



**FOR IMMEDIATE RELEASE**

**March 17, 2010**

**INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)**

**QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312**

## **No Change on Burr**

**Raleigh, N.C.** – North Carolina voters continue to be pretty evenly divided three ways between liking Richard Burr, disliking Burr, and being ambivalent toward Burr. 35% of voters this month say they approve of his job performance with 37% disapproving and 28% having no opinion.

Burr continues to hold the lead over all of his Democratic opponents. Elaine Marshall comes closest at a 41-36 disadvantage while Cal Cunningham and Kenneth Lewis trails by identical 43-32 margins.

Burr holds a 16-20 point lead with independents against all three of the Democratic candidates, and has 83-85% of the Republican vote locked up while the Democrats poll at 59-64% within their own party.

There continue to be indications that this race will tighten up once the Democrats have a nominee. The field of candidates is pretty anonymous at this point- 71% of voters have no opinion about Marshall and that goes up to 85% for Lewis and 86% for Cunningham. Against a generic Democratic opponent Burr currently leads just 41-39.

“So far this race is mirroring the 2008 Senate contest in North Carolina,” said Dean Debnam, President of Public Policy Polling. “We have an incumbent with weak approval ratings and a Democratic field full of unknowns, allowing the incumbent to hold a solid early lead. Whether Richard Burr will meet the same fate as Elizabeth Dole once the Democrats have a candidate remains to be seen.”

PPP will release its monthly numbers on Bev Perdue tomorrow.

PPP surveyed 878 North Carolina voters from March 12<sup>th</sup> to 15<sup>th</sup>. The survey’s margin of error is +/-3.3%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at [www.publicpolicypolling.com](http://www.publicpolicypolling.com).

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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## North Carolina Survey Results

**Q1** Do you approve or disapprove of Democratic Senator Kay Hagan's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

*Approve* .....31% *Not Sure*.....25%  
*Disapprove*.....44%

**Q2** Do you approve or disapprove of Republican Senator Richard Burr's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

*Approve* ..... 35%  
*Disapprove*.....37%  
*Not Sure*.....28%

**Q3** Generally speaking, next year would you vote to reelect Republican Richard Burr or vote for his Democratic opponent? If you would vote for Burr, press 1. If you would vote for his Democratic opponent, press 2. If you're not sure, press 3.

*Burr* ..... 41%  
*Democrat* ..... 39%  
*Not Sure*.....20%

**Q4** Do you have a favorable or unfavorable opinion of Cal Cunningham? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

*Favorable* ..... 4% *Not Sure*.....86%  
*Unfavorable*.....10%

**Q5** Do you have a favorable or unfavorable opinion of Kenneth Lewis? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

*Favorable*..... 5%  
*Unfavorable* ..... 9%  
*Not Sure*.....85%

**Q6** Do you have a favorable or unfavorable opinion of Elaine Marshall? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

*Favorable*..... 17%  
*Unfavorable* ..... 12%  
*Not Sure*..... 71%

**Q7** If the candidates for US Senate next year were Democrat Cal Cunningham and Republican Richard Burr, who would you vote for? If Cal Cunningham, press 1. If Richard Burr, press 2. If you're undecided, press 3.

*Cunningham* ..... 32%  
*Burr*.....43%  
*Undecided*.....25%

**Q8** If the candidates for US Senate next year were Democrat Kenneth Lewis and Republican Richard Burr, who would you vote for? If Kenneth Lewis, press 1. If Richard Burr, press 2. If you're undecided, press 3.

*Lewis* ..... 32%  
*Burr*.....43%  
*Undecided*.....25%

**Q9** If the candidates for US Senate next year were Democrat Elaine Marshall and Republican Richard Burr, who would you vote for? If Elaine Marshall, press 1. If Richard Burr, press 2. If you're undecided, press 3.

*Marshall* ..... 36%  
*Burr*.....41%  
*Undecided*.....23%





**Q10** Who did you vote for President last year? If John McCain, press 1. If Barack Obama, press 2. If someone else or you don't remember, press 3.

