



FOR IMMEDIATE RELEASE

April 26, 2011

INTERVIEWS: Tom Jensen 919-744-6312

**IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS PLEASE E-MAIL [information@publicpolicypolling.com](mailto:information@publicpolicypolling.com) OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE**

## **Tomblin and Ireland favorites to face off for WV governor**

**Raleigh, N.C.** – Former West Virginia Secretary of State Betty Ireland and acting Governor Earl Ray Tomblin have healthy, almost 2:1 leads in their respective primaries to face off for governor this fall.

In the Republican contest, Ireland has 31% support over businessman Bill Maloney's 17%, with everyone else in single digits: State Sen. Clark Barnes and State Del. Mitch Carmichael at 8%, district attorney Mark Sorsaia at 4%, former State Del. Larry Faircloth and professor Ralph William Clark at 2%, and former Westover mayor Cliff Ellis at 1%.

The acting incumbent has an advantage in a crowded Democratic field. Tomblin leads with 32%, about the same as the next two candidates combined. Three candidates—State Treasurer John Perdue (17%), Secretary of State Natalie Tennant (16%), and State House Speaker Rick Thompson (15%)—are in a statistical tie for second. State Sen. Jeff Kessler (5%) and activist Arne Moltis (1%) bring up the rear. 14% are still undecided, with the primary less than three weeks away. Twice that many are undecided in the GOP race, more than enough to make a difference if they end up voting.

In the GOP presidential race, Donald Trump has catapulted to a tie for the lead with Mike Huckabee, each at 24%, with Sarah Palin at 13%, Mitt Romney at 11%, Newt Gingrich at 9%, Tim Pawlenty at 4%, and Ron Paul and Michele Bachmann at 3%. When PPP last polled the race in January, Huckabee led Palin, Gingrich, and Romney, 28-23-17-10, so Trump's emergence has taken the greatest toll on Palin and Gingrich. Trump is the least liked of the candidates, and the main reason he is getting so much support is birtherism. Among the 53% who do not believe President Obama was born in the U.S., Trump tops Huckabee and Palin, 30-22-17, but among the 22% who do not buy into that theory, Huckabee leads 23-16-15 over Romney and Trump, with Palin in seventh at only 6%.

PPP surveyed 590 likely West Virginia Democratic primary voters, with a +/-4.0% margin of error, and 274 likely Republican primary voters, with a +/-5.9% margin of error, from April 21<sup>st</sup> to 24<sup>th</sup>. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.





## West Virginia Democratic Survey Results

**Q1** The Democratic candidates for Governor are Jeff Kessler, Arne Moltis, John Perdue, Natalie Tennant, Rick Thompson, and Earl Ray Tomblin. If the primary was today, who would you vote for?

<i>Jeff Kessler</i> .....	5%
<i>Arne Moltis</i> .....	1%
<i>John Perdue</i> .....	17%
<i>Natalie Tennant</i> .....	16%
<i>Rick Thompson</i> .....	15%
<i>Earl Ray Tomblin</i> .....	32%
<i>Undecided</i> .....	14%

**Q2** Do you approve or disapprove of Governor Earl Ray Tomblin's job performance?

<i>Approve</i> .....	58%	<i>Not sure</i> .....	24%
<i>Disapprove</i> .....	19%		

**Q3** Do you have a favorable or unfavorable opinion of John Perdue?

<i>Favorable</i> .....	32%
<i>Unfavorable</i> .....	26%
<i>Not sure</i> .....	42%

**Q4** Do you have a favorable or unfavorable opinion of Natalie Tennant?

<i>Favorable</i> .....	43%
<i>Unfavorable</i> .....	26%
<i>Not sure</i> .....	31%

**Q5** Do you have a favorable or unfavorable opinion of Rick Thompson?

<i>Favorable</i> .....	32%
<i>Unfavorable</i> .....	23%
<i>Not sure</i> .....	46%

**Q6** Do you approve or disapprove of Barack Obama's job performance?

<i>Approve</i> .....	42%	<i>Not sure</i> .....	12%
<i>Disapprove</i> .....	46%		

**Q7** Who did you vote for President in 2008?

<i>John McCain</i> .....	34%
<i>Barack Obama</i> .....	54%
<i>Someone else/Don't remember</i> .....	12%

