

**FOR IMMEDIATE RELEASE**

**March 16, 2010**

**INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)**

**QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312**

## **Marshall, Burr lead primaries**

**Raleigh, N.C.** – Elaine Marshall and Richard Burr continue to lead their respective primaries for the US Senate.

Marshall's at 20% to 16% for Cal Cunningham and 11% for Kenneth Lewis. Second tier candidate Susan Harris, Marcus Williams, and Ann Worthy combine for 6% and 47% of voters remain undecided.

Lewis has made the strongest gain compared to a month ago, jumping six points. Cunningham has seen a four point increase in support. All of the candidates are still unknown to a majority of Democratic primary voters. 63% have no opinion about Marshall, 79% are ambivalent toward Lewis, and 83% don't have a take on Cunningham.

Most of the crosstabular results are within the margin of error. Marshall does have a clear advantage at this point with conservatives, whites, and voters over 65.

“As long as none of the candidates have over 50% name recognition no one's going to break away from the pack,” said Dean Debnam, President of Public Policy Polling. “It's entirely possible that this will end up as basically a two week campaign, with most voters making their decisions at the end of April.”

Richard Burr has nothing to worry about in securing his party's nomination for another term, leading with 58% to 5% for Brad Jones, 4% for Eddie Burks, and 1% for Larry Linney.

PPP surveyed 420 likely Democratic primary voters and 311 likely Republican primary voters from March 12<sup>th</sup> to 15<sup>th</sup>. The margin of error for the Democratic survey is +/- 4.8% and for the Republican survey it's +/-5.6%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at [www.publicpolicypolling.com](http://www.publicpolicypolling.com).

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

###



## North Carolina Survey Results

**Q1** Do you have a favorable or unfavorable opinion of Cal Cunningham? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

*Favorable*..... 8% *Not Sure*..... 83%  
*Unfavorable*..... 9%

**Q2** Do you have a favorable or unfavorable opinion of Kenneth Lewis? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

*Favorable*..... 9%  
*Unfavorable* ..... 12%  
*Not Sure*..... 79%

**Q3** Do you have a favorable or unfavorable opinion of Elaine Marshall? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

*Favorable*..... 27%  
*Unfavorable* ..... 10%  
*Not Sure*..... 63%

**Q4** The Democratic candidates for US Senate are Cal Cunningham, Susan Harris, Kenneth Lewis, Elaine Marshall, Marcus Williams, and Ann Worthy. If the election was today, who would you vote for? If Cal Cunningham, press 1. If Susan Harris, press 2. If Kenneth Lewis, press 3. If Elaine Marshall, press 4. If Marcus Williams, press 5. If Ann Worthy, press 6. If you're undecided, press 7.

*Cunningham* ..... 16%  
*Harris* ..... 4%  
*Lewis* ..... 11%  
*Marshall* ..... 20%  
*Williams* ..... 2%  
*Worthy* ..... 0%  
*Undecided*..... 47%

**Q5** Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

*Liberal*..... 30%  
*Moderate*..... 52%  
*Conservative*..... 18%

**Q6** I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

*War in Iraq* ..... 7%  
*Education*..... 13%  
*Economy and Jobs* ..... 49%  
*Taxes*..... 1%  
*Moral and family values* ..... 7%  
*Health care* ..... 20%  
*Immigration*..... 1%  
*Other*..... 2%

**Q7** Would you describe the community you live in as urban, suburban, rural, or a small town? If urban, press 1. If suburban, press 2. If rural, press 3. If a small town, press 4.