*McCain*..... 48%  
*Obama*..... 47%  
*Someone else/Don't remember* ..... 6%

**Q11** Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

*Liberal*..... 17%  
*Moderate*..... 42%  
*Conservative*..... 41%

**Q12** I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

*War in Iraq*..... 5%  
*Education*..... 9%  
*Economy and Jobs* ..... 53%  
*Taxes*..... 5%  
*Moral and family values* ..... 14%  
*Health care* ..... 12%  
*Immigration*..... 2%  
*Other*..... 2%

**Q13** Would you describe the community you live in as urban, suburban, rural, or a small town? If urban, press 1. If suburban, press 2. If rural, press 3. If a small town, press 4.

*Urban*..... 14%  
*Suburban* ..... 27%  
*Rural*..... 29%  
*Small Town*..... 30%

**Q14** If you are a woman, press 1, if a man, press 2.

*Woman* ..... 53%  
*Man*..... 47%

**Q15** If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat*..... 47%  
*Republican*..... 35%  
*Independent/Other*..... 18%

**Q16** If you are white, press one now. If you are African-American, press two now. If other, press 3.

*White* ..... 77%  
*African-American* ..... 20%  
*Other*..... 3%

**Q17** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

*18 to 29*..... 10%  
*30 to 45*..... 26%  
*46 to 65*..... 46%  
*Older than 65*..... 18%





**Q18**

252.....	14%
336.....	19%
704.....	18%
828.....	15%
910.....	14%
919.....	21%





**Crosstabs**

	Base	2008 Vote		
		McCain	Obama	Someone else/Don't remember
<b>Hagan Approval</b>				
<b>Approve</b>	31%	7%	58%	14%
<b>Disapprove</b>	44%	74%	12%	43%
<b>Not Sure</b>	25%	19%	29%	43%

	Base	2008 Vote		
		McCain	Obama	Someone else/Don't remember
<b>Burr Approval</b>				
<b>Approve</b>	35%	60%	10%	30%
<b>Disapprove</b>	37%	15%	61%	25%
<b>Not Sure</b>	28%	25%	29%	45%

	Base	2008 Vote		
		McCain	Obama	Someone else/Don't remember
<b>Generic Ballot</b>				
<b>Burr</b>	41%	75%	7%	41%
<b>Democrat</b>	39%	7%	74%	14%
<b>Not Sure</b>	20%	18%	19%	45%

	Base	2008 Vote		
		McCain	Obama	Someone else/Don't remember
<b>Cunningham Favorability</b>				
<b>Favorable</b>	4%	4%	5%	2%
<b>Unfavorable</b>	10%	12%	8%	9%
<b>Not Sure</b>	86%	84%	87%	90%





**Crosstabs**

	Base	2008 Vote		
		McCain	Obama	Someone else/Don't remember
<b>Lewis Favorability</b>				
<b>Favorable</b>	5%	2%	9%	1%
<b>Unfavorable</b>	9%	10%	9%	4%
<b>Not Sure</b>	85%	87%	82%	95%

	Base	2008 Vote		
		McCain	Obama	Someone else/Don't remember
<b>Marshall Favorability</b>				
<b>Favorable</b>	17%	10%	25%	7%
<b>Unfavorable</b>	12%	16%	7%	22%
<b>Not Sure</b>	71%	74%	68%	72%

	Base	2008 Vote		
		McCain	Obama	Someone else/Don't remember
<b>Cunningham/Burr</b>				
<b>Cunningham</b>	32%	5%	62%	14%
<b>Burr</b>	43%	78%	8%	43%
<b>Undecided</b>	25%	17%	30%	43%

	Base	2008 Vote		
		McCain	Obama	Someone else/Don't remember
<b>Lewis/Burr</b>				
<b>Lewis</b>	32%	4%	63%	12%
<b>Burr</b>	43%	78%	7%	37%
<b>Undecided</b>	25%	18%	30%	51%





