



FOR IMMEDIATE RELEASE

June 9, 2010

**INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)**

**QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312**

## **Independents, Not Moderates Support Republicans**

Despite slipping approval ratings, President Obama continues to lead all five major Republican presidential candidates. Increasing his advantage by two percentage points, Obama now leads Sarah Palin 50-41.

Voters' opinions of the top Republicans have also taken a hit. Mike Huckabee's favorability dropped from 33 to 27 % while Palin's sunk from 37 to 34 %.

Amongst Republicans Palin is seen most favorably at 66%, followed by Gingrich and Huckabee, who both receive 50%. Ron Paul is the weakest with a meager 25% approval rating amongst Republicans. However, Paul is the strongest with voters who identify as independents or others. In a matchup against Obama, every Republican wins a majority of the independent vote.

Although Republicans do well amongst independents, they do not do well amongst voters who identify as moderates. Amongst the potential Republican candidates, moderates have the highest opinion of Romney, with a 26% favorability rating. However, moderates still prefer Obama to Romney 58 to 26%. Palin has the strongest conservative pull amongst her peers, with a 60% favorability rating.

This suggests that the majority of those who identify as independents or others are not traditional independents in the ideological center, rather they are right of center and in many cases far more conservative than Republicans.

"We could be seeing the beginnings of a realignment," says Dean Debnam, president of Public Policy Polling. "There could very well be new defining ideological divisions by the next presidential election."

PPP surveyed 650 American voters from June 4<sup>th</sup>- 7<sup>th</sup>. The survey's margin of error is +/-3.8%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.



## National Survey Results

**Q1** Do you approve or disapprove of Barack Obama's job performance?

*Approve*..... 48% *Not Sure*..... 5%

*Disapprove*..... 47%

**Q2** Do you have a favorable or unfavorable opinion of Mike Huckabee?

*Favorable*.....27% *Not Sure*.....42%

*Unfavorable* .....31%

**Q3** Do you have a favorable or unfavorable opinion of Sarah Palin?

*Favorable*..... 34%

*Unfavorable* ..... 53%

*Not Sure*..... 14%

**Q4** Do you have a favorable or unfavorable opinion of Newt Gingrich?

*Favorable*..... 28%

*Unfavorable* ..... 46%

*Not Sure*..... 27%

**Q5** Do you have a favorable or unfavorable opinion of Ron Paul?

*Favorable*..... 22%

*Unfavorable* ..... 36%

*Not Sure*..... 41%

**Q6** Do you have a favorable or unfavorable opinion of Mitt Romney?

*Favorable*..... 31%

*Unfavorable* ..... 36%

*Not Sure*..... 32%

**Q7** If the candidates for President next time were Mike Huckabee and Barack Obama, who would you vote for?

*Mike Huckabee* ..... 44%

*Barack Obama*..... 46%

*Not Sure*..... 10%

**Q8** If the candidates for President next time were Sarah Palin and Barack Obama, who would you vote for?

*Sarah Palin* ..... 41%

*Barack Obama*..... 50%

*Not Sure*..... 9%

**Q9** If the candidates for President in 2012 were Newt Gingrich and Barack Obama, who would you vote for?

*Newt Gingrich* ..... 39%

*Barack Obama*..... 47%

*Undecided*..... 14%

**Q10** If the candidates for President in 2012 were Ron Paul and Barack Obama, who would you vote for?

*Ron Paul*..... 36%

*Barack Obama*..... 46%

*Undecided*..... 17%





**Q11** If the candidates for President next time were Mitt Romney and Barack Obama, who would you vote for?

*Mitt Romney*..... 42%  
*Barack Obama*..... 45%  
*Not Sure*..... 13%

**Q12** Who did you vote for President last year?

*John McCain*..... 42%  
*Barack Obama*..... 49%  
*Someone else/don't remember*..... 8%

