

FOR IMMEDIATE RELEASE

July 28, 2010

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Ayotte Leads Republicans

Attorney General Kelly Ayotte surges ahead in the race to be the Republican nominee for the New Hampshire Senate race. Ayotte leads with 47% of the vote and is followed by Bill Binnie who has the support of a mere 14% of Republicans.

Ayotte is by far the most popular candidate, with a 53% favorability rating, up from 50% three months ago. Sarah Palin's July endorsement of Ayotte hasn't played much of a role in propelling her into first place. 38% of New Hampshire Republicans said they are more likely to vote for a candidate endorsed by the former Governor of Alaska, 28% said less likely and 34% said it makes no difference. An endorsement from Palin negatively impacted the opinion of almost a third of Republicans and over half of all New Hampshire voters.

Only 27% of New Hampshire Republicans identify as members of the Tea Party, a far cry from the 47% of Republicans nationwide that call themselves Tea Partiers.

While 45% of the New Hampshire Republicans think the Republican Party is ideologically just right, 26% think it is too liberal and 25% think it is too conservative, suggesting there are fractions within about the direction of the party.

"Ayotte did not need Palin's endorsement to secure the nomination," said Dean Debnam, President of Public Policy Polling. "With over 50 percent of New Hampshire voters less likely to vote for a candidate endorsed by Palin, Ayotte may pay for the former Alaska Governor's endorsement during the general election."

PPP surveyed 415 Republican voters in New Hampshire from July 23-25, 2010. The survey's margin of error is +/-4.81%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.



New Hampshire Survey Results

- | | |
|---|--|
| <p>Q1 Do you have a favorable or unfavorable opinion of Kelly Ayotte?</p> <p><i>Favorable</i>..... 53%</p> <p><i>Unfavorable</i> 23%</p> <p><i>Not Sure</i>..... 23%</p> | <p>Q7 Do you have a favorable or unfavorable opinion of John Stephen?</p> <p><i>Favorable</i>..... 23%</p> <p><i>Unfavorable</i> 15%</p> <p><i>Not sure</i> 63%</p> |
| <p>Q2 Do you have a favorable or unfavorable opinion of Bill Binnie?</p> <p><i>Favorable</i>..... 38%</p> <p><i>Unfavorable</i> 26%</p> <p><i>Not Sure</i>..... 36%</p> | <p>Q8 Do you have a favorable or unfavorable opinion of Karen Testerman?</p> <p><i>Favorable</i>..... 7%</p> <p><i>Unfavorable</i> 14%</p> <p><i>Not Sure</i>..... 79%</p> |
| <p>Q3 Do you have a favorable or unfavorable opinion of Jim Bender?</p> <p><i>Favorable</i> 22% <i>Not Sure</i>..... 54%</p> <p><i>Unfavorable</i>..... 24%</p> | <p>Q9 Would you be more or less likely to vote for a candidate who was endorsed by Sarah Palin, or would it not make a difference?</p> <p><i>More likely</i>..... 38%</p> <p><i>Less likely</i> 28%</p> <p><i>Makes no difference</i> 34%</p> |
| <p>Q4 Do you have a favorable or unfavorable opinion of Ovide Lamontagne?</p> <p><i>Favorable</i>..... 23%</p> <p><i>Unfavorable</i> 31%</p> <p><i>Not Sure</i>..... 46%</p> | <p>Q10 Do you consider yourself to be a member of the Tea Party?</p> <p><i>Yes</i> 27%</p> <p><i>No</i>..... 51%</p> <p><i>Not sure</i> 22%</p> |
| <p>Q5 Do you have a favorable or unfavorable opinion of Frank Emiro?</p> <p><i>Favorable</i>..... 6%</p> <p><i>Unfavorable</i> 13%</p> <p><i>Not sure</i> 80%</p> | <p>Q11 Do you think the Republican Party is too liberal, too conservative, or about right?</p> <p><i>Too liberal</i>..... 26%</p> <p><i>Too conservative</i> 25%</p> <p><i>About right</i> 45%</p> <p><i>Not sure</i> 4%</p> |
| <p>Q6 Do you have a favorable or unfavorable opinion of Jack Kimball?</p> <p><i>Favorable</i>..... 9%</p> <p><i>Unfavorable</i> 11%</p> <p><i>Not sure</i> 80%</p> | |





Q12 The Republican candidates for Senate are Tom Alciere, Kelly Ayotte, Gerard Beloin, Jim Bender, Bill Binnie, Dennis Lamare, and Ovide Lamontagne. If the primary was today, who would you vote for?

