

INTERVIEWS: Tom Jensen 919-744-6312**IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL
information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH
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Wilson, Heinrich lead for NM Sen. noms, Bachmann for pres

Raleigh, N.C. – Bolstered by greater name recognition, Martin Heinrich has a strong lead over Hector Balderas in the Democratic Primary, 47-24. Although Heinrich is weaker among Hispanics, who make up 46% of the Democratic primary electorate, he still leads Balderas 39-36. However, since a majority of Democratic voters are still unwilling to give an opinion of Balderas, Balderas has more room to grow.

On the Republican side, voters are ready to give Heather Wilson a shot in the general in her second run for the senate. Even if Gary Johnson chooses to abandon his long shot presidential run and pursue a senate seat, he will start off with a major deficit in the primary. Wilson leads with 43% to Johnson's 22%, John Sanchez's 18%, Greg Sowards' 4%, and Bill English's 3%. Without Johnson, Wilson's reaches majority support. She takes 52% to 24% for Sanchez, 8% for Sowards, and 4% for English. Wilson leads by strong margins across the Republican ideological spectrum. She leads Sanchez 48-19 among Moderates and 48-31 among very conservatives.

Michele Bachmann has surged to become Mitt Romney's chief competitor in each state PPP has polled since the last Republican presidential debate, and New Mexico is no different. With Sarah Palin and Johnson in the race, Bachmann leads the pack with 21% to Romney's 18%, Johnson's 13%, Palin's 11%, Herman Cain's 10%, Tim Pawlenty's 7%, Newt Gingrich's 6%, and Ron Paul's 5%. It's hard to see how Johnson can win the nomination if he's stuck in third place in his home state. Without Johnson, the race is tied with Bachmann and Romney each getting 22% of the vote. They are followed by Palin with 14%, Cain with 10%, Pawlenty and Paul with 7%, Gingrich with 4%, and Jon Huntsman with 3%. Without Palin or Johnson, Bachmann has the lead. She takes 27% to Romney's 23%, Cain's 12%, Paul's 8%, Pawlenty's 7%, Gingrich's 6%, and Huntsman's 4%. Bachmann's advantage stems from her strength with very conservative voters where she leads Romney more than 2-1.

PPP surveyed 400 usual New Mexico Republican primary voters and 400 usual Democratic primary voters, with a +/-4.9 margin of error, from June 23th to 26th. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.

New Mexico Survey Results

Q1 Do you have a favorable or unfavorable opinion of Michele Bachmann?

Favorable..... 50%
Unfavorable 24%
Not sure 27%

Q2 Do you have a favorable or unfavorable opinion of Herman Cain?

Favorable..... 47%
Unfavorable 14%
Not sure 40%

Q3 Do you have a favorable or unfavorable opinion of Sarah Palin?

Favorable..... 62%
Unfavorable 27%
Not sure 11%

Q4 Do you have a favorable or unfavorable opinion of Tim Pawlenty?

Favorable..... 37%
Unfavorable 21%
Not sure 42%

Q5 Do you have a favorable or unfavorable opinion of Mitt Romney?

Favorable..... 50%
Unfavorable 31%
Not sure 19%

Q6 Do you have a favorable or unfavorable opinion of Gary Johnson?

Favorable..... 47%
Unfavorable 40%
Not sure 13%

Q7 Do you have a favorable or unfavorable opinion of John Sanchez?

Favorable..... 37%
Unfavorable 19%
Not sure 44%

Q8 Do you have a favorable or unfavorable opinion of Greg Sowards?

Favorable..... 10%
Unfavorable 13%
Not sure 76%

Q9 Do you have a favorable or unfavorable opinion of Heather Wilson?

Favorable..... 66%
Unfavorable 21%
Not sure 14%

Q10 Given the choices of Bill English, Gary Johnson, John Sanchez, Greg Sowards, and Heather Wilson, who would you most like to see as the Republican Senate candidate next year?

Bill English 3%
Gary Johnson 22%
John Sanchez..... 18%
Greg Sowards..... 4%
Heather Wilson 43%
Someone else/Not sure 9%



Q11 If the choices were just Bill English, John Sanchez, Greg Sowards, and Heather Wilson, who would you most like to see as the Republican Senate candidate next year?

<i>Bill English</i>	4%
<i>John Sanchez</i>	24%
<i>Greg Sowards</i>	8%
<i>Heather Wilson</i>	52%
<i>Someone else/Not sure</i>	12%

Q12 Given the choices of Michele Bachmann, Herman Cain, Newt Gingrich, Jon Huntsman, Sarah Palin, Ron Paul, Tim Pawlenty, and Mitt Romney, who would you most like to see as the Republican candidate for President next year?

