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IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE

Michigan dislikes Snyder, but not ready to recall

Raleigh, N.C. – After winning in a landslide in 2010, Rick Snyder’s star has fallen considerably. Though Snyder has improved his position a bit since his 33-50 approval rating in March, he remains quite unpopular with only a 38-50 rating. Snyder is a polarizing figure, rating 72-15 among Republicans, 10-80 among Democrats, and 40-46 among Independents. Much of Snyder’s gain is due to Republicans who were still unsure how they felt about the governor breaking in his favor. Snyder also benefits from an improvement with independents from his 32-44 rating with them in March. Snyder’s poor approval notwithstanding, ideologically, a 40% plurality of voters still think that Snyder is about right. This compares to 36% who think he is too conservative and 14% who think he is too liberal.

While Snyder is unpopular, Michigan voters are not yet convinced his performance warrants a recall. 42% are in support of a recall while 47% remain opposed. However, support for recall has gained from 38-49 in March. Republicans are more unified in their opposition to a recall, 11-82, than Democrats are in their support, 71-18. In addition, though independents don’t like Snyder, their support for a recall rates only 35-50. However, this is an increase in support among independents from their 30-55 spread in March.

As for a do-over with Snyder’s 2010 opponent, Virg Bernero, voters are split right down the middle, 45-45, similar to Bernero’s 47-45 edge in March. Democrats strongly support Bernero 79-13 while Republicans support Snyder by an even wider 83-11 margin. Snyder manages to tie Bernero despite his poor approval ratings thanks to a 50-33 lead with independents.

“As is true for many new Republican governors, voters have soured on Rick Snyder,” said Dean Debnam, President of Public Policy Polling, “Nevertheless, it will still be an uphill fight to recall the governor.”

PPP surveyed 593 Michigan voters from July 21th to 24th. The margin of error for the survey is +/-4%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.



Michigan Survey Results

Q1 Do you approve or disapprove of Governor Rick Snyder's job performance?

Approve 38%
Disapprove..... 50%
Not sure 12%

Q2 Would you support or oppose recalling Rick Snyder from office before his term is up?

Support..... 42%
Oppose..... 47%
Not sure 11%

Q3 If you could do last year's election for Governor over again, would you vote for Republican Rick Snyder or Democrat Virg Bernero?

Rick Snyder 45%
Virg Bernero..... 45%
Not sure 10%

Q4 Do you think Rick Snyder is too liberal, too conservative, or about right?

Too liberal 14%
Too conservative..... 36%
About right..... 40%
Not sure 10%

Q5 Who did you vote for President in 2008?

John McCain..... 42%
Barack Obama..... 53%
Someone else/Don't remember 4%

Q6 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 12%
Somewhat liberal 18%
Moderate..... 30%
Somewhat conservative..... 26%
Very conservative 14%

Q7 If you are a woman, press 1. If a man, press 2.

Woman 53%
Man..... 47%

Q8 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 40%
Republican..... 30%
Independent/Other..... 30%

Q9 If you are white, press 1. If African-American, press 2. If other, press 3.

White 82%
African-American 13%
Other..... 5%

Q10 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 10%
30 to 45..... 20%
46 to 65..... 46%
Older than 65..... 24%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Snyder Approval				
Approve	38%	68%	15%	28%
Disapprove	50%	18%	77%	38%
Not sure	12%	14%	8%	34%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Support/Oppose Snyder Recall				
Support	42%	14%	65%	38%
Oppose	47%	77%	24%	30%
Not sure	11%	9%	11%	32%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Snyder/Bernero Re-do				
Rick Snyder	45%	82%	16%	41%
Virg Bernero	45%	9%	74%	30%
Not sure	10%	9%	10%	28%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Snyder Ideology				
Too liberal	14%	12%	13%	32%
Too conservative	36%	11%	59%	14%
About right	40%	69%	17%	40%
Not sure	10%	8%	11%	14%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Snyder Approval						
Approve	38%	11%	14%	27%	59%	76%
Disapprove	50%	83%	78%	57%	29%	13%
Not sure	12%	6%	8%	16%	12%	11%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Support/Oppose Snyder Recall						
Support	42%	71%	66%	51%	20%	10%
Oppose	47%	13%	25%	35%	70%	85%
Not sure	11%	16%	10%	14%	10%	5%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Snyder/Bernero Re-do						
Rick Snyder	45%	11%	18%	34%	71%	86%
Virg Bernero	45%	78%	76%	52%	18%	8%
Not sure	10%	11%	6%	14%	11%	6%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Snyder Ideology						
Too liberal	14%	12%	15%	13%	11%	22%
Too conservative	36%	82%	52%	41%	16%	5%
About right	40%	2%	20%	32%	64%	68%
Not sure	10%	4%	13%	14%	9%	6%