**Q13** Would you describe yourself as a liberal, moderate, or conservative?

*Liberal*..... 18%  
*Moderate*..... 44%  
*Conservative*..... 38%

**Q14** If you are a woman, press 1, if a man, press 2.

*Woman* ..... 49%  
*Man*..... 51%

**Q15** If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat*..... 43%  
*Republican*..... 34%  
*Independent/Other*..... 24%

**Q16** If you are Hispanic, press 1. If white, press 2. If African American, press 3. If other, press 4.

*Hispanic*..... 10%  
*White* ..... 72%  
*African American* ..... 12%  
*Other*..... 6%

**Q17** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

*18 to 29*..... 10%  
*30 to 45*..... 26%  
*46 to 65*..... 45%  
*Older than 65*..... 19%





**Crosstabs**

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/don't remember
<b>Obama Approval</b>				
Approve	48%	5%	86%	40%
Disapprove	47%	90%	10%	47%
Not Sure	5%	5%	4%	13%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/don't remember
<b>Huckabee Favorability</b>				
Favorable	27%	51%	9%	15%
Unfavorable	31%	16%	43%	34%
Not Sure	42%	33%	48%	51%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/don't remember
<b>Palin Favorability</b>				
Favorable	34%	67%	6%	29%
Unfavorable	53%	15%	86%	45%
Not Sure	14%	18%	8%	27%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/don't remember
<b>Gingrich Favorability</b>				
Favorable	28%	52%	9%	16%
Unfavorable	46%	20%	68%	42%
Not Sure	27%	28%	23%	43%





**Crosstabs**

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/don't remember
<b>Paul Favorability</b>				
<b>Favorable</b>	22%	32%	13%	26%
<b>Unfavorable</b>	36%	21%	51%	31%
<b>Not Sure</b>	41%	47%	36%	43%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/don't remember
<b>Romney Favorability</b>				
<b>Favorable</b>	31%	52%	16%	19%
<b>Unfavorable</b>	36%	17%	53%	35%
<b>Not Sure</b>	32%	31%	31%	46%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/don't remember
<b>Obama/Huckabee</b>				
<b>Mike Huckabee</b>	44%	86%	9%	33%
<b>Barack Obama</b>	46%	3%	84%	42%
<b>Not Sure</b>	10%	10%	7%	26%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/don't remember
<b>Obama/Palin</b>				
<b>Sarah Palin</b>	41%	81%	8%	36%
<b>Barack Obama</b>	50%	6%	89%	43%
<b>Not Sure</b>	9%	13%	3%	20%