**Crosstabs**

	Base	2008 Vote		
		McCain	Obama	Someone else/Don't remember
<b>Marshall/Burr</b>				
<b>Marshall</b>	36%	6%	68%	13%
<b>Burr</b>	41%	76%	7%	32%
<b>Undecided</b>	23%	18%	25%	55%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Hagan Approval</b>				
<b>Approve</b>	31%	62%	39%	10%
<b>Disapprove</b>	44%	10%	32%	70%
<b>Not Sure</b>	25%	28%	29%	20%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Burr Approval</b>				
<b>Approve</b>	35%	8%	25%	56%
<b>Disapprove</b>	37%	60%	45%	19%
<b>Not Sure</b>	28%	32%	29%	26%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Generic Ballot</b>				
<b>Burr</b>	41%	9%	25%	71%
<b>Democrat</b>	39%	72%	52%	11%
<b>Not Sure</b>	20%	19%	23%	18%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Cunningham Favorability</b>				
<b>Favorable</b>	4%	2%	6%	3%
<b>Unfavorable</b>	10%	6%	11%	11%
<b>Not Sure</b>	86%	92%	83%	86%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Lewis Favorability</b>				
<b>Favorable</b>	5%	5%	7%	4%
<b>Unfavorable</b>	9%	6%	10%	10%
<b>Not Sure</b>	85%	89%	83%	86%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Marshall Favorability</b>				
<b>Favorable</b>	17%	25%	21%	9%
<b>Unfavorable</b>	12%	7%	10%	17%
<b>Not Sure</b>	71%	68%	69%	74%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Cunningham/Burr</b>				
<b>Cunningham</b>	32%	66%	41%	9%
<b>Burr</b>	43%	7%	30%	72%
<b>Undecided</b>	25%	27%	29%	19%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Lewis/Burr</b>				
<b>Lewis</b>	<b>32%</b>	68%	41%	8%
<b>Burr</b>	<b>43%</b>	7%	27%	74%
<b>Undecided</b>	<b>25%</b>	25%	32%	18%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Marshall/Burr</b>				
<b>Marshall</b>	<b>36%</b>	70%	45%	12%
<b>Burr</b>	<b>41%</b>	7%	27%	70%
<b>Undecided</b>	<b>23%</b>	23%	28%	18%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>Hagan Approval</b>					
<b>Approve</b>	<b>31%</b>	41%	31%	28%	30%
<b>Disapprove</b>	<b>44%</b>	37%	40%	49%	44%
<b>Not Sure</b>	<b>25%</b>	21%	29%	23%	26%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>Burr Approval</b>					
<b>Approve</b>	<b>35%</b>	23%	41%	35%	35%
<b>Disapprove</b>	<b>37%</b>	49%	32%	38%	35%
<b>Not Sure</b>	<b>28%</b>	28%	27%	27%	30%





**Crosstabs**

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>Generic Ballot</b>					
<b>Burr</b>	41%	28%	44%	43%	42%
<b>Democrat</b>	39%	54%	36%	33%	39%
<b>Not Sure</b>	20%	17%	19%	24%	18%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>Cunningham Favorability</b>					
<b>Favorable</b>	4%	3%	4%	3%	6%
<b>Unfavorable</b>	10%	9%	8%	15%	8%
<b>Not Sure</b>	86%	88%	88%	83%	86%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>Lewis Favorability</b>					
<b>Favorable</b>	5%	4%	5%	6%	5%
<b>Unfavorable</b>	9%	9%	8%	13%	7%
<b>Not Sure</b>	85%	87%	87%	80%	88%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>Marshall Favorability</b>					
<b>Favorable</b>	17%	24%	16%	17%	14%
<b>Unfavorable</b>	12%	9%	10%	18%	10%
<b>Not Sure</b>	71%	67%	74%	65%	76%





