



## Republican Primary Survey Results

**Q1** There will be a number of people running for President in 2008 as Republicans. Some of the most talked about are Rudy Giuliani, John McCain, Mitt Romney, and Newt Gingrich. If the Republican primary were today which of these men would you vote for, or would you vote for somebody else? If you would vote for Rudy Giuliani, press 1 on your key pad now. If for John McCain, press 2. If for Mitt Romney, press 3. If for Newt Gingrich, press 4. If you would vote for a different candidate, press 5. If you are undecided, press 6.

*Giuliani*.....31% *Gingrich* .....25%  
*McCain*.....20% *Different candidate..* 9%  
*Romney* ..... 5% *Undecided*.....10%

**Q2** There will also be a number of Republican candidates for governor. Bill Graham, Bob Orr, Robert Pittenger and Fred Smith have been mentioned as candidates. If the primary election were today which of these men would you vote for or would you vote for somebody else? If you would vote for Bill Graham, press 1. If for Bob Orr, press 2. If for Robert Pittenger, press 3. If for Fred Smith, press 4. If you are undecided, press 5.

*Graham*..... 21% *Smith*..... 5%  
*Orr*..... 15% *Undecided*.....52%  
*Pittenger*..... 7%

**Q3** I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

*War in Iraq* ..... 36% *Moral or Family values*..... 21%  
*Education*..... 3% *Health care*..... 5%  
*Economy and jobs*.12% *Immigration* ..... 17%  
*Taxes* ..... 5% *Other*..... 1%

**Q4** If you are a woman, press 1, if a man, press 2.

*Women* .....49% *Men*.....51%

**Q5** If you are white, press one now. If you are African-American, press two now. If other, press 3.

*White* .....96% *Other*..... 3%  
*Black*..... 1%

**Q6** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 60, press 3. If older, press 4.

*18-29*..... 6% *46-60*.....34%  
*30-45*.....22% *Older than 60*.....38%





**Republican Primary Crosstabs**

	Base	Gender	
		Women	Men
<b>President</b>			
Giuliani	31%	35%	26%
McCain	20%	20%	21%
Romney	5%	4%	5%
Gingrich	25%	18%	32%
Different candidate	9%	11%	8%
Undecided	10%	12%	8%

	Base	Gender	
		Women	Men
<b>Governor</b>			
Graham	21%	22%	21%
Orr	15%	12%	19%
Pittenger	6%	5%	8%
Smith	5%	5%	5%
Undecided	52%	57%	47%

Issues	Base	Gender	
		Women	Men
War in Iraq	36%	37%	36%
Education	4%	4%	3%
Economy and jobs	11%	12%	11%
Taxes	4%	5%	4%
Moral or Family values	20%	24%	17%
Health care	5%	6%	4%
Immigration	18%	13%	22%
Other	1%	0%	2%

President	Base	Race		
		White	Black	Other
Giuliani	31%	32%	-	15%
McCain	20%	21%	38%	7%
Romney	5%	4%	-	15%
Gingrich	25%	24%	28%	49%
Different candidate	9%	9%	33%	10%
Undecided	10%	11%	-	4%

Governor	Base	Race		
		White	Black	Other
Graham	21%	21%	33%	19%
Orr	15%	15%	-	24%
Pittenger	7%	7%	-	5%
Smith	5%	5%	-	10%
Undecided	52%	52%	67%	41%

Issues	Base	Race		
		White	Black	Other
War in Iraq	36%	36%	53%	33%
Education	3%	3%	-	5%
Economy and jobs	12%	12%	14%	14%
Taxes	5%	5%	-	10%
Moral or Family values	20%	21%	33%	9%
Health care	5%	5%	-	11%
Immigration	17%	18%	-	13%
Other	1%	1%	-	5%

President	Base	Age			
		18-29	30-45	46-60	Older than 60
Giuliani	31%	29%	28%	34%	29%
McCain	20%	24%	23%	20%	19%
Romney	5%	5%	3%	6%	5%
Gingrich	25%	5%	27%	23%	28%
Different candidate	9%	22%	7%	10%	7%
Undecided	10%	15%	13%	7%	11%