*Urban*..... 20%  
*Suburban* ..... 26%  
*Rural*..... 25%  
*Small Town*..... 29%

**Q8** If you are a woman, press 1, if a man, press 2.

*Woman* ..... 57%  
*Man*..... 43%





**Q9** If you are a Democrat, press 1. If you are an independent, press 2.

*Democrat* ..... 85%  
*Independent*..... 15%

**Q10** If you are white, press one now. If you are African-American, press two now. If other, press 3.

*White* ..... 65%  
*African-American* ..... 30%  
*Other*..... 4%

**Q11** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

*18 to 29*..... 10%  
*30 to 45*..... 20%  
*46 to 65*..... 48%  
*Older than 65*..... 22%

**Q12**

*252*..... 14%  
*336*..... 17%  
*704*..... 15%  
*828*..... 17%  
*910*..... 16%  
*919*..... 20%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Cunningham Favorability</b>				
<b>Favorable</b>	8%	11%	8%	1%
<b>Unfavorable</b>	9%	5%	9%	15%
<b>Not Sure</b>	83%	83%	83%	84%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Lewis Favorability</b>				
<b>Favorable</b>	9%	13%	7%	7%
<b>Unfavorable</b>	12%	7%	13%	17%
<b>Not Sure</b>	79%	80%	80%	76%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Marshall Favorability</b>				
<b>Favorable</b>	27%	31%	25%	24%
<b>Unfavorable</b>	10%	7%	9%	19%
<b>Not Sure</b>	63%	62%	66%	57%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Democrats Senate</b>				
<b>Cunningham</b>	16%	22%	15%	7%
<b>Harris</b>	4%	3%	4%	7%
<b>Lewis</b>	11%	13%	10%	9%
<b>Marshall</b>	20%	21%	18%	23%
<b>Williams</b>	2%	2%	1%	4%
<b>Worthy</b>	0%	-	1%	1%
<b>Undecided</b>	47%	38%	51%	50%





**Crosstabs**

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>Cunningham Favorability</b>					
<b>Favorable</b>	8%	8%	12%	5%	7%
<b>Unfavorable</b>	9%	5%	6%	17%	8%
<b>Not Sure</b>	83%	87%	82%	78%	86%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>Lewis Favorability</b>					
<b>Favorable</b>	9%	9%	10%	9%	7%
<b>Unfavorable</b>	12%	8%	11%	19%	11%
<b>Not Sure</b>	79%	83%	79%	73%	82%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>Marshall Favorability</b>					
<b>Favorable</b>	27%	37%	19%	35%	20%
<b>Unfavorable</b>	10%	4%	7%	19%	10%
<b>Not Sure</b>	63%	59%	75%	46%	70%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>Democrats Senate</b>					
<b>Cunningham</b>	16%	14%	15%	14%	19%
<b>Harris</b>	4%	3%	4%	7%	4%
<b>Lewis</b>	11%	14%	13%	4%	13%
<b>Marshall</b>	20%	20%	19%	23%	16%
<b>Williams</b>	2%	-	3%	5%	-
<b>Worthy</b>	0%	-	1%	-	1%
<b>Undecided</b>	47%	49%	45%	46%	48%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Cunningham Favorability</b>			
<b>Favorable</b>	8%	7%	9%
<b>Unfavorable</b>	9%	8%	11%
<b>Not Sure</b>	83%	85%	81%

	Base	Gender	
		Woman	Man
<b>Lewis Favorability</b>			
<b>Favorable</b>	9%	6%	12%
<b>Unfavorable</b>	12%	9%	16%
<b>Not Sure</b>	79%	85%	72%

	Base	Gender	
		Woman	Man
<b>Marshall Favorability</b>			
<b>Favorable</b>	27%	27%	27%
<b>Unfavorable</b>	10%	10%	11%
<b>Not Sure</b>	63%	64%	62%

	Base	Gender	
		Woman	Man
<b>Democrats Senate</b>			
<b>Cunningham</b>	16%	13%	19%
<b>Harris</b>	4%	5%	4%
<b>Lewis</b>	11%	10%	12%
<b>Marshall</b>	20%	18%	22%
<b>Williams</b>	2%	3%	1%
<b>Worthy</b>	0%	0%	1%
<b>Undecided</b>	47%	52%	41%