<i>Michele Bachmann</i>	22%
<i>Herman Cain</i>	10%
<i>Newt Gingrich</i>	4%
<i>Jon Huntsman</i>	3%
<i>Sarah Palin</i>	14%
<i>Ron Paul</i>	7%
<i>Tim Pawlenty</i>	7%
<i>Mitt Romney</i>	22%
<i>Someone else/Not sure</i>	12%

Q13 If Sarah Palin didn't run, and the choices were just Michele Bachmann, Herman Cain, Newt Gingrich, Jon Huntsman, Ron Paul, Tim Pawlenty, and Mitt Romney, who would you most like to see as the nominee?

<i>Michele Bachmann</i>	27%
<i>Herman Cain</i>	12%
<i>Newt Gingrich</i>	6%
<i>Jon Huntsman</i>	4%
<i>Ron Paul</i>	8%
<i>Tim Pawlenty</i>	7%
<i>Mitt Romney</i>	23%
<i>Someone else/Not sure</i>	13%





Q14 If Gary Johnson ran for president, and the choices were Michele Bachmann, Herman Cain, Newt Gingrich, Gary Johnson, Sarah Palin, Ron Paul, Tim Pawlenty, and Mitt Romney, who would you most like to see as the nominee?

<i>Michele Bachmann</i>	21%
<i>Herman Cain</i>	10%
<i>Newt Gingrich</i>	6%
<i>Gary Johnson</i>	13%
<i>Sarah Palin</i>	11%
<i>Ron Paul</i>	5%
<i>Tim Pawlenty</i>	7%
<i>Mitt Romney</i>	18%
<i>Someone else/Not sure</i>	9%

Q15 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	1%
<i>Somewhat liberal</i>	6%
<i>Moderate</i>	14%
<i>Somewhat conservative</i>	36%
<i>Very conservative</i>	43%

Q16 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	49%
<i>Man</i>	51%

Q17 If you are Hispanic, press 1. If white, press 2. If other, press 3.