**Q8** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i> .....	15%
<i>Somewhat liberal</i> .....	19%
<i>Moderate</i> .....	37%
<i>Somewhat conservative</i> .....	19%
<i>Very conservative</i> .....	10%

**Q9** If you are a woman, press 1. If a man, press 2.

<i>Woman</i> .....	58%
<i>Man</i> .....	42%

**Q10** If you are white, press 1. If other, press 2.

<i>White</i> .....	95%
<i>Other</i> .....	5%

**Q11** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i> .....	14%
<i>30 to 45</i> .....	20%
<i>46 to 65</i> .....	40%
<i>Older than 65</i> .....	26%





**Crosstabs**

	Base	Obama Approval		
		Approve	Disapprove	Not sure
<b>2011 Dem Gov Primary</b>				
<b>Jeff Kessler</b>	5%	8%	4%	4%
<b>Arne Moltis</b>	1%	0%	1%	-
<b>John Perdue</b>	17%	16%	21%	9%
<b>Natalie Tennant</b>	16%	20%	11%	17%
<b>Rick Thompson</b>	15%	15%	13%	23%
<b>Earl Ray Tomblin</b>	31%	27%	36%	30%
<b>Undecided</b>	15%	14%	14%	18%

	Base	Obama Approval		
		Approve	Disapprove	Not sure
<b>Tomblin Approval</b>				
<b>Approve</b>	58%	62%	56%	48%
<b>Disapprove</b>	19%	16%	23%	13%
<b>Not sure</b>	24%	22%	21%	39%

	Base	Obama Approval		
		Approve	Disapprove	Not sure
<b>Perdue Favorability</b>				
<b>Favorable</b>	32%	38%	31%	16%
<b>Unfavorable</b>	27%	29%	26%	19%
<b>Not sure</b>	41%	33%	43%	66%

	Base	Obama Approval		
		Approve	Disapprove	Not sure
<b>Tennant Favorability</b>				
<b>Favorable</b>	43%	57%	31%	37%
<b>Unfavorable</b>	27%	20%	35%	18%
<b>Not sure</b>	31%	24%	34%	45%





**Crosstabs**

	Base	Obama Approval		
		Approve	Disapprove	Not sure
<b>Thompson Favorability</b>				
<b>Favorable</b>	32%	39%	26%	28%
<b>Unfavorable</b>	23%	22%	26%	13%
<b>Not sure</b>	45%	38%	48%	60%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>2011 Dem Gov Primary</b>				
<b>Jeff Kessler</b>	5%	8%	5%	-
<b>Arne Moltis</b>	1%	1%	-	2%
<b>John Perdue</b>	17%	19%	17%	11%
<b>Natalie Tennant</b>	16%	11%	18%	16%
<b>Rick Thompson</b>	15%	10%	18%	14%
<b>Earl Ray Tomblin</b>	32%	37%	28%	34%
<b>Undecided</b>	14%	13%	14%	23%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Tomblin Approval</b>				
<b>Approve</b>	58%	57%	61%	45%
<b>Disapprove</b>	19%	19%	19%	16%
<b>Not sure</b>	24%	24%	20%	39%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Perdue Favorability</b>				
<b>Favorable</b>	32%	31%	35%	20%
<b>Unfavorable</b>	26%	30%	26%	20%
<b>Not sure</b>	42%	40%	39%	60%