**Crosstabs**

	Base	Party	
		Democrat	Independent
<b>Cunningham Favorability</b>			
<b>Favorable</b>	8%	7%	12%
<b>Unfavorable</b>	9%	9%	10%
<b>Not Sure</b>	83%	84%	78%

	Base	Party	
		Democrat	Independent
<b>Lewis Favorability</b>			
<b>Favorable</b>	9%	9%	6%
<b>Unfavorable</b>	12%	12%	14%
<b>Not Sure</b>	79%	79%	80%

	Base	Party	
		Democrat	Independent
<b>Marshall Favorability</b>			
<b>Favorable</b>	27%	27%	25%
<b>Unfavorable</b>	10%	9%	16%
<b>Not Sure</b>	63%	64%	60%

	Base	Party	
		Democrat	Independent
<b>Democrats Senate</b>			
<b>Cunningham</b>	16%	16%	12%
<b>Harris</b>	4%	5%	3%
<b>Lewis</b>	11%	12%	5%
<b>Marshall</b>	20%	20%	16%
<b>Williams</b>	2%	1%	5%
<b>Worthy</b>	0%	0%	1%
<b>Undecided</b>	47%	45%	58%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Cunningham Favorability</b>				
<b>Favorable</b>	8%	9%	5%	17%
<b>Unfavorable</b>	9%	7%	13%	10%
<b>Not Sure</b>	83%	84%	83%	74%

	Base	Race		
		White	African-American	Other
<b>Lewis Favorability</b>				
<b>Favorable</b>	9%	5%	17%	11%
<b>Unfavorable</b>	12%	13%	10%	13%
<b>Not Sure</b>	79%	82%	73%	76%

	Base	Race		
		White	African-American	Other
<b>Marshall Favorability</b>				
<b>Favorable</b>	27%	28%	24%	25%
<b>Unfavorable</b>	10%	10%	10%	11%
<b>Not Sure</b>	63%	61%	66%	64%

	Base	Race		
		White	African-American	Other
<b>Democrats Senate</b>				
<b>Cunningham</b>	16%	14%	20%	14%
<b>Harris</b>	4%	4%	4%	11%
<b>Lewis</b>	11%	9%	13%	17%
<b>Marshall</b>	20%	23%	14%	8%
<b>Williams</b>	2%	1%	2%	14%
<b>Worthy</b>	0%	0%	1%	-
<b>Undecided</b>	47%	48%	46%	37%







**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Cunningham Favorability</b>					
<b>Favorable</b>	8%	23%	10%	4%	7%
<b>Unfavorable</b>	9%	14%	7%	8%	10%
<b>Not Sure</b>	83%	64%	83%	87%	83%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Lewis Favorability</b>					
<b>Favorable</b>	9%	27%	13%	5%	4%
<b>Unfavorable</b>	12%	23%	7%	10%	16%
<b>Not Sure</b>	79%	50%	80%	85%	80%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Marshall Favorability</b>					
<b>Favorable</b>	27%	32%	17%	26%	35%
<b>Unfavorable</b>	10%	18%	10%	7%	12%
<b>Not Sure</b>	63%	50%	73%	66%	53%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Democrats Senate</b>					
<b>Cunningham</b>	16%	36%	13%	13%	14%
<b>Harris</b>	4%	9%	5%	3%	4%
<b>Lewis</b>	11%	14%	17%	10%	6%
<b>Marshall</b>	20%	5%	12%	21%	29%
<b>Williams</b>	2%	5%	5%	1%	-
<b>Worthy</b>	0%	-	-	-	2%
<b>Undecided</b>	47%	32%	48%	51%	44%





**Crosstabs**

	Base	Area Code					
		252	336	704	828	910	919
<b>Cunningham Favorability</b>							
<b>Favorable</b>	8%	9%	12%	3%	3%	1%	17%
<b>Unfavorable</b>	9%	13%	9%	7%	8%	4%	11%
<b>Not Sure</b>	83%	78%	78%	90%	89%	95%	72%