<i>Hispanic</i>	15%
<i>White</i>	75%
<i>Other</i>	10%

Q18 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i>	8%
<i>30 to 45</i>	18%
<i>46 to 65</i>	42%
<i>Older than 65</i>	32%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Bachmann Favorability						
Favorable	50%	11%	35%	24%	43%	67%
Unfavorable	24%	45%	37%	43%	25%	13%
Not sure	27%	44%	28%	32%	32%	19%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Cain Favorability						
Favorable	47%	11%	31%	35%	38%	61%
Unfavorable	14%	34%	37%	20%	11%	11%
Not sure	40%	55%	33%	45%	51%	29%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Palin Favorability						
Favorable	62%	77%	23%	34%	62%	75%
Unfavorable	27%	23%	66%	52%	28%	13%
Not sure	11%	-	11%	13%	10%	12%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Pawlenty Favorability						
Favorable	37%	11%	27%	26%	36%	43%
Unfavorable	21%	34%	42%	34%	18%	16%
Not sure	42%	55%	31%	40%	46%	40%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Romney Favorability						
Favorable	50%	77%	33%	42%	59%	46%
Unfavorable	31%	11%	40%	38%	23%	35%
Not sure	19%	11%	26%	19%	17%	19%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Johnson Favorability						
Favorable	47%	34%	51%	49%	49%	43%
Unfavorable	40%	66%	41%	33%	38%	44%
Not sure	13%	-	8%	18%	13%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Sanchez Favorability						
Favorable	37%	44%	20%	32%	35%	42%
Unfavorable	19%	56%	31%	28%	16%	16%
Not sure	44%	-	49%	40%	49%	42%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Sowards Favorability						
Favorable	10%	-	3%	7%	7%	16%
Unfavorable	13%	66%	26%	13%	13%	10%
Not sure	76%	34%	71%	80%	80%	74%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Wilson Favorability						
Favorable	66%	67%	59%	63%	65%	68%
Unfavorable	21%	33%	29%	25%	23%	16%
Not sure	14%	-	12%	12%	12%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2012 GOP Sen Primary w/ Johnson						
Bill English	3%	-	9%	5%	4%	1%
Gary Johnson	22%	66%	49%	16%	21%	20%
John Sanchez	18%	11%	3%	16%	16%	23%
Greg Sowards	4%	-	-	6%	3%	5%
Heather Wilson	43%	23%	39%	41%	47%	42%
Someone else/Not sure	9%	-	-	16%	9%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2012 GOP Sen Primary w/o Johnson						
Bill English	4%	-	18%	3%	4%	1%
John Sanchez	24%	44%	26%	19%	16%	31%
Greg Sowards	8%	34%	-	11%	8%	8%
Heather Wilson	52%	23%	48%	48%	60%	48%
Someone else/Not sure	12%	-	8%	19%	12%	11%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2012 GOP Pres Primary w/ Palin						
Michele Bachmann	22%	44%	39%	15%	12%	30%
Herman Cain	10%	-	10%	10%	11%	9%
Newt Gingrich	4%	-	-	4%	5%	5%
Jon Huntsman	3%	-	-	5%	4%	1%
Sarah Palin	14%	-	10%	11%	13%	16%
Ron Paul	7%	-	22%	7%	6%	7%
Tim Pawlenty	7%	-	-	3%	9%	8%
Mitt Romney	22%	11%	12%	24%	32%	14%
Someone else/Not sure	12%	45%	8%	22%	9%	10%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2012 GOP Pres Primary w/o Palin						
Michele Bachmann	27%	44%	17%	17%	18%	38%
Herman Cain	12%	-	19%	9%	13%	13%
Newt Gingrich	6%	-	9%	5%	6%	6%
Jon Huntsman	4%	-	9%	12%	4%	0%
Ron Paul	8%	-	17%	8%	8%	8%
Tim Pawlenty	7%	-	5%	5%	9%	8%
Mitt Romney	23%	11%	12%	20%	32%	18%
Someone else/Not sure	13%	45%	13%	24%	10%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2012 GOP Pres Primary w/ Johnson						
Michele Bachmann	21%	44%	23%	14%	14%	28%
Herman Cain	10%	-	19%	9%	9%	10%
Newt Gingrich	6%	-	9%	7%	6%	5%
Gary Johnson	13%	34%	16%	21%	13%	9%
Sarah Palin	11%	-	5%	7%	9%	16%
Ron Paul	5%	-	12%	5%	5%	5%
Tim Pawlenty	7%	-	-	1%	11%	6%
Mitt Romney	18%	11%	9%	18%	27%	12%
Someone else/Not sure	9%	11%	8%	18%	7%	8%

	Base	Gender	
		Woman	Man
Bachmann Favorability			
Favorable	50%	41%	58%
Unfavorable	24%	23%	24%
Not sure	27%	36%	18%

	Base	Gender	
		Woman	Man
Cain Favorability			
Favorable	47%	41%	52%
Unfavorable	14%	11%	17%
Not sure	40%	48%	31%





Crosstabs

	Base	Gender	
		Woman	Man
Palin Favorability			
Favorable	62%	56%	67%
Unfavorable	27%	28%	26%
Not sure	11%	15%	7%

	Base	Gender	
		Woman	Man
Pawlenty Favorability			
Favorable	37%	35%	38%
Unfavorable	21%	16%	26%
Not sure	42%	49%	35%

	Base	Gender	
		Woman	Man
Romney Favorability			
Favorable	50%	50%	50%
Unfavorable	31%	27%	35%
Not sure	19%	23%	15%

	Base	Gender	
		Woman	Man
Johnson Favorability			
Favorable	47%	43%	50%
Unfavorable	40%	40%	41%
Not sure	13%	16%	10%





Crosstabs

	Base	Gender	
		Woman	Man
Sanchez Favorability			
Favorable	37%	34%	40%
Unfavorable	19%	16%	21%
Not sure	44%	50%	39%

	Base	Gender	
		Woman	Man
Sowards Favorability			
Favorable	10%	9%	12%
Unfavorable	13%	10%	16%
Not sure	76%	81%	72%

	Base	Gender	
		Woman	Man
Wilson Favorability			
Favorable	66%	64%	67%
Unfavorable	21%	19%	22%
Not sure	14%	16%	11%

	Base	Gender	
		Woman	Man
2012 GOP Sen Primary w/ Johnson			
Bill English	3%	4%	2%
Gary Johnson	22%	19%	25%
John Sanchez	18%	18%	18%
Greg Sowards	4%	4%	4%
Heather Wilson	43%	44%	42%
Someone else/Not sure	9%	11%	7%





