



## Republican Primary Survey Results

**Q1** There will be a number of people running for President in 2008 as Republicans. Some of the most talked about are Rudy Giuliani, John McCain and Mitt Romney. If the Republican primary were today which of these men would you vote for, or would you vote for somebody else? If you would vote for Rudy Giuliani, press 1 on your key pad now. If for John McCain, press 2. If for Mitt Romney, press 3. If you would vote for a different candidate, press 4. If you are undecided, press 5.

*Giuliani*.....30% *Different candidate*..25%  
*McCain*.....19% *Undecided*.....13%  
*Romney* .....14%

**Q2** There will also be a number of Republican candidates for governor. Bill Graham, Bob Orr and Fred Smith have been mentioned as candidates. If the primary election were today which of these men would you vote for or would you vote for somebody else? If you would vote for Bill Graham, press 1. If for Bob Orr, press 2. If for Fred Smith, press 3. If you are undecided, press 4.

*Graham*..... 17% *Smith*..... 6%  
*Orr*..... 12% *Undecided*.....65%

**Q3** I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

*War in Iraq* ..... 34% *Moral or Family values*..... 21%  
*Education* ..... 3% *Health care*..... 6%  
*Economy and jobs*. 12% *Immigration* ..... 16%  
*Taxes* ..... 7% *Other*..... 1%

**Q4** If you are a woman, press 1, if a man, press 2.

*Women* .....49% *Men*.....51%

**Q5** If you are white, press one now. If you are African-American, press two now. If other, press 3.

*White* .....94% *Other*..... 5%  
*Black*..... 1%

**Q6** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 60, press 3. If older, press 4.

*18-29*..... 5% *46-60*.....34%  
*30-45*.....23% *Older than 60*.....38%





**Republican Primary Crosstabs**

	Base	Gender	
		Women	Men
<b>President</b>			
Giuliani	30%	38%	22%
McCain	19%	15%	22%
Romney	14%	14%	14%
Different candidate	25%	20%	30%
Undecided	13%	14%	12%

	Base	Gender	
		Women	Men
<b>Governor</b>			
Graham	17%	18%	15%
Orr	12%	11%	13%
Smith	6%	6%	6%
Undecided	65%	65%	66%

Issues	Base	Gender	
		Women	Men
War in Iraq	34%	32%	36%
Education	3%	5%	2%
Economy and jobs	12%	15%	9%
Taxes	7%	4%	9%
Moral or Family values	21%	25%	17%
Health care	6%	5%	8%
Immigration	16%	14%	19%
Other	1%	1%	0%

	Base	Race		
		White	Black	Other
<b>President</b>				
Giuliani	30%	30%	25%	17%
McCain	19%	18%	30%	28%
Romney	14%	14%	45%	9%
Different candidate	25%	25%	-	33%
Undecided	13%	13%	-	12%

	Base	Race		
		White	Black	Other
<b>Governor</b>				
Graham	17%	17%	30%	11%
Orr	12%	12%	25%	11%
Smith	6%	6%	-	7%
Undecided	65%	65%	45%	71%

Issues	Base	Race		
		White	Black	Other
War in Iraq	34%	34%	-	31%
Education	3%	3%	25%	4%
Economy and jobs	12%	12%	-	4%
Taxes	7%	7%	-	9%
Moral or Family values	21%	22%	-	11%
Health care	6%	6%	60%	5%
Immigration	16%	16%	15%	33%
Other	1%	1%	-	2%

	Base	Age			
		18-29	30-45	46-60	Older than 60
<b>President</b>					
Giuliani	30%	43%	26%	25%	34%
McCain	19%	5%	20%	20%	19%
Romney	14%	5%	11%	15%	16%
Different candidate	25%	29%	33%	27%	18%
Undecided	13%	19%	11%	13%	13%

	Base	Age			
		18-29	30-45	46-60	Older than 60
<b>Governor</b>					
Graham	17%	11%	6%	22%	19%
Orr	12%	11%	15%	15%	8%
Smith	6%	5%	6%	5%	7%
Undecided	65%	74%	73%	58%	66%





