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Ohio Republicans want Blackwell for Senate

Raleigh, N.C. – Ohio Republicans prefer their former Secretary of State Ken Blackwell to take on Democratic incumbent Sherrod Brown for Senate next year. Blackwell is the favorite of 17% of Ohio's usual Republican primary voters, ahead of Jon Husted's 14%, unlikely candidate Drew Carey's 12%, Mary Taylor's 9%, Jim Jordan's and Steve LaTourette's 8%, Josh Mandel's 6%, and state senator Shannon Jones' 1%. A full quarter, far more than support any of the candidates, are undecided or prefer someone unnamed.

With Carey removed from the picture, Blackwell jumps to 21%, with Husted still at 14%, Jordan and LaTourette up to 10%, Taylor down to 8%, Mandel up to 7%, and Jones up to 4%. 26% are still undecided. Husted and, particularly, Blackwell both earn larger shares of the vote as they move rightward across the ideological spectrum. Mandel is third with moderates, but they make up only 16% of the electorate. When PPP last polled the race in December, the story was similar. After Mike DeWine, who has since decided against a run, Blackwell led with 17% to Husted's 11%, Jordan's 10%, Taylor's 7%, LaTourette's 6%, and Mandel's 5%.

The results at this very early point have more to do with name recognition than anything else. Carey naturally has the highest profile, but still 56% have no opinion of him. The others are not any better known with these hardcore GOP voters than with the population at large. 66% are unaware of Husted, 68% of Taylor, 73% of Mandel, 75% of LaTourette, and 80% of Jordan.

With so many undecided, with so few being aware of these candidates, and with no one having actually announced, there is still plenty of room for anyone to jump in and win this primary. Blackwell and Jones were not tested against Brown, but all of the others trailed by at least 15 points in results released Wednesday.

The race for the state's Republican convention delegates is as muddled as can be. Mike Huckabee leads with 19% over Mitt Romney's 18%, Newt Gingrich's 16%, and Sarah Palin's 15%, with four others in single digits and 13% undecided. In December, Palin led with 21% over Huckabee's 19%, Gingrich's 18%, and Romney's 15%.

PPP surveyed 400 usual Ohio Republican primary voters from March 10th to 13th. The survey's margin of error is +/-4.9%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.



Ohio Survey Results

Q1 Do you have a favorable or unfavorable opinion of Newt Gingrich?

Favorable 46% *Not sure* 24%
Unfavorable 29%

Q2 Do you have a favorable or unfavorable opinion of Mike Huckabee?

Favorable 67% *Not sure* 14%
Unfavorable 19%

Q3 Do you have a favorable or unfavorable opinion of Sarah Palin?

Favorable 61% *Not sure* 11%
Unfavorable 28%

Q4 Do you have a favorable or unfavorable opinion of Mitt Romney?

Favorable 53% *Not sure* 21%
Unfavorable 26%

Q5 Do you have a favorable or unfavorable opinion of Drew Carey?

Favorable 28% *Not sure* 56%
Unfavorable 16%

Q6 Do you have a favorable or unfavorable opinion of Jon Husted?

Favorable 26% *Not sure* 66%
Unfavorable 8%

Q7 Do you have a favorable or unfavorable opinion of Jim Jordan?

Favorable 13% *Not sure* 80%
Unfavorable 8%

Q8 Do you have a favorable or unfavorable opinion of Steve LaTourette?

Favorable 18% *Not sure* 75%
Unfavorable 7%

Q9 Do you have a favorable or unfavorable opinion of Josh Mandel?

Favorable 22% *Not sure* 73%
Unfavorable 5%

Q10 Do you have a favorable or unfavorable opinion of Mary Taylor?

Favorable 24% *Not sure* 68%
Unfavorable 8%

Q11 If the Republican candidates for President in 2012 were Haley Barbour, Mitch Daniels, Newt Gingrich, Mike Huckabee, Sarah Palin, Ron Paul, Tim Pawlenty, and Mitt Romney who would you vote for?

