

FOR IMMEDIATE RELEASE

March 16, 2010

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

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Marshall, Burr lead primaries

Raleigh, N.C. – Elaine Marshall and Richard Burr continue to lead their respective primaries for the US Senate.

Marshall's at 20% to 16% for Cal Cunningham and 11% for Kenneth Lewis. Second tier candidate Susan Harris, Marcus Williams, and Ann Worthy combine for 6% and 47% of voters remain undecided.

Lewis has made the strongest gain compared to a month ago, jumping six points. Cunningham has seen a four point increase in support. All of the candidates are still unknown to a majority of Democratic primary voters. 63% have no opinion about Marshall, 79% are ambivalent toward Lewis, and 83% don't have a take on Cunningham.

Most of the crosstabular results are within the margin of error. Marshall does have a clear advantage at this point with conservatives, whites, and voters over 65.

“As long as none of the candidates have over 50% name recognition no one's going to break away from the pack,” said Dean Debnam, President of Public Policy Polling. “It's entirely possible that this will end up as basically a two week campaign, with most voters making their decisions at the end of April.”

Richard Burr has nothing to worry about in securing his party's nomination for another term, leading with 58% to 5% for Brad Jones, 4% for Eddie Burks, and 1% for Larry Linney.

PPP surveyed 420 likely Democratic primary voters and 311 likely Republican primary voters from March 12th to 15th. The margin of error for the Democratic survey is +/- 4.8% and for the Republican survey it's +/-5.6%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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North Carolina Survey Results

Q1 Do you have a favorable or unfavorable opinion of Cal Cunningham? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 8% *Not Sure*..... 83%
Unfavorable..... 9%

Q2 Do you have a favorable or unfavorable opinion of Kenneth Lewis? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 9%
Unfavorable 12%
Not Sure..... 79%

Q3 Do you have a favorable or unfavorable opinion of Elaine Marshall? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 27%
Unfavorable 10%
Not Sure..... 63%

Q4 The Democratic candidates for US Senate are Cal Cunningham, Susan Harris, Kenneth Lewis, Elaine Marshall, Marcus Williams, and Ann Worthy. If the election was today, who would you vote for? If Cal Cunningham, press 1. If Susan Harris, press 2. If Kenneth Lewis, press 3. If Elaine Marshall, press 4. If Marcus Williams, press 5. If Ann Worthy, press 6. If you're undecided, press 7.

Cunningham 16%
Harris 4%
Lewis 11%
Marshall 20%
Williams 2%
Worthy 0%
Undecided..... 47%

Q5 Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

Liberal..... 30%
Moderate..... 52%
Conservative..... 18%

Q6 I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

War in Iraq 7%
Education..... 13%
Economy and Jobs 49%
Taxes..... 1%
Moral and family values 7%
Health care 20%
Immigration..... 1%
Other..... 2%

Q7 Would you describe the community you live in as urban, suburban, rural, or a small town? If urban, press 1. If suburban, press 2. If rural, press 3. If a small town, press 4.

Urban..... 20%
Suburban 26%
Rural..... 25%
Small Town..... 29%

Q8 If you are a woman, press 1, if a man, press 2.

Woman 57%
Man..... 43%





Q9 If you are a Democrat, press 1. If you are an independent, press 2.

Democrat 85%
Independent..... 15%

Q10 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White 65%
African-American 30%
Other..... 4%

Q11 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 10%
30 to 45..... 20%
46 to 65..... 48%
Older than 65..... 22%

Q12

252..... 14%
336..... 17%
704..... 15%
828..... 17%
910..... 16%
919..... 20%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Cunningham Favorability				
Favorable	8%	11%	8%	1%
Unfavorable	9%	5%	9%	15%
Not Sure	83%	83%	83%	84%

	Base	Ideology		
		Liberal	Moderate	Conservative
Lewis Favorability				
Favorable	9%	13%	7%	7%
Unfavorable	12%	7%	13%	17%
Not Sure	79%	80%	80%	76%

	Base	Ideology		
		Liberal	Moderate	Conservative
Marshall Favorability				
Favorable	27%	31%	25%	24%
Unfavorable	10%	7%	9%	19%
Not Sure	63%	62%	66%	57%

	Base	Ideology		
		Liberal	Moderate	Conservative
Democrats Senate				
Cunningham	16%	22%	15%	7%
Harris	4%	3%	4%	7%
Lewis	11%	13%	10%	9%
Marshall	20%	21%	18%	23%
Williams	2%	2%	1%	4%
Worthy	0%	-	1%	1%
Undecided	47%	38%	51%	50%