**Republican Primary Crosstabs**

	Base	Age			
		18-29	30-45	46-60	Older than 60
<b>Issues</b>					
War in Iraq	34%	38%	23%	28%	45%
Education	3%	14%	4%	2%	3%
Economy and jobs	12%	14%	17%	13%	7%
Taxes	7%	-	6%	10%	5%
Moral or Family values	21%	24%	29%	18%	18%
Health care	6%	5%	6%	7%	6%
Immigration	16%	-	14%	21%	16%
Other	1%	5%	-	1%	1%

	Base	Area Code					
		252	336	704	828	910	919
<b>President</b>							
Giuliani	30%	41%	37%	24%	27%	25%	27%
McCain	19%	24%	21%	13%	21%	22%	14%
Romney	14%	10%	16%	15%	11%	11%	18%
Different candidate	25%	17%	16%	32%	29%	28%	28%
Undecided	13%	7%	11%	16%	13%	14%	13%

	Base	Area Code					
		252	336	704	828	910	919
<b>Governor</b>							
Graham	17%	26%	16%	13%	9%	26%	19%
Orr	12%	16%	15%	4%	21%	8%	9%
Smith	6%	1%	5%	4%	3%	6%	17%
Undecided	65%	57%	65%	80%	67%	60%	55%

	Base	Area Code					
		252	336	704	828	910	919
<b>Issues</b>							
War in Iraq	34%	35%	32%	39%	32%	43%	23%
Education	3%	4%	4%	3%	5%	-	3%
Economy and jobs	12%	8%	14%	8%	20%	10%	7%
Taxes	7%	7%	7%	6%	-	8%	14%
Moral or Family values	21%	20%	25%	20%	19%	21%	20%
Health care	6%	4%	8%	4%	7%	2%	11%
Immigration	16%	18%	10%	21%	14%	16%	22%
Other	1%	3%	-	-	2%	1%	-





**Republican Primary Crosstabs**

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
<b>President</b>									
<b>Giuliani</b>	<b>30%</b>	33%	50%	34%	26%	25%	22%	28%	-
<b>McCain</b>	<b>19%</b>	23%	10%	26%	20%	20%	13%	8%	24%
<b>Romney</b>	<b>14%</b>	12%	14%	6%	16%	16%	22%	19%	-
<b>Different candidate</b>	<b>25%</b>	23%	26%	22%	13%	21%	29%	41%	29%
<b>Undecided</b>	<b>13%</b>	10%	-	12%	25%	19%	14%	5%	46%

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
<b>Governor</b>									
<b>Graham</b>	<b>17%</b>	16%	19%	15%	13%	15%	21%	22%	-
<b>Orr</b>	<b>12%</b>	9%	19%	20%	25%	9%	5%	13%	-
<b>Smith</b>	<b>6%</b>	6%	-	6%	10%	6%	7%	5%	-
<b>Undecided</b>	<b>65%</b>	68%	61%	59%	53%	70%	66%	60%	100%





## Democratic Primary Survey Results

**Q1** In the 2008 Presidential race there are three Democrats in the top tier of candidates, Hillary Clinton, John Edwards and Barack Obama. If the Democratic primary were today which of these candidates would you vote for, or would you vote for a different candidate? If you would vote for Hillary Clinton, press 1 on your key pad now. If for John Edwards, press 2. If for Barack Obama, press 3. If you would vote for a different candidate, press 4. If you are undecided, press 5.

Clinton.....25% Different candidate.. 8%  
Edwards.....39% Undecided..... 9%  
Obama.....20%

**Q2** There will be a Democratic primary for Governor. Richard Moore and Beverly Perdue have been mentioned as candidates. If the primary election were today which of these candidates would you vote for or would you vote for somebody else? If you would vote for Richard Moore, press 1. If for Beverly Perdue, press 2. If undecided, press 3.

