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Perdue remains down to McCrory by 10, would romp Faison

Raleigh, N.C. – The good news for North Carolina Gov. Bev Perdue is that she has not been harmed yet by the indictments to her 2008 campaign staff that came down last week. The bad news is she is still underwater with voters and facing a double-digit deficit to likely Republican opponent Pat McCrory. She lags McCrory by ten points (50-40), hardly a change from last month (48-39). Her approval rating stands at 37-48, again, not much different than in late October (38-50).

State Rep. Bill Faison has been making noise for months about possibly challenging Perdue in the primary, but his name identification statewide is only 27%, and those who are familiar with him fall at 5% favorable and 22% unfavorable. He is best-known but least-liked by his own Democrats, so right now, he would fall to Perdue by 32 points (55-23), and if he somehow made it through that hurdle, he would have twice Perdue's deficit to McCrory (47-26).

It remains a daunting task for proponents of gay rights to defeat the marriage amendment that will be on the primary ballot next May. 58% of likely primary voters say they would vote for the amendment and only 32% against. But the task is entirely about education. The amendment would, among other things, prohibit civil unions and domestic partnerships, and even these primary voters who are overwhelmingly for the amendment's ballot language and against same-sex marriage itself are in favor of gay couples having civil unions. While they oppose gay marriage by a 30-57 margin, 56% of them want gay couples to still have the option of the same legal rights as married heterosexual couples. That includes 65% of Democrats, who right now are for the amendment by a 47-43 margin. It also includes 62% of independents, who favor the amendment even more (52-35). If opponents can turn those numbers around through information initiatives and voter turnout, the amendment could narrowly fail.

PPP surveyed 865 North Carolina voters, including 688 likely primary voters and 392 likely Democratic primary voters, from December 1st to 4th. The margin of error for the entire survey is +/-3.3%, +/-3.7% for the entire primary sample, and +/-5.0% for the Democratic primary sample. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.



North Carolina Survey Results

Q1 If the candidates for Governor next year were Democrat Bev Perdue and Republican Pat McCrory, who would you vote for?

Bev Perdue.....40% *Undecided*.....10%
Pat McCrory.....50%

Q2 Do you approve or disapprove of Governor Bev Perdue's job performance?

Approve.....37% *Not sure*14%
Disapprove.....48%

Q3 Do you have a favorable or unfavorable opinion of Pat McCrory?

Favorable.....41%
Unfavorable28%
Not sure32%

Q4 Do you have a favorable or unfavorable opinion of Bill Faison?

Favorable.....5%
Unfavorable22%
Not sure73%

Q5 If the candidates for Governor next year were Democrat Bill Faison and Republican Pat McCrory, who would you vote for?

Bill Faison26% *Undecided*.....26%
Pat McCrory.....47%

Q6 If the Democratic candidates for Governor were Bill Faison and Bev Perdue, who would you vote for? (Asked of 392 Democratic primary voters)

Bill Faison23%
Bev Perdue.....55%
Undecided.....23%

Q7 Would you vote for or against a constitutional amendment to provide that marriage between one man and one woman is the only domestic legal union that shall be valid or recognized in this State? (Asked of 688 likely primary voters)

Would vote for it.....58%
Would vote against it32%
Not sure9%

Q8 Do you think same-sex marriage should be legal or illegal?

Legal.....30% *Not sure*13%
Illegal57%

Q9 Which of the following best describes your opinion on gay marriage: gay couples should be allowed to legally marry, or gay couples should be allowed to form civil unions but not legally marry, or there should be no legal recognition of a gay couple's relationship?

<i>Gay couples should be allowed to legally marry</i>27%	<i>There should be no legal recognition of a gay couple's relationship</i>40%
<i>Gay couples should be allowed to form civil unions but not marry</i>29%	<i>Not sure</i>3%

Q10 Who did you vote for President in 2008?

John McCain.....46%
Barack Obama.....48%
Someone else/Don't remember6%

Q11 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal.....9%
Somewhat liberal17%
Moderate.....30%
Somewhat conservative.....24%
Very conservative19%



Q12 If you are a woman, press 1. If a man, press 2.

Woman 52%

Man..... 48%

Q13 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 47%

Republican..... 35%

Independent/Other..... 18%

Q14 If you are white, press 1. If African-American, press 2. If other, press 3.

