barrett/Rex</b>				
Barrett	40%	52%	11%	38%
Rex	33%	23%	59%	24%
Undecided	27%	25%	30%	38%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Barrett/Sheheen</b>				
<b>Barrett</b>	41%	53%	11%	38%
<b>Sheheen</b>	26%	18%	49%	19%
<b>Undecided</b>	33%	30%	41%	43%

	Base	Race		
		White	African-American	Other
<b>Bauer/Ford</b>				
<b>Bauer</b>	37%	46%	14%	32%
<b>Ford</b>	33%	25%	55%	27%
<b>Undecided</b>	30%	29%	30%	41%

	Base	Race		
		White	African-American	Other
<b>Bauer/Rex</b>				
<b>Bauer</b>	36%	45%	14%	30%
<b>Rex</b>	37%	29%	59%	38%
<b>Undecided</b>	27%	26%	26%	32%

	Base	Race		
		White	African-American	Other
<b>Bauer/Sheheen</b>				
<b>Bauer</b>	38%	46%	17%	32%
<b>Sheheen</b>	33%	24%	55%	27%
<b>Undecided</b>	30%	30%	28%	41%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>McMaster/Ford</b>				
<b>McMaster</b>	42%	53%	14%	38%
<b>Ford</b>	27%	19%	49%	27%
<b>Undecided</b>	31%	28%	37%	35%

	Base	Race		
		White	African-American	Other
<b>McMaster/Rex</b>				
<b>McMaster</b>	40%	51%	12%	32%
<b>Rex</b>	31%	23%	51%	38%
<b>Undecided</b>	29%	26%	37%	30%

	Base	Race		
		White	African-American	Other
<b>McMaster/Sheheen</b>				
<b>McMaster</b>	41%	52%	14%	38%
<b>Sheheen</b>	27%	20%	49%	22%
<b>Undecided</b>	31%	28%	37%	41%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Barrett Favorability</b>					
<b>Favorable</b>	14%	14%	14%	15%	10%
<b>Unfavorable</b>	17%	15%	14%	17%	21%
<b>Not Sure</b>	69%	71%	71%	68%	69%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Bauer Favorability</b>					
<b>Favorable</b>	22%	38%	20%	21%	19%
<b>Unfavorable</b>	43%	24%	45%	48%	41%
<b>Not Sure</b>	35%	38%	35%	32%	40%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Ford Favorability</b>					
<b>Favorable</b>	9%	14%	9%	8%	8%
<b>Unfavorable</b>	21%	18%	17%	23%	22%
<b>Not Sure</b>	70%	68%	74%	69%	70%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>McMaster Favorability</b>					
<b>Favorable</b>	30%	25%	27%	30%	39%
<b>Unfavorable</b>	20%	21%	19%	25%	12%
<b>Not Sure</b>	49%	55%	54%	45%	49%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Rex Favorability</b>					
<b>Favorable</b>	22%	12%	25%	24%	17%
<b>Unfavorable</b>	19%	25%	14%	18%	25%
<b>Not Sure</b>	59%	63%	61%	58%	58%







**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Sheheen Favorability</b>					
<b>Favorable</b>	9%	8%	8%	10%	6%
<b>Unfavorable</b>	14%	27%	12%	13%	10%
<b>Not Sure</b>	78%	65%	79%	77%	84%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Barrett/Ford</b>					
<b>Barrett</b>	42%	51%	33%	41%	50%
<b>Ford</b>	28%	27%	31%	28%	27%
<b>Undecided</b>	30%	22%	35%	31%	23%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Barrett/Rex</b>					
<b>Barrett</b>	40%	47%	39%	36%	47%
<b>Rex</b>	33%	29%	33%	34%	30%
<b>Undecided</b>	27%	24%	27%	30%	23%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Barrett/Sheheen</b>					
<b>Barrett</b>	41%	51%	38%	40%	43%
<b>Sheheen</b>	26%	28%	27%	25%	26%
<b>Undecided</b>	33%	22%	36%	35%	31%





**Crosstabs**

		Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Bauer/Ford</b>					
	<b>Base</b>				
	<b>Bauer</b>	37%	50%	35%	35%
	<b>Ford</b>	33%	38%	34%	33%
	<b>Undecided</b>	30%	12%	31%	32%

		Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Bauer/Rex</b>					
	<b>Base</b>				
	<b>Bauer</b>	36%	49%	32%	35%
	<b>Rex</b>	37%	31%	43%	39%
	<b>Undecided</b>	27%	20%	25%	26%

		Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Bauer/Sheheen</b>					
	<b>Base</b>				
	<b>Bauer</b>	38%	54%	31%	36%
	<b>Sheheen</b>	33%	27%	36%	34%
	<b>Undecided</b>	30%	19%	33%	30%

		Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>McMaster/Ford</b>					
	<b>Base</b>				
	<b>McMaster</b>	42%	45%	37%	41%
	<b>Ford</b>	27%	33%	27%	28%
	<b>Undecided</b>	31%	22%	36%	31%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>McMaster/Rex</b>					
<b>McMaster</b>	40%	46%	35%	38%	48%
<b>Rex</b>	31%	34%	32%	33%	25%
<b>Undecided</b>	29%	21%	33%	29%	27%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>McMaster/Sheheen</b>					
<b>McMaster</b>	41%	51%	34%	42%	47%
<b>Sheheen</b>	27%	28%	32%	26%	24%
<b>Undecided</b>	31%	22%	34%	33%	29%

	Base	Area Code		
		803	843	864
<b>Barrett Favorability</b>				
<b>Favorable</b>	14%	11%	4%	29%
<b>Unfavorable</b>	17%	13%	18%	20%
<b>Not Sure</b>	69%	76%	77%	51%

	Base	Area Code		
		803	843	864
<b>Bauer Favorability</b>				
<b>Favorable</b>	22%	24%	23%	18%
<b>Unfavorable</b>	43%	41%	40%	50%
<b>Not Sure</b>	35%	35%	37%	33%





**Crosstabs**

	Base	Area Code		
		803	843	864
<b>Ford Favorability</b>				
<b>Favorable</b>	9%	6%	16%	4%
<b>Unfavorable</b>	21%	16%	28%	18%
<b>Not Sure</b>	70%	78%	56%	79%

	Base	Area Code		
		803	843	864
<b>McMaster Favorability</b>				
<b>Favorable</b>	30%	33%	31%	26%
<b>Unfavorable</b>	20%	19%	20%	23%
<b>Not Sure</b>	49%	47%	49%	52%

	Base	Area Code		
		803	843	864
<b>Rex Favorability</b>				
<b>Favorable</b>	22%	25%	20%	19%
<b>Unfavorable</b>	19%	20%	18%	19%
<b>Not Sure</b>	59%	55%	62%	62%

	Base	Area Code		
		803	843	864
<b>Sheheen Favorability</b>				
<b>Favorable</b>	9%	10%	9%	6%
<b>Unfavorable</b>	14%	15%	16%	9%
<b>Not Sure</b>	78%	75%	75%	85%





**Crosstabs**

		Base	Area Code		
			803	843	864
<b>Barrett/Ford</b>					
	<b>Barrett</b>	42%	35%	44%	48%
	<b>Ford</b>	28%	27%	33%	25%
	<b>Undecided</b>	30%	38%	23%	27%

		Base	Area Code		
			803	843	864
<b>Barrett/Rex</b>					
	<b>Barrett</b>	40%	33%	42%	47%
	<b>Rex</b>	33%	35%	34%	28%
	<b>Undecided</b>	27%	32%	24%	25%

		Base	Area Code		
			803	843	864
<b>Barrett/Sheheen</b>					
	<b>Barrett</b>	41%	34%	43%	48%
	<b>Sheheen</b>	26%	27%	29%	20%
	<b>Undecided</b>	33%	39%	28%	33%

		Base	Area Code		
			803	843	864
<b>Bauer/Ford</b>					
	<b>Bauer</b>	37%	36%	39%	37%
	<b>Ford</b>	33%	32%	34%	32%
	<b>Undecided</b>	30%	32%	27%	31%





**Crosstabs**

		Base	Area Code		
			803	843	864
<b>Bauer/Rex</b>					
	<b>Bauer</b>	36%	34%	37%	37%
	<b>Rex</b>	37%	38%	41%	32%
	<b>Undecided</b>	27%	28%	22%	31%

		Base	Area Code		
			803	843	864
<b>Bauer/Sheheen</b>					
	<b>Bauer</b>	38%	35%	39%	40%
	<b>Sheheen</b>	33%	31%	38%	28%
	<b>Undecided</b>	30%	34%	23%	32%

		Base	Area Code		
			803	843	864
<b>McMaster/Ford</b>					
	<b>McMaster</b>	42%	39%	45%	42%
	<b>Ford</b>	27%	27%	28%	27%
	<b>Undecided</b>	31%	34%	27%	31%

		Base	Area Code		
			803	843	864
<b>McMaster/Rex</b>					
	<b>McMaster</b>	40%	35%	43%	43%
	<b>Rex</b>	31%	31%	34%	28%
	<b>Undecided</b>	29%	34%	23%	29%



**Crosstabs**

	Base	Area Code		
		803	843	864
<b>McMaster/Sheheen</b>				
<b>McMaster</b>	41%	36%	45%	45%
<b>Sheheen</b>	27%	27%	31%	23%
<b>Undecided</b>	31%	37%	24%	32%