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McKenna, Inslee basically tied for WA Gov.

Raleigh, N.C. – The most likely match up for Governor of Washington next year looks like it would be a barn burner, with Republican Attorney General Rob McKenna starting out with just a 40-38 lead over Democratic Congressman Jay Inslee. With 23% of Democrats and only 13% of Republicans undecided at this point that looks like a sheer toss up.

The main reason McKenna is ahead of Inslee at this point is slightly higher name recognition. 60% of voters know McKenna well enough to have formed an opinion about him, while that is true for only 51% when it comes to Inslee. The two have similar net favorability ratings with Inslee at +9 (30/21) and McKenna at +8 (34/26).

McKenna and Inslee would clearly be their party's two strongest candidates. Christine Gregoire remains quite unpopular with 38% of voters approving of her to 48% who disapprove. She would trail McKenna 49-40 in a hypothetical contest.

Likewise Congressman Dave Reichert would not be nearly as strong as McKenna. His statewide favorability is 25/36 and he trails Inslee by a 42-36 margin and even Gregoire by a 45-41 spread.

“Assuming that Gregoire doesn't run again and the players end up being Inslee and McKenna the race for Governor in Washington next year looks like a sheer toss up,” said Dean Debnam, President of Public Policy Polling. “With the races for Senate and President in the state next year not likely to be competitive this appears to be where the action is.”

PPP found yesterday that Maria Cantwell had a 50/36 approval rating and led five prospective Republican opponents by double digits. Numbers on the Presidential race in the state will be released tomorrow.

PPP surveyed 1,098 Washington voters from May 12th to 15th. The margin of error for the survey is +/-3.0%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.



Washington Survey Results

Q1 Do you approve or disapprove of Governor Christine Gregoire's job performance?

Approve..... 38% Not sure 14%
Disapprove..... 48%

Q2 Do you have a favorable or unfavorable opinion of Jay Inslee?

Favorable..... 30%
Unfavorable 21%
Not sure 49%

Q3 Do you have a favorable or unfavorable opinion of Rob McKenna?

Favorable..... 34%
Unfavorable 26%
Not sure 40%

Q4 If the candidates for Governor next year were Republican Rob McKenna and Democrat Christine Gregoire, who would you vote for?

Rob McKenna 49%
Christine Gregoire..... 40%
Undecided..... 11%

Q5 If the candidates for Governor next year were Republican Rob McKenna and Democrat Jay Inslee, who would you vote for?

Rob McKenna 40%
Jay Inslee..... 38%
Undecided..... 22%

Q6 If the candidates for Governor next year were Republican Dave Reichert and Democrat Christine Gregoire, who would you vote for?

Dave Reichert..... 41%
Christine Gregoire..... 45%
Undecided..... 14%

Q7 If the candidates for Governor next year were Republican Dave Reichert and Democrat Jay Inslee, who would you vote for?

Dave Reichert..... 36%
Jay Inslee..... 42%
Undecided..... 22%

Q8 Who did you vote for President in 2008?

John McCain..... 39%
Barack Obama..... 53%
Someone else/Don't remember 8%

Q9 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 11%
Somewhat liberal 22%
Moderate..... 30%
Somewhat conservative..... 21%
Very conservative 16%

Q10 If you are a woman, press 1. If a man, press 2.

Woman 52%
Man..... 48%

Q11 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat..... 39%
Republican..... 30%
Independent/Other..... 31%

Q12 If you are white, press 1. If other, press 2.