**Crosstabs**

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Tennant Favorability</b>				
<b>Favorable</b>	<b>43%</b>	33%	54%	21%
<b>Unfavorable</b>	<b>26%</b>	38%	20%	22%
<b>Not sure</b>	<b>31%</b>	30%	26%	56%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Thompson Favorability</b>				
<b>Favorable</b>	<b>32%</b>	30%	34%	25%
<b>Unfavorable</b>	<b>23%</b>	24%	23%	18%
<b>Not sure</b>	<b>46%</b>	46%	43%	57%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>2011 Dem Gov Primary</b>						
<b>Jeff Kessler</b>	<b>5%</b>	8%	7%	5%	5%	1%
<b>Arne Moltis</b>	<b>1%</b>	-	-	1%	1%	2%
<b>John Perdue</b>	<b>17%</b>	20%	12%	17%	24%	12%
<b>Natalie Tennant</b>	<b>16%</b>	22%	21%	15%	8%	13%
<b>Rick Thompson</b>	<b>15%</b>	16%	18%	17%	7%	16%
<b>Earl Ray Tomblin</b>	<b>32%</b>	25%	25%	32%	42%	36%
<b>Undecided</b>	<b>14%</b>	9%	18%	14%	13%	21%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Tomblin Approval</b>						
<b>Approve</b>	<b>58%</b>	64%	56%	57%	56%	57%
<b>Disapprove</b>	<b>19%</b>	20%	22%	19%	19%	8%
<b>Not sure</b>	<b>24%</b>	16%	22%	23%	26%	34%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Perdue Favorability</b>						
Favorable	32%	38%	33%	30%	38%	17%
Unfavorable	26%	28%	31%	24%	29%	22%
Not sure	42%	34%	36%	47%	34%	60%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Tennant Favorability</b>						
Favorable	43%	53%	56%	37%	40%	27%
Unfavorable	26%	26%	20%	28%	28%	30%
Not sure	31%	21%	23%	36%	32%	42%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Thompson Favorability</b>						
Favorable	32%	42%	36%	30%	22%	32%
Unfavorable	23%	25%	23%	23%	27%	10%
Not sure	46%	34%	41%	47%	50%	58%

	Base	Gender	
		Woman	Man
<b>2011 Dem Gov Primary</b>			
Jeff Kessler	5%	4%	7%
Arne Moltis	1%	0%	1%
John Perdue	17%	16%	19%
Natalie Tennant	16%	16%	15%
Rick Thompson	15%	16%	13%
Earl Ray Tomblin	32%	32%	31%
Undecided	14%	16%	12%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Tomblin Approval</b>			
<b>Approve</b>	<b>58%</b>	58%	57%
<b>Disapprove</b>	<b>19%</b>	14%	25%
<b>Not sure</b>	<b>24%</b>	27%	18%

	Base	Gender	
		Woman	Man
<b>Perdue Favorability</b>			
<b>Favorable</b>	<b>32%</b>	25%	42%
<b>Unfavorable</b>	<b>26%</b>	24%	30%
<b>Not sure</b>	<b>42%</b>	51%	28%

	Base	Gender	
		Woman	Man
<b>Tennant Favorability</b>			
<b>Favorable</b>	<b>43%</b>	43%	42%
<b>Unfavorable</b>	<b>26%</b>	24%	30%
<b>Not sure</b>	<b>31%</b>	33%	28%

	Base	Gender	
		Woman	Man
<b>Thompson Favorability</b>			
<b>Favorable</b>	<b>32%</b>	29%	34%
<b>Unfavorable</b>	<b>23%</b>	19%	28%
<b>Not sure</b>	<b>46%</b>	52%	37%





**Crosstabs**

	Base	Race	
		White	Other
<b>2011 Dem Gov Primary</b>			
<b>Jeff Kessler</b>	5%	5%	6%
<b>Arne Moltis</b>	1%	1%	-
<b>John Perdue</b>	17%	17%	18%
<b>Natalie Tennant</b>	16%	16%	16%
<b>Rick Thompson</b>	15%	15%	5%
<b>Earl Ray Tomblin</b>	32%	31%	34%
<b>Undecided</b>	14%	14%	20%

	Base	Race	
		White	Other
<b>Tomblin Approval</b>			
<b>Approve</b>	58%	58%	59%
<b>Disapprove</b>	19%	19%	7%
<b>Not sure</b>	24%	23%	34%

	Base	Race	
		White	Other
<b>Perdue Favorability</b>			
<b>Favorable</b>	32%	32%	24%
<b>Unfavorable</b>	26%	26%	33%
<b>Not sure</b>	42%	42%	42%

	Base	Race	
		White	Other
<b>Tennant Favorability</b>			
<b>Favorable</b>	43%	43%	40%
<b>Unfavorable</b>	26%	26%	29%
<b>Not sure</b>	31%	31%	31%