	Base	Area Code					
		252	336	704	828	910	919
<b>Lewis Favorability</b>							
<b>Favorable</b>	9%	16%	8%	7%	7%	3%	12%
<b>Unfavorable</b>	12%	14%	10%	18%	12%	8%	12%
<b>Not Sure</b>	79%	70%	82%	75%	82%	89%	76%

	Base	Area Code					
		252	336	704	828	910	919
<b>Marshall Favorability</b>							
<b>Favorable</b>	27%	31%	33%	15%	18%	20%	40%
<b>Unfavorable</b>	10%	16%	11%	6%	15%	7%	6%
<b>Not Sure</b>	63%	53%	56%	79%	66%	73%	54%

	Base	Area Code					
		252	336	704	828	910	919
<b>Democrats Senate</b>							
<b>Cunningham</b>	16%	17%	14%	16%	14%	17%	17%
<b>Harris</b>	4%	8%	5%	3%	1%	8%	3%
<b>Lewis</b>	11%	11%	7%	14%	15%	10%	10%
<b>Marshall</b>	20%	20%	23%	13%	14%	23%	22%
<b>Williams</b>	2%	-	2%	2%	4%	-	3%
<b>Worthy</b>	0%	-	1%	-	1%	1%	-
<b>Undecided</b>	47%	46%	48%	52%	52%	41%	45%





## North Carolina Survey Results

**Q1** Do you approve or disapprove of Republican Senator Richard Burr's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

*Approve* ..... 66%  
*Disapprove*..... 13%  
*Not Sure*..... 22%

**Q2** Do you think that Richard Burr is too liberal, too conservative, about right, or are you not sure? If you think he's too liberal, press 1. If too conservative, press 2. If about right, press 3. If you're not sure, press 4.

*Too Liberal*..... 14%  
*Too Conservative*..... 5%  
*About Right*..... 68%  
*Not Sure*..... 14%

**Q3** The Republican candidates for US Senate are Richard Burr, Eddie Burks, Brad Jones, and Larry Linney. If the election was today, who would you vote for? If Richard Burr, press 1. If Eddie Burks, press 2. If Brad Jones, press 3. If Larry Linney, press 4. If you're undecided, press 5

*Burr*..... 58%  
*Burks* ..... 4%  
*Jones* ..... 5%  
*Linney* ..... 1%  
*Undecided*..... 33%

**Q4** If the Republican candidates for President in 2012 were Mike Huckabee, Sarah Palin, and Mitt Romney who would you vote for? If Mike Huckabee, press 1. If Sarah Palin, press 2. If Mitt Romney, press 3. If you're undecided, press 4.

*Huckabee*..... 30%  
*Palin*..... 27%  
*Romney* ..... 25%  
*Undecided*..... 17%

**Q5** Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

*Liberal*..... 3%  
*Moderate*..... 23%  
*Conservative*..... 74%

**Q6** I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

*War in Iraq* ..... 4%  
*Education*..... 5%  
*Economy and Jobs* ..... 52%  
*Taxes*..... 8%  
*Moral and family values* ..... 22%  
*Health care* ..... 3%  
*Immigration*..... 3%  
*Other*..... 3%





**Q7** Would you describe the community you live in as urban, suburban, rural, or a small town? If urban, press 1. If suburban, press 2. If rural, press 3. If a small town, press 4.

