

**INTERVIEWS: Tom Jensen 919-744-6312****IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL [information@publicpolicypolling.com](mailto:information@publicpolicypolling.com), OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE**

## Utah Senate close if Matheson runs

**Raleigh, N.C.** – Utah is perhaps the most Republican state in the country, and in most any statewide election, Democrats can only dream of seriously competing. However, if Congressman Jim Matheson makes a run for the Senate next year, Democrats could have a pick up opportunity in a state where Republicans outnumber Democrats 50-22.

If Senator Orrin Hatch faces Matheson in the general, they would start out deadlocked with Matheson leading 45-44. Against Matheson, Hatch leads only 72-20 among Republicans, and gets slaughtered with Independents, losing them 22-59. Hatch would have no problem dispatching any other Democrat. He leads former Utah Attorney General Jan Graham 55-34, and Utah Department of Alcoholic Beverage Control chairman Sam Granato 56-31. If Congressman Jason Chaffetz wins the GOP nomination, he would trail Matheson 42-47, but lead Graham 53-34 and Granato 54-33.

Hatch could face a tough fight in both the primary and general, and his tepid approval isn't helping. 46% approve while 43% disapprove. Hatch receives a decent amount of crossover support, rating 22-71 among Democrats, but receives a miserable rating of 29-60 among independents. The good news for Hatch is that Republicans still approve 67-22, and only 26% feel he is too liberal compared to 59% who feel he is about right.

To run so strongly in Utah, a Democrat would need an outstanding favorability spread, and Matheson has it. 59% of Utah voters see Matheson favorably, compared to only 28% who see him unfavorably. He rates a good 76-15 among Democrats, a great 58-28 among independents, and a phenomenal 52-33 among Republicans. This makes Matheson the second most popular politician among members of the opposing party PPP has polled.

“That Matheson can run neck and neck with Republicans in Utah is a testament to his popularity,” said Dean Debnam, President of Public Policy Polling. “Taking a senate seat in Utah will require a heroic effort from Democrats, but if there is a way, Matheson is it.”

PPP surveyed 732 Utah voters from July 8<sup>th</sup> to 10<sup>th</sup>. The margin of error for the survey is +/-3.6%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.



## Utah Survey Results

**Q1** Do you approve or disapprove of Senator Orrin Hatch's job performance?

Approve .....46% Not sure .....11%  
Disapprove.....43%

**Q2** Do you have a favorable or unfavorable opinion of Jason Chaffetz?

Favorable..... 43%  
Unfavorable ..... 34%  
Not sure .....23%

**Q3** Do you have a favorable or unfavorable opinion of Jan Graham?

Favorable..... 27%  
Unfavorable ..... 18%  
Not sure .....56%

**Q4** Do you have a favorable or unfavorable opinion of Sam Granato?

Favorable..... 28%  
Unfavorable ..... 22%  
Not sure .....50%

**Q5** Do you have a favorable or unfavorable opinion of Jim Matheson?

Favorable..... 59%  
Unfavorable ..... 28%  
Not sure ..... 13%

**Q6** If the candidates for US Senate next year were Republican Orrin Hatch and Democrat Jan Graham, who would you vote for?

Orrin Hatch ..... 55%  
Jan Graham ..... 34%  
Undecided..... 12%

**Q7** If the candidates for US Senate next year were Republican Orrin Hatch and Democrat Sam Granato, who would you vote for?

Orrin Hatch ..... 56%  
Sam Granato ..... 31%  
Undecided..... 13%

**Q8** If the candidates for US Senate next year were Republican Orrin Hatch and Democrat Jim Matheson, who would you vote for?

Orrin Hatch ..... 44%  
Jim Matheson ..... 45%  
Undecided..... 11%

**Q9** If the candidates for US Senate next year were Republican Jason Chaffetz and Democrat Jan Graham, who would you vote for?

Jason Chaffetz..... 53%  
Jan Graham ..... 34%  
Undecided..... 14%

**Q10** If the candidates for US Senate next year were Republican Jason Chaffetz and Democrat Sam Granato, who would you vote for?