**Crosstabs**

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>Cunningham/Burr</b>					
<b>Cunningham</b>	32%	50%	26%	28%	34%
<b>Burr</b>	43%	29%	45%	45%	45%
<b>Undecided</b>	25%	21%	29%	27%	21%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>Lewis/Burr</b>					
<b>Lewis</b>	32%	50%	28%	26%	33%
<b>Burr</b>	43%	28%	43%	48%	44%
<b>Undecided</b>	25%	22%	29%	26%	23%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>Marshall/Burr</b>					
<b>Marshall</b>	36%	55%	30%	34%	33%
<b>Burr</b>	41%	29%	42%	45%	43%
<b>Undecided</b>	23%	16%	27%	21%	24%

	Base	Gender	
		Woman	Man
<b>Hagan Approval</b>			
<b>Approve</b>	31%	33%	30%
<b>Disapprove</b>	44%	37%	50%
<b>Not Sure</b>	25%	30%	20%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Burr Approval</b>			
<b>Approve</b>	35%	31%	40%
<b>Disapprove</b>	37%	35%	40%
<b>Not Sure</b>	28%	35%	21%

	Base	Gender	
		Woman	Man
<b>Generic Ballot</b>			
<b>Burr</b>	41%	35%	48%
<b>Democrat</b>	39%	41%	36%
<b>Not Sure</b>	20%	24%	16%

	Base	Gender	
		Woman	Man
<b>Cunningham Favorability</b>			
<b>Favorable</b>	4%	3%	5%
<b>Unfavorable</b>	10%	7%	13%
<b>Not Sure</b>	86%	89%	82%

	Base	Gender	
		Woman	Man
<b>Lewis Favorability</b>			
<b>Favorable</b>	5%	3%	8%
<b>Unfavorable</b>	9%	8%	11%
<b>Not Sure</b>	85%	89%	81%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Marshall Favorability</b>			
<b>Favorable</b>	17%	17%	16%
<b>Unfavorable</b>	12%	9%	16%
<b>Not Sure</b>	71%	74%	68%

	Base	Gender	
		Woman	Man
<b>Cunningham/Burr</b>			
<b>Cunningham</b>	32%	33%	31%
<b>Burr</b>	43%	39%	48%
<b>Undecided</b>	25%	28%	21%

	Base	Gender	
		Woman	Man
<b>Lewis/Burr</b>			
<b>Lewis</b>	32%	34%	30%
<b>Burr</b>	43%	37%	49%
<b>Undecided</b>	25%	29%	21%

	Base	Gender	
		Woman	Man
<b>Marshall/Burr</b>			
<b>Marshall</b>	36%	37%	34%
<b>Burr</b>	41%	35%	48%
<b>Undecided</b>	23%	28%	17%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Hagan Approval</b>				
<b>Approve</b>	31%	54%	6%	22%
<b>Disapprove</b>	44%	18%	76%	48%
<b>Not Sure</b>	25%	29%	18%	30%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Burr Approval</b>				
<b>Approve</b>	35%	12%	64%	37%
<b>Disapprove</b>	37%	56%	12%	35%
<b>Not Sure</b>	28%	32%	23%	28%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Generic Ballot</b>				
<b>Burr</b>	41%	10%	84%	39%
<b>Democrat</b>	39%	70%	2%	28%
<b>Not Sure</b>	20%	20%	14%	33%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Cunningham Favorability</b>				
<b>Favorable</b>	4%	5%	3%	3%
<b>Unfavorable</b>	10%	10%	10%	10%
<b>Not Sure</b>	86%	85%	87%	86%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Lewis Favorability</b>				
<b>Favorable</b>	5%	9%	3%	2%
<b>Unfavorable</b>	9%	9%	9%	12%
<b>Not Sure</b>	85%	82%	89%	86%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Marshall Favorability</b>				
<b>Favorable</b>	17%	25%	9%	10%
<b>Unfavorable</b>	12%	8%	17%	14%
<b>Not Sure</b>	71%	67%	74%	76%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Cunningham/Burr</b>				
<b>Cunningham</b>	32%	59%	3%	20%
<b>Burr</b>	43%	14%	84%	40%
<b>Undecided</b>	25%	27%	13%	40%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Lewis/Burr</b>				
<b>Lewis</b>	32%	59%	3%	18%
<b>Burr</b>	43%	13%	85%	38%
<b>Undecided</b>	25%	28%	12%	44%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Marshall/Burr</b>				
<b>Marshall</b>	36%	64%	5%	21%
<b>Burr</b>	41%	12%	83%	37%
<b>Undecided</b>	23%	24%	12%	42%