Moore..... 29% Undecided..... 38%  
Perdue ..... 33%

**Q3** In the Lieutenant Governor's race the candidates are Dan Besse, Walter Dalton, Hampton Dellinger, and Pat Smathers. If the election were held today who would you vote for? If Dan Besse, press 1. If Walter Dalton, press 2. If Hampton Dellinger, press 3. If Pat Smathers, press 4. If you are undecided press 5.

Besse ..... 10% Smathers..... 9%  
Dalton..... 13% Undecided..... 62%  
Dellinger..... 6%

**Q4** I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

War in Iraq ..... 41% Moral or Family values..... 6%  
Education ..... 11% Health care..... 13%  
Economy and jobs. 19% Immigration ..... 6%  
Taxes ..... 3% Other..... 1%

**Q5** If you are a woman, press 1, if a man, press 2.

Women .....55% Men.....45%

**Q6** If you are white, press one now. If you are African-American, press two now. If other, press 3.

White .....65% Other..... 5%  
Black.....29%

**Q7** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 60, press 3. If older, press 4.

18-29..... 6% 46-60.....32%  
30-45.....24% Older than 60.....38%





**Democratic Primary Crosstabs**

	Base	Gender	
		Women	Men
<b>President</b>			
Clinton	25%	25%	23%
Edwards	39%	39%	39%
Obama	20%	19%	21%
Different candidate	8%	7%	9%
Undecided	9%	10%	8%

	Base	Gender	
		Women	Men
<b>Governor</b>			
Moore	29%	26%	33%
Perdue	33%	28%	40%
Undecided	38%	46%	28%

	Base	Gender	
		Women	Men
<b>Lt. Governor</b>			
Besse	10%	7%	12%
Dalton	13%	9%	18%
Dellinger	6%	6%	6%
Smathers	9%	8%	11%
Undecided	62%	70%	53%

Issues	Base	Gender	
		Women	Men
War in Iraq	41%	48%	33%
Education	11%	11%	11%
Economy and jobs	19%	18%	20%
Taxes	3%	3%	3%
Moral or Family values	6%	5%	8%
Health care	13%	11%	15%
Immigration	6%	3%	10%
Other	1%	1%	0%

	Base	Race		
		White	Black	Other
<b>President</b>				
Clinton	25%	21%	33%	25%
Edwards	39%	49%	18%	38%
Obama	19%	12%	38%	15%
Different candidate	8%	11%	1%	6%
Undecided	9%	8%	9%	17%

	Base	Race		
		White	Black	Other
<b>Governor</b>				
Moore	29%	32%	24%	29%
Perdue	33%	31%	42%	6%
Undecided	38%	37%	34%	65%

	Base	Race		
		White	Black	Other
<b>Lt. Governor</b>				
Besse	9%	9%	8%	26%
Dalton	13%	12%	17%	6%
Dellinger	6%	7%	6%	-
Smathers	9%	11%	8%	-
Undecided	63%	63%	61%	68%

Issues	Base	Race		
		White	Black	Other
War in Iraq	41%	44%	38%	32%
Education	11%	9%	14%	8%
Economy and jobs	19%	17%	21%	42%
Taxes	3%	3%	4%	-
Moral or Family values	6%	5%	11%	-
Health care	13%	15%	7%	12%
Immigration	6%	6%	5%	6%
Other	1%	1%	-	-





**Democratic Primary Crosstabs**

	Base	Age			
		18-29	30-45	46-60	Older than 60
<b>President</b>					
Clinton	25%	33%	29%	19%	25%
Edwards	39%	28%	46%	37%	39%
Obama	20%	33%	17%	27%	13%
Different candidate	8%	6%	4%	9%	9%
Undecided	9%	-	4%	8%	14%

	Base	Age			
		18-29	30-45	46-60	Older than 60
<b>Governor</b>					
Moore	29%	61%	23%	32%	26%
Perdue	33%	17%	46%	31%	30%
Undecided	38%	22%	31%	37%	44%