White 87%
Other..... 13%





Q13 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i>	10%
<i>30 to 45</i>	24%
<i>46 to 65</i>	46%
<i>Older than 65</i>	20%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Gregoire Approval				
Approve	38%	8%	64%	14%
Disapprove	48%	83%	19%	72%
Not sure	14%	9%	17%	14%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Inslee Favorability				
Favorable	30%	14%	44%	17%
Unfavorable	21%	31%	13%	17%
Not sure	49%	55%	42%	66%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
McKenna Favorability				
Favorable	34%	50%	23%	32%
Unfavorable	26%	8%	41%	11%
Not sure	40%	42%	36%	57%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
McKenna/Gregoire				
Rob McKenna	49%	85%	19%	68%
Christine Gregoire	40%	8%	68%	11%
Undecided	11%	7%	13%	21%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
McKenna/Inslee				
Rob McKenna	40%	76%	13%	50%
Jay Inslee	38%	9%	62%	15%
Undecided	22%	15%	25%	36%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Reichert/Gregoire				
Dave Reichert	41%	81%	11%	51%
Christine Gregoire	45%	7%	77%	18%
Undecided	14%	12%	13%	31%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Reichert/Inslee				
Dave Reichert	36%	73%	8%	42%
Jay Inslee	42%	8%	70%	17%
Undecided	22%	19%	22%	41%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Gregoire Approval						
Approve	38%	83%	58%	42%	13%	4%
Disapprove	48%	9%	25%	40%	74%	89%
Not sure	14%	8%	17%	18%	12%	7%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Inslee Favorability						
Favorable	30%	53%	44%	32%	15%	12%
Unfavorable	21%	18%	16%	15%	27%	31%
Not sure	49%	30%	40%	53%	57%	57%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
McKenna Favorability						
Favorable	34%	15%	20%	30%	53%	50%
Unfavorable	26%	61%	41%	26%	7%	6%
Not sure	40%	24%	39%	44%	41%	44%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
McKenna/Gregoire						
Rob McKenna	49%	4%	23%	39%	82%	89%
Christine Gregoire	40%	92%	62%	43%	11%	4%
Undecided	11%	4%	15%	17%	7%	7%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
McKenna/Inslee						
Rob McKenna	40%	6%	11%	29%	73%	83%
Jay Inslee	38%	87%	65%	35%	9%	8%
Undecided	22%	7%	24%	35%	18%	10%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Reichert/Gregoire						
Dave Reichert	41%	1%	14%	27%	78%	86%
Christine Gregoire	45%	96%	73%	52%	9%	3%
Undecided	14%	3%	12%	21%	12%	12%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Reichert/Inslee						
Dave Reichert	36%	2%	6%	21%	73%	81%
Jay Inslee	42%	94%	69%	46%	7%	3%
Undecided	22%	4%	24%	32%	20%	16%

	Base	Gender	
		Woman	Man
Gregoire Approval			
Approve	38%	42%	34%
Disapprove	48%	44%	52%
Not sure	14%	14%	14%

	Base	Gender	
		Woman	Man
Inslee Favorability			
Favorable	30%	30%	31%
Unfavorable	21%	17%	25%
Not sure	49%	53%	44%





Crosstabs

	Base	Gender	
		Woman	Man
McKenna Favorability			
Favorable	34%	29%	40%
Unfavorable	26%	25%	27%
Not sure	40%	46%	33%

	Base	Gender	
		Woman	Man
McKenna/Gregoire			
Rob McKenna	49%	46%	51%
Christine Gregoire	40%	42%	38%
Undecided	11%	12%	11%

	Base	Gender	
		Woman	Man
McKenna/Inslee			
Rob McKenna	40%	35%	46%
Jay Inslee	38%	40%	36%
Undecided	22%	25%	18%

	Base	Gender	
		Woman	Man
Reichert/Gregoire			
Dave Reichert	41%	37%	47%
Christine Gregoire	45%	49%	40%
Undecided	14%	14%	13%





Crosstabs

	Base	Gender	
		Woman	Man
Reichert/Inslee			
Dave Reichert	36%	31%	41%
Jay Inslee	42%	44%	39%
Undecided	22%	25%	20%

	Base	Party		
		Democrat	Republican	Independent/Other
Gregoire Approval				
Approve	38%	69%	8%	29%
Disapprove	48%	16%	83%	54%
Not sure	14%	16%	9%	16%