<i>Urban</i> .....	10%
<i>Suburban</i> .....	30%
<i>Rural</i> .....	32%
<i>Small Town</i> .....	27%

**Q8** If you are a woman, press 1, if a man, press 2.

<i>Woman</i> .....	49%
<i>Man</i> .....	51%

**Q9** If you are white, press one now. If you are African-American, press two now. If other, press 3.

<i>White</i> .....	93%
<i>African-American</i> .....	1%
<i>Other</i> .....	6%

**Q10** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

<i>18 to 29</i> .....	11%
<i>30 to 45</i> .....	27%
<i>46 to 65</i> .....	44%
<i>Older than 65</i> .....	19%

**Q11**

<i>252</i> .....	12%
<i>336</i> .....	21%
<i>704</i> .....	20%
<i>828</i> .....	14%
<i>910</i> .....	13%
<i>919</i> .....	20%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Burr Approval</b>				
<b>Approve</b>	66%	56%	58%	68%
<b>Disapprove</b>	13%	11%	18%	11%
<b>Not Sure</b>	22%	33%	24%	20%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Burr Ideology</b>				
<b>Too Liberal</b>	14%	-	4%	17%
<b>Too Conservative</b>	5%	11%	10%	3%
<b>About Right</b>	68%	78%	65%	68%
<b>Not Sure</b>	14%	11%	21%	12%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Republicans Senate</b>				
<b>Burr</b>	58%	56%	55%	59%
<b>Burks</b>	4%	11%	6%	3%
<b>Jones</b>	5%	-	9%	4%
<b>Linney</b>	1%	-	1%	1%
<b>Undecided</b>	33%	33%	28%	34%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Republicans 2012</b>				
<b>Huckabee</b>	30%	22%	23%	33%
<b>Palin</b>	27%	44%	32%	25%
<b>Romney</b>	25%	11%	30%	24%
<b>Undecided</b>	17%	22%	15%	18%





**Crosstabs**

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>Burr Approval</b>					
<b>Approve</b>	66%	56%	76%	58%	67%
<b>Disapprove</b>	13%	19%	10%	17%	9%
<b>Not Sure</b>	22%	25%	14%	25%	24%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>Burr Ideology</b>					
<b>Too Liberal</b>	14%	14%	14%	16%	11%
<b>Too Conservative</b>	5%	9%	6%	3%	4%
<b>About Right</b>	68%	63%	71%	66%	68%
<b>Not Sure</b>	14%	14%	10%	15%	17%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>Republicans Senate</b>					
<b>Burr</b>	58%	58%	61%	57%	55%
<b>Burks</b>	4%	3%	4%	5%	4%
<b>Jones</b>	5%	8%	6%	5%	2%
<b>Linney</b>	1%	-	1%	2%	-
<b>Undecided</b>	33%	31%	28%	32%	39%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>Republicans 2012</b>					
<b>Huckabee</b>	30%	31%	25%	32%	33%
<b>Palin</b>	27%	39%	22%	28%	29%
<b>Romney</b>	25%	17%	35%	20%	24%
<b>Undecided</b>	17%	14%	19%	20%	14%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Burr Approval</b>			
<b>Approve</b>	66%	62%	69%
<b>Disapprove</b>	13%	10%	15%
<b>Not Sure</b>	22%	28%	15%

	Base	Gender	
		Woman	Man
<b>Burr Ideology</b>			
<b>Too Liberal</b>	14%	10%	18%
<b>Too Conservative</b>	5%	4%	6%
<b>About Right</b>	68%	71%	65%
<b>Not Sure</b>	14%	16%	12%

	Base	Gender	
		Woman	Man
<b>Republicans Senate</b>			
<b>Burr</b>	58%	54%	62%
<b>Burks</b>	4%	4%	4%
<b>Jones</b>	5%	5%	4%
<b>Linney</b>	1%	-	2%
<b>Undecided</b>	33%	37%	28%

	Base	Gender	
		Woman	Man
<b>Republicans 2012</b>			
<b>Huckabee</b>	30%	31%	29%
<b>Palin</b>	27%	30%	25%
<b>Romney</b>	25%	20%	30%
<b>Undecided</b>	17%	19%	15%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Burr Approval</b>				
<b>Approve</b>	66%	67%	100%	35%
<b>Disapprove</b>	13%	12%	-	30%
<b>Not Sure</b>	22%	21%	-	35%

