

**FOR IMMEDIATE RELEASE**

**January 22, 2010**

**INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)**

**QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312**

## **Obama trails in 2012 match for first time**

**Raleigh, N.C.** – For the first time in one of Public Policy Polling’s monthly surveys on the 2012 race for President, Barack Obama actually trails one of the match ups, albeit by a single point.

Mike Huckabee holds a 45-44 advantage over the President, thanks largely to a 44-38 lead among independents. There continues to be no evidence of political fallout for him after a former Arkansas prisoner murdered several police officers in Washington late last year. His favorability rating of 35/29 is actually a little bit better than it was prior to that incident.

Polling next best on the Republican side is Mitt Romney, who trails Obama 44-42. He’s viewed favorably by 36% of voters to 32% who see him negatively.

Obama leads Sarah Palin 49-41. Even as the political climate has improved for Republicans nationally over the last year there has not been a lot of improvement in her favorability numbers, which stand at a negative 42/51. There are a fair number of GOP voters who won’t commit to supporting her if she was the nominee.

David Petraeus was included as the wild card on this month’s poll and while he trailed Obama by the largest margin, 44-34, he actually had the best net favorability at a +13. His main issue is low name recognition- 63% of respondents offered no opinion about Petraeus.

“It’s a good thing for Barack Obama that he’s not up this year,” said Dean Debnam, President of Public Policy Polling. “It’s a tough time to be a Democrat.”

PPP conducted a national survey of 1,151 registered voters on January 18<sup>th</sup> and 19<sup>th</sup>. The survey’s margin of error is +/-2.8%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at [www.publicpolicypolling.com](http://www.publicpolicypolling.com).

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

###



## National Survey Results

**Q1** Do you approve or disapprove of Barack Obama's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve..... 46% Not Sure..... 7%  
Disapprove..... 47%

**Q2** Do you have a favorable or unfavorable opinion of Mike Huckabee? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable.....35% Not Sure.....36%  
Unfavorable .....29%

**Q3** Do you have a favorable or unfavorable opinion of Sarah Palin? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable.....42%  
Unfavorable .....51%  
Not Sure..... 8%

**Q4** Do you have a favorable or unfavorable opinion of David Petraeus? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 25%  
Unfavorable ..... 12%  
Not Sure.....63%

**Q5** Do you have a favorable or unfavorable opinion of Mitt Romney? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 36%  
Unfavorable ..... 32%  
Not Sure..... 32%

**Q6** If the candidates for President next time were Mike Huckabee and Barack Obama, who would you vote for? If Mike Huckabee, press 1. If Barack Obama, press 2. If you're not sure, press 3.

Huckabee..... 45%  
Obama.....44%  
Not Sure..... 11%

**Q7** If the candidates for President next time were Sarah Palin and Barack Obama, who would you vote for? If Sarah Palin, press 1. If Barack Obama, press 2. If you're not sure, press 3.

Palin.....41%  
Obama.....49%  
Not Sure..... 9%

**Q8** If the candidates for President in 2012 were David Petraeus and Barack Obama, who would you vote for? If David Petraeus, press 1. If Barack Obama, press 2. If you're undecided, press 3.

Petraeus ..... 34%  
Obama.....44%  
Undecided.....21%

**Q9** If the candidates for President next time were Mitt Romney and Barack Obama, who would you vote for? If Mitt Romney, press 1. If Barack Obama, press 2. If you're not sure, press 3.

Romney ..... 42%  
Obama.....44%  
Not Sure..... 15%





**Q10** Who did you vote for President last year? If John McCain, press 1. If Barack Obama, press 2. If someone else or you don't remember, press 3.

*McCain*..... 46%  
*Obama*..... 47%  
*Someone else/don't remember*..... 7%

**Q11** Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

*Liberal*..... 14%  
*Moderate*..... 47%  
*Conservative*..... 39%

**Q12** If you are a woman, press 1, if a man, press 2.

*Woman* ..... 57%  
*Man*..... 43%

**Q13** If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat*..... 36%  
*Republican*..... 35%  
*Independent/Other*..... 29%

**Q14** If you are Hispanic, press 1. If white, press 2. If African American, press 3. If other, press 4.

*Hispanic*..... 10%  
*White* ..... 74%  
*African American* ..... 12%  
*Other*..... 4%

**Q15** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

*18 to 29*..... 9%  
*30 to 45*..... 28%  
*46 to 65*..... 45%  
*Older than 65*..... 18%