**Crosstabs**

	Base	Race	
		White	Other
<b>Thompson Favorability</b>			
<b>Favorable</b>	32%	32%	27%
<b>Unfavorable</b>	23%	23%	22%
<b>Not sure</b>	46%	45%	51%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>2011 Dem Gov Primary</b>					
<b>Jeff Kessler</b>	5%	5%	2%	7%	7%
<b>Arne Moltis</b>	1%	-	-	0%	2%
<b>John Perdue</b>	17%	23%	12%	16%	20%
<b>Natalie Tennant</b>	16%	13%	19%	14%	18%
<b>Rick Thompson</b>	15%	13%	14%	18%	13%
<b>Earl Ray Tomblin</b>	32%	38%	38%	30%	27%
<b>Undecided</b>	14%	10%	16%	15%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Tomblin Approval</b>					
<b>Approve</b>	58%	63%	59%	58%	54%
<b>Disapprove</b>	19%	15%	19%	21%	17%
<b>Not sure</b>	24%	23%	22%	21%	29%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Perdue Favorability</b>					
<b>Favorable</b>	32%	35%	21%	30%	41%
<b>Unfavorable</b>	26%	20%	33%	29%	21%
<b>Not sure</b>	42%	45%	47%	40%	38%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Tennant Favorability</b>					
<b>Favorable</b>	<b>43%</b>	40%	40%	42%	46%
<b>Unfavorable</b>	<b>26%</b>	25%	34%	26%	22%
<b>Not sure</b>	<b>31%</b>	35%	26%	32%	32%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Thompson Favorability</b>					
<b>Favorable</b>	<b>32%</b>	40%	29%	33%	27%
<b>Unfavorable</b>	<b>23%</b>	20%	22%	24%	23%
<b>Not sure</b>	<b>46%</b>	40%	48%	43%	50%





## West Virginia Survey Results

**Q1** The Republican candidates for Governor are Clark Barnes, Mitch Carmichael, Ralph William Clark, Cliff Ellis, Larry Faircloth, Betty Ireland, Bill Maloney, and Mark Sorsaia. If the primary was today, who would you vote for?

<i>Clark Barnes</i> .....	8%
<i>Mitch Carmichael</i> .....	8%
<i>Ralph William Clark</i> .....	2%
<i>Cliff Ellis</i> .....	1%
<i>Larry Faircloth</i> .....	2%
<i>Betty Ireland</i> .....	31%
<i>Bill Maloney</i> .....	17%
<i>Mark Sorsaia</i> .....	4%
<i>Undecided</i> .....	28%

**Q2** If the Republican candidates for President in 2012 were Michele Bachmann, Newt Gingrich, Mike Huckabee, Sarah Palin, Ron Paul, Tim Pawlenty, Mitt Romney, and Donald Trump who would you vote for?

<i>Michele Bachmann</i> .....	3%
<i>Newt Gingrich</i> .....	9%
<i>Mike Huckabee</i> .....	24%
<i>Sarah Palin</i> .....	13%
<i>Ron Paul</i> .....	3%
<i>Tim Pawlenty</i> .....	4%
<i>Mitt Romney</i> .....	11%
<i>Donald Trump</i> .....	24%
<i>Someone else/Undecided</i> .....	9%

**Q3** Do you have a favorable or unfavorable opinion of Betty Ireland?

<i>Favorable</i> .....	47%
<i>Unfavorable</i> .....	15%
<i>Not sure</i> .....	38%

**Q4** Do you have a favorable or unfavorable opinion of Bill Maloney?

<i>Favorable</i> .....	27%
<i>Unfavorable</i> .....	11%
<i>Not sure</i> .....	62%

**Q5** Do you have a favorable or unfavorable opinion of Newt Gingrich?

<i>Favorable</i> .....	57%
<i>Unfavorable</i> .....	20%
<i>Not sure</i> .....	23%

**Q6** Do you have a favorable or unfavorable opinion of Mike Huckabee?

<i>Favorable</i> .....	73%	<i>Not sure</i> .....	17%
<i>Unfavorable</i> .....	10%		

**Q7** Do you have a favorable or unfavorable opinion of Sarah Palin?

<i>Favorable</i> .....	67%
<i>Unfavorable</i> .....	18%
<i>Not sure</i> .....	15%

**Q8** Do you have a favorable or unfavorable opinion of Mitt Romney?

<i>Favorable</i> .....	51%
<i>Unfavorable</i> .....	23%
<i>Not sure</i> .....	26%