<i>Tom Alciere</i>	1%
<i>Kelly Ayotte</i>	47%
<i>Gerard Beloin</i>	3%
<i>Jim Bender</i>	6%
<i>Bill Binnie</i>	14%
<i>Dennis Lamare</i>	1%
<i>Ovide Lamontagne</i>	8%
<i>Undecided</i>	20%

Q13 The Republican candidates for Governor are Frank Emiro, Jack Kimball, John Stephen, and Karen Testerman. If the primary was today, who would you vote for?

<i>Frank Emiro</i>	3%
<i>Jack Kimball</i>	15%
<i>John Stephen</i>	26%
<i>Karen Testerman</i>	5%
<i>Undecided</i>	51%

Q14 If the Republican candidates for President in 2012 were Mitch Daniels, Newt Gingrich, Mike Huckabee, Sarah Palin, Ron Paul, Tim Pawlenty, and Mitt Romney who would you vote for?

<i>Mitch Daniels</i>	1%
<i>Newt Gingrich</i>	14%
<i>Mike Huckabee</i>	12%
<i>Sarah Palin</i>	9%
<i>Ron Paul</i>	13%
<i>Tim Pawlenty</i>	3%
<i>Mitt Romney</i>	31%
<i>Someone else</i>	5%
<i>Undecided</i>	11%

Q15 Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

<i>Liberal</i>	8%
<i>Moderate</i>	39%
<i>Conservative</i>	53%

Q16 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	47%
<i>Man</i>	53%

Q17 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

<i>18 to 29</i>	12%
<i>30 to 45</i>	23%
<i>46 to 65</i>	39%
<i>Older than 65</i>	26%





Crosstabs

	Base	Palin Endorsement Impact		
		More likely	Less likely	Makes no difference
Ayotte Favorability				
Favorable	53%	62%	32%	61%
Unfavorable	23%	14%	45%	16%
Not Sure	23%	24%	22%	23%

	Base	Palin Endorsement Impact		
		More likely	Less likely	Makes no difference
Binnie Favorability				
Favorable	38%	42%	31%	40%
Unfavorable	26%	23%	37%	21%
Not Sure	36%	35%	32%	40%

	Base	Palin Endorsement Impact		
		More likely	Less likely	Makes no difference
Bender Favorability				
Favorable	22%	23%	17%	25%
Unfavorable	24%	20%	33%	21%
Not Sure	54%	57%	50%	55%

	Base	Palin Endorsement Impact		
		More likely	Less likely	Makes no difference
Lamontagne Favorability				
Favorable	23%	28%	18%	22%
Unfavorable	31%	24%	43%	28%
Not Sure	46%	47%	39%	50%





Crosstabs

	Base	Palin Endorsement Impact		
		More likely	Less likely	Makes no difference
Eniro Favorability				
Favorable	6%	7%	9%	4%
Unfavorable	13%	10%	22%	11%
Not sure	80%	84%	69%	85%

	Base	Palin Endorsement Impact		
		More likely	Less likely	Makes no difference
Kimball Favorability				
Favorable	9%	9%	11%	8%
Unfavorable	11%	8%	19%	9%
Not sure	80%	83%	71%	83%

	Base	Palin Endorsement Impact		
		More likely	Less likely	Makes no difference
Stephen Favorability				
Favorable	23%	26%	15%	25%
Unfavorable	15%	10%	27%	10%
Not sure	63%	64%	59%	65%

	Base	Palin Endorsement Impact		
		More likely	Less likely	Makes no difference
Testerman Favorability				
Favorable	7%	11%	4%	6%
Unfavorable	14%	12%	20%	11%
Not Sure	79%	77%	76%	84%