Governor	Base	Age			
		18-29	30-45	46-60	Older than 60
Graham	21%	29%	18%	17%	25%
Orr	15%	20%	14%	16%	14%
Pittenger	7%	2%	9%	7%	6%
Smith	5%	10%	4%	7%	4%
Undecided	52%	39%	55%	53%	51%





**Republican Primary Crosstabs**

	Base	Age			
		18-29	30-45	46-60	Older than 60
<b>Issues</b>					
War in Iraq	36%	32%	29%	34%	42%
Education	3%	15%	4%	3%	2%
Economy and jobs	12%	15%	14%	13%	9%
Taxes	5%	2%	6%	7%	2%
Moral or Family values	21%	24%	27%	16%	21%
Health care	5%	-	4%	8%	4%
Immigration	17%	7%	14%	20%	18%
Other	1%	5%	1%	-	1%

	Base	Area Code					
		252	336	704	828	910	919
<b>President</b>							
Giuliani	31%	25%	30%	34%	27%	39%	28%
McCain	20%	20%	22%	21%	24%	11%	21%
Romney	5%	5%	3%	6%	5%	6%	4%
Gingrich	25%	31%	26%	18%	26%	24%	29%
Different candidate	9%	9%	8%	10%	11%	10%	8%
Undecided	10%	10%	12%	11%	7%	9%	10%

	Base	Area Code					
		252	336	704	828	910	919
<b>Governor</b>							
Graham	21%	17%	23%	14%	22%	21%	27%
Orr	15%	19%	14%	9%	19%	19%	15%
Pittenger	7%	3%	2%	25%	3%	1%	2%
Smith	5%	8%	3%	5%	2%	9%	10%
Undecided	52%	52%	58%	47%	54%	51%	47%

	Base	Area Code					
		252	336	704	828	910	919
<b>Issues</b>							
War in Iraq	36%	33%	32%	32%	42%	41%	41%
Education	3%	7%	4%	4%	2%	2%	3%
Economy and jobs	12%	11%	14%	13%	14%	5%	9%
Taxes	5%	4%	6%	5%	2%	3%	5%
Moral or Family values	21%	20%	20%	25%	25%	21%	13%
Health care	5%	3%	6%	4%	9%	8%	2%
Immigration	17%	21%	17%	16%	5%	19%	27%
Other	1%	2%	1%	1%	1%	1%	2%





**Republican Primary Crosstabs**

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
<b>President</b>									
<b>Giuliani</b>	31%	34%	44%	42%	32%	22%	28%	26%	-
<b>McCain</b>	20%	22%	21%	21%	6%	24%	17%	15%	35%
<b>Romney</b>	5%	6%	-	5%	3%	5%	3%	4%	-
<b>Gingrich</b>	25%	21%	15%	17%	41%	26%	19%	37%	11%
<b>Different candidate</b>	9%	8%	20%	5%	6%	11%	17%	8%	14%
<b>Undecided</b>	10%	9%	-	10%	11%	11%	16%	10%	40%

	Base	Issues								
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other	
<b>Governor</b>										
<b>Graham</b>	21%	21%	17%	17%	22%	20%	13%	28%	11%	
<b>Orr</b>	15%	17%	16%	12%	22%	14%	8%	13%	14%	
<b>Pittenger</b>	7%	8%	3%	4%	9%	7%	2%	7%	-	
<b>Smith</b>	5%	4%	10%	10%	4%	7%	6%	4%	-	
<b>Undecided</b>	52%	50%	54%	57%	43%	52%	70%	47%	75%	





## Democratic Primary Survey Results

**Q1** In the 2008 Presidential race there are three Democrats in the top tier of candidates, Hillary Clinton, John Edwards and Barack Obama. If the Democratic primary were today which of these candidates would you vote for, or would you vote for a different candidate? If you would vote for Hillary Clinton, press 1 on your key pad now. If for John Edwards, press 2. If for Barack Obama, press 3. If you would vote for a different candidate, press 4. If you are undecided, press 5.

Clinton.....31% Different candidate..11%  
Edwards.....34% Undecided..... 6%  
Obama.....18%

**Q2** There will be a Democratic primary for Governor. Richard Moore, Beverly Perdue and Bill Faison have been mentioned as candidates. If the primary election were today which of these candidates would you vote for or would you vote for somebody else? If you would vote for Richard Moore, press 1. If for Beverly Perdue, press 2. If for Bill Faison, press 3. If undecided, press 4.