**Q9** Do you have a favorable or unfavorable opinion of Donald Trump?

<i>Favorable</i> .....	47%
<i>Unfavorable</i> .....	33%
<i>Not sure</i> .....	20%





**Q10** Do you think Barack Obama was born in the United States?

Yes..... 22%  
 No..... 53%  
 Not sure..... 26%

**Q11** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

*Very liberal*..... 2%  
*Somewhat liberal*..... 6%  
*Moderate*..... 18%  
*Somewhat conservative*..... 34%  
*Very conservative*..... 41%

**Q12** If you are a woman, press 1. If a man, press 2.

*Woman* ..... 51%  
*Man*..... 49%

**Q13** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

*18 to 29*..... 6%  
*30 to 45*..... 24%  
*46 to 65*..... 45%  
*Older than 65*..... 25%





**Crosstabs**

	Base	Obama Born in US?		
		Yes	No	Not sure
<b>2011 GOP Gov Primary</b>				
Clark Barnes	8%	7%	8%	10%
Mitch Carmichael	8%	4%	9%	7%
Ralph William Clark	2%	2%	2%	1%
Cliff Ellis	1%	-	-	3%
Larry Faircloth	2%	3%	2%	1%
Betty Ireland	31%	39%	25%	37%
Bill Maloney	17%	13%	21%	12%
Mark Sorsaia	4%	-	6%	1%
Undecided	28%	32%	26%	28%

	Base	Obama Born in US?		
		Yes	No	Not sure
<b>2012 GOP Pres Primary</b>				
Michele Bachmann	3%	7%	1%	5%
Newt Gingrich	9%	13%	8%	8%
Mike Huckabee	24%	23%	22%	28%
Sarah Palin	13%	6%	17%	10%
Ron Paul	3%	2%	5%	1%
Tim Pawlenty	4%	7%	3%	2%
Mitt Romney	11%	16%	8%	13%
Donald Trump	24%	15%	30%	18%
Someone else/Undecided	9%	12%	5%	15%

	Base	Obama Born in US?		
		Yes	No	Not sure
<b>Ireland Favorability</b>				
Favorable	47%	67%	43%	41%
Unfavorable	15%	13%	18%	9%
Not sure	38%	20%	39%	50%

	Base	Obama Born in US?		
		Yes	No	Not sure
<b>Maloney Favorability</b>				
Favorable	27%	29%	33%	14%
Unfavorable	11%	15%	13%	2%
Not sure	62%	56%	54%	84%





**Crosstabs**

	Base	Obama Born in US?		
		Yes	No	Not sure
<b>Gingrich Favorability</b>				
<b>Favorable</b>	57%	59%	58%	53%
<b>Unfavorable</b>	20%	28%	21%	12%
<b>Not sure</b>	23%	13%	22%	35%

	Base	Obama Born in US?		
		Yes	No	Not sure
<b>Huckabee Favorability</b>				
<b>Favorable</b>	73%	72%	76%	71%
<b>Unfavorable</b>	10%	20%	9%	2%
<b>Not sure</b>	17%	8%	15%	27%

	Base	Obama Born in US?		
		Yes	No	Not sure
<b>Palin Favorability</b>				
<b>Favorable</b>	67%	54%	77%	60%
<b>Unfavorable</b>	18%	34%	10%	20%
<b>Not sure</b>	15%	12%	13%	20%

	Base	Obama Born in US?		
		Yes	No	Not sure
<b>Romney Favorability</b>				
<b>Favorable</b>	51%	59%	49%	49%
<b>Unfavorable</b>	23%	27%	23%	19%
<b>Not sure</b>	26%	14%	28%	32%