	Base	Race		
		White	African-American	Other
<b>Hagan Approval</b>				
<b>Approve</b>	31%	25%	57%	28%
<b>Disapprove</b>	44%	50%	17%	46%
<b>Not Sure</b>	25%	25%	25%	26%

	Base	Race		
		White	African-American	Other
<b>Burr Approval</b>				
<b>Approve</b>	35%	41%	10%	26%
<b>Disapprove</b>	37%	32%	57%	44%
<b>Not Sure</b>	28%	27%	32%	30%

	Base	Race		
		White	African-American	Other
<b>Generic Ballot</b>				
<b>Burr</b>	41%	49%	11%	36%
<b>Democrat</b>	39%	31%	69%	29%
<b>Not Sure</b>	20%	20%	20%	36%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Cunningham Favorability</b>				
<b>Favorable</b>	4%	4%	3%	5%
<b>Unfavorable</b>	10%	10%	11%	9%
<b>Not Sure</b>	86%	86%	85%	86%

	Base	Race		
		White	African-American	Other
<b>Lewis Favorability</b>				
<b>Favorable</b>	5%	3%	14%	7%
<b>Unfavorable</b>	9%	10%	7%	7%
<b>Not Sure</b>	85%	87%	79%	86%

	Base	Race		
		White	African-American	Other
<b>Marshall Favorability</b>				
<b>Favorable</b>	17%	15%	22%	21%
<b>Unfavorable</b>	12%	13%	10%	16%
<b>Not Sure</b>	71%	72%	68%	63%

	Base	Race		
		White	African-American	Other
<b>Cunningham/Burr</b>				
<b>Cunningham</b>	32%	27%	56%	25%
<b>Burr</b>	43%	51%	13%	38%
<b>Undecided</b>	25%	22%	32%	38%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Lewis/Burr</b>				
<b>Lewis</b>	32%	25%	59%	21%
<b>Burr</b>	43%	51%	13%	39%
<b>Undecided</b>	25%	24%	28%	39%

	Base	Race		
		White	African-American	Other
<b>Marshall/Burr</b>				
<b>Marshall</b>	36%	29%	61%	27%
<b>Burr</b>	41%	50%	10%	38%
<b>Undecided</b>	23%	21%	28%	36%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Hagan Approval</b>					
<b>Approve</b>	31%	30%	30%	32%	31%
<b>Disapprove</b>	44%	40%	43%	45%	43%
<b>Not Sure</b>	25%	29%	27%	23%	26%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Burr Approval</b>					
<b>Approve</b>	35%	34%	32%	34%	42%
<b>Disapprove</b>	37%	33%	34%	42%	32%
<b>Not Sure</b>	28%	32%	34%	25%	27%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Generic Ballot</b>					
<b>Burr</b>	41%	46%	39%	38%	49%
<b>Democrat</b>	39%	33%	39%	41%	35%
<b>Not Sure</b>	20%	21%	22%	21%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Cunningham Favorability</b>					
<b>Favorable</b>	4%	8%	5%	3%	3%
<b>Unfavorable</b>	10%	13%	11%	9%	10%
<b>Not Sure</b>	86%	79%	84%	88%	87%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Lewis Favorability</b>					
<b>Favorable</b>	5%	10%	6%	4%	4%
<b>Unfavorable</b>	9%	13%	9%	10%	8%
<b>Not Sure</b>	85%	77%	85%	86%	87%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Marshall Favorability</b>					
<b>Favorable</b>	17%	17%	13%	16%	22%
<b>Unfavorable</b>	12%	18%	12%	10%	14%
<b>Not Sure</b>	71%	65%	74%	73%	64%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Cunningham/Burr</b>					
<b>Cunningham</b>	32%	23%	34%	35%	29%
<b>Burr</b>	43%	44%	41%	40%	53%
<b>Undecided</b>	25%	33%	26%	25%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Lewis/Burr</b>					
<b>Lewis</b>	32%	21%	33%	34%	32%
<b>Burr</b>	43%	48%	39%	41%	50%
<b>Undecided</b>	25%	32%	28%	25%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Marshall/Burr</b>					
<b>Marshall</b>	36%	28%	34%	40%	33%
<b>Burr</b>	41%	42%	39%	39%	49%
<b>Undecided</b>	23%	30%	27%	21%	18%