Crosstabs

	Base	Palin Endorsement Impact		
		More likely	Less likely	Makes no difference
Palin Endorsement Impact				
More likely	38%	100%	-	-
Less likely	28%	-	100%	-
Makes no difference	34%	-	-	100%

	Base	Palin Endorsement Impact		
		More likely	Less likely	Makes no difference
Tea Party ID				
Yes	27%	45%	10%	20%
No	51%	34%	78%	47%
Not sure	22%	21%	12%	33%

	Base	Palin Endorsement Impact		
		More likely	Less likely	Makes no difference
GOP Ideology				
Too liberal	26%	34%	14%	26%
Too conservative	25%	15%	54%	12%
About right	45%	47%	28%	56%
Not sure	4%	3%	4%	6%

	Base	Palin Endorsement Impact		
		More likely	Less likely	Makes no difference
GOP Sen Primary				
Tom Alciere	1%	1%	1%	-
Kelly Ayotte	47%	53%	41%	47%
Gerard Beloin	3%	4%	5%	2%
Jim Bender	6%	7%	4%	6%
Bill Binnie	14%	11%	16%	16%
Dennis Lamare	1%	-	2%	1%
Ovide Lamontagne	8%	7%	10%	7%
Undecided	20%	17%	22%	21%





Crosstabs

	Base	Palin Endorsement Impact		
		More likely	Less likely	Makes no difference
GOP Gov Primary				
Frank Emiro	3%	3%	1%	4%
Jack Kimball	15%	15%	21%	11%
John Stephen	26%	26%	21%	31%
Karen Testerman	5%	7%	6%	2%
Undecided	51%	49%	51%	52%

	Base	Palin Endorsement Impact		
		More likely	Less likely	Makes no difference
2012 GOP Pres Primary				
Mitch Daniels	1%	1%	1%	2%
Newt Gingrich	14%	18%	11%	12%
Mike Huckabee	12%	12%	14%	10%
Sarah Palin	9%	21%	1%	2%
Ron Paul	13%	6%	23%	13%
Tim Pawlenty	3%	3%	1%	5%
Mitt Romney	31%	29%	25%	39%
Someone else	5%	1%	14%	4%
Undecided	11%	10%	9%	14%

	Base	Tea Party ID		
		Yes	No	Not sure
Ayotte Favorability				
Favorable	53%	64%	49%	51%
Unfavorable	23%	13%	33%	15%
Not Sure	23%	24%	18%	34%

	Base	Tea Party ID		
		Yes	No	Not sure
Binnie Favorability				
Favorable	38%	42%	41%	27%
Unfavorable	26%	24%	28%	24%
Not Sure	36%	35%	30%	49%





Crosstabs

	Base	Tea Party ID		
		Yes	No	Not sure
Bender Favorability				
Favorable	22%	29%	20%	18%
Unfavorable	24%	22%	26%	22%
Not Sure	54%	48%	55%	60%

	Base	Tea Party ID		
		Yes	No	Not sure
Lamontagne Favorability				
Favorable	23%	27%	23%	20%
Unfavorable	31%	28%	37%	20%
Not Sure	46%	45%	41%	59%

	Base	Tea Party ID		
		Yes	No	Not sure
Emiro Favorability				
Favorable	6%	4%	9%	4%
Unfavorable	13%	10%	16%	11%
Not sure	80%	85%	75%	85%

	Base	Tea Party ID		
		Yes	No	Not sure
Kimball Favorability				
Favorable	9%	14%	8%	7%
Unfavorable	11%	6%	14%	10%
Not sure	80%	80%	78%	83%





Crosstabs

	Base	Tea Party ID		
		Yes	No	Not sure
Stephen Favorability				
Favorable	23%	27%	24%	15%
Unfavorable	15%	8%	19%	13%
Not sure	63%	65%	57%	72%

	Base	Tea Party ID		
		Yes	No	Not sure
Testerman Favorability				
Favorable	7%	7%	7%	8%
Unfavorable	14%	14%	15%	12%
Not Sure	79%	79%	78%	80%

	Base	Tea Party ID		
		Yes	No	Not sure
Palin Endorsement Impact				
More likely	38%	64%	26%	35%
Less likely	28%	10%	43%	15%
Makes no difference	34%	26%	31%	50%