Crosstabs

	Base	Gender	
		Woman	Man
2012 GOP Sen Primary w/o Johnson			
Bill English	4%	2%	5%
John Sanchez	24%	23%	25%
Greg Sowards	8%	6%	10%
Heather Wilson	52%	53%	51%
Someone else/Not sure	12%	16%	9%

	Base	Gender	
		Woman	Man
2012 GOP Pres Primary w/ Palin			
Michele Bachmann	22%	19%	25%
Herman Cain	10%	9%	10%
Newt Gingrich	4%	4%	4%
Jon Huntsman	3%	3%	3%
Sarah Palin	14%	15%	12%
Ron Paul	7%	5%	10%
Tim Pawlenty	7%	6%	8%
Mitt Romney	22%	26%	17%
Someone else/Not sure	12%	13%	10%

	Base	Gender	
		Woman	Man
2012 GOP Pres Primary w/o Palin			
Michele Bachmann	27%	24%	29%
Herman Cain	12%	9%	16%
Newt Gingrich	6%	6%	6%
Jon Huntsman	4%	4%	3%
Ron Paul	8%	6%	11%
Tim Pawlenty	7%	7%	8%
Mitt Romney	23%	28%	17%
Someone else/Not sure	13%	16%	10%

	Base	Gender	
		Woman	Man
2012 GOP Pres Primary w/ Johnson			
Michele Bachmann	21%	17%	25%
Herman Cain	10%	9%	11%
Newt Gingrich	6%	7%	5%
Gary Johnson	13%	8%	18%
Sarah Palin	11%	14%	9%
Ron Paul	5%	4%	7%
Tim Pawlenty	7%	7%	6%
Mitt Romney	18%	23%	14%
Someone else/Not sure	9%	12%	6%





Crosstabs

	Base	Race		
		Hispanic	White	Other
Bachmann Favorability				
Favorable	50%	46%	49%	58%
Unfavorable	24%	27%	23%	26%
Not sure	27%	27%	28%	16%

	Base	Race		
		Hispanic	White	Other
Cain Favorability				
Favorable	47%	51%	45%	49%
Unfavorable	14%	10%	13%	30%
Not sure	40%	40%	42%	21%

	Base	Race		
		Hispanic	White	Other
Palin Favorability				
Favorable	62%	61%	61%	66%
Unfavorable	27%	29%	26%	31%
Not sure	11%	10%	12%	3%

	Base	Race		
		Hispanic	White	Other
Pawlenty Favorability				
Favorable	37%	37%	37%	38%
Unfavorable	21%	23%	20%	31%
Not sure	42%	39%	44%	31%





Crosstabs

	Base	Race		
		Hispanic	White	Other
Romney Favorability				
Favorable	50%	34%	56%	32%
Unfavorable	31%	41%	27%	47%
Not sure	19%	25%	17%	21%

	Base	Race		
		Hispanic	White	Other
Johnson Favorability				
Favorable	47%	52%	46%	45%
Unfavorable	40%	38%	41%	43%
Not sure	13%	9%	14%	12%

	Base	Race		
		Hispanic	White	Other
Sanchez Favorability				
Favorable	37%	35%	36%	49%
Unfavorable	19%	24%	18%	14%
Not sure	44%	40%	46%	37%

	Base	Race		
		Hispanic	White	Other
Sowards Favorability				
Favorable	10%	5%	11%	16%
Unfavorable	13%	12%	13%	15%
Not sure	76%	83%	76%	69%





Crosstabs

	Base	Race		
		Hispanic	White	Other
Wilson Favorability				
Favorable	66%	66%	67%	56%
Unfavorable	21%	13%	20%	35%
Not sure	14%	21%	13%	9%

	Base	Race		
		Hispanic	White	Other
2012 GOP Sen Primary w/ Johnson				
Bill English	3%	4%	3%	5%
Gary Johnson	22%	27%	21%	26%
John Sanchez	18%	24%	16%	27%
Greg Sowards	4%	-	5%	5%
Heather Wilson	43%	36%	46%	28%
Someone else/Not sure	9%	9%	9%	10%

	Base	Race		
		Hispanic	White	Other
2012 GOP Sen Primary w/o Johnson				
Bill English	4%	3%	3%	7%
John Sanchez	24%	36%	21%	26%
Greg Sowards	8%	9%	9%	3%
Heather Wilson	52%	42%	55%	46%
Someone else/Not sure	12%	10%	12%	18%