**Crosstabs**

	Base	2008 Vote		
		McCain	Obama	Someone else/don't remember
<b>Obama Approval</b>				
<b>Approve</b>	46%	11%	83%	26%
<b>Disapprove</b>	47%	83%	12%	51%
<b>Not Sure</b>	7%	6%	5%	23%

	Base	2008 Vote		
		McCain	Obama	Someone else/don't remember
<b>Huckabee Favorability</b>				
<b>Favorable</b>	35%	59%	12%	27%
<b>Unfavorable</b>	29%	17%	43%	27%
<b>Not Sure</b>	36%	25%	46%	46%

	Base	2008 Vote		
		McCain	Obama	Someone else/don't remember
<b>Palin Favorability</b>				
<b>Favorable</b>	42%	76%	10%	27%
<b>Unfavorable</b>	51%	16%	84%	55%
<b>Not Sure</b>	8%	8%	6%	18%

	Base	2008 Vote		
		McCain	Obama	Someone else/don't remember
<b>Petraeus Favorability</b>				
<b>Favorable</b>	25%	31%	20%	20%
<b>Unfavorable</b>	12%	9%	15%	10%
<b>Not Sure</b>	63%	60%	64%	71%





**Crosstabs**

	Base	2008 Vote		
		McCain	Obama	Someone else/don't remember
<b>Romney Favorability</b>				
<b>Favorable</b>	36%	58%	16%	25%
<b>Unfavorable</b>	32%	15%	50%	32%
<b>Not Sure</b>	32%	28%	35%	42%

	Base	2008 Vote		
		McCain	Obama	Someone else/don't remember
<b>Huckabee/Obama</b>				
<b>Huckabee</b>	45%	82%	10%	33%
<b>Obama</b>	44%	8%	82%	24%
<b>Not Sure</b>	11%	9%	8%	44%

	Base	2008 Vote		
		McCain	Obama	Someone else/don't remember
<b>Obama/Palin</b>				
<b>Palin</b>	41%	81%	5%	27%
<b>Obama</b>	49%	13%	88%	29%
<b>Not Sure</b>	9%	7%	7%	44%

	Base	2008 Vote		
		McCain	Obama	Someone else/don't remember
<b>Obama/Petraeus</b>				
<b>Petraeus</b>	34%	64%	6%	25%
<b>Obama</b>	44%	9%	84%	18%
<b>Undecided</b>	21%	27%	10%	56%





**Crosstabs**

	Base	2008 Vote		
		McCain	Obama	Someone else/don't remember
<b>Obama/Romney</b>				
Romney	42%	77%	7%	36%
Obama	44%	7%	83%	21%
Not Sure	15%	16%	10%	43%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Obama Approval</b>				
Approve	46%	83%	61%	14%
Disapprove	47%	16%	32%	77%
Not Sure	7%	1%	7%	9%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Huckabee Favorability</b>				
Favorable	35%	17%	21%	57%
Unfavorable	29%	53%	37%	12%
Not Sure	36%	30%	43%	31%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Palin Favorability</b>				
Favorable	42%	18%	26%	69%
Unfavorable	51%	81%	68%	19%
Not Sure	8%	1%	6%	12%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Petraeus Favorability</b>				
<b>Favorable</b>	25%	16%	24%	29%
<b>Unfavorable</b>	12%	17%	14%	8%
<b>Not Sure</b>	63%	67%	61%	63%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Romney Favorability</b>				
<b>Favorable</b>	36%	13%	30%	52%
<b>Unfavorable</b>	32%	59%	38%	15%
<b>Not Sure</b>	32%	27%	33%	33%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Huckabee/Obama</b>				
<b>Huckabee</b>	45%	10%	28%	78%
<b>Obama</b>	44%	72%	61%	14%
<b>Not Sure</b>	11%	18%	11%	9%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Obama/Palin</b>				
<b>Palin</b>	41%	13%	24%	72%
<b>Obama</b>	49%	81%	66%	17%
<b>Not Sure</b>	9%	6%	9%	11%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Obama/Petraeus</b>				
<b>Petraeus</b>	34%	12%	19%	61%
<b>Obama</b>	44%	78%	61%	13%
<b>Undecided</b>	21%	10%	21%	26%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Obama/Romney</b>				
<b>Romney</b>	42%	12%	26%	71%
<b>Obama</b>	44%	80%	58%	14%
<b>Not Sure</b>	15%	8%	16%	15%