	Base	Tea Party ID		
		Yes	No	Not sure
Tea Party ID				
Yes	27%	100%	-	-
No	51%	-	100%	-
Not sure	22%	-	-	100%





Crosstabs

	Base	Tea Party ID		
		Yes	No	Not sure
GOP Ideology				
Too liberal	26%	45%	18%	20%
Too conservative	25%	8%	39%	13%
About right	45%	43%	40%	57%
Not sure	4%	4%	3%	9%

	Base	Tea Party ID		
		Yes	No	Not sure
GOP Sen Primary				
Tom Alciere	1%	1%	0%	-
Kelly Ayotte	47%	55%	46%	41%
Gerard Beloin	3%	3%	3%	4%
Jim Bender	6%	8%	5%	6%
Bill Binnie	14%	12%	17%	10%
Dennis Lamare	1%	-	2%	-
Ovide Lamontagne	8%	5%	9%	9%
Undecided	20%	16%	17%	30%

	Base	Tea Party ID		
		Yes	No	Not sure
GOP Gov Primary				
Frank Emiro	3%	5%	3%	1%
Jack Kimball	15%	17%	15%	13%
John Stephen	26%	28%	27%	23%
Karen Testerman	5%	5%	5%	6%
Undecided	51%	45%	50%	57%

	Base	Tea Party ID		
		Yes	No	Not sure
2012 GOP Pres Primary				
Mitch Daniels	1%	2%	1%	1%
Newt Gingrich	14%	22%	10%	13%
Mike Huckabee	12%	13%	12%	10%
Sarah Palin	9%	18%	6%	7%
Ron Paul	13%	9%	15%	12%
Tim Pawlenty	3%	2%	3%	4%
Mitt Romney	31%	28%	33%	31%
Someone else	5%	2%	8%	4%
Undecided	11%	4%	12%	17%





Crosstabs

	Base	GOP Ideology			
		Too liberal	Too conservative	About right	Not sure
Ayotte Favorability					
Favorable	53%	61%	32%	61%	52%
Unfavorable	23%	16%	47%	16%	13%
Not Sure	23%	23%	22%	23%	35%

	Base	GOP Ideology			
		Too liberal	Too conservative	About right	Not sure
Binnie Favorability					
Favorable	38%	43%	23%	43%	44%
Unfavorable	26%	23%	39%	23%	8%
Not Sure	36%	34%	37%	34%	48%

	Base	GOP Ideology			
		Too liberal	Too conservative	About right	Not sure
Bender Favorability					
Favorable	22%	29%	12%	24%	16%
Unfavorable	24%	21%	33%	22%	16%
Not Sure	54%	50%	55%	54%	69%

	Base	GOP Ideology			
		Too liberal	Too conservative	About right	Not sure
Lamontagne Favorability					
Favorable	23%	33%	15%	23%	20%
Unfavorable	31%	23%	48%	27%	16%
Not Sure	46%	44%	37%	50%	63%





Crosstabs

	Base	GOP Ideology			
		Too liberal	Too conservative	About right	Not sure
Emiro Favorability					
Favorable	6%	2%	15%	4%	-
Unfavorable	13%	12%	21%	11%	-
Not sure	80%	85%	64%	84%	100%

	Base	GOP Ideology			
		Too liberal	Too conservative	About right	Not sure
Kimball Favorability					
Favorable	9%	14%	7%	8%	5%
Unfavorable	11%	10%	20%	8%	-
Not sure	80%	76%	73%	84%	95%

	Base	GOP Ideology			
		Too liberal	Too conservative	About right	Not sure
Stephen Favorability					
Favorable	23%	27%	15%	23%	42%
Unfavorable	15%	12%	25%	12%	5%
Not sure	63%	62%	60%	65%	53%

	Base	GOP Ideology			
		Too liberal	Too conservative	About right	Not sure
Testerman Favorability					
Favorable	7%	7%	5%	10%	-
Unfavorable	14%	13%	21%	11%	8%
Not Sure	79%	80%	74%	79%	92%





Crosstabs

	Base	GOP Ideology			
		Too liberal	Too conservative	About right	Not sure
Palin Endorsement Impact					
More likely	38%	50%	24%	40%	29%
Less likely	28%	15%	60%	17%	27%
Makes no difference	34%	35%	17%	43%	44%

