



## New Jersey Survey Results

**Q1** Do you have a favorable or unfavorable opinion of Newt Gingrich?

*Favorable*..... 54%  
*Unfavorable* ..... 25%  
*Not sure* ..... 22%

**Q2** Do you have a favorable or unfavorable opinion of Mike Huckabee?

*Favorable*..... 61%  
*Unfavorable* ..... 17%  
*Not sure* ..... 22%

**Q3** Do you have a favorable or unfavorable opinion of Sarah Palin?

*Favorable*..... 58%  
*Unfavorable* ..... 33%  
*Not sure* ..... 10%

**Q4** Do you have a favorable or unfavorable opinion of Mitt Romney?

*Favorable*..... 60%  
*Unfavorable* ..... 20%  
*Not sure* ..... 20%

**Q5** Do you have a favorable or unfavorable opinion of Lou Dobbs?

*Favorable*..... 38%  
*Unfavorable* ..... 15%  
*Not sure* ..... 48%

**Q6** Do you have a favorable or unfavorable opinion of Kim Guadagno?

*Favorable*..... 14%  
*Unfavorable* ..... 13%  
*Not sure* ..... 72%

**Q7** Do you have a favorable or unfavorable opinion of Tom Kean, Jr.?

*Favorable*..... 37%  
*Unfavorable* ..... 13%  
*Not sure* ..... 50%

**Q8** Given the choices of Lou Dobbs, Kim Guadagno, and Tom Kean Jr. who would you most like to see as the Republican Senate candidate in 2012?

*Lou Dobbs* ..... 30%  
*Kim Guadagno*..... 7%  
*Tom Kean, Jr.*..... 42%  
*Someone else*..... 6%  
*Not sure* ..... 15%

**Q9** If the Republican candidates for President next year were Mitch Daniels, Newt Gingrich, Mike Huckabee, Sarah Palin, Ron Paul, Tim Pawlenty, Mitt Romney, and John Thune who would you vote for?

*Mitch Daniels* ..... 3%  
*Newt Gingrich* ..... 15%  
*Mike Huckabee* ..... 18%  
*Sarah Palin* ..... 14%  
*Ron Paul*..... 8%  
*Tim Pawlenty* ..... 4%  
*Mitt Romney*..... 18%  
*John Thune*..... 2%  
*Someone else/Undecided*..... 19%





**Q10** Would you describe yourself as a liberal, moderate, or conservative?

*Liberal*..... 2%  
*Moderate*..... 38%  
*Conservative*..... 60%

**Q11** If you are a woman, press 1. If a man, press 2.

*Woman* ..... 47%  
*Man*..... 53%

**Q12** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

*18 to 29*..... 6%  
*30 to 45*..... 32%  
*46 to 65*..... 38%  
*Older than 65*..... 24%





**Crosstabs**

|                              | Base | Ideology |          |              |
|------------------------------|------|----------|----------|--------------|
|                              |      | Liberal  | Moderate | Conservative |
| <b>Gingrich Favorability</b> |      |          |          |              |
| <b>Favorable</b>             | 54%  | 6%       | 34%      | 68%          |
| <b>Unfavorable</b>           | 25%  | 85%      | 37%      | 15%          |
| <b>Not sure</b>              | 22%  | 9%       | 29%      | 17%          |

|                              | Base | Ideology |          |              |
|------------------------------|------|----------|----------|--------------|
|                              |      | Liberal  | Moderate | Conservative |
| <b>Huckabee Favorability</b> |      |          |          |              |
| <b>Favorable</b>             | 61%  | 46%      | 47%      | 70%          |
| <b>Unfavorable</b>           | 17%  | 33%      | 24%      | 12%          |
| <b>Not sure</b>              | 22%  | 22%      | 29%      | 18%          |

|                           | Base | Ideology |          |              |
|---------------------------|------|----------|----------|--------------|
|                           |      | Liberal  | Moderate | Conservative |
| <b>Palin Favorability</b> |      |          |          |              |
| <b>Favorable</b>          | 58%  | 15%      | 38%      | 72%          |
| <b>Unfavorable</b>        | 33%  | 85%      | 48%      | 21%          |
| <b>Not sure</b>           | 10%  | -        | 14%      | 7%           |

|                            | Base | Ideology |          |              |
|----------------------------|------|----------|----------|--------------|
|                            |      | Liberal  | Moderate | Conservative |
| <b>Romney Favorability</b> |      |          |          |              |
| <b>Favorable</b>           | 60%  | 65%      | 53%      | 64%          |
| <b>Unfavorable</b>         | 20%  | 19%      | 21%      | 19%          |
| <b>Not sure</b>            | 20%  | 15%      | 25%      | 17%          |