White 75%

African-American 20%

Other..... 4%

Q15 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 12%

30 to 45..... 30%

46 to 65..... 38%

Older than 65..... 20%

Q16

252..... 11%

336..... 19%

704..... 24%

828..... 12%

910..... 16%

919..... 18%



Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Perdue/McCrory				
Bev Perdue	40%	10%	72%	23%
Pat McCrory	50%	85%	18%	42%
Undecided	10%	5%	11%	35%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Perdue Approval				
Approve	37%	13%	62%	25%
Disapprove	48%	77%	22%	35%
Not sure	14%	10%	15%	41%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
McCrory Favorability				
Favorable	41%	63%	21%	28%
Unfavorable	28%	13%	44%	15%
Not sure	32%	25%	35%	58%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Faison Favorability				
Favorable	5%	5%	6%	4%
Unfavorable	22%	14%	31%	11%
Not sure	73%	81%	63%	85%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Faison/McCrory				
Bill Faison	26%	6%	48%	12%
Pat McCrory	47%	76%	19%	47%
Undecided	26%	18%	33%	42%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Faison/Perdue				
Bill Faison	23%	54%	16%	24%
Bev Perdue	55%	27%	61%	50%
Undecided	23%	19%	24%	26%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Marriage Amendment				
Would vote for it	58%	76%	42%	52%
Would vote against it	32%	16%	47%	39%
Not sure	9%	8%	11%	10%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Same-sex Legal/Illegal				
Legal	30%	11%	48%	20%
Illegal	57%	76%	38%	66%
Not sure	13%	13%	14%	15%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Gay Marriage/Civ. Unions/No Recognition				
Gay couples should be allowed to legally marry	27%	8%	45%	25%
Gay couples should be allowed to form civil unions but not marry	29%	37%	23%	25%
There should be no legal recognition of a gay couple's relationship	40%	53%	28%	43%
Not sure	3%	2%	5%	7%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Perdue/McCrory						
Bev Perdue	40%	79%	75%	47%	15%	11%
Pat McCrory	50%	13%	16%	40%	76%	83%
Undecided	10%	8%	10%	13%	9%	6%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Perdue Approval						
Approve	37%	69%	62%	47%	17%	9%
Disapprove	48%	19%	21%	37%	69%	80%
Not sure	14%	13%	17%	16%	14%	11%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
McCrory Favorability						
Favorable	41%	19%	17%	33%	56%	64%
Unfavorable	28%	47%	46%	29%	14%	16%
Not sure	32%	34%	37%	37%	30%	19%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Faison Favorability						
Favorable	5%	8%	5%	6%	3%	5%
Unfavorable	22%	30%	33%	25%	13%	16%
Not sure	73%	62%	62%	69%	84%	79%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Faison/McCrory						
Bill Faison	26%	56%	51%	28%	9%	9%
Pat McCrory	47%	11%	16%	37%	73%	77%
Undecided	26%	34%	33%	35%	18%	14%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Faison/Perdue						
Bill Faison	23%	22%	15%	23%	34%	33%
Bev Perdue	55%	59%	61%	57%	37%	39%
Undecided	23%	19%	24%	20%	29%	29%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Marriage Amendment						
Would vote for it	58%	42%	33%	50%	68%	90%
Would vote against it	32%	54%	58%	35%	22%	5%
Not sure	9%	3%	8%	15%	10%	5%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Same-sex Legal/Illegal						
Legal	30%	65%	54%	34%	12%	4%
Illegal	57%	28%	34%	48%	70%	90%
Not sure	13%	7%	11%	18%	18%	6%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Gay Marriage/Civ. Unions/No Recognition						
Gay couples should be allowed to legally marry	27%	63%	52%	29%	9%	6%
Gay couples should be allowed to form civil unions but not marry	29%	11%	23%	33%	40%	27%
There should be no legal recognition of a gay couple's relationship	40%	22%	23%	33%	47%	66%
Not sure	3%	4%	2%	5%	3%	1%

	Base	Gender	
		Woman	Man
Perdue/McCrory			
Bev Perdue	40%	45%	35%
Pat McCrory	50%	43%	58%
Undecided	10%	12%	7%

	Base	Gender	
		Woman	Man
Perdue Approval			
Approve	37%	42%	32%
Disapprove	48%	42%	55%
Not sure	14%	16%	13%





Crosstabs

	Base	Gender	
		Woman	Man
McCrary Favorability			
Favorable	41%	33%	49%
Unfavorable	28%	28%	28%
Not sure	32%	40%	23%

	Base	Gender	
		Woman	Man
Faison Favorability			
Favorable	5%	4%	6%
Unfavorable	22%	20%	25%
Not sure	73%	76%	69%

	Base	Gender	
		Woman	Man
Faison/McCrary			
Bill Faison	26%	27%	25%
Pat McCrary	47%	40%	55%
Undecided	26%	33%	20%

	Base	Gender	
		Woman	Man
Faison/Perdue			
Bill Faison	23%	23%	21%
Bev Perdue	55%	57%	51%
Undecided	23%	20%	27%