Crosstabs

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Cunningham Favorability					
Favorable	8%	8%	12%	5%	7%
Unfavorable	9%	5%	6%	17%	8%
Not Sure	83%	87%	82%	78%	86%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Lewis Favorability					
Favorable	9%	9%	10%	9%	7%
Unfavorable	12%	8%	11%	19%	11%
Not Sure	79%	83%	79%	73%	82%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Marshall Favorability					
Favorable	27%	37%	19%	35%	20%
Unfavorable	10%	4%	7%	19%	10%
Not Sure	63%	59%	75%	46%	70%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Democrats Senate					
Cunningham	16%	14%	15%	14%	19%
Harris	4%	3%	4%	7%	4%
Lewis	11%	14%	13%	4%	13%
Marshall	20%	20%	19%	23%	16%
Williams	2%	-	3%	5%	-
Worthy	0%	-	1%	-	1%
Undecided	47%	49%	45%	46%	48%





Crosstabs

	Base	Gender	
		Woman	Man
Cunningham Favorability			
Favorable	8%	7%	9%
Unfavorable	9%	8%	11%
Not Sure	83%	85%	81%

	Base	Gender	
		Woman	Man
Lewis Favorability			
Favorable	9%	6%	12%
Unfavorable	12%	9%	16%
Not Sure	79%	85%	72%

	Base	Gender	
		Woman	Man
Marshall Favorability			
Favorable	27%	27%	27%
Unfavorable	10%	10%	11%
Not Sure	63%	64%	62%

	Base	Gender	
		Woman	Man
Democrats Senate			
Cunningham	16%	13%	19%
Harris	4%	5%	4%
Lewis	11%	10%	12%
Marshall	20%	18%	22%
Williams	2%	3%	1%
Worthy	0%	0%	1%
Undecided	47%	52%	41%





Crosstabs

	Base	Party	
		Democrat	Independent
Cunningham Favorability			
Favorable	8%	7%	12%
Unfavorable	9%	9%	10%
Not Sure	83%	84%	78%

	Base	Party	
		Democrat	Independent
Lewis Favorability			
Favorable	9%	9%	6%
Unfavorable	12%	12%	14%
Not Sure	79%	79%	80%

	Base	Party	
		Democrat	Independent
Marshall Favorability			
Favorable	27%	27%	25%
Unfavorable	10%	9%	16%
Not Sure	63%	64%	60%

	Base	Party	
		Democrat	Independent
Democrats Senate			
Cunningham	16%	16%	12%
Harris	4%	5%	3%
Lewis	11%	12%	5%
Marshall	20%	20%	16%
Williams	2%	1%	5%
Worthy	0%	0%	1%
Undecided	47%	45%	58%





Crosstabs

	Base	Race		
		White	African-American	Other
Cunningham Favorability				
Favorable	8%	9%	5%	17%
Unfavorable	9%	7%	13%	10%
Not Sure	83%	84%	83%	74%

	Base	Race		
		White	African-American	Other
Lewis Favorability				
Favorable	9%	5%	17%	11%
Unfavorable	12%	13%	10%	13%
Not Sure	79%	82%	73%	76%

	Base	Race		
		White	African-American	Other
Marshall Favorability				
Favorable	27%	28%	24%	25%
Unfavorable	10%	10%	10%	11%
Not Sure	63%	61%	66%	64%

	Base	Race		
		White	African-American	Other
Democrats Senate				
Cunningham	16%	14%	20%	14%
Harris	4%	4%	4%	11%
Lewis	11%	9%	13%	17%
Marshall	20%	23%	14%	8%
Williams	2%	1%	2%	14%
Worthy	0%	0%	1%	-
Undecided	47%	48%	46%	37%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Cunningham Favorability					
Favorable	8%	23%	10%	4%	7%
Unfavorable	9%	14%	7%	8%	10%
Not Sure	83%	64%	83%	87%	83%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Lewis Favorability					
Favorable	9%	27%	13%	5%	4%
Unfavorable	12%	23%	7%	10%	16%
Not Sure	79%	50%	80%	85%	80%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Marshall Favorability					
Favorable	27%	32%	17%	26%	35%
Unfavorable	10%	18%	10%	7%	12%
Not Sure	63%	50%	73%	66%	53%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Democrats Senate					
Cunningham	16%	36%	13%	13%	14%
Harris	4%	9%	5%	3%	4%
Lewis	11%	14%	17%	10%	6%
Marshall	20%	5%	12%	21%	29%
Williams	2%	5%	5%	1%	-
Worthy	0%	-	-	-	2%
Undecided	47%	32%	48%	51%	44%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Cunningham Favorability							
Favorable	8%	9%	12%	3%	3%	1%	17%
Unfavorable	9%	13%	9%	7%	8%	4%	11%
Not Sure	83%	78%	78%	90%	89%	95%	72%