Jason Chaffetz..... 54%  
Sam Granato ..... 33%  
Undecided..... 14%

**Q11** If the candidates for US Senate next year were Republican Jason Chaffetz and Democrat Jim Matheson, who would you vote for?

Jason Chaffetz..... 42%  
Jim Matheson ..... 47%  
Undecided..... 11%





**Q12** Do you think that Orrin Hatch is too liberal, too conservative, or about right?

<i>Too liberal</i> .....	20%
<i>Too conservative</i> .....	32%
<i>About right</i> .....	41%
<i>Not sure</i> .....	7%

**Q13** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i> .....	8%
<i>Somewhat liberal</i> .....	14%
<i>Moderate</i> .....	25%
<i>Somewhat conservative</i> .....	29%
<i>Very conservative</i> .....	23%

**Q14** If you are a woman, press 1. If a man, press 2.

<i>Woman</i> .....	53%
<i>Man</i> .....	47%

**Q15** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i> .....	22%
<i>Republican</i> .....	50%
<i>Independent/Other</i> .....	28%

**Q16** If you are white, press 1. If other, press 2.

<i>White</i> .....	94%
<i>Other</i> .....	6%

**Q17** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i> .....	10%
<i>30 to 45</i> .....	30%
<i>46 to 65</i> .....	37%
<i>Older than 65</i> .....	23%

**Q18** Are you a Mormon or another religion?

<i>Mormon</i> .....	70%
<i>Another religion</i> .....	30%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Hatch Approval</b>						
<b>Approve</b>	46%	20%	21%	40%	64%	54%
<b>Disapprove</b>	43%	78%	68%	51%	24%	33%
<b>Not sure</b>	11%	3%	10%	9%	12%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Chaffetz Favorability</b>						
<b>Favorable</b>	43%	7%	13%	23%	60%	73%
<b>Unfavorable</b>	34%	83%	62%	52%	18%	3%
<b>Not sure</b>	23%	10%	25%	25%	22%	23%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Graham Favorability</b>						
<b>Favorable</b>	27%	39%	41%	30%	24%	13%
<b>Unfavorable</b>	18%	15%	21%	17%	16%	19%
<b>Not sure</b>	56%	46%	38%	53%	60%	69%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Granato Favorability</b>						
<b>Favorable</b>	28%	50%	37%	41%	24%	6%
<b>Unfavorable</b>	22%	23%	29%	15%	21%	28%
<b>Not sure</b>	50%	28%	34%	44%	55%	66%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Matheson Favorability</b>						
<b>Favorable</b>	59%	60%	68%	73%	61%	37%
<b>Unfavorable</b>	28%	30%	23%	14%	26%	47%
<b>Not sure</b>	13%	10%	10%	13%	13%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Hatch/Graham</b>						
<b>Orrin Hatch</b>	55%	13%	19%	39%	73%	84%
<b>Jan Graham</b>	34%	76%	69%	50%	14%	5%
<b>Undecided</b>	12%	11%	12%	11%	13%	11%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Hatch/Granato</b>						
<b>Orrin Hatch</b>	56%	13%	23%	39%	72%	88%
<b>Sam Granato</b>	31%	76%	62%	48%	14%	2%
<b>Undecided</b>	13%	11%	15%	13%	14%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Hatch/Matheson</b>						
<b>Orrin Hatch</b>	44%	9%	11%	24%	61%	76%
<b>Jim Matheson</b>	45%	83%	80%	66%	28%	11%
<b>Undecided</b>	11%	8%	10%	10%	12%	13%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Chaffetz/Graham</b>						
Jason Chaffetz	53%	10%	12%	32%	75%	88%
Jan Graham	34%	84%	72%	50%	11%	3%
Undecided	14%	6%	17%	18%	14%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Chaffetz/Granato</b>						
Jason Chaffetz	54%	12%	16%	31%	75%	89%
Sam Granato	33%	83%	66%	52%	12%	1%
Undecided	14%	6%	17%	17%	13%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Chaffetz/Matheson</b>						
Jason Chaffetz	42%	7%	3%	16%	58%	85%
Jim Matheson	47%	86%	87%	70%	31%	7%
Undecided	11%	7%	10%	14%	11%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Hatch Ideology</b>						
Too liberal	20%	4%	3%	8%	21%	48%
Too conservative	32%	84%	72%	47%	10%	2%
About right	41%	9%	20%	38%	62%	43%
Not sure	7%	3%	5%	7%	7%	7%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Hatch Approval</b>			
<b>Approve</b>	46%	52%	39%
<b>Disapprove</b>	43%	36%	51%
<b>Not sure</b>	11%	11%	10%