Crosstabs

	Base	Gender	
		Woman	Man
Marriage Amendment			
Would vote for it	58%	57%	59%
Would vote against it	32%	32%	33%
Not sure	9%	11%	8%

	Base	Gender	
		Woman	Man
Same-sex Legal/Illegal			
Legal	30%	31%	28%
Illegal	57%	53%	62%
Not sure	13%	16%	10%

	Base	Gender	
		Woman	Man
Gay Marriage/Civ. Unions/No Recognition			
Gay couples should be allowed to legally marry	27%	31%	23%
Gay couples should be allowed to form civil unions but not marry	29%	31%	28%
There should be no legal recognition of a gay couple's relationship	40%	34%	46%
Not sure	3%	4%	2%

	Base	Party		
		Democrat	Republican	Independent/Other
Perdue/McCrory				
Bev Perdue	40%	69%	6%	30%
Pat McCrory	50%	23%	87%	52%
Undecided	10%	8%	7%	19%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Perdue Approval				
Approve	37%	58%	10%	35%
Disapprove	48%	28%	78%	45%
Not sure	14%	14%	13%	20%

	Base	Party		
		Democrat	Republican	Independent/Other
McCrory Favorability				
Favorable	41%	25%	63%	38%
Unfavorable	28%	43%	13%	16%
Not sure	32%	32%	24%	46%

	Base	Party		
		Democrat	Republican	Independent/Other
Faison Favorability				
Favorable	5%	7%	4%	4%
Unfavorable	22%	31%	14%	15%
Not sure	73%	63%	82%	81%

	Base	Party		
		Democrat	Republican	Independent/Other
Faison/McCrory				
Bill Faison	26%	48%	4%	14%
Pat McCrory	47%	22%	83%	46%
Undecided	26%	31%	14%	40%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Faison/Perdue				
Bill Faison	23%	22%	64%	17%
Bev Perdue	55%	55%	30%	58%
Undecided	23%	23%	6%	25%

	Base	Party		
		Democrat	Republican	Independent/Other
Marriage Amendment				
Would vote for it	58%	47%	77%	52%
Would vote against it	32%	43%	16%	35%
Not sure	9%	10%	7%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
Same-sex Legal/Illegal				
Legal	30%	43%	8%	32%
Illegal	57%	43%	83%	46%
Not sure	13%	14%	9%	22%

	Base	Party		
		Democrat	Republican	Independent/Other
Gay Marriage/Civ. Unions/No Recognition				
Gay couples should be allowed to legally marry	27%	41%	6%	29%
Gay couples should be allowed to form civil unions but not marry	29%	24%	36%	33%
There should be no legal recognition of a gay couple's relationship	40%	30%	58%	32%
Not sure	3%	4%	1%	5%





Crosstabs

	Base	Race		
		White	African-American	Other
Perdue/McCrory				
Bev Perdue	40%	32%	74%	27%
Pat McCrory	50%	60%	15%	42%
Undecided	10%	8%	11%	31%

	Base	Race		
		White	African-American	Other
Perdue Approval				
Approve	37%	30%	64%	34%
Disapprove	48%	56%	23%	42%
Not sure	14%	14%	13%	24%

	Base	Race		
		White	African-American	Other
McCrory Favorability				
Favorable	41%	48%	18%	24%
Unfavorable	28%	22%	46%	33%
Not sure	32%	30%	36%	43%

	Base	Race		
		White	African-American	Other
Faison Favorability				
Favorable	5%	5%	8%	2%
Unfavorable	22%	17%	41%	23%
Not sure	73%	78%	51%	74%





Crosstabs

	Base	Race		
		White	African-American	Other
Faison/McCrory				
Bill Faison	26%	19%	55%	16%
Pat McCrory	47%	55%	19%	48%
Undecided	26%	26%	26%	36%

	Base	Race		
		White	African-American	Other
Faison/Perdue				
Bill Faison	23%	29%	13%	25%
Bev Perdue	55%	47%	67%	47%
Undecided	23%	24%	20%	28%

	Base	Race		
		White	African-American	Other
Marriage Amendment				
Would vote for it	58%	56%	67%	57%
Would vote against it	32%	37%	20%	22%
Not sure	9%	8%	13%	21%

	Base	Race		
		White	African-American	Other
Same-sex Legal/Illegal				
Legal	30%	33%	21%	16%
Illegal	57%	55%	63%	63%
Not sure	13%	12%	15%	21%