**Crosstabs**

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/don't remember
<b>Obama/Gingrich</b>				
<b>Newt Gingrich</b>	39%	77%	8%	28%
<b>Barack Obama</b>	47%	5%	84%	43%
<b>Undecided</b>	14%	18%	8%	29%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/don't remember
<b>Obama/Paul</b>				
<b>Ron Paul</b>	36%	69%	8%	34%
<b>Barack Obama</b>	46%	4%	84%	39%
<b>Undecided</b>	17%	26%	7%	27%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/don't remember
<b>Obama/Romney</b>				
<b>Mitt Romney</b>	42%	83%	9%	28%
<b>Barack Obama</b>	45%	2%	83%	40%
<b>Not Sure</b>	13%	15%	8%	32%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Obama Approval</b>				
<b>Approve</b>	48%	90%	62%	12%
<b>Disapprove</b>	47%	9%	31%	83%
<b>Not Sure</b>	5%	1%	7%	5%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Huckabee Favorability</b>				
<b>Favorable</b>	27%	7%	22%	43%
<b>Unfavorable</b>	31%	51%	35%	17%
<b>Not Sure</b>	42%	41%	44%	40%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Palin Favorability</b>				
<b>Favorable</b>	34%	10%	21%	60%
<b>Unfavorable</b>	53%	83%	67%	22%
<b>Not Sure</b>	14%	7%	12%	18%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Gingrich Favorability</b>				
<b>Favorable</b>	28%	14%	19%	45%
<b>Unfavorable</b>	46%	74%	55%	22%
<b>Not Sure</b>	27%	12%	26%	34%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Paul Favorability</b>				
<b>Favorable</b>	22%	18%	20%	28%
<b>Unfavorable</b>	36%	59%	38%	23%
<b>Not Sure</b>	41%	23%	42%	48%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Romney Favorability</b>				
<b>Favorable</b>	31%	18%	26%	44%
<b>Unfavorable</b>	36%	61%	42%	18%
<b>Not Sure</b>	32%	21%	32%	38%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Obama/Huckabee</b>				
<b>Mike Huckabee</b>	44%	10%	29%	77%
<b>Barack Obama</b>	46%	86%	61%	11%
<b>Not Sure</b>	10%	4%	11%	12%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Obama/Palin</b>				
<b>Sarah Palin</b>	41%	9%	26%	74%
<b>Barack Obama</b>	50%	89%	66%	14%
<b>Not Sure</b>	9%	2%	8%	12%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Obama/Gingrich</b>				
<b>Newt Gingrich</b>	39%	10%	25%	68%
<b>Barack Obama</b>	47%	87%	61%	13%
<b>Undecided</b>	14%	4%	14%	19%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Obama/Paul</b>				
<b>Ron Paul</b>	36%	12%	24%	62%
<b>Barack Obama</b>	46%	84%	61%	13%
<b>Undecided</b>	17%	4%	15%	25%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Obama/Romney</b>				
<b>Mitt Romney</b>	42%	11%	26%	75%
<b>Barack Obama</b>	45%	85%	58%	12%
<b>Not Sure</b>	13%	4%	16%	13%

	Base	Gender	
		Woman	Man
<b>Obama Approval</b>			
<b>Approve</b>	48%	52%	44%
<b>Disapprove</b>	47%	42%	51%
<b>Not Sure</b>	5%	6%	5%

	Base	Gender	
		Woman	Man
<b>Huckabee Favorability</b>			
<b>Favorable</b>	27%	30%	25%
<b>Unfavorable</b>	31%	28%	33%
<b>Not Sure</b>	42%	42%	42%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Palin Favorability</b>			
Favorable	34%	30%	37%
Unfavorable	53%	55%	50%
Not Sure	14%	15%	13%

	Base	Gender	
		Woman	Man
<b>Gingrich Favorability</b>			
Favorable	28%	23%	32%
Unfavorable	46%	46%	46%
Not Sure	27%	31%	22%

	Base	Gender	
		Woman	Man
<b>Paul Favorability</b>			
Favorable	22%	18%	26%
Unfavorable	36%	37%	36%
Not Sure	41%	45%	38%

	Base	Gender	
		Woman	Man
<b>Romney Favorability</b>			
Favorable	31%	30%	33%
Unfavorable	36%	34%	39%
Not Sure	32%	37%	28%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Obama/Huckabee</b>			
Mike Huckabee	44%	43%	44%
Barack Obama	46%	48%	45%
Not Sure	10%	9%	11%

	Base	Gender	
		Woman	Man
<b>Obama/Palin</b>			
Sarah Palin	41%	38%	44%
Barack Obama	50%	52%	49%
Not Sure	9%	10%	7%

	Base	Gender	
		Woman	Man
<b>Obama/Gingrich</b>			
Newt Gingrich	39%	35%	42%
Barack Obama	47%	50%	44%
Undecided	14%	14%	14%