**Crosstabs**

|                           | Base | Ideology |          |              |
|---------------------------|------|----------|----------|--------------|
|                           |      | Liberal  | Moderate | Conservative |
| <b>Dobbs Favorability</b> |      |          |          |              |
| <b>Favorable</b>          | 38%  | 37%      | 24%      | 46%          |
| <b>Unfavorable</b>        | 15%  | 41%      | 19%      | 11%          |
| <b>Not sure</b>           | 48%  | 22%      | 57%      | 43%          |

|                              | Base | Ideology |          |              |
|------------------------------|------|----------|----------|--------------|
|                              |      | Liberal  | Moderate | Conservative |
| <b>Guadagno Favorability</b> |      |          |          |              |
| <b>Favorable</b>             | 14%  | 35%      | 18%      | 11%          |
| <b>Unfavorable</b>           | 13%  | 43%      | 16%      | 10%          |
| <b>Not sure</b>              | 72%  | 22%      | 66%      | 79%          |

|                          | Base | Ideology |          |              |
|--------------------------|------|----------|----------|--------------|
|                          |      | Liberal  | Moderate | Conservative |
| <b>Kean Favorability</b> |      |          |          |              |
| <b>Favorable</b>         | 37%  | 48%      | 35%      | 38%          |
| <b>Unfavorable</b>       | 13%  | 31%      | 13%      | 12%          |
| <b>Not sure</b>          | 50%  | 22%      | 52%      | 51%          |

|                             | Base | Ideology |          |              |
|-----------------------------|------|----------|----------|--------------|
|                             |      | Liberal  | Moderate | Conservative |
| <b>2012 GOP Sen Primary</b> |      |          |          |              |
| <b>Lou Dobbs</b>            | 30%  | 26%      | 19%      | 36%          |
| <b>Kim Guadagno</b>         | 7%   | 15%      | 8%       | 6%           |
| <b>Tom Kean, Jr.</b>        | 42%  | 50%      | 49%      | 38%          |
| <b>Someone else</b>         | 6%   | -        | 8%       | 5%           |
| <b>Not sure</b>             | 15%  | 9%       | 16%      | 15%          |





**Crosstabs**

|                              | Base | Ideology |          |              |
|------------------------------|------|----------|----------|--------------|
|                              |      | Liberal  | Moderate | Conservative |
| <b>2012 GOP Pres Primary</b> |      |          |          |              |
| Mitch Daniels                | 3%   | -        | 2%       | 4%           |
| Newt Gingrich                | 15%  | 31%      | 10%      | 17%          |
| Mike Huckabee                | 18%  | 13%      | 13%      | 21%          |
| Sarah Palin                  | 14%  | 9%       | 11%      | 16%          |
| Ron Paul                     | 8%   | -        | 12%      | 5%           |
| Tim Pawlenty                 | 4%   | -        | 2%       | 5%           |
| Mitt Romney                  | 18%  | 41%      | 24%      | 14%          |
| John Thune                   | 2%   | -        | 2%       | 2%           |
| Someone else/Undecided       | 19%  | 6%       | 24%      | 16%          |

|                              | Base | Gender |     |
|------------------------------|------|--------|-----|
|                              |      | Woman  | Man |
| <b>Gingrich Favorability</b> |      |        |     |
| Favorable                    | 54%  | 49%    | 58% |
| Unfavorable                  | 25%  | 24%    | 25% |
| Not sure                     | 22%  | 26%    | 17% |

|                              | Base | Gender |     |
|------------------------------|------|--------|-----|
|                              |      | Woman  | Man |
| <b>Huckabee Favorability</b> |      |        |     |
| Favorable                    | 61%  | 61%    | 61% |
| Unfavorable                  | 17%  | 12%    | 22% |
| Not sure                     | 22%  | 27%    | 17% |

|                           | Base | Gender |     |
|---------------------------|------|--------|-----|
|                           |      | Woman  | Man |
| <b>Palin Favorability</b> |      |        |     |
| Favorable                 | 58%  | 53%    | 62% |
| Unfavorable               | 33%  | 37%    | 29% |
| Not sure                  | 10%  | 10%    | 9%  |