	Base	Race		
		White	African-American	Other
<b>Burr Ideology</b>				
<b>Too Liberal</b>	14%	13%	50%	15%
<b>Too Conservative</b>	5%	4%	-	15%
<b>About Right</b>	68%	69%	50%	55%
<b>Not Sure</b>	14%	14%	-	15%

	Base	Race		
		White	African-American	Other
<b>Republicans Senate</b>				
<b>Burr</b>	58%	59%	75%	40%
<b>Burks</b>	4%	4%	-	5%
<b>Jones</b>	5%	4%	-	10%
<b>Linney</b>	1%	1%	-	-
<b>Undecided</b>	33%	32%	25%	45%

	Base	Race		
		White	African-American	Other
<b>Republicans 2012</b>				
<b>Huckabee</b>	30%	29%	25%	40%
<b>Palin</b>	27%	27%	25%	35%
<b>Romney</b>	25%	26%	50%	10%
<b>Undecided</b>	17%	18%	-	15%







**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Burr Approval</b>					
<b>Approve</b>	66%	51%	66%	68%	68%
<b>Disapprove</b>	13%	27%	11%	13%	8%
<b>Not Sure</b>	22%	22%	23%	19%	25%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Burr Ideology</b>					
<b>Too Liberal</b>	14%	16%	19%	15%	3%
<b>Too Conservative</b>	5%	11%	2%	4%	6%
<b>About Right</b>	68%	51%	68%	67%	77%
<b>Not Sure</b>	14%	22%	11%	14%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Republicans Senate</b>					
<b>Burr</b>	58%	51%	49%	60%	67%
<b>Burks</b>	4%	5%	2%	5%	5%
<b>Jones</b>	5%	8%	9%	3%	2%
<b>Linney</b>	1%	-	1%	1%	-
<b>Undecided</b>	33%	35%	38%	31%	27%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Republicans 2012</b>					
<b>Huckabee</b>	30%	38%	30%	35%	15%
<b>Palin</b>	27%	35%	29%	24%	29%
<b>Romney</b>	25%	19%	23%	25%	32%
<b>Undecided</b>	17%	8%	19%	16%	23%





**Crosstabs**

	Base	Area Code					
		252	336	704	828	910	919
<b>Burr Approval</b>							
<b>Approve</b>	66%	57%	72%	60%	61%	67%	71%
<b>Disapprove</b>	13%	19%	13%	15%	18%	5%	9%
<b>Not Sure</b>	22%	24%	15%	25%	20%	28%	20%

	Base	Area Code					
		252	336	704	828	910	919
<b>Burr Ideology</b>							
<b>Too Liberal</b>	14%	19%	11%	13%	18%	12%	11%
<b>Too Conservative</b>	5%	5%	6%	3%	4%	2%	7%
<b>About Right</b>	68%	62%	76%	70%	61%	60%	69%
<b>Not Sure</b>	14%	14%	7%	13%	16%	26%	13%

	Base	Area Code					
		252	336	704	828	910	919
<b>Republicans Senate</b>							
<b>Burr</b>	58%	50%	68%	57%	55%	49%	60%
<b>Burks</b>	4%	2%	4%	5%	4%	2%	6%
<b>Jones</b>	5%	2%	4%	6%	6%	5%	4%
<b>Linney</b>	1%	2%	1%	2%	-	-	-
<b>Undecided</b>	33%	43%	22%	31%	35%	44%	30%

	Base	Area Code					
		252	336	704	828	910	919
<b>Republicans 2012</b>							
<b>Huckabee</b>	30%	19%	44%	30%	27%	23%	29%
<b>Palin</b>	27%	31%	24%	31%	35%	23%	23%
<b>Romney</b>	25%	21%	22%	25%	22%	28%	31%
<b>Undecided</b>	17%	29%	10%	13%	16%	26%	17%