Moore..... 23% Faison..... 7%  
Perdue ..... 38% Undecided..... 33%

**Q3** In the Lieutenant Governor's race the candidates are Dan Besse, Walter Dalton, Hampton Dellinger, and Pat Smathers. If the election were held today who would you vote for? If Dan Besse, press 1. If Walter Dalton, press 2. If Hampton Dellinger, press 3. If Pat Smathers, press 4. If you are undecided press 5.

Besse..... 8% Smathers..... 11%  
Dalton..... 14% Undecided..... 59%  
Dellinger..... 8%

**Q4** I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

War in Iraq ..... 47% Moral or Family values..... 7%  
Education..... 10% Health care..... 11%  
Economy and jobs. 15% Immigration ..... 5%  
Taxes ..... 3% Other..... 2%

**Q5** If you are a woman, press 1, if a man, press 2.

Women .....57% Men.....43%

**Q6** If you are white, press one now. If you are African-American, press two now. If other, press 3.

White .....64% Other..... 9%  
Black.....26%

**Q7** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 60, press 3. If older, press 4.

18-29..... 4% 46-60.....33%  
30-45.....25% Older than 60.....38%





**Democratic Primary Crosstabs**

	Base	Gender	
		Women	Men
<b>President</b>			
Clinton	30%	36%	22%
Edwards	34%	31%	39%
Obama	18%	19%	16%
Different candidate	11%	7%	17%
Undecided	6%	6%	6%

	Base	Gender	
		Women	Men
<b>Governor</b>			
Moore	23%	21%	25%
Perdue	38%	40%	35%
Faison	7%	6%	7%
Undecided	33%	33%	33%

	Base	Gender	
		Women	Men
<b>Lt. Governor</b>			
Besse	8%	8%	9%
Dalton	14%	11%	19%
Dellinger	8%	8%	7%
Smathers	11%	11%	10%
Undecided	59%	62%	55%

Issues	Base	Gender	
		Women	Men
War in Iraq	47%	52%	42%
Education	10%	10%	9%
Economy and jobs	15%	15%	14%
Taxes	3%	3%	4%
Moral or Family values	7%	7%	7%
Health care	11%	9%	14%
Immigration	5%	3%	7%
Other	2%	2%	3%

	Base	Race		
		White	Black	Other
<b>President</b>				
Clinton	31%	25%	48%	23%
Edwards	34%	45%	7%	38%
Obama	18%	11%	36%	17%
Different candidate	11%	14%	3%	13%
Undecided	6%	6%	7%	8%

	Base	Race		
		White	Black	Other
<b>Governor</b>				
Moore	23%	26%	13%	30%
Perdue	38%	39%	36%	30%
Faison	7%	7%	9%	-
Undecided	33%	29%	42%	40%

	Base	Race		
		White	Black	Other
<b>Lt. Governor</b>				
Besse	8%	8%	9%	7%
Dalton	14%	15%	15%	6%
Dellinger	8%	9%	5%	7%
Smathers	10%	13%	1%	16%
Undecided	59%	54%	70%	65%

Issues	Base	Race		
		White	Black	Other
War in Iraq	47%	53%	36%	43%
Education	10%	7%	15%	13%
Economy and jobs	15%	9%	23%	31%
Taxes	3%	3%	3%	3%
Moral or Family values	7%	8%	6%	6%
Health care	11%	12%	11%	-
Immigration	5%	7%	1%	-
Other	2%	1%	4%	4%





**Democratic Primary Crosstabs**

	Base	Age			
		18-29	30-45	46-60	Older than 60
<b>President</b>					
Clinton	31%	55%	43%	23%	27%
Edwards	34%	15%	27%	33%	42%
Obama	18%	25%	16%	20%	16%
Different candidate	11%	5%	12%	15%	8%
Undecided	6%	-	2%	9%	7%

	Base	Age			
		18-29	30-45	46-60	Older than 60
<b>Governor</b>					
Moore	23%	15%	26%	21%	22%
Perdue	38%	45%	41%	35%	37%
Faison	7%	10%	6%	5%	8%
Undecided	33%	30%	27%	38%	33%