	Base	Gender	
		Woman	Man
<b>Obama Approval</b>			
<b>Approve</b>	46%	47%	44%
<b>Disapprove</b>	47%	46%	49%
<b>Not Sure</b>	7%	7%	7%

	Base	Gender	
		Woman	Man
<b>Huckabee Favorability</b>			
<b>Favorable</b>	35%	34%	35%
<b>Unfavorable</b>	29%	27%	33%
<b>Not Sure</b>	36%	39%	32%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Palin Favorability</b>			
<b>Favorable</b>	42%	43%	41%
<b>Unfavorable</b>	51%	51%	50%
<b>Not Sure</b>	8%	6%	10%

	Base	Gender	
		Woman	Man
<b>Petraeus Favorability</b>			
<b>Favorable</b>	25%	18%	34%
<b>Unfavorable</b>	12%	7%	19%
<b>Not Sure</b>	63%	75%	48%

	Base	Gender	
		Woman	Man
<b>Romney Favorability</b>			
<b>Favorable</b>	36%	31%	42%
<b>Unfavorable</b>	32%	30%	35%
<b>Not Sure</b>	32%	39%	23%

	Base	Gender	
		Woman	Man
<b>Huckabee/Obama</b>			
<b>Huckabee</b>	45%	43%	47%
<b>Obama</b>	44%	44%	44%
<b>Not Sure</b>	11%	12%	9%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Obama/Palin</b>			
<b>Palin</b>	41%	41%	42%
<b>Obama</b>	49%	48%	50%
<b>Not Sure</b>	9%	11%	8%

	Base	Gender	
		Woman	Man
<b>Obama/Petraeus</b>			
<b>Petraeus</b>	34%	32%	37%
<b>Obama</b>	44%	44%	45%
<b>Undecided</b>	21%	24%	18%

	Base	Gender	
		Woman	Man
<b>Obama/Romney</b>			
<b>Romney</b>	42%	39%	45%
<b>Obama</b>	44%	43%	44%
<b>Not Sure</b>	15%	17%	11%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama Approval</b>				
<b>Approve</b>	46%	81%	11%	43%
<b>Disapprove</b>	47%	15%	83%	45%
<b>Not Sure</b>	7%	4%	6%	12%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Huckabee Favorability</b>				
<b>Favorable</b>	35%	11%	56%	38%
<b>Unfavorable</b>	29%	40%	17%	30%
<b>Not Sure</b>	36%	48%	27%	32%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Palin Favorability</b>				
<b>Favorable</b>	42%	14%	71%	42%
<b>Unfavorable</b>	51%	80%	19%	51%
<b>Not Sure</b>	8%	6%	10%	7%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Petraeus Favorability</b>				
<b>Favorable</b>	25%	17%	28%	32%
<b>Unfavorable</b>	12%	16%	7%	13%
<b>Not Sure</b>	63%	67%	65%	55%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Romney Favorability</b>				
<b>Favorable</b>	36%	12%	56%	41%
<b>Unfavorable</b>	32%	47%	17%	32%
<b>Not Sure</b>	32%	41%	27%	27%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Huckabee/Obama</b>				
<b>Huckabee</b>	45%	10%	82%	44%
<b>Obama</b>	44%	82%	10%	38%
<b>Not Sure</b>	11%	8%	8%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama/Palin</b>				
<b>Palin</b>	41%	8%	77%	41%
<b>Obama</b>	49%	88%	14%	42%
<b>Not Sure</b>	9%	3%	9%	18%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama/Petraeus</b>				
<b>Petraeus</b>	34%	4%	67%	33%
<b>Obama</b>	44%	85%	8%	37%
<b>Undecided</b>	21%	11%	25%	29%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama/Romney</b>				
<b>Romney</b>	42%	7%	77%	44%
<b>Obama</b>	44%	82%	9%	37%
<b>Not Sure</b>	15%	11%	14%	19%





**Crosstabs**

	Base	Race			
		Hispanic	White	African American	Other
<b>Obama Approval</b>					
<b>Approve</b>	46%	73%	36%	76%	62%
<b>Disapprove</b>	47%	27%	57%	6%	31%
<b>Not Sure</b>	7%	-	6%	18%	7%