Crosstabs

	Base	Gender	
		Woman	Man
Snyder Approval			
Approve	38%	35%	41%
Disapprove	50%	55%	46%
Not sure	12%	11%	13%

	Base	Gender	
		Woman	Man
Support/Oppose Snyder Recall			
Support	42%	46%	38%
Oppose	47%	43%	51%
Not sure	11%	11%	11%

	Base	Gender	
		Woman	Man
Snyder/Bernero Re- do			
Rick Snyder	45%	39%	52%
Virg Bernero	45%	50%	39%
Not sure	10%	11%	9%

	Base	Gender	
		Woman	Man
Snyder Ideology			
Too liberal	14%	14%	14%
Too conservative	36%	40%	32%
About right	40%	35%	45%
Not sure	10%	11%	9%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Snyder Approval				
Approve	38%	10%	72%	40%
Disapprove	50%	80%	15%	46%
Not sure	12%	10%	12%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
Support/Oppose Snyder Recall				
Support	42%	71%	11%	35%
Oppose	47%	18%	82%	50%
Not sure	11%	11%	8%	15%

	Base	Party		
		Democrat	Republican	Independent/Other
Snyder/Bernero Re- do				
Rick Snyder	45%	13%	83%	50%
Virg Bernero	45%	79%	11%	33%
Not sure	10%	9%	6%	16%

	Base	Party		
		Democrat	Republican	Independent/Other
Snyder Ideology				
Too liberal	14%	16%	9%	17%
Too conservative	36%	60%	10%	31%
About right	40%	13%	73%	43%
Not sure	10%	12%	9%	9%





Crosstabs

	Base	Race		
		White	African-American	Other
Snyder Approval				
Approve	38%	41%	18%	41%
Disapprove	50%	46%	77%	53%
Not sure	12%	13%	5%	6%

	Base	Race		
		White	African-American	Other
Support/Oppose Snyder Recall				
Support	42%	38%	66%	41%
Oppose	47%	50%	25%	46%
Not sure	11%	11%	9%	14%

	Base	Race		
		White	African-American	Other
Snyder/Bernero Re-do				
Rick Snyder	45%	49%	18%	50%
Virg Bernero	45%	40%	73%	37%
Not sure	10%	10%	9%	12%

	Base	Race		
		White	African-American	Other
Snyder Ideology				
Too liberal	14%	13%	18%	21%
Too conservative	36%	35%	55%	13%
About right	40%	42%	22%	45%
Not sure	10%	10%	5%	21%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Snyder Approval					
Approve	38%	28%	33%	38%	45%
Disapprove	50%	69%	53%	49%	43%
Not sure	12%	3%	13%	13%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Support/Oppose Snyder Recall					
Support	42%	62%	43%	42%	33%
Oppose	47%	28%	43%	48%	55%
Not sure	11%	10%	13%	10%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Snyder/Bernero Re-do					
Rick Snyder	45%	34%	43%	45%	51%
Virg Bernero	45%	55%	38%	47%	40%
Not sure	10%	10%	18%	8%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Snyder Ideology					
Too liberal	14%	21%	15%	11%	15%
Too conservative	36%	41%	33%	41%	28%
About right	40%	31%	37%	38%	51%
Not sure	10%	7%	15%	10%	7%