	Base	GOP Ideology			
		Too liberal	Too conservative	About right	Not sure
Tea Party ID					
Yes	27%	47%	9%	26%	22%
No	51%	35%	79%	46%	33%
Not sure	22%	18%	12%	29%	45%

	Base	GOP Ideology			
		Too liberal	Too conservative	About right	Not sure
GOP Ideology					
Too liberal	26%	100%	-	-	-
Too conservative	25%	-	100%	-	-
About right	45%	-	-	100%	-
Not sure	4%	-	-	-	100%

	Base	GOP Ideology			
		Too liberal	Too conservative	About right	Not sure
GOP Sen Primary					
Tom Alciere	1%	-	2%	-	-
Kelly Ayotte	47%	48%	38%	53%	39%
Gerard Beloin	3%	1%	9%	2%	-
Jim Bender	6%	8%	3%	7%	4%
Bill Binnie	14%	12%	14%	15%	12%
Dennis Lamare	1%	2%	2%	-	-
Ovide Lamontagne	8%	12%	9%	5%	13%
Undecided	20%	16%	23%	19%	33%





Crosstabs

	Base	GOP Ideology			
		Too liberal	Too conservative	About right	Not sure
GOP Gov Primary					
Frank Emiro	3%	5%	1%	3%	-
Jack Kimball	15%	15%	23%	11%	10%
John Stephen	26%	23%	22%	30%	33%
Karen Testerman	5%	5%	7%	4%	-
Undecided	51%	51%	46%	52%	57%

	Base	GOP Ideology			
		Too liberal	Too conservative	About right	Not sure
2012 GOP Pres Primary					
Mitch Daniels	1%	4%	-	1%	-
Newt Gingrich	14%	22%	11%	12%	4%
Mike Huckabee	12%	10%	13%	10%	31%
Sarah Palin	9%	12%	2%	11%	8%
Ron Paul	13%	9%	24%	9%	13%
Tim Pawlenty	3%	7%	2%	1%	4%
Mitt Romney	31%	22%	22%	42%	23%
Someone else	5%	4%	17%	0%	-
Undecided	11%	10%	9%	12%	17%

	Base	Ideology		
		Liberal	Moderate	Conservative
Ayotte Favorability				
Favorable	53%	63%	40%	62%
Unfavorable	23%	31%	35%	14%
Not Sure	23%	6%	25%	24%

	Base	Ideology		
		Liberal	Moderate	Conservative
Binnie Favorability				
Favorable	38%	40%	29%	45%
Unfavorable	26%	21%	32%	22%
Not Sure	36%	39%	38%	33%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Bender Favorability				
Favorable	22%	27%	15%	26%
Unfavorable	24%	7%	30%	22%
Not Sure	54%	66%	55%	52%

	Base	Ideology		
		Liberal	Moderate	Conservative
Lamontagne Favorability				
Favorable	23%	33%	16%	27%
Unfavorable	31%	23%	40%	25%
Not Sure	46%	44%	43%	48%

	Base	Ideology		
		Liberal	Moderate	Conservative
Emiro Favorability				
Favorable	6%	13%	8%	4%
Unfavorable	13%	21%	15%	11%
Not sure	80%	66%	77%	85%

	Base	Ideology		
		Liberal	Moderate	Conservative
Kimball Favorability				
Favorable	9%	13%	7%	10%
Unfavorable	11%	4%	15%	10%
Not sure	80%	83%	78%	80%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Stephen Favorability				
Favorable	23%	24%	15%	28%
Unfavorable	15%	4%	21%	12%
Not sure	63%	72%	64%	60%

	Base	Ideology		
		Liberal	Moderate	Conservative
Testerman Favorability				
Favorable	7%	14%	6%	7%
Unfavorable	14%	4%	17%	13%
Not Sure	79%	82%	77%	80%

	Base	Ideology		
		Liberal	Moderate	Conservative
Palin Endorsement Impact				
More likely	38%	37%	20%	51%
Less likely	28%	26%	50%	11%
Makes no difference	34%	37%	30%	37%