	Base	Gender	
		Woman	Man
<b>Chaffetz Favorability</b>			
<b>Favorable</b>	43%	37%	49%
<b>Unfavorable</b>	34%	33%	35%
<b>Not sure</b>	23%	30%	15%

	Base	Gender	
		Woman	Man
<b>Graham Favorability</b>			
<b>Favorable</b>	27%	25%	28%
<b>Unfavorable</b>	18%	14%	21%
<b>Not sure</b>	56%	61%	50%

	Base	Gender	
		Woman	Man
<b>Granato Favorability</b>			
<b>Favorable</b>	28%	29%	27%
<b>Unfavorable</b>	22%	18%	27%
<b>Not sure</b>	50%	54%	45%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Matheson Favorability</b>			
<b>Favorable</b>	<b>59%</b>	64%	54%
<b>Unfavorable</b>	<b>28%</b>	22%	34%
<b>Not sure</b>	<b>13%</b>	14%	12%

	Base	Gender	
		Woman	Man
<b>Hatch/Graham</b>			
<b>Orrin Hatch</b>	<b>55%</b>	58%	52%
<b>Jan Graham</b>	<b>34%</b>	31%	36%
<b>Undecided</b>	<b>12%</b>	11%	12%

	Base	Gender	
		Woman	Man
<b>Hatch/Granato</b>			
<b>Orrin Hatch</b>	<b>56%</b>	57%	55%
<b>Sam Granato</b>	<b>31%</b>	29%	34%
<b>Undecided</b>	<b>13%</b>	14%	11%

	Base	Gender	
		Woman	Man
<b>Hatch/Matheson</b>			
<b>Orrin Hatch</b>	<b>44%</b>	42%	46%
<b>Jim Matheson</b>	<b>45%</b>	48%	43%
<b>Undecided</b>	<b>11%</b>	10%	12%







**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Chaffetz/Graham</b>			
<b>Jason Chaffetz</b>	53%	49%	57%
<b>Jan Graham</b>	34%	33%	34%
<b>Undecided</b>	14%	18%	9%

	Base	Gender	
		Woman	Man
<b>Chaffetz/Granato</b>			
<b>Jason Chaffetz</b>	54%	50%	58%
<b>Sam Granato</b>	33%	32%	33%
<b>Undecided</b>	14%	17%	10%

	Base	Gender	
		Woman	Man
<b>Chaffetz/Matheson</b>			
<b>Jason Chaffetz</b>	42%	37%	47%
<b>Jim Matheson</b>	47%	50%	44%
<b>Undecided</b>	11%	13%	9%