	Base	Age			
		18-29	30-45	46-60	Older than 60
<b>Lt. Governor</b>					
Besse	8%	15%	7%	8%	8%
Dalton	14%	25%	21%	8%	14%
Dellinger	8%	15%	7%	7%	8%
Smathers	11%	20%	5%	8%	16%
Undecided	59%	25%	60%	69%	54%

Issues	Base	Age			
		18-29	30-45	46-60	Older than 60
War in Iraq	47%	30%	41%	42%	57%
Education	10%	30%	11%	9%	7%
Economy and jobs	15%	25%	17%	18%	9%
Taxes	3%	-	4%	5%	2%
Moral or Family values	7%	5%	12%	5%	5%
Health care	11%	10%	11%	11%	11%
Immigration	5%	-	2%	6%	6%
Other	2%	-	1%	3%	2%

	Base	Area Code					
		252	336	704	828	910	919
<b>President</b>							
Clinton	31%	29%	29%	40%	29%	34%	27%
Edwards	34%	29%	30%	23%	54%	40%	27%
Obama	18%	26%	21%	22%	2%	11%	25%
Different candidate	11%	7%	11%	15%	10%	12%	13%
Undecided	6%	8%	10%	-	5%	3%	9%

	Base	Area Code					
		252	336	704	828	910	919
<b>Governor</b>							
Moore	23%	14%	20%	27%	29%	24%	23%
Perdue	38%	54%	25%	42%	30%	35%	39%
Faison	7%	3%	9%	6%	8%	7%	7%
Undecided	33%	29%	47%	24%	34%	33%	31%

	Base	Area Code					
		252	336	704	828	910	919
<b>Lt. Governor</b>							
Besse	8%	4%	9%	11%	3%	17%	6%
Dalton	14%	12%	7%	28%	25%	11%	11%
Dellinger	8%	7%	2%	13%	14%	8%	4%
Smathers	11%	6%	13%	4%	26%	12%	3%
Undecided	59%	71%	69%	44%	32%	52%	76%

Issues	Base	Area Code					
		252	336	704	828	910	919
War in Iraq	47%	31%	46%	57%	65%	37%	54%
Education	10%	13%	13%	8%	4%	13%	6%
Economy and jobs	15%	17%	11%	16%	12%	17%	14%
Taxes	3%	2%	4%	1%	1%	11%	-
Moral or Family values	7%	9%	1%	4%	5%	7%	12%
Health care	11%	21%	15%	3%	11%	9%	6%
Immigration	5%	1%	10%	9%	2%	3%	7%
Other	2%	7%	-	1%	-	3%	2%





**Democratic Primary Crosstabs**

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
<b>President</b>									
<b>Clinton</b>	31%	34%	39%	31%	34%	14%	28%	19%	-
<b>Edwards</b>	34%	37%	20%	35%	8%	35%	44%	27%	30%
<b>Obama</b>	18%	16%	31%	16%	-	14%	20%	20%	27%
<b>Different candidate</b>	11%	7%	7%	10%	58%	27%	3%	34%	-
<b>Undecided</b>	6%	5%	3%	8%	-	9%	6%	-	43%

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
<b>Governor</b>									
<b>Moore</b>	23%	23%	22%	20%	-	45%	16%	24%	13%
<b>Perdue</b>	38%	42%	34%	28%	58%	34%	44%	21%	21%
<b>Faison</b>	7%	5%	8%	7%	-	2%	10%	20%	11%
<b>Undecided</b>	33%	30%	36%	44%	42%	19%	30%	35%	54%

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
<b>Lt. Governor</b>									
<b>Besse</b>	8%	7%	4%	11%	18%	-	21%	3%	11%
<b>Dalton</b>	14%	12%	21%	11%	13%	31%	14%	21%	-
<b>Dellinger</b>	8%	8%	7%	7%	-	9%	8%	12%	-
<b>Smathers</b>	11%	15%	1%	11%	18%	3%	4%	9%	-
<b>Undecided</b>	59%	58%	67%	61%	50%	57%	53%	56%	89%