	Base	Area Code					
		252	336	704	828	910	919
Lewis Favorability							
Favorable	9%	16%	8%	7%	7%	3%	12%
Unfavorable	12%	14%	10%	18%	12%	8%	12%
Not Sure	79%	70%	82%	75%	82%	89%	76%

	Base	Area Code					
		252	336	704	828	910	919
Marshall Favorability							
Favorable	27%	31%	33%	15%	18%	20%	40%
Unfavorable	10%	16%	11%	6%	15%	7%	6%
Not Sure	63%	53%	56%	79%	66%	73%	54%

	Base	Area Code					
		252	336	704	828	910	919
Democrats Senate							
Cunningham	16%	17%	14%	16%	14%	17%	17%
Harris	4%	8%	5%	3%	1%	8%	3%
Lewis	11%	11%	7%	14%	15%	10%	10%
Marshall	20%	20%	23%	13%	14%	23%	22%
Williams	2%	-	2%	2%	4%	-	3%
Worthy	0%	-	1%	-	1%	1%	-
Undecided	47%	46%	48%	52%	52%	41%	45%





North Carolina Survey Results

Q1 Do you approve or disapprove of Republican Senator Richard Burr's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 66%
Disapprove..... 13%
Not Sure..... 22%

Q2 Do you think that Richard Burr is too liberal, too conservative, about right, or are you not sure? If you think he's too liberal, press 1. If too conservative, press 2. If about right, press 3. If you're not sure, press 4.

Too Liberal..... 14%
Too Conservative..... 5%
About Right..... 68%
Not Sure..... 14%

Q3 The Republican candidates for US Senate are Richard Burr, Eddie Burks, Brad Jones, and Larry Linney. If the election was today, who would you vote for? If Richard Burr, press 1. If Eddie Burks, press 2. If Brad Jones, press 3. If Larry Linney, press 4. If you're undecided, press 5

Burr..... 58%
Burks 4%
Jones 5%
Linney 1%
Undecided..... 33%

Q4 If the Republican candidates for President in 2012 were Mike Huckabee, Sarah Palin, and Mitt Romney who would you vote for? If Mike Huckabee, press 1. If Sarah Palin, press 2. If Mitt Romney, press 3. If you're undecided, press 4.

Huckabee..... 30%
Palin..... 27%
Romney 25%
Undecided..... 17%

Q5 Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

Liberal..... 3%
Moderate..... 23%
Conservative..... 74%

Q6 I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

War in Iraq 4%
Education..... 5%
Economy and Jobs 52%
Taxes..... 8%
Moral and family values 22%
Health care 3%
Immigration..... 3%
Other..... 3%





Q7 Would you describe the community you live in as urban, suburban, rural, or a small town? If urban, press 1. If suburban, press 2. If rural, press 3. If a small town, press 4.

<i>Urban</i>	10%
<i>Suburban</i>	30%
<i>Rural</i>	32%
<i>Small Town</i>	27%

Q8 If you are a woman, press 1, if a man, press 2.

<i>Woman</i>	49%
<i>Man</i>	51%

Q9 If you are white, press one now. If you are African-American, press two now. If other, press 3.

<i>White</i>	93%
<i>African-American</i>	1%
<i>Other</i>	6%

Q10 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

<i>18 to 29</i>	11%
<i>30 to 45</i>	27%
<i>46 to 65</i>	44%
<i>Older than 65</i>	19%

Q11

<i>252</i>	12%
<i>336</i>	21%
<i>704</i>	20%
<i>828</i>	14%
<i>910</i>	13%
<i>919</i>	20%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Burr Approval				
Approve	66%	56%	58%	68%
Disapprove	13%	11%	18%	11%
Not Sure	22%	33%	24%	20%

	Base	Ideology		
		Liberal	Moderate	Conservative
Burr Ideology				
Too Liberal	14%	-	4%	17%
Too Conservative	5%	11%	10%	3%
About Right	68%	78%	65%	68%
Not Sure	14%	11%	21%	12%

	Base	Ideology		
		Liberal	Moderate	Conservative
Republicans Senate				
Burr	58%	56%	55%	59%
Burks	4%	11%	6%	3%
Jones	5%	-	9%	4%
Linney	1%	-	1%	1%
Undecided	33%	33%	28%	34%

	Base	Ideology		
		Liberal	Moderate	Conservative
Republicans 2012				
Huckabee	30%	22%	23%	33%
Palin	27%	44%	32%	25%
Romney	25%	11%	30%	24%
Undecided	17%	22%	15%	18%





