

FOR IMMEDIATE RELEASE

April 27, 2010

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Marshall, Cunningham locked in close contest

Raleigh, N.C. – The race to be the Democratic nominee for the Senate in North Carolina is getting closer and has now come down to just two candidates with a realistic chance at winning. Elaine Marshall leads with 26% to 23% for Cal Cunningham. None of the other candidates are even hitting double digits, with Kenneth Lewis at 7%, Marcus Williams at 4%, and Ann Worthy and Susan Harris both registering at 3%.

34% of voters remain undecided, and beyond that 40% of those with a current preference say they could change their minds between now and the election. So even with a week to go, only 40% of likely primary voters have their minds firmly made up.

There is a pretty decent chance that neither candidate will reach 40% and that the race will end up in a runoff. When the undecided voters are allocated in proportion to current candidate support Marshall leads Cunningham 40-34, just barely achieving the threshold needed to keep the campaign from going another seven weeks.

Marshall's strongest performances come with liberals, whites, voters over 65, folks in the Triangle, and people who live in the mountains. Cunningham is winning with conservatives, African Americans, voters under 30, and folks in the Triad and in eastern North Carolina.

“Cal Cunningham has been creeping closer and closer to Elaine Marshall since starting out the race 30 points behind her,” said Dean Debnam, President of Public Policy Polling. “The big question now given his fundraising advantage is whether she’ll have the resources to hold him off for one final week.”

PPP will release a final poll on the race Sunday evening or Monday morning.

PPP surveyed 458 likely Democratic primary voters from April 24th to 26th. The margin of error for the survey is +/-4.6%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.



North Carolina Survey Results

Q1 The candidates for US Senate are Kenneth Lewis, Elaine Marshall, Marcus Williams, Ann Worthy, Cal Cunningham, and Susan Harris. If the primary was today, who would you vote for?

Kenneth Lewis 7%
Elaine Marshall 26%
Marcus Williams..... 4%
Ann Worthy..... 3%
Cal Cunningham..... 23%
Susan Harris..... 3%
Undecided..... 34%

Q2 Are you solidly committed to your current choice for Senate, or is there a chance you could change your mind between now and the election?

Solidly committed..... 60%
Chance you could change your mind..... 40%

Q3 Do you have a favorable or unfavorable opinion of Kenneth Lewis? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 23%
Unfavorable 17%
Not Sure..... 60%

Q4 Do you have a favorable or unfavorable opinion of Elaine Marshall? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Yes 44%
No..... 15%
Not Sure..... 41%

Q5 Do you have a favorable or unfavorable opinion of Cal Cunningham? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable 39% *Not Sure*..... 44%
Unfavorable..... 17%

Q6 Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

Liberal..... 36%
Moderate..... 45%
Conservative..... 19%

Q7 Who did you vote for President in 2008, or did you not vote or don't remember? If you voted for John McCain, press 1. If you voted for Barack Obama, press 2. If you don't remember or voted for someone else, press 3.

McCain..... 15%
Obama..... 81%
Don't Remember/Voted for Someone Else..... 4%

Q8 If you are a woman, press 1, if a man, press 2.

Woman 61%
Man..... 39%

Q9 If you are a Democrat, press 1. If an independent, press 2.

Democrat..... 84%
Independent..... 16%

Q10 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White 62%
African-American 35%
Other..... 4%





Q11 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29.....	8%
30 to 45.....	20%
46 to 65.....	44%
Older than 65.....	28%

Q12

252.....	13%
336.....	16%
704.....	18%
828.....	11%
910.....	17%
919.....	25%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Dem Senate Primary				
Kenneth Lewis	7%	9%	7%	4%
Elaine Marshall	26%	30%	27%	18%
Marcus Williams	4%	2%	6%	3%
Ann Worthy	3%	1%	3%	6%
Cal Cunningham	23%	22%	25%	19%
Susan Harris	3%	3%	3%	3%
Undecided	34%	33%	29%	47%

	Base	Ideology		
		Liberal	Moderate	Conservative
Lewis Favorability				
Favorable	23%	29%	23%	13%
Unfavorable	17%	14%	13%	30%
Not Sure	60%	58%	64%	57%

	Base	Ideology		
		Liberal	Moderate	Conservative
Marshall Favorability				
Yes	44%	50%	45%	28%
No	15%	9%	11%	36%
Not Sure	41%	40%	44%	35%

	Base	Ideology		
		Liberal	Moderate	Conservative
Cunningham Favorability				
Favorable	39%	46%	41%	23%
Unfavorable	17%	13%	14%	32%
Not Sure	44%	41%	45%	45%





Crosstabs

	Base	2008 Vote		
		McCain	Obama	Don't Remember/Voted for Someone Else
Dem Senate Primary				
Kenneth Lewis	7%	2%	9%	-
Elaine Marshall	26%	21%	28%	9%
Marcus Williams	4%	5%	4%	4%
Ann Worthy	3%	3%	2%	9%
Cal Cunningham	23%	17%	24%	14%
Susan Harris	3%	5%	1%	25%
Undecided	34%	48%	31%	39%

	Base	2008 Vote		
		McCain	Obama	Don't Remember/Voted for Someone Else
Lewis Favorability				
Favorable	23%	11%	25%	23%
Unfavorable	17%	36%	13%	23%
Not Sure	60%	52%	62%	53%

	Base	2008 Vote		
		McCain	Obama	Don't Remember/Voted for Someone Else
Marshall Favorability				
Yes	44%	32%	47%	31%
No	15%	39%	10%	23%
Not Sure	41%	29%	43%	46%