	Base	Race		
		Hispanic	White	Other
2012 GOP Pres Primary w/ Palin				
Michele Bachmann	22%	21%	24%	11%
Herman Cain	10%	9%	8%	24%
Newt Gingrich	4%	4%	5%	3%
Jon Huntsman	3%	-	3%	2%
Sarah Palin	14%	22%	12%	12%
Ron Paul	7%	3%	8%	8%
Tim Pawlenty	7%	6%	7%	8%
Mitt Romney	22%	20%	22%	18%
Someone else/Not sure	12%	15%	11%	13%





Crosstabs

	Base	Race		
		Hispanic	White	Other
2012 GOP Pres Primary w/o Palin				
Michele Bachmann	27%	26%	29%	14%
Herman Cain	12%	12%	10%	30%
Newt Gingrich	6%	5%	7%	3%
Jon Huntsman	4%	1%	4%	2%
Ron Paul	8%	8%	8%	13%
Tim Pawlenty	7%	5%	7%	14%
Mitt Romney	23%	17%	25%	16%
Someone else/Not sure	13%	26%	11%	8%

	Base	Race		
		Hispanic	White	Other
2012 GOP Pres Primary w/ Johnson				
Michele Bachmann	21%	18%	23%	13%
Herman Cain	10%	10%	9%	15%
Newt Gingrich	6%	6%	5%	6%
Gary Johnson	13%	18%	11%	17%
Sarah Palin	11%	12%	11%	10%
Ron Paul	5%	3%	5%	8%
Tim Pawlenty	7%	6%	6%	8%
Mitt Romney	18%	15%	19%	15%
Someone else/Not sure	9%	11%	9%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Bachmann Favorability					
Favorable	50%	25%	51%	50%	54%
Unfavorable	24%	56%	14%	22%	23%
Not sure	27%	19%	35%	27%	23%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Cain Favorability					
Favorable	47%	25%	54%	45%	49%
Unfavorable	14%	31%	-	18%	11%
Not sure	40%	44%	46%	36%	39%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Palin Favorability					
Favorable	62%	31%	68%	62%	66%
Unfavorable	27%	56%	16%	29%	23%
Not sure	11%	13%	16%	9%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Pawlenty Favorability					
Favorable	37%	25%	35%	35%	44%
Unfavorable	21%	38%	16%	25%	15%
Not sure	42%	38%	49%	40%	41%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Romney Favorability					
Favorable	50%	50%	50%	49%	52%
Unfavorable	31%	38%	28%	35%	27%
Not sure	19%	13%	22%	16%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Johnson Favorability					
Favorable	47%	50%	54%	49%	38%
Unfavorable	40%	44%	38%	38%	45%
Not sure	13%	6%	8%	13%	17%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Sanchez Favorability					
Favorable	37%	25%	41%	38%	37%
Unfavorable	19%	31%	11%	19%	20%
Not sure	44%	44%	49%	43%	43%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Sowards Favorability					
Favorable	10%	6%	-	13%	14%
Unfavorable	13%	25%	5%	16%	11%
Not sure	76%	69%	95%	71%	76%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Wilson Favorability					
Favorable	66%	63%	73%	59%	71%
Unfavorable	21%	25%	16%	26%	15%
Not sure	14%	13%	11%	15%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
2012 GOP Sen Primary w/ Johnson					
Bill English	3%	25%	-	1%	3%
Gary Johnson	22%	38%	19%	25%	16%
John Sanchez	18%	6%	22%	20%	18%
Greg Sowards	4%	-	-	5%	6%
Heather Wilson	43%	31%	46%	37%	52%
Someone else/Not sure	9%	-	14%	12%	6%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
2012 GOP Sen Primary w/o Johnson					
Bill English	4%	25%	-	2%	2%
John Sanchez	24%	19%	36%	24%	17%
Greg Sowards	8%	13%	3%	6%	13%
Heather Wilson	52%	38%	50%	51%	59%
Someone else/Not sure	12%	6%	11%	17%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
2012 GOP Pres Primary w/ Palin					
Michele Bachmann	22%	31%	24%	20%	22%
Herman Cain	10%	-	8%	15%	6%
Newt Gingrich	4%	6%	-	4%	7%
Jon Huntsman	3%	-	3%	3%	3%
Sarah Palin	14%	6%	19%	13%	13%
Ron Paul	7%	6%	8%	8%	6%
Tim Pawlenty	7%	6%	8%	7%	7%
Mitt Romney	22%	25%	11%	22%	26%
Someone else/Not sure	12%	19%	19%	8%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
2012 GOP Pres Primary w/o Palin					
Michele Bachmann	27%	19%	32%	26%	27%
Herman Cain	12%	6%	14%	17%	7%
Newt Gingrich	6%	13%	-	5%	9%
Jon Huntsman	4%	6%	3%	3%	5%
Ron Paul	8%	13%	8%	9%	6%
Tim Pawlenty	7%	6%	5%	9%	7%
Mitt Romney	23%	13%	19%	23%	27%
Someone else/Not sure	13%	25%	19%	9%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
2012 GOP Pres Primary w/ Johnson					
Michele Bachmann	21%	19%	24%	19%	23%
Herman Cain	10%	6%	5%	15%	6%
Newt Gingrich	6%	19%	-	4%	7%
Gary Johnson	13%	25%	19%	12%	8%
Sarah Palin	11%	-	16%	11%	12%
Ron Paul	5%	6%	5%	4%	6%
Tim Pawlenty	7%	6%	5%	6%	7%
Mitt Romney	18%	13%	8%	20%	22%
Someone else/Not sure	9%	6%	16%	7%	9%