Haley Barbour 2%
Mitch Daniels 4%
Newt Gingrich 16%
Mike Huckabee 19%
Sarah Palin 15%
Ron Paul 7%
Tim Pawlenty 5%
Mitt Romney 18%
Someone else/Undecided 13%





Q12 Given the choices of Ken Blackwell, Drew Carey, Jon Husted, Shannon Jones, Jim Jordan, Steve LaTourette, Josh Mandel, and Mary Taylor who would you most like to see as the Republican candidate for Senate next year?

<i>Ken Blackwell</i>	17%
<i>Drew Carey</i>	12%
<i>Jon Husted</i>	14%
<i>Shannon Jones</i>	1%
<i>Jim Jordan</i>	8%
<i>Steve LaTourette</i>	8%
<i>Josh Mandel</i>	6%
<i>Mary Taylor</i>	9%
<i>Someone else/Undecided</i>	25%

Q13 If the choices were just Ken Blackwell, Jon Husted, Shannon Jones, Jim Jordan, Steve LaTourette, Josh Mandel, and Mary Taylor who would you most like to see as the Republican candidate for Senate next year?

<i>Ken Blackwell</i>	21%
<i>Jon Husted</i>	14%
<i>Shannon Jones</i>	4%
<i>Jim Jordan</i>	10%
<i>Steve LaTourette</i>	10%
<i>Josh Mandel</i>	7%
<i>Mary Taylor</i>	8%
<i>Someone else/Undecided</i>	26%

Q14 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	1%
<i>Somewhat liberal</i>	3%
<i>Moderate</i>	16%
<i>Somewhat conservative</i>	46%
<i>Very conservative</i>	34%

Q15 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	46%
<i>Man</i>	54%

Q16 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i>	6%
<i>30 to 45</i>	30%
<i>46 to 65</i>	39%
<i>Older than 65</i>	25%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Gingrich Favorability						
Favorable	46%	24%	21%	24%	49%	56%
Unfavorable	29%	76%	63%	55%	28%	15%
Not sure	24%	-	15%	21%	23%	29%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Huckabee Favorability						
Favorable	67%	24%	50%	46%	70%	75%
Unfavorable	19%	76%	43%	36%	15%	12%
Not sure	14%	-	8%	18%	14%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Palin Favorability						
Favorable	61%	64%	57%	36%	59%	77%
Unfavorable	28%	36%	43%	54%	29%	12%
Not sure	11%	-	-	10%	12%	11%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Romney Favorability						
Favorable	53%	24%	45%	43%	58%	53%
Unfavorable	26%	64%	29%	37%	19%	29%
Not sure	21%	12%	26%	19%	23%	19%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Carey Favorability						
Favorable	28%	15%	44%	50%	27%	19%
Unfavorable	16%	72%	-	12%	14%	18%
Not sure	56%	12%	56%	38%	59%	62%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Husted Favorability						
Favorable	26%	40%	-	15%	28%	30%
Unfavorable	8%	36%	6%	16%	9%	2%
Not sure	66%	24%	94%	69%	63%	69%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Jordan Favorability						
Favorable	13%	40%	6%	7%	12%	16%
Unfavorable	8%	48%	-	16%	7%	4%
Not sure	80%	12%	94%	77%	81%	80%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
LaTourette Favorability						
Favorable	18%	15%	8%	21%	22%	13%
Unfavorable	7%	48%	-	4%	8%	5%
Not sure	75%	36%	92%	75%	70%	81%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Mandel Favorability						
Favorable	22%	15%	18%	19%	20%	27%
Unfavorable	5%	48%	-	9%	6%	1%
Not sure	73%	36%	82%	72%	74%	72%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Taylor Favorability						
Favorable	24%	40%	8%	20%	26%	23%
Unfavorable	8%	36%	26%	19%	9%	-
Not sure	68%	24%	67%	61%	65%	77%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2012 GOP Pres Primary						
Haley Barbour	2%	36%	-	-	2%	3%
Mitch Daniels	4%	-	-	1%	5%	4%
Newt Gingrich	16%	-	15%	18%	17%	15%
Mike Huckabee	19%	36%	18%	23%	18%	18%
Sarah Palin	15%	28%	14%	20%	13%	16%
Ron Paul	7%	-	-	4%	7%	8%
Tim Pawlenty	5%	-	-	6%	4%	8%
Mitt Romney	18%	-	24%	15%	21%	15%
Someone else/Undecided	13%	-	29%	13%	13%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2012 GOP Sen Primary w/ Carey						
Ken Blackwell	17%	-	15%	9%	17%	23%
Drew Carey	12%	51%	32%	15%	11%	10%
Jon Husted	14%	24%	-	17%	14%	14%
Shannon Jones	1%	-	-	-	-	3%
Jim Jordan	8%	12%	6%	8%	6%	9%
Steve LaTourette	8%	-	8%	7%	12%	4%
Josh Mandel	6%	-	18%	11%	3%	7%
Mary Taylor	9%	12%	-	8%	11%	7%
Someone else/Undecided	25%	-	21%	24%	26%	24%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2012 GOP Sen Primary w/o Carey						
Ken Blackwell	21%	36%	21%	16%	21%	23%
Jon Husted	14%	-	-	11%	15%	16%
Shannon Jones	4%	12%	-	5%	3%	5%
Jim Jordan	10%	12%	6%	13%	6%	14%
Steve LaTourette	10%	-	8%	11%	14%	4%
Josh Mandel	7%	15%	18%	12%	3%	8%
Mary Taylor	8%	24%	8%	3%	10%	6%
Someone else/Undecided	26%	-	39%	29%	27%	24%