**Crosstabs**

|                            | Base       | Gender |     |
|----------------------------|------------|--------|-----|
|                            |            | Woman  | Man |
| <b>Romney Favorability</b> |            |        |     |
| <b>Favorable</b>           | <b>60%</b> | 61%    | 60% |
| <b>Unfavorable</b>         | <b>20%</b> | 14%    | 25% |
| <b>Not sure</b>            | <b>20%</b> | 25%    | 15% |

|                           | Base       | Gender |     |
|---------------------------|------------|--------|-----|
|                           |            | Woman  | Man |
| <b>Dobbs Favorability</b> |            |        |     |
| <b>Favorable</b>          | <b>38%</b> | 31%    | 43% |
| <b>Unfavorable</b>        | <b>15%</b> | 12%    | 17% |
| <b>Not sure</b>           | <b>48%</b> | 56%    | 40% |

|                              | Base       | Gender |     |
|------------------------------|------------|--------|-----|
|                              |            | Woman  | Man |
| <b>Guadagno Favorability</b> |            |        |     |
| <b>Favorable</b>             | <b>14%</b> | 13%    | 15% |
| <b>Unfavorable</b>           | <b>13%</b> | 10%    | 16% |
| <b>Not sure</b>              | <b>72%</b> | 77%    | 69% |

|                          | Base       | Gender |     |
|--------------------------|------------|--------|-----|
|                          |            | Woman  | Man |
| <b>Kean Favorability</b> |            |        |     |
| <b>Favorable</b>         | <b>37%</b> | 35%    | 39% |
| <b>Unfavorable</b>       | <b>13%</b> | 10%    | 15% |
| <b>Not sure</b>          | <b>50%</b> | 55%    | 46% |





**Crosstabs**

|                             | Base | Gender |     |
|-----------------------------|------|--------|-----|
|                             |      | Woman  | Man |
| <b>2012 GOP Sen Primary</b> |      |        |     |
| Lou Dobbs                   | 30%  | 18%    | 40% |
| Kim Guadagno                | 7%   | 5%     | 9%  |
| Tom Kean, Jr.               | 42%  | 53%    | 32% |
| Someone else                | 6%   | 6%     | 7%  |
| Not sure                    | 15%  | 19%    | 12% |

|                              | Base | Gender |     |
|------------------------------|------|--------|-----|
|                              |      | Woman  | Man |
| <b>2012 GOP Pres Primary</b> |      |        |     |
| Mitch Daniels                | 3%   | 3%     | 3%  |
| Newt Gingrich                | 15%  | 16%    | 14% |
| Mike Huckabee                | 18%  | 16%    | 20% |
| Sarah Palin                  | 14%  | 9%     | 18% |
| Ron Paul                     | 8%   | 6%     | 9%  |
| Tim Pawlenty                 | 4%   | 3%     | 4%  |
| Mitt Romney                  | 18%  | 23%    | 15% |
| John Thune                   | 2%   | 2%     | 2%  |
| Someone else/Undecided       | 19%  | 22%    | 16% |

|                              | Base | Age      |          |          |               |
|------------------------------|------|----------|----------|----------|---------------|
|                              |      | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| <b>Gingrich Favorability</b> |      |          |          |          |               |
| Favorable                    | 54%  | 30%      | 54%      | 57%      | 54%           |
| Unfavorable                  | 25%  | 30%      | 23%      | 26%      | 24%           |
| Not sure                     | 22%  | 40%      | 23%      | 18%      | 21%           |

|                              | Base | Age      |          |          |               |
|------------------------------|------|----------|----------|----------|---------------|
|                              |      | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| <b>Huckabee Favorability</b> |      |          |          |          |               |
| Favorable                    | 61%  | 50%      | 66%      | 58%      | 61%           |
| Unfavorable                  | 17%  | 20%      | 11%      | 20%      | 20%           |
| Not sure                     | 22%  | 30%      | 23%      | 22%      | 19%           |