	Base	Ideology		
		Liberal	Moderate	Conservative
Tea Party ID				
Yes	27%	37%	11%	37%
No	51%	45%	72%	35%
Not sure	22%	18%	16%	28%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
GOP Ideology				
Too liberal	26%	25%	9%	38%
Too conservative	25%	35%	46%	8%
About right	45%	35%	41%	49%
Not sure	4%	4%	4%	5%

	Base	Ideology		
		Liberal	Moderate	Conservative
GOP Sen Primary				
Tom Alciere	1%	2%	1%	0%
Kelly Ayotte	47%	67%	48%	43%
Gerard Beloin	3%	6%	5%	2%
Jim Bender	6%	8%	5%	6%
Bill Binnie	14%	2%	14%	16%
Dennis Lamare	1%	-	1%	1%
Ovide Lamontagne	8%	6%	8%	8%
Undecided	20%	9%	18%	23%

	Base	Ideology		
		Liberal	Moderate	Conservative
GOP Gov Primary				
Frank Emiro	3%	2%	1%	4%
Jack Kimball	15%	26%	19%	11%
John Stephen	26%	22%	24%	29%
Karen Testerman	5%	2%	7%	4%
Undecided	51%	48%	49%	52%

	Base	Ideology		
		Liberal	Moderate	Conservative
2012 GOP Pres Primary				
Mitch Daniels	1%	-	-	3%
Newt Gingrich	14%	23%	13%	13%
Mike Huckabee	12%	15%	12%	11%
Sarah Palin	9%	11%	4%	13%
Ron Paul	13%	33%	18%	6%
Tim Pawlenty	3%	-	2%	4%
Mitt Romney	31%	11%	32%	34%
Someone else	5%	-	11%	2%
Undecided	11%	8%	8%	14%





Crosstabs

	Base	Gender	
		Woman	Man
Ayotte Favorability			
Favorable	53%	54%	52%
Unfavorable	23%	22%	25%
Not Sure	23%	24%	23%

	Base	Gender	
		Woman	Man
Binnie Favorability			
Favorable	38%	39%	37%
Unfavorable	26%	20%	31%
Not Sure	36%	40%	32%

	Base	Gender	
		Woman	Man
Bender Favorability			
Favorable	22%	18%	25%
Unfavorable	24%	19%	28%
Not Sure	54%	63%	47%

	Base	Gender	
		Woman	Man
Lamontagne Favorability			
Favorable	23%	16%	30%
Unfavorable	31%	28%	33%
Not Sure	46%	56%	37%





Crosstabs

	Base	Gender	
		Woman	Man
Emiro Favorability			
Favorable	6%	4%	8%
Unfavorable	13%	9%	17%
Not sure	80%	87%	75%

	Base	Gender	
		Woman	Man
Kimball Favorability			
Favorable	9%	5%	13%
Unfavorable	11%	7%	15%
Not sure	80%	88%	72%

	Base	Gender	
		Woman	Man
Stephen Favorability			
Favorable	23%	16%	29%
Unfavorable	15%	10%	19%
Not sure	63%	75%	52%

	Base	Gender	
		Woman	Man
Testerman Favorability			
Favorable	7%	6%	8%
Unfavorable	14%	7%	20%
Not Sure	79%	87%	72%





Crosstabs

	Base	Gender	
		Woman	Man
Palin Endorsement Impact			
More likely	38%	35%	41%
Less likely	28%	23%	32%
Makes no difference	34%	42%	27%

	Base	Gender	
		Woman	Man
Tea Party ID			
Yes	27%	25%	28%
No	51%	49%	52%
Not sure	22%	26%	20%

	Base	Gender	
		Woman	Man
GOP Ideology			
Too liberal	26%	21%	30%
Too conservative	25%	21%	29%
About right	45%	54%	37%
Not sure	4%	5%	4%

	Base	Gender	
		Woman	Man
GOP Sen Primary			
Tom Alciere	1%	1%	0%
Kelly Ayotte	47%	50%	45%
Gerard Beloin	3%	3%	4%
Jim Bender	6%	6%	6%
Bill Binnie	14%	14%	14%
Dennis Lamare	1%	1%	1%
Ovide Lamontagne	8%	4%	11%
Undecided	20%	21%	19%