Crosstabs

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Burr Approval					
Approve	66%	56%	76%	58%	67%
Disapprove	13%	19%	10%	17%	9%
Not Sure	22%	25%	14%	25%	24%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Burr Ideology					
Too Liberal	14%	14%	14%	16%	11%
Too Conservative	5%	9%	6%	3%	4%
About Right	68%	63%	71%	66%	68%
Not Sure	14%	14%	10%	15%	17%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Republicans Senate					
Burr	58%	58%	61%	57%	55%
Burks	4%	3%	4%	5%	4%
Jones	5%	8%	6%	5%	2%
Linney	1%	-	1%	2%	-
Undecided	33%	31%	28%	32%	39%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Republicans 2012					
Huckabee	30%	31%	25%	32%	33%
Palin	27%	39%	22%	28%	29%
Romney	25%	17%	35%	20%	24%
Undecided	17%	14%	19%	20%	14%





Crosstabs

	Base	Gender	
		Woman	Man
Burr Approval			
Approve	66%	62%	69%
Disapprove	13%	10%	15%
Not Sure	22%	28%	15%

	Base	Gender	
		Woman	Man
Burr Ideology			
Too Liberal	14%	10%	18%
Too Conservative	5%	4%	6%
About Right	68%	71%	65%
Not Sure	14%	16%	12%

	Base	Gender	
		Woman	Man
Republicans Senate			
Burr	58%	54%	62%
Burks	4%	4%	4%
Jones	5%	5%	4%
Linney	1%	-	2%
Undecided	33%	37%	28%

	Base	Gender	
		Woman	Man
Republicans 2012			
Huckabee	30%	31%	29%
Palin	27%	30%	25%
Romney	25%	20%	30%
Undecided	17%	19%	15%





Crosstabs

	Base	Race		
		White	African-American	Other
Burr Approval				
Approve	66%	67%	100%	35%
Disapprove	13%	12%	-	30%
Not Sure	22%	21%	-	35%

	Base	Race		
		White	African-American	Other
Burr Ideology				
Too Liberal	14%	13%	50%	15%
Too Conservative	5%	4%	-	15%
About Right	68%	69%	50%	55%
Not Sure	14%	14%	-	15%

	Base	Race		
		White	African-American	Other
Republicans Senate				
Burr	58%	59%	75%	40%
Burks	4%	4%	-	5%
Jones	5%	4%	-	10%
Linney	1%	1%	-	-
Undecided	33%	32%	25%	45%

	Base	Race		
		White	African-American	Other
Republicans 2012				
Huckabee	30%	29%	25%	40%
Palin	27%	27%	25%	35%
Romney	25%	26%	50%	10%
Undecided	17%	18%	-	15%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Burr Approval					
Approve	66%	51%	66%	68%	68%
Disapprove	13%	27%	11%	13%	8%
Not Sure	22%	22%	23%	19%	25%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Burr Ideology					
Too Liberal	14%	16%	19%	15%	3%
Too Conservative	5%	11%	2%	4%	6%
About Right	68%	51%	68%	67%	77%
Not Sure	14%	22%	11%	14%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Republicans Senate					
Burr	58%	51%	49%	60%	67%
Burks	4%	5%	2%	5%	5%
Jones	5%	8%	9%	3%	2%
Linney	1%	-	1%	1%	-
Undecided	33%	35%	38%	31%	27%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Republicans 2012					
Huckabee	30%	38%	30%	35%	15%
Palin	27%	35%	29%	24%	29%
Romney	25%	19%	23%	25%	32%
Undecided	17%	8%	19%	16%	23%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Burr Approval							
Approve	66%	57%	72%	60%	61%	67%	71%
Disapprove	13%	19%	13%	15%	18%	5%	9%
Not Sure	22%	24%	15%	25%	20%	28%	20%

	Base	Area Code					
		252	336	704	828	910	919
Burr Ideology							
Too Liberal	14%	19%	11%	13%	18%	12%	11%
Too Conservative	5%	5%	6%	3%	4%	2%	7%
About Right	68%	62%	76%	70%	61%	60%	69%
Not Sure	14%	14%	7%	13%	16%	26%	13%

	Base	Area Code					
		252	336	704	828	910	919
Republicans Senate							
Burr	58%	50%	68%	57%	55%	49%	60%
Burks	4%	2%	4%	5%	4%	2%	6%
Jones	5%	2%	4%	6%	6%	5%	4%
Linney	1%	2%	1%	2%	-	-	-
Undecided	33%	43%	22%	31%	35%	44%	30%

	Base	Area Code					
		252	336	704	828	910	919
Republicans 2012							
Huckabee	30%	19%	44%	30%	27%	23%	29%
Palin	27%	31%	24%	31%	35%	23%	23%
Romney	25%	21%	22%	25%	22%	28%	31%
Undecided	17%	29%	10%	13%	16%	26%	17%