	Base	Party		
		Democrat	Republican	Independent/Other
Inslee Favorability				
Favorable	30%	45%	13%	29%
Unfavorable	21%	13%	28%	23%
Not sure	49%	42%	59%	48%

	Base	Party		
		Democrat	Republican	Independent/Other
McKenna Favorability				
Favorable	34%	18%	48%	41%
Unfavorable	26%	43%	8%	22%
Not sure	40%	39%	44%	37%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
McKenna/Gregoire				
Rob McKenna	49%	14%	87%	55%
Christine Gregoire	40%	74%	8%	29%
Undecided	11%	12%	6%	16%

	Base	Party		
		Democrat	Republican	Independent/Other
McKenna/Inslee				
Rob McKenna	40%	9%	79%	41%
Jay Inslee	38%	68%	7%	30%
Undecided	22%	23%	13%	29%

	Base	Party		
		Democrat	Republican	Independent/Other
Reichert/Gregoire				
Dave Reichert	41%	8%	82%	43%
Christine Gregoire	45%	82%	7%	35%
Undecided	14%	10%	11%	21%

	Base	Party		
		Democrat	Republican	Independent/Other
Reichert/Inslee				
Dave Reichert	36%	5%	77%	35%
Jay Inslee	42%	75%	8%	33%
Undecided	22%	20%	16%	32%





Crosstabs

	Base	Race	
		White	Other
Gregoire Approval			
Approve	38%	39%	37%
Disapprove	48%	49%	44%
Not sure	14%	13%	19%

	Base	Race	
		White	Other
Inslee Favorability			
Favorable	30%	30%	29%
Unfavorable	21%	22%	14%
Not sure	49%	48%	57%

	Base	Race	
		White	Other
McKenna Favorability			
Favorable	34%	36%	24%
Unfavorable	26%	26%	28%
Not sure	40%	39%	48%

	Base	Race	
		White	Other
McKenna/Gregoire			
Rob McKenna	49%	50%	38%
Christine Gregoire	40%	39%	44%
Undecided	11%	10%	19%





Crosstabs

	Base	Race	
		White	Other
McKenna/Inslee			
Rob McKenna	40%	43%	21%
Jay Inslee	38%	36%	48%
Undecided	22%	21%	31%

	Base	Race	
		White	Other
Reichert/Gregoire			
Dave Reichert	41%	43%	31%
Christine Gregoire	45%	44%	49%
Undecided	14%	13%	19%

	Base	Race	
		White	Other
Reichert/Inslee			
Dave Reichert	36%	37%	25%
Jay Inslee	42%	41%	48%
Undecided	22%	22%	27%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Gregoire Approval					
Approve	38%	34%	28%	42%	43%
Disapprove	48%	41%	58%	46%	43%
Not sure	14%	24%	14%	11%	13%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Inslee Favorability					
Favorable	30%	14%	30%	33%	31%
Unfavorable	21%	21%	15%	23%	22%
Not sure	49%	66%	55%	43%	47%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McKenna Favorability					
Favorable	34%	7%	41%	37%	33%
Unfavorable	26%	34%	23%	27%	23%
Not sure	40%	59%	36%	36%	44%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McKenna/Gregoire					
Rob McKenna	49%	41%	57%	47%	46%
Christine Gregoire	40%	41%	32%	43%	42%
Undecided	11%	17%	11%	10%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McKenna/Inslee					
Rob McKenna	40%	17%	49%	40%	42%
Jay Inslee	38%	52%	31%	40%	36%
Undecided	22%	31%	21%	20%	22%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Reichert/Gregoire					
Dave Reichert	41%	31%	47%	42%	39%
Christine Gregoire	45%	48%	36%	47%	49%
Undecided	14%	21%	17%	11%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Reichert/Inslee					
Dave Reichert	36%	21%	40%	36%	38%
Jay Inslee	42%	55%	38%	42%	40%
Undecided	22%	24%	22%	22%	22%