	Base	Gender	
		Woman	Man
<b>Hatch Ideology</b>			
<b>Too liberal</b>	20%	16%	25%
<b>Too conservative</b>	32%	31%	33%
<b>About right</b>	41%	47%	35%
<b>Not sure</b>	7%	7%	6%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Hatch Approval</b>				
<b>Approve</b>	46%	22%	67%	27%
<b>Disapprove</b>	43%	71%	22%	60%
<b>Not sure</b>	11%	7%	10%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Chaffetz Favorability</b>				
<b>Favorable</b>	43%	12%	61%	33%
<b>Unfavorable</b>	34%	65%	14%	47%
<b>Not sure</b>	23%	23%	24%	20%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Graham Favorability</b>				
<b>Favorable</b>	27%	40%	19%	30%
<b>Unfavorable</b>	18%	16%	18%	17%
<b>Not sure</b>	56%	44%	63%	53%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Granato Favorability</b>				
<b>Favorable</b>	28%	56%	13%	33%
<b>Unfavorable</b>	22%	15%	26%	21%
<b>Not sure</b>	50%	30%	60%	46%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Matheson Favorability</b>				
<b>Favorable</b>	<b>59%</b>	76%	52%	58%
<b>Unfavorable</b>	<b>28%</b>	15%	33%	28%
<b>Not sure</b>	<b>13%</b>	9%	15%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Hatch/Graham</b>				
<b>Orrin Hatch</b>	<b>55%</b>	16%	84%	33%
<b>Jan Graham</b>	<b>34%</b>	77%	8%	46%
<b>Undecided</b>	<b>12%</b>	8%	8%	21%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Hatch/Granato</b>				
<b>Orrin Hatch</b>	<b>56%</b>	15%	86%	34%
<b>Sam Granato</b>	<b>31%</b>	73%	6%	45%
<b>Undecided</b>	<b>13%</b>	12%	8%	21%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Hatch/Matheson</b>				
<b>Orrin Hatch</b>	<b>44%</b>	8%	72%	22%
<b>Jim Matheson</b>	<b>45%</b>	87%	20%	59%
<b>Undecided</b>	<b>11%</b>	6%	9%	18%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Chaffetz/Graham</b>				
<b>Jason Chaffetz</b>	53%	12%	79%	38%
<b>Jan Graham</b>	34%	76%	10%	42%
<b>Undecided</b>	14%	11%	11%	20%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Chaffetz/Granato</b>				
<b>Jason Chaffetz</b>	54%	12%	81%	38%
<b>Sam Granato</b>	33%	80%	7%	42%
<b>Undecided</b>	14%	9%	12%	20%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Chaffetz/Matheson</b>				
<b>Jason Chaffetz</b>	42%	5%	68%	24%
<b>Jim Matheson</b>	47%	90%	23%	59%
<b>Undecided</b>	11%	6%	9%	17%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Hatch Ideology</b>				
<b>Too liberal</b>	20%	3%	28%	20%
<b>Too conservative</b>	32%	72%	9%	43%
<b>About right</b>	41%	21%	58%	27%
<b>Not sure</b>	7%	4%	6%	10%





**Crosstabs**

	Base	Race	
		White	Other
<b>Hatch Approval</b>			
<b>Approve</b>	<b>46%</b>	48%	20%
<b>Disapprove</b>	<b>43%</b>	42%	71%
<b>Not sure</b>	<b>11%</b>	11%	9%

	Base	Race	
		White	Other
<b>Chaffetz Favorability</b>			
<b>Favorable</b>	<b>43%</b>	44%	22%
<b>Unfavorable</b>	<b>34%</b>	33%	55%
<b>Not sure</b>	<b>23%</b>	23%	22%

	Base	Race	
		White	Other
<b>Graham Favorability</b>			
<b>Favorable</b>	<b>27%</b>	27%	19%
<b>Unfavorable</b>	<b>18%</b>	17%	25%
<b>Not sure</b>	<b>56%</b>	56%	56%

	Base	Race	
		White	Other
<b>Granato Favorability</b>			
<b>Favorable</b>	<b>28%</b>	28%	29%
<b>Unfavorable</b>	<b>22%</b>	22%	20%
<b>Not sure</b>	<b>50%</b>	50%	52%





**Crosstabs**

	Base	Race	
		White	Other
<b>Matheson Favorability</b>			
<b>Favorable</b>	<b>59%</b>	60%	52%
<b>Unfavorable</b>	<b>28%</b>	27%	38%
<b>Not sure</b>	<b>13%</b>	13%	11%

	Base	Race	
		White	Other
<b>Hatch/Graham</b>			
<b>Orr in Hatch</b>	<b>55%</b>	56%	33%
<b>Jan Graham</b>	<b>34%</b>	32%	55%
<b>Undecided</b>	<b>12%</b>	12%	13%

