



FOR IMMEDIATE RELEASE

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## **North Carolinians down on Wake County School Board**

**Raleigh, N.C.** – Most North Carolinians aren't following the ongoing controversies with the Wake County School Board but most who are have an unfavorable opinion of the body and think that it's hurting the state's image.

61% of voters in the state don't know enough about the situation with the School Board to have an opinion but among those who do 25% rate it unfavorably to only 14% with a positive view. There's an even stronger sentiment that the body's actions are damaging the state's reputation in the eyes of the nation- 30% think North Carolina's getting a bad image because of its actions to only 12% that believe it's making the state look good.

Voters in the Triangle unsurprisingly have much stronger opinions on the School Board than folks statewide and their reviews are extremely negative. Just 29% of those being exposed to the controversy on a day to day basis in the media have a favorable opinion of the board to 51% who have a negative one. And 56% within the region think it's making the state look bad on the national stage to only 22% who think it's helping.

“Voters statewide who are paying attention- and particularly those in the Triangle- have a dim view of the Wake County School Board and think it's hurting North Carolina's reputation,” said Dean Debnam, President of Public Policy Polling. “It's safe to say no one will be caught asleep at the wheel in regards to this fall's elections the way many were in 2009.”

On another note North Carolinian continue to be very excited about the possibility of next year's Democratic convention coming to the state. 63% support having the convention in Charlotte to only 18% who are opposed. Strong majorities of Democrats and independents hope the event will be held here and even a plurality of Republicans do as well.

North Carolinians have mixed views about what to do now with the health care bill that was passed last year. 33% want a full repeal but 36% want it to be kept and strengthened. 21% want a partial repeal and 7% wish for it to be kept exactly as it is.

PPP surveyed 575 North Carolina voters from January 20<sup>th</sup> to 23<sup>rd</sup>. The survey's margin of error is +/-4.1%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.





## North Carolina Survey Results

- Q1** Do you approve or disapprove of Republican Senator Richard Burr's job performance?
- Approve* ..... 42%  
*Disapprove*..... 34%  
*Not sure* ..... 25%
- Q2** Do you approve or disapprove of Democratic Senator Kay Hagan's job performance?
- Approve* ..... 37% *Not sure* ..... 23%  
*Disapprove*..... 40%
- Q3** Do you think Kay Hagan is too liberal, too conservative, or about right?
- Too liberal* ..... 37% *About right* ..... 40%  
*Too conservative*..... 10% *Not sure* ..... 13%
- Q4** What would you like to see the new Congress do with the health care reform bill that was passed last year: keep the bill but make it stronger, keep the bill exactly in its current form, repeal certain parts of the bill, or repeal the bill entirely?
- Keep it, make it stronger*..... 36% *Repeal certain parts*..... 21%  
*Keep it in current form* ..... 7% *Repeal entirely*..... 33%  
*Not sure* ..... 2%
- Q5** Do you support or oppose holding the 2012 Democratic National Convention in North Carolina?
- Support*..... 63% *Not sure* ..... 19%  
*Oppose* ..... 18%
- Q6** Do you have a favorable or unfavorable opinion of the School Board in Wake County?
- Favorable*..... 14%  
*Unfavorable* ..... 25%  
*Not sure* ..... 61%
- Q7** Do you think the School Board in Wake County gives North Carolina a good image or a bad image nationally?
- Good image* ..... 12%  
*Bad image*..... 30%  
*Not sure* ..... 58%
- Q8** Would you describe yourself as a liberal, moderate, or conservative?
- Liberal*..... 16%  
*Moderate*..... 40%  
*Conservative*..... 44%
- Q9** If you are a woman, press 1. If a man, press 2.
- Woman* ..... 56%  
*Man*..... 44%
- Q10** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.
- Democrat* ..... 47%  
*Republican*..... 36%  
*Independent/Other*..... 18%
- Q11** If you are white, press 1. If African-American, press 2. If other, press 3.
- White* ..... 74%  
*African-American* ..... 22%  
*Other*..... 4%
- Q12** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.
- 18 to 29*..... 12%  
*30 to 45*..... 30%  
*46 to 65*..... 38%  
*Older than 65*..... 20%