**Crosstabs**

|                           | Base | Age      |          |          |               |
|---------------------------|------|----------|----------|----------|---------------|
|                           |      | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| <b>Palin Favorability</b> |      |          |          |          |               |
| Favorable                 | 58%  | 56%      | 54%      | 61%      | 57%           |
| Unfavorable               | 33%  | 44%      | 35%      | 29%      | 32%           |
| Not sure                  | 10%  | -        | 11%      | 10%      | 11%           |

|                            | Base | Age      |          |          |               |
|----------------------------|------|----------|----------|----------|---------------|
|                            |      | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| <b>Romney Favorability</b> |      |          |          |          |               |
| Favorable                  | 60%  | 60%      | 68%      | 55%      | 58%           |
| Unfavorable                | 20%  | 10%      | 17%      | 22%      | 22%           |
| Not sure                   | 20%  | 30%      | 15%      | 23%      | 19%           |

|                           | Base | Age      |          |          |               |
|---------------------------|------|----------|----------|----------|---------------|
|                           |      | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| <b>Dobbs Favorability</b> |      |          |          |          |               |
| Favorable                 | 38%  | 40%      | 37%      | 35%      | 42%           |
| Unfavorable               | 15%  | 10%      | 12%      | 19%      | 13%           |
| Not sure                  | 48%  | 50%      | 51%      | 47%      | 44%           |

|                              | Base | Age      |          |          |               |
|------------------------------|------|----------|----------|----------|---------------|
|                              |      | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| <b>Guadagno Favorability</b> |      |          |          |          |               |
| Favorable                    | 14%  | 10%      | 15%      | 14%      | 15%           |
| Unfavorable                  | 13%  | 40%      | 11%      | 10%      | 14%           |
| Not sure                     | 72%  | 50%      | 74%      | 76%      | 71%           |





**Crosstabs**

|                          | Base | Age      |          |          |               |
|--------------------------|------|----------|----------|----------|---------------|
|                          |      | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| <b>Kean Favorability</b> |      |          |          |          |               |
| <b>Favorable</b>         | 37%  | 30%      | 34%      | 35%      | 47%           |
| <b>Unfavorable</b>       | 13%  | 20%      | 8%       | 17%      | 10%           |
| <b>Not sure</b>          | 50%  | 50%      | 58%      | 48%      | 43%           |

|                             | Base | Age      |          |          |               |
|-----------------------------|------|----------|----------|----------|---------------|
|                             |      | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| <b>2012 GOP Sen Primary</b> |      |          |          |          |               |
| <b>Lou Dobbs</b>            | 30%  | 20%      | 32%      | 26%      | 35%           |
| <b>Kim Guadagno</b>         | 7%   | -        | 3%       | 11%      | 7%            |
| <b>Tom Kean, Jr.</b>        | 42%  | 70%      | 37%      | 43%      | 42%           |
| <b>Someone else</b>         | 6%   | -        | 11%      | 4%       | 5%            |
| <b>Not sure</b>             | 15%  | 10%      | 17%      | 16%      | 11%           |

|                               | Base | Age      |          |          |               |
|-------------------------------|------|----------|----------|----------|---------------|
|                               |      | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| <b>2012 GOP Pres Primary</b>  |      |          |          |          |               |
| <b>Mitch Daniels</b>          | 3%   | 10%      | 2%       | 3%       | 3%            |
| <b>Newt Gingrich</b>          | 15%  | 20%      | 17%      | 14%      | 11%           |
| <b>Mike Huckabee</b>          | 18%  | 10%      | 25%      | 14%      | 17%           |
| <b>Sarah Palin</b>            | 14%  | 20%      | 9%       | 17%      | 14%           |
| <b>Ron Paul</b>               | 8%   | -        | 6%       | 10%      | 7%            |
| <b>Tim Pawlenty</b>           | 4%   | -        | 5%       | 3%       | 3%            |
| <b>Mitt Romney</b>            | 18%  | 20%      | 17%      | 18%      | 20%           |
| <b>John Thune</b>             | 2%   | -        | 2%       | 3%       | 1%            |
| <b>Someone else/Undecided</b> | 19%  | 20%      | 18%      | 16%      | 21%           |