	Base	Race			
		Hispanic	White	African American	Other
<b>Huckabee Favorability</b>					
<b>Favorable</b>	35%	7%	42%	18%	24%
<b>Unfavorable</b>	29%	53%	28%	18%	34%
<b>Not Sure</b>	36%	40%	31%	65%	41%

	Base	Race			
		Hispanic	White	African American	Other
<b>Palin Favorability</b>					
<b>Favorable</b>	42%	33%	47%	18%	31%
<b>Unfavorable</b>	51%	67%	43%	76%	66%
<b>Not Sure</b>	8%	-	9%	6%	3%

	Base	Race			
		Hispanic	White	African American	Other
<b>Petraeus Favorability</b>					
<b>Favorable</b>	25%	27%	26%	18%	28%
<b>Unfavorable</b>	12%	27%	9%	18%	14%
<b>Not Sure</b>	63%	47%	65%	65%	59%





**Crosstabs**

	Base	Race			
		Hispanic	White	African American	Other
<b>Romney Favorability</b>					
<b>Favorable</b>	36%	27%	41%	18%	24%
<b>Unfavorable</b>	32%	27%	32%	35%	45%
<b>Not Sure</b>	32%	47%	28%	47%	31%

	Base	Race			
		Hispanic	White	African American	Other
<b>Huckabee/Obama</b>					
<b>Huckabee</b>	45%	20%	54%	12%	31%
<b>Obama</b>	44%	67%	34%	82%	62%
<b>Not Sure</b>	11%	13%	12%	6%	7%

	Base	Race			
		Hispanic	White	African American	Other
<b>Obama/Palin</b>					
<b>Palin</b>	41%	27%	50%	6%	28%
<b>Obama</b>	49%	73%	39%	82%	69%
<b>Not Sure</b>	9%	-	11%	12%	3%

	Base	Race			
		Hispanic	White	African American	Other
<b>Obama/Petraeus</b>					
<b>Petraeus</b>	34%	20%	41%	6%	28%
<b>Obama</b>	44%	67%	34%	88%	55%
<b>Undecided</b>	21%	13%	25%	6%	17%





**Crosstabs**

	Base	Race			
		Hispanic	White	African American	Other
<b>Obama/Romney</b>					
<b>Romney</b>	42%	20%	51%	6%	24%
<b>Obama</b>	44%	67%	33%	88%	59%
<b>Not Sure</b>	15%	13%	16%	6%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama Approval</b>					
<b>Approve</b>	46%	53%	51%	41%	46%
<b>Disapprove</b>	47%	33%	42%	52%	50%
<b>Not Sure</b>	7%	14%	7%	7%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Huckabee Favorability</b>					
<b>Favorable</b>	35%	30%	31%	37%	35%
<b>Unfavorable</b>	29%	29%	34%	29%	23%
<b>Not Sure</b>	36%	41%	34%	34%	43%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Palin Favorability</b>					
<b>Favorable</b>	42%	39%	33%	48%	41%
<b>Unfavorable</b>	51%	48%	62%	43%	52%
<b>Not Sure</b>	8%	12%	6%	8%	7%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Petraeus Favorability</b>					
<b>Favorable</b>	25%	19%	25%	27%	22%
<b>Unfavorable</b>	12%	28%	13%	11%	7%
<b>Not Sure</b>	63%	53%	61%	62%	71%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Romney Favorability</b>					
<b>Favorable</b>	36%	23%	30%	42%	36%
<b>Unfavorable</b>	32%	29%	42%	29%	25%
<b>Not Sure</b>	32%	47%	28%	29%	39%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Huckabee/Obama</b>					
<b>Huckabee</b>	45%	43%	38%	50%	42%
<b>Obama</b>	44%	46%	50%	38%	48%
<b>Not Sure</b>	11%	10%	12%	11%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama/Palin</b>					
<b>Palin</b>	41%	41%	34%	47%	40%
<b>Obama</b>	49%	51%	56%	43%	52%
<b>Not Sure</b>	9%	8%	10%	10%	8%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama/Petraeus</b>					
<b>Petraeus</b>	<b>34%</b>	33%	28%	41%	29%
<b>Obama</b>	<b>44%</b>	46%	49%	39%	49%
<b>Undecided</b>	<b>21%</b>	21%	22%	20%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama/Romney</b>					
<b>Romney</b>	<b>42%</b>	43%	30%	49%	41%
<b>Obama</b>	<b>44%</b>	44%	51%	38%	47%
<b>Not Sure</b>	<b>15%</b>	12%	18%	14%	12%