Q13

252.....	13%
336.....	20%
704.....	18%
828.....	15%
910.....	16%
919.....	19%



**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Burr Approval</b>				
<b>Approve</b>	42%	11%	36%	58%
<b>Disapprove</b>	34%	68%	40%	15%
<b>Not sure</b>	25%	21%	24%	26%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Hagan Approval</b>				
<b>Approve</b>	37%	66%	48%	17%
<b>Disapprove</b>	40%	8%	30%	60%
<b>Not sure</b>	23%	26%	22%	23%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Hagan Ideology</b>				
<b>Too liberal</b>	37%	10%	22%	61%
<b>Too conservative</b>	10%	15%	11%	7%
<b>About right</b>	40%	60%	58%	17%
<b>Not sure</b>	13%	15%	10%	15%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>What Should Congress Do About Health Care Bill?</b>				
<b>Keep it, make it stronger</b>	36%	75%	47%	12%
<b>Keep it in current form</b>	7%	12%	9%	4%
<b>Repeal certain parts</b>	21%	6%	24%	25%
<b>Repeal entirely</b>	33%	4%	18%	57%
<b>Not sure</b>	2%	4%	3%	2%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>2012 DNC in NC?</b>				
<b>Support</b>	63%	86%	75%	44%
<b>Oppose</b>	18%	6%	12%	27%
<b>Not sure</b>	19%	8%	12%	29%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Wake School Board Favorability</b>				
<b>Favorable</b>	14%	13%	11%	18%
<b>Unfavorable</b>	25%	42%	31%	13%
<b>Not sure</b>	61%	44%	58%	70%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Wake School Board Good or Bad Img. for NC Nationally?</b>				
<b>Good image</b>	12%	14%	7%	16%
<b>Bad image</b>	30%	46%	38%	17%
<b>Not sure</b>	58%	40%	55%	67%

	Base	Gender	
		Woman	Man
<b>Burr Approval</b>			
<b>Approve</b>	42%	39%	45%
<b>Disapprove</b>	34%	30%	38%
<b>Not sure</b>	25%	31%	17%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Hagan Approval</b>			
<b>Approve</b>	37%	39%	35%
<b>Disapprove</b>	40%	37%	43%
<b>Not sure</b>	23%	24%	22%

	Base	Gender	
		Woman	Man
<b>Hagan Ideology</b>			
<b>Too liberal</b>	37%	35%	40%
<b>Too conservative</b>	10%	10%	9%
<b>About right</b>	40%	42%	38%
<b>Not sure</b>	13%	13%	14%

	Base	Gender	
		Woman	Man
<b>What Should Congress Do About Health Care Bill?</b>			
<b>Keep it, make it stronger</b>	36%	37%	34%
<b>Keep it in current form</b>	7%	7%	8%
<b>Repeal certain parts</b>	21%	22%	20%
<b>Repeal entirely</b>	33%	30%	37%
<b>Not sure</b>	2%	3%	1%

	Base	Gender	
		Woman	Man
<b>2012 DNC in NC?</b>			
<b>Support</b>	63%	67%	58%
<b>Oppose</b>	18%	16%	20%
<b>Not sure</b>	19%	17%	22%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Wake School Board Favorability</b>			
<b>Favorable</b>	14%	11%	19%
<b>Unfavorable</b>	25%	24%	26%
<b>Not sure</b>	61%	65%	55%