Crosstabs

	Base	Gender	
		Woman	Man
GOP Gov Primary			
Frank Emiro	3%	5%	1%
Jack Kimball	15%	10%	20%
John Stephen	26%	18%	34%
Karen Testerman	5%	3%	7%
Undecided	51%	65%	38%

	Base	Gender	
		Woman	Man
2012 GOP Pres Primary			
Mitch Daniels	1%	1%	2%
Newt Gingrich	14%	9%	18%
Mike Huckabee	12%	13%	10%
Sarah Palin	9%	9%	9%
Ron Paul	13%	15%	11%
Tim Pawlenty	3%	2%	4%
Mitt Romney	31%	29%	33%
Someone else	5%	6%	5%
Undecided	11%	15%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Ayotte Favorability					
Favorable	53%	37%	45%	59%	61%
Unfavorable	23%	41%	31%	17%	18%
Not Sure	23%	22%	24%	24%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Binnie Favorability					
Favorable	38%	19%	27%	51%	39%
Unfavorable	26%	33%	37%	19%	24%
Not Sure	36%	48%	37%	30%	36%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Bender Favorability					
Favorable	22%	11%	14%	30%	22%
Unfavorable	24%	41%	27%	19%	21%
Not Sure	54%	48%	59%	51%	57%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Lamontagne Favorability					
Favorable	23%	15%	27%	20%	28%
Unfavorable	31%	44%	41%	24%	26%
Not Sure	46%	41%	33%	56%	46%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Emiro Favorability					
Favorable	6%	22%	6%	3%	4%
Unfavorable	13%	19%	20%	11%	8%
Not sure	80%	59%	73%	86%	88%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Kimball Favorability					
Favorable	9%	7%	10%	10%	8%
Unfavorable	11%	15%	16%	8%	9%
Not sure	80%	78%	73%	82%	83%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Stephen Favorability					
Favorable	23%	19%	16%	25%	27%
Unfavorable	15%	15%	24%	10%	13%
Not sure	63%	67%	59%	65%	59%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Testerman Favorability					
Favorable	7%	7%	6%	7%	8%
Unfavorable	14%	15%	18%	10%	15%
Not Sure	79%	78%	76%	82%	77%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Palin Endorsement Impact					
More likely	38%	19%	35%	41%	46%
Less likely	28%	48%	39%	20%	20%
Makes no difference	34%	33%	27%	39%	35%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Tea Party ID					
Yes	27%	26%	24%	26%	30%
No	51%	56%	53%	53%	43%
Not sure	22%	19%	22%	21%	27%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
GOP Ideology					
Too liberal	26%	22%	33%	27%	19%
Too conservative	25%	59%	29%	16%	18%
About right	45%	15%	39%	51%	55%
Not sure	4%	4%	-	5%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
GOP Sen Primary					
Tom Alciere	1%	-	-	1%	1%
Kelly Ayotte	47%	56%	49%	46%	44%
Gerard Beloin	3%	7%	6%	2%	2%
Jim Bender	6%	7%	2%	6%	9%
Bill Binnie	14%	-	10%	18%	18%
Dennis Lamare	1%	4%	2%	-	-
Ovide Lamontagne	8%	11%	6%	8%	8%
Undecided	20%	15%	24%	20%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
GOP Gov Primary					
Frank Emiro	3%	-	2%	4%	4%
Jack Kimball	15%	33%	22%	11%	6%
John Stephen	26%	11%	22%	28%	35%
Karen Testerman	5%	4%	4%	6%	5%
Undecided	51%	52%	49%	52%	49%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
2012 GOP Pres Primary					
Mitch Daniels	1%	-	2%	2%	1%
New t Gingrich	14%	22%	10%	11%	17%
Mike Huckabee	12%	11%	16%	9%	11%
Sarah Palin	9%	-	10%	12%	9%
Ron Paul	13%	37%	18%	6%	7%
Tim Pawlenty	3%	-	2%	5%	3%
Mitt Romney	31%	7%	24%	39%	37%
Someone else	5%	15%	8%	3%	3%
Undecided	11%	7%	8%	14%	12%