	Base	2008 Vote		
		McCain	Obama	Don't Remember/Voted for Someone Else
Cunningham Favorability				
Favorable	39%	22%	43%	36%
Unfavorable	17%	41%	12%	34%
Not Sure	44%	38%	46%	30%





Crosstabs

	Base	Gender	
		Woman	Man
Dem Senate Primary			
Kenneth Lewis	7%	7%	8%
Elaine Marshall	26%	26%	27%
Marcus Williams	4%	3%	5%
Ann Worthy	3%	3%	2%
Cal Cunningham	23%	22%	23%
Susan Harris	3%	2%	4%
Undecided	34%	36%	31%

	Base	Gender	
		Woman	Man
Lewis Favorability			
Favorable	23%	20%	28%
Unfavorable	17%	18%	14%
Not Sure	60%	62%	57%

	Base	Gender	
		Woman	Man
Marshall Favorability			
Yes	44%	45%	42%
No	15%	14%	17%
Not Sure	41%	41%	41%

	Base	Gender	
		Woman	Man
Cunningham Favorability			
Favorable	39%	39%	40%
Unfavorable	17%	17%	16%
Not Sure	44%	44%	43%





Crosstabs

	Base	Party	
		Democrat	Independent
Dem Senate Primary			
Kenneth Lewis	7%	9%	1%
Elaine Marshall	26%	27%	22%
Marcus Williams	4%	4%	2%
Ann Worthy	3%	2%	5%
Cal Cunningham	23%	24%	18%
Susan Harris	3%	2%	5%
Undecided	34%	31%	48%

	Base	Party	
		Democrat	Independent
Lewis Favorability			
Favorable	23%	26%	10%
Unfavorable	17%	13%	33%
Not Sure	60%	61%	56%

	Base	Party	
		Democrat	Independent
Marshall Favorability			
Yes	44%	48%	25%
No	15%	11%	34%
Not Sure	41%	41%	42%

	Base	Party	
		Democrat	Independent
Cunningham Favorability			
Favorable	39%	41%	29%
Unfavorable	17%	15%	28%
Not Sure	44%	44%	42%





Crosstabs

	Base	Race		
		White	African-American	Other
Dem Senate Primary				
Kenneth Lewis	7%	4%	13%	4%
Elaine Marshall	26%	34%	13%	32%
Marcus Williams	4%	1%	8%	6%
Ann Worthy	3%	3%	3%	11%
Cal Cunningham	23%	25%	19%	11%
Susan Harris	3%	2%	3%	6%
Undecided	34%	30%	41%	30%

	Base	Race		
		White	African-American	Other
Lewis Favorability				
Favorable	23%	22%	26%	11%
Unfavorable	17%	16%	18%	17%
Not Sure	60%	62%	56%	72%

	Base	Race		
		White	African-American	Other
Marshall Favorability				
Yes	44%	51%	33%	31%
No	15%	12%	19%	20%
Not Sure	41%	37%	48%	49%

	Base	Race		
		White	African-American	Other
Cunningham Favorability				
Favorable	39%	44%	33%	14%
Unfavorable	17%	14%	22%	16%
Not Sure	44%	42%	44%	69%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Dem Senate Primary					
Kenneth Lewis	7%	6%	5%	9%	7%
Elaine Marshall	26%	18%	29%	24%	31%
Marcus Williams	4%	12%	4%	3%	4%
Ann Worthy	3%	-	4%	4%	1%
Cal Cunningham	23%	24%	15%	25%	24%
Susan Harris	3%	-	4%	4%	2%
Undecided	34%	41%	40%	32%	31%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Lewis Favorability					
Favorable	23%	24%	30%	21%	22%
Unfavorable	17%	35%	22%	16%	8%
Not Sure	60%	41%	48%	63%	70%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Marshall Favorability					
Yes	44%	29%	40%	45%	49%
No	15%	35%	24%	12%	8%
Not Sure	41%	35%	36%	43%	43%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Cunningham Favorability					
Favorable	39%	35%	33%	43%	40%
Unfavorable	17%	35%	22%	14%	14%
Not Sure	44%	29%	45%	44%	46%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Dem Senate Primary							
Kenneth Lewis	7%	5%	5%	10%	3%	3%	13%
Elaine Marshall	26%	16%	21%	21%	41%	25%	35%
Marcus Williams	4%	8%	1%	7%	5%	1%	3%
Ann Worthy	3%	4%	-	7%	6%	1%	1%
Cal Cunningham	23%	22%	39%	11%	11%	24%	26%
Susan Harris	3%	2%	6%	-	5%	4%	1%
Undecided	34%	43%	28%	45%	31%	42%	21%

	Base	Area Code					
		252	336	704	828	910	919
Lewis Favorability							
Favorable	23%	21%	16%	22%	20%	16%	36%
Unfavorable	17%	18%	16%	16%	16%	20%	15%
Not Sure	60%	61%	68%	63%	65%	64%	49%

	Base	Area Code					
		252	336	704	828	910	919
Marshall Favorability							
Yes	44%	28%	39%	41%	50%	30%	62%
No	15%	17%	18%	18%	7%	20%	11%
Not Sure	41%	54%	43%	41%	43%	50%	26%

	Base	Area Code					
		252	336	704	828	910	919
Cunningham Favorability							
Favorable	39%	39%	47%	27%	29%	37%	50%
Unfavorable	17%	16%	20%	17%	11%	25%	13%
Not Sure	44%	45%	33%	56%	60%	39%	37%