	Base	Age			
		18-29	30-45	46-60	Older than 60
<b>Lt. Governor</b>					
Besse	10%	17%	10%	11%	7%
Dalton	13%	33%	23%	9%	6%
Dellinger	6%	11%	7%	5%	5%
Smathers	9%	11%	9%	6%	13%
Undecided	62%	28%	51%	69%	69%

Issues	Base	Age			
		18-29	30-45	46-60	Older than 60
War in Iraq	41%	56%	31%	36%	50%
Education	11%	6%	24%	5%	9%
Economy and jobs	19%	28%	13%	23%	18%
Taxes	3%	-	1%	7%	2%
Moral or Family values	6%	-	12%	5%	5%
Health care	13%	11%	10%	15%	13%
Immigration	6%	-	9%	8%	3%
Other	1%	-	-	1%	1%

	Base	Area Code					
		252	336	704	828	910	919
<b>President</b>							
Clinton	25%	21%	23%	38%	24%	31%	16%
Edwards	39%	38%	42%	29%	53%	31%	42%
Obama	20%	31%	18%	7%	16%	14%	26%
Different candidate	8%	2%	7%	7%	2%	20%	10%
Undecided	9%	8%	10%	20%	5%	5%	7%

	Base	Area Code					
		252	336	704	828	910	919
<b>Governor</b>							
Moore	29%	26%	25%	25%	26%	32%	39%
Perdue	33%	38%	34%	30%	28%	36%	32%
Undecided	38%	36%	42%	45%	46%	32%	29%

	Base	Area Code					
		252	336	704	828	910	919
<b>Lt. Governor</b>							
Besse	10%	7%	21%	-	8%	11%	9%
Dalton	13%	22%	5%	6%	19%	15%	9%
Dellinger	6%	4%	11%	9%	12%	2%	1%
Smathers	9%	11%	5%	16%	15%	9%	4%
Undecided	62%	57%	58%	70%	46%	64%	77%

Issues	Base	Area Code					
		252	336	704	828	910	919
War in Iraq	41%	52%	32%	23%	53%	40%	42%
Education	11%	6%	6%	20%	14%	5%	16%
Economy and jobs	19%	12%	26%	22%	13%	28%	15%
Taxes	3%	2%	1%	2%	1%	4%	8%
Moral or Family values	6%	7%	6%	17%	5%	6%	1%
Health care	13%	10%	25%	8%	10%	10%	13%
Immigration	6%	12%	4%	8%	4%	6%	3%
Other	1%	-	-	-	-	1%	2%





**Democratic Primary Crosstabs**

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
<b>President</b>									
<b>Clinton</b>	25%	22%	27%	36%	18%	24%	17%	25%	-
<b>Edwards</b>	40%	43%	47%	34%	22%	21%	48%	38%	-
<b>Obama</b>	20%	19%	15%	20%	25%	31%	16%	27%	-
<b>Different candidate</b>	8%	9%	-	3%	35%	8%	12%	9%	30%
<b>Undecided</b>	8%	8%	12%	8%	-	16%	6%	-	70%

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
<b>Governor</b>									
<b>Moore</b>	29%	27%	27%	29%	89%	25%	17%	33%	60%
<b>Perdue</b>	33%	34%	38%	21%	6%	31%	50%	45%	40%
<b>Undecided</b>	38%	39%	35%	50%	5%	44%	33%	22%	-

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
<b>Lt. Governor</b>									
<b>Besse</b>	10%	6%	18%	8%	-	2%	17%	17%	40%
<b>Dalton</b>	13%	15%	11%	15%	18%	2%	7%	18%	-
<b>Dellinger</b>	6%	6%	3%	5%	6%	14%	2%	15%	-
<b>Smathers</b>	9%	10%	3%	5%	5%	27%	15%	3%	-
<b>Undecided</b>	62%	63%	65%	67%	71%	54%	60%	46%	60%