	Base	Gender	
		Woman	Man
Gingrich Favorability			
Favorable	46%	43%	49%
Unfavorable	29%	23%	35%
Not sure	24%	34%	16%

	Base	Gender	
		Woman	Man
Huckabee Favorability			
Favorable	67%	64%	69%
Unfavorable	19%	16%	22%
Not sure	14%	20%	9%

	Base	Gender	
		Woman	Man
Palin Favorability			
Favorable	61%	57%	65%
Unfavorable	28%	30%	26%
Not sure	11%	13%	9%





Crosstabs

	Base	Gender	
		Woman	Man
Romney Favorability			
Favorable	53%	48%	58%
Unfavorable	26%	26%	26%
Not sure	21%	26%	16%

	Base	Gender	
		Woman	Man
Carey Favorability			
Favorable	28%	25%	31%
Unfavorable	16%	16%	15%
Not sure	56%	59%	54%

	Base	Gender	
		Woman	Man
Husted Favorability			
Favorable	26%	26%	26%
Unfavorable	8%	4%	11%
Not sure	66%	70%	64%

	Base	Gender	
		Woman	Man
Jordan Favorability			
Favorable	13%	12%	13%
Unfavorable	8%	3%	12%
Not sure	80%	85%	75%





Crosstabs

	Base	Gender	
		Woman	Man
LaTourette Favorability			
Favorable	18%	17%	20%
Unfavorable	7%	5%	8%
Not sure	75%	78%	72%

	Base	Gender	
		Woman	Man
Mandel Favorability			
Favorable	22%	21%	23%
Unfavorable	5%	1%	9%
Not sure	73%	78%	68%

	Base	Gender	
		Woman	Man
Taylor Favorability			
Favorable	24%	19%	28%
Unfavorable	8%	5%	12%
Not sure	68%	76%	61%

	Base	Gender	
		Woman	Man
2012 GOP Pres Primary			
Haley Barbour	2%	1%	4%
Mitch Daniels	4%	3%	5%
Newt Gingrich	16%	17%	16%
Mike Huckabee	19%	18%	20%
Sarah Palin	15%	17%	14%
Ron Paul	7%	6%	7%
Tim Pawlenty	5%	5%	6%
Mitt Romney	18%	17%	19%
Someone else/Undecided	13%	18%	10%





Crosstabs

	Base	Gender	
		Woman	Man
2012 GOP Sen Primary w/ Carey			
Ken Blackwell	17%	14%	20%
Drew Carey	12%	13%	12%
Jon Husted	14%	16%	13%
Shannon Jones	1%	1%	1%
Jim Jordan	8%	5%	9%
Steve LaTourette	8%	7%	8%
Josh Mandel	6%	6%	6%
Mary Taylor	9%	6%	12%
Someone else/Undecided	25%	31%	19%