	Base	Gender	
		Woman	Man
<b>Obama/Paul</b>			
Ron Paul	36%	31%	41%
Barack Obama	46%	50%	43%
Undecided	17%	19%	16%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Obama/Romney</b>			
<b>Mitt Romney</b>	42%	39%	44%
<b>Barack Obama</b>	45%	48%	43%
<b>Not Sure</b>	13%	13%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama Approval</b>				
<b>Approve</b>	48%	83%	11%	38%
<b>Disapprove</b>	47%	13%	84%	55%
<b>Not Sure</b>	5%	4%	5%	7%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Huckabee Favorability</b>				
<b>Favorable</b>	27%	12%	50%	24%
<b>Unfavorable</b>	31%	42%	18%	29%
<b>Not Sure</b>	42%	46%	33%	47%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Palin Favorability</b>				
<b>Favorable</b>	34%	9%	66%	33%
<b>Unfavorable</b>	53%	81%	19%	49%
<b>Not Sure</b>	14%	10%	15%	18%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Gingrich Favorability</b>				
<b>Favorable</b>	28%	10%	50%	27%
<b>Unfavorable</b>	46%	66%	22%	43%
<b>Not Sure</b>	27%	24%	28%	30%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Paul Favorability</b>				
<b>Favorable</b>	22%	14%	25%	35%
<b>Unfavorable</b>	36%	52%	25%	25%
<b>Not Sure</b>	41%	35%	50%	40%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Romney Favorability</b>				
<b>Favorable</b>	31%	16%	49%	34%
<b>Unfavorable</b>	36%	53%	18%	32%
<b>Not Sure</b>	32%	30%	33%	34%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama/Huckabee</b>				
<b>Mike Huckabee</b>	44%	13%	81%	46%
<b>Barack Obama</b>	46%	81%	10%	36%
<b>Not Sure</b>	10%	6%	9%	18%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama/Palin</b>				
Sarah Palin	41%	11%	78%	43%
Barack Obama	50%	86%	12%	40%
Not Sure	9%	3%	10%	17%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama/Gingrich</b>				
Newt Gingrich	39%	10%	73%	42%
Barack Obama	47%	83%	11%	34%
Undecided	14%	7%	16%	25%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama/Paul</b>				
Ron Paul	36%	9%	64%	46%
Barack Obama	46%	85%	10%	28%
Undecided	17%	5%	26%	25%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama/Romney</b>				
Mitt Romney	42%	12%	79%	43%
Barack Obama	45%	82%	8%	33%
Not Sure	13%	6%	13%	24%





**Crosstabs**

	Base	Race			
		Hispanic	White	African American	Other
<b>Obama Approval</b>					
<b>Approve</b>	48%	59%	40%	93%	38%
<b>Disapprove</b>	47%	37%	54%	7%	54%
<b>Not Sure</b>	5%	4%	6%	-	8%

	Base	Race			
		Hispanic	White	African American	Other
<b>Huckabee Favorability</b>					
<b>Favorable</b>	27%	22%	32%	13%	13%
<b>Unfavorable</b>	31%	26%	31%	30%	33%
<b>Not Sure</b>	42%	52%	37%	57%	54%

	Base	Race			
		Hispanic	White	African American	Other
<b>Palin Favorability</b>					
<b>Favorable</b>	34%	26%	40%	3%	36%
<b>Unfavorable</b>	53%	63%	47%	80%	49%
<b>Not Sure</b>	14%	11%	13%	17%	15%

	Base	Race			
		Hispanic	White	African American	Other
<b>Gingrich Favorability</b>					
<b>Favorable</b>	28%	22%	31%	10%	28%
<b>Unfavorable</b>	46%	44%	43%	67%	38%
<b>Not Sure</b>	27%	33%	26%	23%	33%





**Crosstabs**

	Base	Race			
		Hispanic	White	African American	Other
<b>Paul Favorability</b>					
<b>Favorable</b>	22%	19%	26%	7%	21%
<b>Unfavorable</b>	36%	44%	33%	50%	36%
<b>Not Sure</b>	41%	37%	41%	43%	44%

	Base	Race			
		Hispanic	White	African American	Other
<b>Romney Favorability</b>					
<b>Favorable</b>	31%	44%	34%	7%	26%
<b>Unfavorable</b>	36%	22%	35%	60%	33%
<b>Not Sure</b>	32%	33%	31%	33%	41%

	Base	Race			
		Hispanic	White	African American	Other
<b>Obama/Huckabee</b>					
<b>Mike Huckabee</b>	44%	30%	53%	7%	36%
<b>Barack Obama</b>	46%	63%	38%	86%	36%
<b>Not Sure</b>	10%	7%	9%	7%	28%