	Base	Area Code					
		252	336	704	828	910	919
<b>Hagan Approval</b>							
<b>Approve</b>	31%	37%	32%	26%	31%	25%	36%
<b>Disapprove</b>	44%	42%	48%	49%	40%	42%	40%
<b>Not Sure</b>	25%	21%	20%	25%	30%	32%	24%





**Crosstabs**

	Base	Area Code					
		252	336	704	828	910	919
<b>Burr Approval</b>							
<b>Approve</b>	35%	34%	42%	31%	31%	29%	38%
<b>Disapprove</b>	37%	40%	33%	35%	46%	27%	41%
<b>Not Sure</b>	28%	25%	25%	33%	24%	44%	22%

	Base	Area Code					
		252	336	704	828	910	919
<b>Generic Ballot</b>							
<b>Burr</b>	41%	36%	47%	42%	41%	37%	41%
<b>Democrat</b>	39%	37%	37%	34%	44%	37%	43%
<b>Not Sure</b>	20%	27%	16%	24%	15%	26%	16%

	Base	Area Code					
		252	336	704	828	910	919
<b>Cunningham Favorability</b>							
<b>Favorable</b>	4%	6%	3%	3%	4%	3%	6%
<b>Unfavorable</b>	10%	12%	10%	10%	10%	6%	12%
<b>Not Sure</b>	86%	82%	86%	88%	86%	90%	83%

	Base	Area Code					
		252	336	704	828	910	919
<b>Lewis Favorability</b>							
<b>Favorable</b>	5%	10%	2%	9%	2%	4%	5%
<b>Unfavorable</b>	9%	11%	8%	17%	7%	6%	7%
<b>Not Sure</b>	85%	79%	90%	75%	91%	90%	87%





**Crosstabs**

	Base	Area Code					
		252	336	704	828	910	919
<b>Marshall Favorability</b>							
<b>Favorable</b>	17%	22%	15%	13%	9%	11%	28%
<b>Unfavorable</b>	12%	12%	13%	9%	13%	14%	12%
<b>Not Sure</b>	71%	67%	72%	77%	78%	75%	60%

	Base	Area Code					
		252	336	704	828	910	919
<b>Cunningham/Burr</b>							
<b>Cunningham</b>	32%	31%	29%	24%	41%	31%	38%
<b>Burr</b>	43%	43%	51%	44%	38%	39%	41%
<b>Undecided</b>	25%	26%	20%	32%	21%	30%	21%

	Base	Area Code					
		252	336	704	828	910	919
<b>Lewis/Burr</b>							
<b>Lewis</b>	32%	32%	29%	24%	38%	31%	37%
<b>Burr</b>	43%	44%	48%	43%	41%	39%	41%
<b>Undecided</b>	25%	24%	23%	33%	21%	29%	21%

	Base	Area Code					
		252	336	704	828	910	919
<b>Marshall/Burr</b>							
<b>Marshall</b>	36%	39%	35%	28%	38%	34%	40%
<b>Burr</b>	41%	40%	45%	41%	42%	38%	40%
<b>Undecided</b>	23%	21%	20%	31%	20%	28%	20%

