



FOR IMMEDIATE RELEASE

January 21, 2010

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Obama approval in red for first time

Raleigh, N.C. – For the first time in Public Policy Polling’s monthly national surveys Barack Obama’s approval rating is in negative territory. 47% of voters in the country express unhappiness with the job he’s doing while 46% give him good marks.

81% of Democrats, 43% of independents, and 11% of Republicans think he’s doing well. While he retains ratings over 70% with both African Americans and Hispanics, he’s now at a negative 36/57 spread with white voters.

Obama’s health care plan continues to be part of his popularity problem. 49% of voters in the country are opposed to 40% in favor. Republicans are much stronger in their opposition than Democrats are in their support.

41% of voters say that Obama has lived up to their expectations while 49% think he has not. The biggest drop between his approval and the feeling that he’s met expectations is with independents.

Voters are unhappy with both political parties right now. 51% say they don’t like the direction of the Democratic Party to 30% who like where it’s headed. For the GOP 56% are displeased with its direction to only 19% who believe it’s on the right course. Even a plurality of the party’s own voters think it’s off track.

“This week marks the one year anniversary of Obama taking office and with the loss in Massachusetts it’s also the low point of his Presidency,” said Dean Debnam, President of Public Policy Polling. “It’ll be interesting to see what he can do to get things back on the right course.”

PPP conducted a national survey of 1,151 registered voters on January 18th and 19th. The survey’s margin of error is +/-2.8%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

###





National Survey Results

Q1 Do you approve or disapprove of Barack Obama's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve..... 46% *Not Sure*..... 7%
Disapprove..... 47%

Q2 Do you support or oppose President Obama's health care plan, or do you not have an opinion? If you support it, press 1. If you oppose it, press 2. If you don't have an opinion, press 3.

Support..... 40%
Oppose..... 49%
No Opinion..... 10%

Q3 Are you happy or unhappy with the current direction of the Democratic Party? If happy, press 1. If unhappy, press 2. If you're not sure, press 3.

Happy..... 30%
Unhappy..... 51%
Not Sure..... 19%

Q4 Are you happy or unhappy with the current direction of the Republican Party? If happy, press 1. If unhappy, press 2. If you're not sure, press 3.

Happy..... 19%
Unhappy..... 56%
Not Sure..... 24%

Q5 Has Barack Obama lived up to your expectations as President so far? If yes, press 1. If no, press 2. If you're not sure, press 3.

Yes..... 41%
No..... 49%
Not Sure..... 9%

Q6 Who did you vote for President last year? If John McCain, press 1. If Barack Obama, press 2. If someone else or you don't remember, press 3.

McCain..... 46%
Obama..... 47%
Someone else/don't remember..... 7%

Q7 Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

Liberal..... 14%
Moderate..... 47%
Conservative..... 39%

Q8 If you are a woman, press 1, if a man, press 2.

Woman..... 57%
Man..... 43%

Q9 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat..... 36%
Republican..... 35%
Independent/Other..... 29%

Q10 If you are Hispanic, press 1. If white, press 2. If African American, press 3. If other, press 4.

Hispanic..... 10%
White..... 74%
African American..... 12%
Other..... 4%





Q11 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

<i>18 to 29</i>	9%
<i>30 to 45</i>	28%
<i>46 to 65</i>	45%
<i>Older than 65</i>	18%





Crosstabs

	Base	2008 Vote		
		McCain	Obama	Someone else/don't remember
Obama Approval				
Approve	46%	11%	83%	26%
Disapprove	47%	83%	12%	51%
Not Sure	7%	6%	5%	23%

	Base	2008 Vote		
		McCain	Obama	Someone else/don't remember
Obama Health Care Plan				
Support	40%	10%	73%	22%
Oppose	49%	86%	13%	51%
No Opinion	10%	4%	14%	27%

	Base	2008 Vote		
		McCain	Obama	Someone else/don't remember
Direction of Democratic Party				
Happy	30%	5%	55%	20%
Unhappy	51%	85%	19%	45%
Not Sure	19%	10%	26%	35%

	Base	2008 Vote		
		McCain	Obama	Someone else/don't remember
Direction of Republican Party				
Happy	19%	33%	7%	12%
Unhappy	56%	39%	73%	58%
Not Sure	24%	28%	20%	30%





Crosstabs

	Base	2008 Vote		
		McCain	Obama	Someone else/don't remember
Obama/Expectations				
Yes	41%	14%	71%	31%
No	49%	82%	16%	56%
Not Sure	9%	5%	14%	12%

