



NC Survey Results

Q1 In January the internet company, Google, announced plans to build a data center in Caldwell County. Google will invest nearly 600 million dollars in the facility and it will create more than 200 jobs. Google decided to build in North Carolina after state and local governments offered an estimated 260 million dollars in tax breaks and financial incentives. Do you favor or oppose state and local governments offering 260 million dollars for Google to build in North Carolina? If you favor state and local governments providing these incentives to Google, press 1. If you oppose, press 2. If you don't know, press 3.

Support36% Don't know19%

Oppose46%

Q2 In addition to Google, North Carolina governments have offered incentives to many other businesses looking to relocate here. In general, do you support or oppose the state offering tax breaks and financial incentives to companies which are looking to create jobs here in the state? If you support business incentives, press 1. If you oppose, press 2. If you don't know, press 3.

Support58% Don't know13%

Oppose30%

Q3 In California, Governor Arnold Schwarzenegger has proposed a health care plan that would require every individual to buy health insurance. Individuals without health insurance would be required to buy a plan, and at the same time businesses and hospitals would pay fees that would lower the costs for the uninsured. Would you support such a health care plan for North Carolina? If you support a similar health care plan, press 1. If you oppose, press 2. If you don't know, press 3.

Support41% Don't know24%

Oppose35%

Q4 Do you support the state government giving tax breaks for fuel efficiency? For example, using ethanol fuel. If you support tax breaks for fuel efficiency, press 1. If you oppose, press 2. If you don't know, press 3.

Support65% Don't know15%

Oppose20%

Q5 Currently being considered in the legislature is a bill that would ban smoking in restaurants and public places, with very few exemptions. Do you support a ban on smoking in public places? If yes, press 1. If no, press 2. If you don't know, press 3.

Support67% Don't know 3%

Oppose30%

Q6 The state legislature is also considering a bill to create a statewide high-risk health insurance pool. The insurance pool would sell affordable insurance to people who don't have health insurance or whose premiums are extremely high because of chronic medical conditions. Money for the insurance pool would come through higher than normal premiums and through a fee charged to health insurance companies in North Carolina. Would you support such a high-risk insurance pool for North Carolina? If yes, press 1. If no, press 2. If you don't know, press 3.

Support41% Don't know23%

Oppose36%

Q7 If you are a woman, press 1, if a man, press 2.

Women53% Men47%

Q8 If you are a Democrat, press 1. If Republican, press 2. If other, press 3.

Democrat42% Other20%

Republican38%





Q9 If you are white, press 1. If African-American, press 2. If Hispanic, press 3. If other, press
White77% *Other*..... 6%
Black.....17%

Q10 If you are 18 to 29 years old, press 1. If you are 30 to 45, press 2. If 46 to 60, press 3. If older than 60, press 4.
18-29..... 5% *46-60*.....35%
30-45.....23% *Older than 60*.....37%





Crosstabs

	Base	Gender	
		Women	Men
Google incentives			
Support	36%	38%	33%
Oppose	46%	43%	49%
Don't know	19%	20%	18%

	Base	Gender	
		Women	Men
Business incentives			
Support	58%	59%	57%
Oppose	30%	28%	31%
Don't know	13%	13%	12%

	Base	Gender	
		Women	Men
California health care plan			
Support	41%	43%	38%
Oppose	35%	28%	42%
Don't know	24%	29%	20%

	Base	Gender	
		Women	Men
Tax breaks for fuel efficiency			
Support	65%	66%	63%
Oppose	20%	15%	26%
Don't know	15%	18%	11%

	Base	Gender	
		Women	Men
Smoking ban			
Support	67%	71%	62%
Oppose	30%	26%	36%
Don't know	3%	3%	2%

	Base	Gender	
		Women	Men
High risk health insurance pool			
Support	41%	40%	42%
Oppose	36%	33%	40%
Don't know	23%	27%	19%

	Base	Party affiliation		
		Democrat	Republican	Other
Google incentives				
Support	36%	40%	33%	32%
Oppose	46%	40%	52%	44%
Don't know	19%	19%	15%	24%

	Base	Party affiliation		
		Democrat	Republican	Other
Business incentives				
Support	58%	60%	59%	51%
Oppose	30%	28%	35%	24%
Don't know	13%	12%	6%	26%





Crosstabs

	Base	Party affiliation		
		Democrat	Republican	Other
California health care plan				
Support	41%	46%	38%	37%
Oppose	35%	29%	38%	40%
Don't know	24%	25%	25%	22%

	Base	Party affiliation		
		Democrat	Republican	Other
Tax breaks for fuel efficiency				
Support	65%	70%	59%	65%
Oppose	20%	15%	28%	16%
Don't know	15%	15%	13%	19%

	Base	Party affiliation		
		Democrat	Republican	Other
Smoking ban				
Support	67%	68%	63%	72%
Oppose	30%	27%	36%	28%
Don't know	3%	5%	1%	-

	Base	Party affiliation		
		Democrat	Republican	Other
High risk health insurance pool				
Support	41%	43%	42%	32%
Oppose	36%	33%	39%	37%
Don't know	23%	23%	19%	31%

	Base	Race		
		White	Black	Other
Google incentives				
Support	36%	35%	41%	31%
Oppose	46%	52%	22%	38%
Don't know	19%	14%	38%	31%

	Base	Race		
		White	Black	Other
Business incentives				
Support	58%	58%	63%	46%
Oppose	30%	33%	16%	23%
Don't know	13%	9%	22%	31%

	Base	Race		
		White	Black	Other
California health care plan				
Support	41%	36%	59%	46%
Oppose	35%	39%	16%	31%
Don't know	24%	24%	25%	23%

	Base	Race		
		White	Black	Other
Tax breaks for fuel efficiency				
Support	65%	62%	78%	62%
Oppose	20%	24%	3%	19%
Don't know	15%	14%	19%	19%





Crosstabs

	Base	Race		
		White	Black	Other
Smoking ban				
Support	67%	62%	84%	77%
Oppose	30%	36%	9%	23%
Don't know	3%	2%	6%	-

	Base	Race		
		White	Black	Other
High risk health insurance pool				
Support	41%	39%	50%	31%
Oppose	36%	39%	22%	35%
Don't know	23%	21%	28%	35%

	Base	Age			
		18-29	30-45	46-60	Older than 60
Google incentives					
Support	35%	67%	43%	35%	26%
Oppose	46%	19%	48%	48%	46%
Don't know	19%	14%	9%	17%	28%

	Base	Age			
		18-29	30-45	46-60	Older than 60
Business incentives					
Support	58%	73%	59%	59%	56%
Oppose	29%	15%	30%	28%	31%
Don't know	13%	13%	11%	13%	13%

	Base	Age			
		18-29	30-45	46-60	Older than 60
California health care plan					
Support	40%	35%	38%	43%	40%
Oppose	35%	33%	43%	35%	31%
Don't know	24%	31%	19%	22%	29%

	Base	Age			
		18-29	30-45	46-60	Older than 60
Tax breaks for fuel efficiency					
Support	65%	70%	71%	72%	54%
Oppose	20%	7%	16%	19%	27%
Don't know	14%	23%	13%	9%	19%

	Base	Age			
		18-29	30-45	46-60	Older than 60
Smoking ban					
Support	67%	43%	65%	66%	73%
Oppose	30%	57%	35%	29%	25%
Don't know	3%	-	-	5%	3%

	Base	Age			
		18-29	30-45	46-60	Older than 60
High risk health insurance pool					
Support	40%	57%	36%	43%	38%
Oppose	36%	26%	43%	35%	35%
Don't know	24%	18%	21%	22%	27%