	Base	Race	
		White	Other
<b>Hatch/Granato</b>			
<b>Orrin Hatch</b>	<b>56%</b>	58%	22%
<b>Sam Granato</b>	<b>31%</b>	30%	56%
<b>Undecided</b>	<b>13%</b>	12%	22%

	Base	Race	
		White	Other
<b>Hatch/Matheson</b>			
<b>Orr in Hatch</b>	<b>44%</b>	45%	22%
<b>Jim Matheson</b>	<b>45%</b>	44%	73%
<b>Undecided</b>	<b>11%</b>	11%	5%





**Crosstabs**

	Base	Race	
		White	Other
<b>Chaffetz/Graham</b>			
<b>Jason Chaffetz</b>	<b>53%</b>	55%	26%
<b>Jan Graham</b>	<b>34%</b>	32%	59%
<b>Undecided</b>	<b>14%</b>	13%	14%

	Base	Race	
		White	Other
<b>Chaffetz/Granato</b>			
<b>Jason Chaffetz</b>	<b>54%</b>	56%	26%
<b>Sam Granato</b>	<b>33%</b>	31%	58%
<b>Undecided</b>	<b>14%</b>	13%	16%

	Base	Race	
		White	Other
<b>Chaffetz/Matheson</b>			
<b>Jason Chaffetz</b>	<b>42%</b>	43%	19%
<b>Jim Matheson</b>	<b>47%</b>	46%	70%
<b>Undecided</b>	<b>11%</b>	11%	12%

	Base	Race	
		White	Other
<b>Hatch Ideology</b>			
<b>Too liberal</b>	<b>20%</b>	20%	18%
<b>Too conservative</b>	<b>32%</b>	31%	50%
<b>About right</b>	<b>41%</b>	42%	26%
<b>Not sure</b>	<b>7%</b>	7%	6%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Hatch Approval</b>					
Approve	46%	35%	48%	45%	50%
Disapprove	43%	52%	45%	44%	37%
Not sure	11%	13%	7%	11%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Chaffetz Favorability</b>					
Favorable	43%	16%	44%	48%	44%
Unfavorable	34%	68%	29%	31%	32%
Not sure	23%	16%	26%	21%	24%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Graham Favorability</b>					
Favorable	27%	19%	20%	34%	27%
Unfavorable	18%	32%	17%	16%	14%
Not sure	56%	48%	63%	51%	59%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Granato Favorability</b>					
Favorable	28%	26%	21%	33%	29%
Unfavorable	22%	42%	22%	19%	19%
Not sure	50%	32%	56%	48%	52%







**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Matheson Favorability</b>					
Favorable	59%	58%	52%	64%	61%
Unfavorable	28%	32%	31%	25%	26%
Not sure	13%	10%	17%	11%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Hatch/Graham</b>					
Orrin Hatch	55%	42%	53%	56%	59%
Jan Graham	34%	35%	35%	34%	30%
Undecided	12%	23%	12%	9%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Hatch/Granato</b>					
Orrin Hatch	56%	32%	59%	58%	59%
Sam Granato	31%	45%	29%	31%	29%
Undecided	13%	23%	12%	11%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Hatch/Matheson</b>					
Orrin Hatch	44%	29%	46%	42%	50%
Jim Matheson	45%	55%	40%	50%	40%
Undecided	11%	16%	14%	7%	9%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Chaffetz/Graham</b>					
Jason Chaffetz	53%	32%	58%	54%	53%
Jan Graham	34%	45%	31%	34%	31%
Undecided	14%	23%	11%	12%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Chaffetz/Granato</b>					
Jason Chaffetz	54%	32%	58%	54%	57%
Sam Granato	33%	52%	31%	31%	29%
Undecided	14%	16%	11%	14%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Chaffetz/Matheson</b>					
Jason Chaffetz	42%	26%	50%	40%	42%
Jim Matheson	47%	58%	38%	53%	45%
Undecided	11%	16%	12%	7%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Hatch Ideology</b>					
Too liberal	20%	10%	25%	22%	17%
Too conservative	32%	52%	33%	31%	25%
About right	41%	35%	37%	42%	49%
Not sure	7%	3%	6%	6%	10%