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama Approval				
Approve	46%	83%	61%	14%
Disapprove	47%	16%	32%	77%
Not Sure	7%	1%	7%	9%

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama Health Care Plan				
Support	40%	76%	53%	12%
Oppose	49%	11%	34%	81%
No Opinion	10%	13%	13%	7%

	Base	Ideology		
		Liberal	Moderate	Conservative
Direction of Democratic Party				
Happy	30%	59%	39%	8%
Unhappy	51%	19%	37%	80%
Not Sure	19%	22%	24%	12%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Direction of Republican Party				
Happy	19%	13%	13%	29%
Unhappy	56%	66%	68%	38%
Not Sure	24%	21%	19%	32%

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama/Expectations				
Yes	41%	78%	50%	18%
No	49%	18%	37%	75%
Not Sure	9%	4%	12%	8%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	46%	47%	44%
Disapprove	47%	46%	49%
Not Sure	7%	7%	7%

	Base	Gender	
		Woman	Man
Obama Health Care Plan			
Support	40%	38%	43%
Oppose	49%	47%	52%
No Opinion	10%	15%	5%





Crosstabs

	Base	Gender	
		Woman	Man
Direction of Democratic Party			
Happy	30%	28%	32%
Unhappy	51%	50%	53%
Not Sure	19%	22%	15%

	Base	Gender	
		Woman	Man
Direction of Republican Party			
Happy	19%	21%	17%
Unhappy	56%	49%	65%
Not Sure	24%	30%	18%

	Base	Gender	
		Woman	Man
Obama/Expectations			
Yes	41%	44%	39%
No	49%	45%	54%
Not Sure	9%	11%	7%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	46%	81%	11%	43%
Disapprove	47%	15%	83%	45%
Not Sure	7%	4%	6%	12%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Health Care Plan				
Support	40%	70%	9%	40%
Oppose	49%	16%	86%	47%
No Opinion	10%	14%	5%	12%

	Base	Party		
		Democrat	Republican	Independent/Other
Direction of Democratic Party				
Happy	30%	60%	8%	18%
Unhappy	51%	17%	84%	55%
Not Sure	19%	23%	8%	27%

	Base	Party		
		Democrat	Republican	Independent/Other
Direction of Republican Party				
Happy	19%	6%	35%	18%
Unhappy	56%	72%	38%	58%
Not Sure	24%	22%	27%	24%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Expectations				
Yes	41%	70%	15%	36%
No	49%	18%	78%	53%
Not Sure	9%	11%	6%	11%





Crosstabs

	Base	Race			
		Hispanic	White	African American	Other
Obama Approval					
Approve	46%	73%	36%	76%	62%
Disapprove	47%	27%	57%	6%	31%
Not Sure	7%	-	6%	18%	7%

	Base	Race			
		Hispanic	White	African American	Other
Obama Health Care Plan					
Support	40%	53%	30%	94%	41%
Oppose	49%	27%	60%	6%	34%
No Opinion	10%	20%	10%	-	24%

	Base	Race			
		Hispanic	White	African American	Other
Direction of Democratic Party					
Happy	30%	47%	23%	53%	38%
Unhappy	51%	33%	60%	18%	41%
Not Sure	19%	20%	17%	29%	21%

	Base	Race			
		Hispanic	White	African American	Other
Direction of Republican Party					
Happy	19%	27%	21%	6%	10%
Unhappy	56%	60%	56%	53%	66%
Not Sure	24%	13%	23%	41%	24%





Crosstabs

	Base	Race			
		Hispanic	White	African American	Other
Obama/Expectations					
Yes	41%	47%	34%	76%	66%
No	49%	33%	58%	12%	31%
Not Sure	9%	20%	8%	12%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	46%	53%	51%	41%	46%
Disapprove	47%	33%	42%	52%	50%
Not Sure	7%	14%	7%	7%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Health Care Plan					
Support	40%	27%	50%	38%	36%
Oppose	49%	57%	39%	54%	50%
No Opinion	10%	16%	11%	8%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Direction of Democratic Party					
Happy	30%	42%	29%	28%	30%
Unhappy	51%	43%	47%	56%	50%
Not Sure	19%	14%	24%	16%	20%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Direction of Republican Party					
Happy	19%	26%	19%	19%	16%
Unhappy	56%	43%	61%	57%	54%
Not Sure	24%	31%	20%	24%	30%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Expectations					
Yes	41%	37%	44%	40%	43%
No	49%	59%	40%	53%	51%
Not Sure	9%	4%	16%	7%	7%