Crosstabs

	Base	Race		
		White	African-American	Other
Gay Marriage/Civ. Unions/No Recognition				
Gay couples should be allowed to legally marry	27%	29%	22%	16%
Gay couples should be allowed to form civil unions but not marry	29%	30%	27%	33%
There should be no legal recognition of a gay couple's relationship	40%	39%	44%	47%
Not sure	3%	2%	7%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Perdue/McCrory					
Bev Perdue	40%	42%	39%	42%	37%
Pat McCrory	50%	44%	53%	48%	55%
Undecided	10%	15%	8%	10%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Perdue Approval					
Approve	37%	42%	36%	38%	34%
Disapprove	48%	40%	53%	48%	48%
Not sure	14%	18%	11%	14%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McCrory Favorability					
Favorable	41%	35%	42%	38%	48%
Unfavorable	28%	29%	34%	27%	18%
Not sure	32%	36%	24%	35%	33%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Faison Favorability					
Favorable	5%	2%	8%	5%	4%
Unfavorable	22%	31%	26%	20%	15%
Not sure	73%	67%	66%	75%	81%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Faison/McCrory					
Bill Faison	26%	25%	32%	25%	19%
Pat McCrory	47%	36%	49%	45%	55%
Undecided	26%	38%	19%	29%	25%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Faison/Perdue					
Bill Faison	23%	33%	22%	24%	13%
Bev Perdue	55%	63%	55%	51%	58%
Undecided	23%	4%	24%	25%	29%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Marriage Amendment					
Would vote for it	58%	65%	54%	57%	64%
Would vote against it	32%	29%	37%	32%	27%
Not sure	9%	6%	9%	11%	9%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Same-sex Legal/Illegal					
Legal	30%	35%	32%	27%	28%
Illegal	57%	56%	53%	58%	61%
Not sure	13%	9%	15%	15%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Gay Marriage/Civ. Unions/No Recognition					
Gay couples should be allowed to legally marry	27%	32%	33%	25%	21%
Gay couples should be allowed to form civil unions but not marry	29%	26%	34%	28%	28%
There should be no legal recognition of a gay couple's relationship	40%	41%	31%	44%	45%
Not sure	3%	-	3%	3%	6%

	Base	Area Code					
		252	336	704	828	910	919
Perdue/McCrory							
Bev Perdue	40%	40%	41%	37%	30%	39%	52%
Pat McCrory	50%	45%	50%	56%	59%	51%	40%
Undecided	10%	15%	9%	8%	11%	10%	8%

	Base	Area Code					
		252	336	704	828	910	919
Perdue Approval							
Approve	37%	33%	33%	37%	34%	36%	48%
Disapprove	48%	53%	50%	48%	53%	47%	41%
Not sure	14%	14%	17%	15%	12%	17%	11%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
McCrory Favorability							
Favorable	41%	32%	35%	56%	44%	36%	34%
Unfavorable	28%	25%	25%	30%	20%	26%	36%
Not sure	32%	43%	40%	14%	36%	39%	30%

	Base	Area Code					
		252	336	704	828	910	919
Faison Favorability							
Favorable	5%	6%	6%	5%	4%	7%	3%
Unfavorable	22%	20%	22%	21%	15%	19%	33%
Not sure	73%	74%	72%	74%	81%	75%	64%

	Base	Area Code					
		252	336	704	828	910	919
Faison/McCrory							
Bill Faison	26%	28%	26%	23%	18%	28%	34%
Pat McCrory	47%	43%	49%	60%	49%	42%	34%
Undecided	26%	28%	25%	17%	33%	30%	32%

	Base	Area Code					
		252	336	704	828	910	919
Faison/Perdue							
Bill Faison	23%	24%	27%	17%	32%	25%	17%
Bev Perdue	55%	56%	51%	56%	44%	56%	59%
Undecided	23%	20%	22%	27%	24%	18%	24%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Marriage Amendment							
Would vote for it	58%	63%	64%	65%	59%	65%	35%
Would vote against it	32%	29%	28%	21%	33%	26%	58%
Not sure	9%	8%	8%	14%	8%	9%	8%

	Base	Area Code					
		252	336	704	828	910	919
Same-sex Legal/Illegal							
Legal	30%	28%	28%	22%	34%	20%	49%
Illegal	57%	60%	61%	61%	56%	65%	40%
Not sure	13%	11%	12%	17%	10%	15%	12%

	Base	Area Code					
		252	336	704	828	910	919
Gay Marriage/Civ. Unions/No Recognition							
Gay couples should be allowed to legally marry	27%	21%	26%	18%	35%	20%	44%
Gay couples should be allowed to form civil unions but not marry	29%	30%	30%	29%	17%	29%	37%
There should be no legal recognition of a gay couple's relationship	40%	48%	41%	46%	47%	47%	18%
Not sure	3%	1%	3%	7%	1%	4%	1%