**Crosstabs**

	Base	Obama Born in US?		
		Yes	No	Not sure
<b>Trump Favorability</b>				
<b>Favorable</b>	47%	37%	56%	38%
<b>Unfavorable</b>	33%	56%	26%	29%
<b>Not sure</b>	20%	8%	18%	34%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>2011 GOP Gov Primary</b>						
Clark Barnes	8%	16%	8%	13%	6%	8%
Mitch Carmichael	8%	-	4%	7%	11%	6%
Ralph William Clark	2%	-	-	-	2%	3%
Cliff Ellis	1%	-	-	-	-	2%
Larry Faircloth	2%	-	4%	1%	1%	2%
Betty Ireland	31%	34%	35%	42%	36%	22%
Bill Maloney	17%	28%	4%	15%	15%	20%
Mark Sorsaia	4%	-	-	2%	1%	7%
<b>Undecided</b>	28%	22%	44%	18%	28%	30%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>2012 GOP Pres Primary</b>						
Michele Bachmann	3%	-	4%	-	3%	5%
Newt Gingrich	9%	16%	12%	3%	15%	6%
Mike Huckabee	24%	11%	16%	23%	22%	28%
Sarah Palin	13%	39%	24%	15%	9%	12%
Ron Paul	3%	-	-	-	5%	4%
Tim Pawlenty	4%	-	-	2%	2%	7%
Mitt Romney	11%	-	15%	11%	17%	7%
Donald Trump	24%	22%	20%	39%	18%	22%
Someone else/Undecided	9%	11%	8%	7%	10%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Ireland Favorability</b>						
<b>Favorable</b>	47%	61%	42%	48%	45%	49%
<b>Unfavorable</b>	15%	16%	16%	7%	22%	12%
<b>Not sure</b>	38%	22%	42%	45%	33%	39%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Maloney Favorability</b>						
<b>Favorable</b>	27%	11%	15%	19%	26%	34%
<b>Unfavorable</b>	11%	39%	16%	15%	2%	14%
<b>Not sure</b>	62%	50%	69%	66%	72%	52%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Gingrich Favorability</b>						
<b>Favorable</b>	57%	34%	30%	45%	60%	64%
<b>Unfavorable</b>	20%	39%	48%	33%	15%	14%
<b>Not sure</b>	23%	28%	22%	22%	25%	22%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Huckabee Favorability</b>						
<b>Favorable</b>	73%	45%	59%	63%	70%	85%
<b>Unfavorable</b>	10%	16%	31%	12%	7%	7%
<b>Not sure</b>	17%	39%	10%	25%	23%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Palin Favorability</b>						
<b>Favorable</b>	67%	72%	46%	66%	59%	78%
<b>Unfavorable</b>	18%	11%	39%	28%	20%	9%
<b>Not sure</b>	15%	16%	14%	7%	21%	13%







**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Romney Favorability</b>						
Favorable	51%	34%	37%	46%	53%	56%
Unfavorable	23%	39%	34%	28%	14%	25%
Not sure	26%	28%	28%	26%	33%	20%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Trump Favorability</b>						
Favorable	47%	45%	34%	60%	39%	49%
Unfavorable	33%	39%	47%	27%	39%	29%
Not sure	20%	16%	18%	13%	21%	22%

	Base	Gender	
		Woman	Man
<b>2011 GOP Gov Primary</b>			
Clark Barnes	8%	6%	11%
Mitch Carmichael	8%	8%	7%
Ralph William Clark	2%	0%	3%
Cliff Ellis	1%	-	1%
Larry Faircloth	2%	2%	2%
Betty Ireland	31%	29%	34%
Bill Maloney	17%	17%	17%
Mark Sorsaia	4%	5%	2%
Undecided	28%	32%	23%

	Base	Gender	
		Woman	Man
<b>2012 GOP Pres Primary</b>			
Michele Bachmann	3%	2%	5%
Newt Gingrich	9%	7%	12%
Mike Huckabee	24%	26%	21%
Sarah Palin	13%	9%	17%
Ron Paul	3%	3%	4%
Tim Pawlenty	4%	3%	4%
Mitt Romney	11%	14%	9%
Donald Trump	24%	25%	23%
Someone else/Undecided	9%	11%	6%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Ireland Favorability</b>			
<b>Favorable</b>	47%	45%	50%
<b>Unfavorable</b>	15%	12%	17%
<b>Not sure</b>	38%	43%	33%

	Base	Gender	
		Woman	Man
<b>Maloney Favorability</b>			
<b>Favorable</b>	27%	24%	30%
<b>Unfavorable</b>	11%	10%	12%
<b>Not sure</b>	62%	66%	58%