New Mexico Survey Results

Q1 Do you have a favorable or unfavorable opinion of Hector Balderas?

Favorable..... 29%
Unfavorable 19%
Not sure 51%

Q2 Do you have a favorable or unfavorable opinion of Martin Heinrich?

Favorable..... 53%
Unfavorable 20%
Not sure 27%

Q3 Given the choices of Hector Balderas and Martin Heinrich who would you most like to see as the Democratic Senate candidate next year?

Hector Balderas 24%
Martin Heinrich..... 47%
Someone else/Not sure 29%

Q4 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 23%
Somewhat liberal 28%
Moderate..... 32%
Somewhat conservative..... 12%
Very conservative 5%

Q5 If you are a woman, press 1. If a man, press 2.

Woman 59%
Man..... 41%

Q6 If you are Hispanic, press 1. If white, press 2. If other, press 3.

Hispanic..... 46%
White 42%
Other..... 12%

Q7 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 16%
30 to 45..... 22%
46 to 65..... 42%
Older than 65..... 20%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Balderas Favorability						
Favorable	29%	25%	32%	33%	27%	13%
Unfavorable	19%	19%	17%	18%	27%	23%
Not sure	51%	56%	51%	49%	46%	64%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Heinrich Favorability						
Favorable	53%	65%	62%	47%	44%	16%
Unfavorable	20%	11%	12%	27%	25%	50%
Not sure	27%	24%	27%	25%	31%	35%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2012 Dem Sen Primary						
Hector Balderas	24%	14%	23%	32%	32%	16%
Martin Heinrich	47%	60%	53%	36%	39%	41%
Someone else/Not sure	29%	26%	24%	32%	29%	43%

	Base	Gender	
		Woman	Man
Balderas Favorability			
Favorable	29%	27%	32%
Unfavorable	19%	16%	25%
Not sure	51%	57%	43%





Crosstabs

	Base	Gender	
		Woman	Man
Heinrich Favorability			
Favorable	53%	52%	55%
Unfavorable	20%	17%	24%
Not sure	27%	31%	21%

	Base	Gender	
		Woman	Man
2012 Dem Sen Primary			
Hector Balderas	24%	23%	26%
Martin Heinrich	47%	45%	50%
Someone else/Not sure	29%	32%	24%

	Base	Race		
		Hispanic	White	Other
Balderas Favorability				
Favorable	29%	37%	24%	18%
Unfavorable	19%	18%	21%	18%
Not sure	51%	45%	54%	64%

	Base	Race		
		Hispanic	White	Other
Heinrich Favorability				
Favorable	53%	49%	63%	37%
Unfavorable	20%	25%	13%	26%
Not sure	27%	26%	24%	37%





Crosstabs

	Base	Race		
		Hispanic	White	Other
2012 Dem Sen Primary				
Hector Balderas	24%	36%	16%	10%
Martin Heinrich	47%	39%	58%	37%
Someone else/Not sure	29%	25%	26%	53%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Balderas Favorability					
Favorable	29%	25%	32%	29%	30%
Unfavorable	19%	11%	24%	21%	18%
Not sure	51%	64%	45%	49%	52%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Heinrich Favorability					
Favorable	53%	46%	55%	57%	48%
Unfavorable	20%	32%	18%	17%	19%
Not sure	27%	21%	26%	25%	33%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
2012 Dem Sen Primary					
Hector Balderas	24%	18%	21%	27%	28%
Martin Heinrich	47%	43%	47%	49%	45%
Someone else/Not sure	29%	39%	32%	24%	27%