	Base	Race			
		Hispanic	White	African American	Other
<b>Obama/Palin</b>					
<b>Sarah Palin</b>	41%	26%	49%	7%	44%
<b>Barack Obama</b>	50%	70%	42%	86%	44%
<b>Not Sure</b>	9%	4%	9%	7%	13%





**Crosstabs**

	Base	Race			
		Hispanic	White	African American	Other
<b>Obama/Gingrich</b>					
<b>Newt Gingrich</b>	39%	30%	46%	3%	31%
<b>Barack Obama</b>	47%	56%	40%	90%	33%
<b>Undecided</b>	14%	15%	13%	7%	36%

	Base	Race			
		Hispanic	White	African American	Other
<b>Obama/Paul</b>					
<b>Ron Paul</b>	36%	19%	45%	-	36%
<b>Barack Obama</b>	46%	63%	38%	93%	33%
<b>Undecided</b>	17%	19%	18%	7%	31%

	Base	Race			
		Hispanic	White	African American	Other
<b>Obama/Romney</b>					
<b>Mitt Romney</b>	42%	30%	51%	-	33%
<b>Barack Obama</b>	45%	59%	37%	90%	36%
<b>Not Sure</b>	13%	11%	12%	10%	31%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama Approval</b>					
<b>Approve</b>	48%	50%	45%	51%	45%
<b>Disapprove</b>	47%	43%	51%	43%	51%
<b>Not Sure</b>	5%	6%	4%	6%	4%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Huckabee Favorability</b>					
<b>Favorable</b>	27%	17%	29%	27%	31%
<b>Unfavorable</b>	31%	31%	28%	33%	30%
<b>Not Sure</b>	42%	52%	43%	40%	40%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Palin Favorability</b>					
<b>Favorable</b>	34%	23%	35%	32%	41%
<b>Unfavorable</b>	53%	55%	48%	57%	48%
<b>Not Sure</b>	14%	22%	17%	11%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Gingrich Favorability</b>					
<b>Favorable</b>	28%	14%	24%	27%	42%
<b>Unfavorable</b>	46%	46%	45%	49%	37%
<b>Not Sure</b>	27%	40%	31%	24%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Paul Favorability</b>					
<b>Favorable</b>	22%	29%	23%	22%	20%
<b>Unfavorable</b>	36%	35%	37%	37%	35%
<b>Not Sure</b>	41%	36%	40%	42%	45%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Romney Favorability</b>					
<b>Favorable</b>	31%	19%	33%	32%	35%
<b>Unfavorable</b>	36%	46%	35%	38%	30%
<b>Not Sure</b>	32%	35%	31%	31%	35%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama/Huckabee</b>					
<b>Mike Huckabee</b>	44%	40%	45%	42%	49%
<b>Barack Obama</b>	46%	48%	49%	47%	39%
<b>Not Sure</b>	10%	12%	6%	11%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama/Palin</b>					
<b>Sarah Palin</b>	41%	37%	45%	38%	44%
<b>Barack Obama</b>	50%	54%	47%	54%	44%
<b>Not Sure</b>	9%	9%	7%	8%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama/Gingrich</b>					
<b>Newt Gingrich</b>	39%	34%	36%	38%	46%
<b>Barack Obama</b>	47%	48%	46%	50%	41%
<b>Undecided</b>	14%	18%	18%	11%	13%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama/Paul</b>					
<b>Ron Paul</b>	36%	38%	36%	36%	38%
<b>Barack Obama</b>	46%	48%	46%	48%	43%
<b>Undecided</b>	17%	15%	18%	16%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama/Romney</b>					
<b>Mitt Romney</b>	42%	33%	45%	41%	45%
<b>Barack Obama</b>	45%	49%	45%	47%	40%
<b>Not Sure</b>	13%	18%	10%	12%	15%