	Base	Gender	
		Woman	Man
<b>Gingrich Favorability</b>			
<b>Favorable</b>	57%	54%	60%
<b>Unfavorable</b>	20%	20%	21%
<b>Not sure</b>	23%	26%	20%

	Base	Gender	
		Woman	Man
<b>Huckabee Favorability</b>			
<b>Favorable</b>	73%	76%	70%
<b>Unfavorable</b>	10%	7%	13%
<b>Not sure</b>	17%	17%	17%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Palin Favorability</b>			
<b>Favorable</b>	<b>67%</b>	65%	70%
<b>Unfavorable</b>	<b>18%</b>	18%	17%
<b>Not sure</b>	<b>15%</b>	16%	13%

	Base	Gender	
		Woman	Man
<b>Romney Favorability</b>			
<b>Favorable</b>	<b>51%</b>	55%	48%
<b>Unfavorable</b>	<b>23%</b>	16%	29%
<b>Not sure</b>	<b>26%</b>	29%	23%

	Base	Gender	
		Woman	Man
<b>Trump Favorability</b>			
<b>Favorable</b>	<b>47%</b>	48%	46%
<b>Unfavorable</b>	<b>33%</b>	30%	37%
<b>Not sure</b>	<b>20%</b>	23%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>2011 GOP Gov Primary</b>					
<b>Clark Barnes</b>	<b>8%</b>	11%	6%	9%	9%
<b>Mitch Carmichael</b>	<b>8%</b>	-	15%	7%	4%
<b>Ralph William Clark</b>	<b>2%</b>	11%	-	1%	3%
<b>Cliff Ellis</b>	<b>1%</b>	-	3%	-	-
<b>Larry Faircloth</b>	<b>2%</b>	-	-	2%	5%
<b>Betty Ireland</b>	<b>31%</b>	44%	24%	31%	37%
<b>Bill Maloney</b>	<b>17%</b>	11%	9%	23%	15%
<b>Mark Sorsaia</b>	<b>4%</b>	-	6%	4%	2%
<b>Undecided</b>	<b>28%</b>	22%	38%	24%	26%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>2012 GOP Pres Primary</b>					
Michele Bachmann	3%	-	-	6%	2%
Newt Gingrich	9%	-	6%	8%	16%
Mike Huckabee	24%	22%	26%	22%	25%
Sarah Palin	13%	11%	18%	12%	11%
Ron Paul	3%	-	3%	5%	2%
Tim Pawlenty	4%	11%	3%	3%	4%
Mitt Romney	11%	22%	9%	12%	11%
Donald Trump	24%	33%	29%	21%	20%
Someone else/Undecided	9%	-	6%	11%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Ireland Favorability</b>					
Favorable	47%	56%	38%	49%	51%
Unfavorable	15%	-	24%	13%	12%
Not sure	38%	44%	38%	37%	38%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Maloney Favorability</b>					
Favorable	27%	44%	15%	31%	28%
Unfavorable	11%	-	12%	15%	5%
Not sure	62%	56%	74%	54%	67%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Gingrich Favorability</b>					
Favorable	57%	56%	50%	61%	55%
Unfavorable	20%	22%	21%	20%	20%
Not sure	23%	22%	29%	19%	25%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Huckabee Favorability</b>					
<b>Favorable</b>	<b>73%</b>	67%	74%	74%	74%
<b>Unfavorable</b>	<b>10%</b>	11%	9%	9%	11%
<b>Not sure</b>	<b>17%</b>	22%	18%	17%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Palin Favorability</b>					
<b>Favorable</b>	<b>67%</b>	67%	71%	69%	62%
<b>Unfavorable</b>	<b>18%</b>	11%	15%	20%	18%
<b>Not sure</b>	<b>15%</b>	22%	15%	11%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Romney Favorability</b>					
<b>Favorable</b>	<b>51%</b>	67%	50%	51%	49%
<b>Unfavorable</b>	<b>23%</b>	-	24%	24%	24%
<b>Not sure</b>	<b>26%</b>	33%	26%	24%	27%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Trump Favorability</b>					
<b>Favorable</b>	<b>47%</b>	56%	55%	48%	36%
<b>Unfavorable</b>	<b>33%</b>	33%	24%	35%	39%
<b>Not sure</b>	<b>20%</b>	11%	21%	17%	25%