	Base	Gender	
		Woman	Man
<b>Wake School Board Good or Bad Img. for NC Nationally?</b>			
<b>Good image</b>	12%	9%	15%
<b>Bad image</b>	30%	30%	31%
<b>Not sure</b>	58%	61%	54%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Burr Approval</b>				
<b>Approve</b>	42%	21%	68%	44%
<b>Disapprove</b>	34%	51%	11%	33%
<b>Not sure</b>	25%	28%	21%	23%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Hagan Approval</b>				
<b>Approve</b>	37%	62%	11%	27%
<b>Disapprove</b>	40%	16%	68%	45%
<b>Not sure</b>	23%	23%	21%	28%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Hagan Ideology</b>				
<b>Too liberal</b>	37%	15%	65%	41%
<b>Too conservative</b>	10%	10%	7%	14%
<b>About right</b>	40%	60%	16%	34%
<b>Not sure</b>	13%	15%	12%	11%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>What Should Congress Do About Health Care Bill?</b>				
<b>Keep it, make it stronger</b>	36%	60%	5%	35%
<b>Keep it in current form</b>	7%	12%	4%	4%
<b>Repeal certain parts</b>	21%	15%	28%	24%
<b>Repeal entirely</b>	33%	11%	62%	33%
<b>Not sure</b>	2%	2%	2%	4%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>2012 DNC in NC?</b>				
<b>Support</b>	63%	81%	39%	66%
<b>Oppose</b>	18%	7%	34%	15%
<b>Not sure</b>	19%	13%	27%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Wake School Board Favorability</b>				
<b>Favorable</b>	14%	12%	19%	13%
<b>Unfavorable</b>	25%	28%	17%	31%
<b>Not sure</b>	61%	60%	65%	56%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Wake School Board Good or Bad Img. for NC Nationally?</b>				
<b>Good image</b>	12%	10%	15%	9%
<b>Bad image</b>	30%	37%	21%	32%
<b>Not sure</b>	58%	52%	64%	59%

	Base	Race		
		White	African-American	Other
<b>Burr Approval</b>				
<b>Approve</b>	42%	48%	21%	38%
<b>Disapprove</b>	34%	31%	42%	34%
<b>Not sure</b>	25%	21%	36%	29%

	Base	Race		
		White	African-American	Other
<b>Hagan Approval</b>				
<b>Approve</b>	37%	30%	63%	32%
<b>Disapprove</b>	40%	47%	14%	50%
<b>Not sure</b>	23%	23%	23%	17%

	Base	Race		
		White	African-American	Other
<b>Hagan Ideology</b>				
<b>Too liberal</b>	37%	44%	16%	32%
<b>Too conservative</b>	10%	9%	9%	20%
<b>About right</b>	40%	35%	57%	39%
<b>Not sure</b>	13%	12%	18%	9%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>What Should Congress Do About Health Care Bill?</b>				
<b>Keep it, make it stronger</b>	36%	27%	62%	41%
<b>Keep it in current form</b>	7%	5%	17%	-
<b>Repeal certain parts</b>	21%	24%	12%	13%
<b>Repeal entirely</b>	33%	41%	6%	38%
<b>Not sure</b>	2%	2%	3%	9%

	Base	Race		
		White	African-American	Other
<b>2012 DNC in NC?</b>				
<b>Support</b>	63%	57%	83%	63%
<b>Oppose</b>	18%	21%	8%	11%
<b>Not sure</b>	19%	22%	9%	25%

	Base	Race		
		White	African-American	Other
<b>Wake School Board Favorability</b>				
<b>Favorable</b>	14%	16%	9%	10%
<b>Unfavorable</b>	25%	20%	39%	35%
<b>Not sure</b>	61%	64%	53%	55%