	Base	Gender	
		Woman	Man
2012 GOP Sen Primary w/o Carey			
Ken Blackwell	21%	15%	26%
Jon Husted	14%	16%	13%
Shannon Jones	4%	6%	2%
Jim Jordan	10%	9%	11%
Steve LaTourette	10%	10%	9%
Josh Mandel	7%	6%	8%
Mary Taylor	8%	6%	10%
Someone else/Undecided	26%	30%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Gingrich Favorability					
Favorable	46%	50%	25%	53%	60%
Unfavorable	29%	25%	44%	24%	22%
Not sure	24%	25%	31%	23%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Huckabee Favorability					
Favorable	67%	67%	58%	72%	70%
Unfavorable	19%	25%	24%	18%	14%
Not sure	14%	8%	19%	10%	16%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Palin Favorability					
Favorable	61%	42%	56%	65%	68%
Unfavorable	28%	42%	32%	26%	22%
Not sure	11%	17%	12%	9%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Romney Favorability					
Favorable	53%	50%	47%	54%	59%
Unfavorable	26%	25%	27%	27%	24%
Not sure	21%	25%	25%	19%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Carey Favorability					
Favorable	28%	33%	41%	26%	16%
Unfavorable	16%	25%	10%	18%	16%
Not sure	56%	42%	49%	56%	68%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Husted Favorability					
Favorable	26%	42%	20%	23%	32%
Unfavorable	8%	25%	7%	7%	5%
Not sure	66%	33%	73%	69%	62%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Jordan Favorability					
Favorable	13%	17%	5%	14%	18%
Unfavorable	8%	8%	12%	4%	8%
Not sure	80%	75%	83%	81%	74%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
LaTourette Favorability					
Favorable	18%	8%	12%	22%	22%
Unfavorable	7%	25%	3%	7%	7%
Not sure	75%	67%	85%	71%	70%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Mandel Favorability					
Favorable	22%	50%	22%	21%	16%
Unfavorable	5%	8%	5%	3%	8%
Not sure	73%	42%	73%	76%	76%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Taylor Favorability					
Favorable	24%	17%	20%	23%	30%
Unfavorable	8%	25%	10%	6%	6%
Not sure	68%	58%	69%	71%	64%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
2012 GOP Pres Primary					
Haley Barbour	2%	17%	2%	2%	1%
Mitch Daniels	4%	8%	2%	6%	1%
Newt Gingrich	16%	8%	14%	17%	20%
Mike Huckabee	19%	-	20%	17%	26%
Sarah Palin	15%	8%	19%	16%	12%
Ron Paul	7%	25%	10%	4%	3%
Tim Pawlenty	5%	8%	2%	6%	7%
Mitt Romney	18%	17%	17%	18%	20%
Someone else/Undecided	13%	8%	15%	15%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
2012 GOP Sen Primary w/ Carey					
Ken Blackwell	17%	25%	14%	20%	15%
Drew Carey	12%	8%	20%	9%	8%
Jon Husted	14%	25%	17%	12%	14%
Shannon Jones	1%	8%	-	1%	1%
Jim Jordan	8%	-	7%	8%	10%
Steve LaTourette	8%	-	3%	10%	12%
Josh Mandel	6%	8%	7%	7%	3%
Mary Taylor	9%	17%	5%	9%	11%
Someone else/Undecided	25%	8%	27%	25%	26%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
2012 GOP Sen Primary w/o Carey					
Ken Blackwell	21%	36%	20%	21%	17%
Jon Husted	14%	27%	19%	10%	13%
Shannon Jones	4%	-	2%	6%	5%
Jim Jordan	10%	9%	9%	10%	11%
Steve LaTourette	10%	-	7%	12%	12%
Josh Mandel	7%	9%	9%	7%	4%
Mary Taylor	8%	9%	7%	6%	12%
Someone else/Undecided	26%	9%	26%	29%	26%