	Base	Race		
		White	African-American	Other
<b>Wake School Board Good or Bad Img. for NC Nationally?</b>				
<b>Good image</b>	12%	12%	11%	6%
<b>Bad image</b>	30%	26%	41%	49%
<b>Not sure</b>	58%	62%	48%	45%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Burr Approval</b>					
Approve	42%	44%	40%	42%	43%
Disapprove	34%	44%	28%	36%	31%
Not sure	25%	13%	32%	22%	27%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Hagan Approval</b>					
Approve	37%	41%	34%	41%	33%
Disapprove	40%	41%	35%	41%	42%
Not sure	23%	19%	31%	17%	26%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Hagan Ideology</b>					
Too liberal	37%	41%	33%	38%	42%
Too conservative	10%	19%	12%	7%	6%
About right	40%	28%	40%	46%	36%
Not sure	13%	13%	15%	9%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>What Should Congress Do About Health Care Bill?</b>					
Keep it, make it stronger	36%	41%	35%	38%	30%
Keep it in current form	7%	13%	6%	7%	7%
Repeal certain parts	21%	19%	18%	25%	21%
Repeal entirely	33%	28%	36%	29%	39%
Not sure	2%	-	5%	1%	2%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>2012 DNC in NC?</b>					
<b>Support</b>	63%	72%	62%	65%	57%
<b>Oppose</b>	18%	16%	20%	17%	18%
<b>Not sure</b>	19%	13%	18%	18%	25%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Wake School Board Favorability</b>					
<b>Favorable</b>	14%	28%	9%	15%	13%
<b>Unfavorable</b>	25%	28%	24%	27%	20%
<b>Not sure</b>	61%	44%	67%	58%	67%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Wake School Board Good or Bad Img. for NC Nationally?</b>					
<b>Good image</b>	12%	19%	7%	15%	8%
<b>Bad image</b>	30%	34%	27%	33%	27%
<b>Not sure</b>	58%	47%	66%	52%	64%

	Base	Area Code					
		252	336	704	828	910	919
<b>Burr Approval</b>							
<b>Approve</b>	42%	36%	56%	42%	33%	35%	42%
<b>Disapprove</b>	34%	28%	26%	32%	43%	33%	41%
<b>Not sure</b>	25%	36%	18%	26%	25%	31%	17%





**Crosstabs**

	Base	Area Code					
		252	336	704	828	910	919
<b>Hagan Approval</b>							
<b>Approve</b>	37%	31%	43%	40%	37%	35%	36%
<b>Disapprove</b>	40%	41%	38%	41%	44%	31%	42%
<b>Not sure</b>	23%	28%	19%	18%	19%	34%	23%

	Base	Area Code					
		252	336	704	828	910	919
<b>Hagan Ideology</b>							
<b>Too liberal</b>	37%	39%	40%	33%	32%	39%	41%
<b>Too conservative</b>	10%	9%	5%	11%	19%	7%	9%
<b>About right</b>	40%	34%	48%	45%	33%	37%	39%
<b>Not sure</b>	13%	19%	6%	11%	16%	18%	11%

	Base	Area Code					
		252	336	704	828	910	919
<b>What Should Congress Do About Health Care Bill?</b>							
<b>Keep it, make it stronger</b>	36%	33%	33%	39%	34%	38%	37%
<b>Keep it in current form</b>	7%	7%	8%	6%	11%	8%	6%
<b>Repeal certain parts</b>	21%	22%	19%	24%	24%	11%	26%
<b>Repeal entirely</b>	33%	36%	35%	29%	30%	40%	29%
<b>Not sure</b>	2%	1%	4%	2%	1%	3%	2%

	Base	Area Code					
		252	336	704	828	910	919
<b>2012 DNC in NC?</b>							
<b>Support</b>	63%	57%	62%	68%	62%	61%	67%
<b>Oppose</b>	18%	16%	23%	18%	28%	12%	11%
<b>Not sure</b>	19%	27%	15%	14%	10%	28%	22%





**Crosstabs**

	Base	Area Code					
		252	336	704	828	910	919
<b>Wake School Board Favorability</b>							
<b>Favorable</b>	14%	13%	11%	10%	7%	15%	29%
<b>Unfavorable</b>	25%	22%	18%	13%	11%	30%	51%
<b>Not sure</b>	61%	65%	71%	77%	82%	55%	20%

	Base	Area Code					
		252	336	704	828	910	919
<b>Wake School Board Good or Bad Im.g. for NC Nationally?</b>							
<b>Good image</b>	12%	16%	10%	6%	4%	12%	22%
<b>Bad image</b>	30%	19%	25%	21%	19%	36%	56%
<b>Not sure</b>	58%	65%	65%	73%	77%	52%	21%

