



FOR IMMEDIATE RELEASE

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Snyder would lose do-over to Bernero for Michigan governor

Raleigh, N.C. – Rick Snyder trounced Democrat Virg Bernero last November to take Michigan’s governorship, but if voters could do it over right now, they would narrowly elect Bernero instead. Snyder has gotten less attention for it than neighboring Wisconsin’s Scott Walker, but has also proposed weakening the collective bargaining rights of public employees, among other measures that are proving very unpopular.

Snyder was one of the most popular candidates anywhere in the country last year, measuring a 43-28 favorability rating in a September PPP poll, the exact opposite of Bernero’s standing with likely voters. But Snyder is now little more popular than ex-governor Jennifer Granholm. In a December PPP poll, only 34% of voters approved of Granholm’s performance, and 57% disapproved. Snyder almost matches that, with a 33-50 spread. 20% of his own voters and 44% of independents disapprove, and more Democrats (80%) disapprove than Republicans approve (68%).

Bernero would edge out Snyder, 47-45, if voters could choose their governor again. Snyder beat Bernero by 18 points, and the fact that this poll’s respondents reported voting for him by a third of that margin reflects how large the 2010 electorate’s pro-Republican enthusiasm gap was in a state that normally favors Democrats. On top of the swing in turnout between November and now, Bernero has still flipped voters toward him by eight points because 9% of Snyder’s backers would now vote the other way, while only 3% of Bernero’s voters defect. Part of Democrats’ problem last fall was that their voters did not turn out as heavily as Republicans’ did. Those who did not vote favor Bernero, 37-32.

Michiganites do not favor recalling Snyder before the next election, however. 49% oppose and only 38% support the prospect of a recall. Voters do support collective bargaining for public employees, 59-32, and a constitutional amendment to guarantee that right by a narrower 49-37, and they oppose Snyder’s move to let state managers void union contracts and dissolve school districts and local governments, 50-32.

“Last year our polling consistently found remarkably positive numbers for Rick Snyder with independents,” said Dean Debnam, President of Public Policy Polling. “That didn’t last very long.”

PPP surveyed 502 Michigan voters from March 18th to 20th. The survey’s margin of error is +/-4.4%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.





Michigan Survey Results

Q1 Do you approve or disapprove of Governor Rick Snyder's job performance?

Approve 33%
Disapprove..... 50%
Not sure 17%

Q2 Do you think Rick Snyder is too liberal, too conservative, or about right?

Too liberal 15%
Too conservative..... 36%
About right 37%
Not sure 12%

Q3 Do you think public employees in Michigan should or should not have a right to collective bargaining for wages, benefits, and working environment rules?

Should have a right to collective bargaining.... 59%
Should not..... 32%
Not sure 8%

Q4 Would you support or oppose an amendment to the state constitution guaranteeing the right to collective bargaining?

Support..... 49%
Oppose 37%
Not sure 14%

Q5 Do you support or oppose a new law allowing state appointed managers to void public union contracts, fire local officials, and dissolve communities or school districts if they deem it necessary in order to avoid an emergency financial situation?

Support..... 32%
Oppose 50%
Not sure 18%

Q6 Would you support or oppose recalling Rick Snyder from office before his term is up?

Support 38%
Oppose 49%
Not sure 13%

Q7 If you could do last fall's election for Governor over again, would you vote for Democrat Virg Bernero or Republican Rick Snyder?

Virg Bernero..... 47%
Rick Snyder 45%
Not sure 8%

Q8 In the election for Governor last year did you vote for Democrat Virg Bernero or Republican Rick Snyder, or did you not vote in the election?

Virg Bernero..... 43%
Rick Snyder 49%
Didn't vote/Don't remember 8%

Q9 Who did you vote for President in 2008?

John McCain..... 43%
Barack Obama..... 51%
Someone Else/Don't Remember..... 6%

Q10 Are you or is anyone in your household a member of a labor union?

Yes..... 36%
No 64%

Q11 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal 12%
Somewhat liberal 16%
Moderate..... 35%
Somewhat conservative..... 21%
Very conservative 16%





Q12 If you are a woman, press 1. If a man, press 2.

Woman 53%

Man..... 47%

Q13 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 41%

Republican..... 28%

Independent/Other..... 31%

Q14 If you are white, press 1. If African-American, press 2. If other, press 3.

White 82%

African-American 13%

Other..... 5%

Q15 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 10%

30 to 45..... 30%

46 to 65..... 40%

Older than 65..... 20%





Crosstabs

	Base	2010 Gov. Vote		
		Virg Bernero	Rick Snyder	Didn't vote/Don't remember
Snyder Approval				
Approve	33%	7%	59%	12%
Disapprove	50%	84%	20%	54%
Not sure	17%	10%	21%	34%

	Base	2010 Gov. Vote		
		Virg Bernero	Rick Snyder	Didn't vote/Don't remember
Snyder Ideology				
Too liberal	15%	15%	15%	13%
Too conservative	36%	63%	13%	34%
About right	37%	9%	62%	33%
Not sure	12%	12%	11%	20%

	Base	2010 Gov. Vote		
		Virg Bernero	Rick Snyder	Didn't vote/Don't remember
Should Public Workers Have Collective Bargaining?				
Should have a right to collective bargaining	60%	88%	37%	45%
Should not	32%	10%	52%	34%
Not sure	8%	2%	11%	22%

	Base	2010 Gov. Vote		
		Virg Bernero	Rick Snyder	Didn't vote/Don't remember
Support/Oppose St. Constitutional Amendment Guaranteeing Collective Bargaining				
Support	50%	79%	25%	40%
Oppose	37%	12%	59%	30%
Not sure	14%	8%	16%	30%





Crosstabs

	Base	2010 Gov. Vote		
		Virg Bernero	Rick Snyder	Didn't vote/Don't remember
Support/Oppose St. Managers Voiding Union Contracts, Dissolving Local Communities, etc.				
Support	32%	18%	48%	14%
Oppose	50%	71%	31%	54%
Not sure	18%	11%	21%	32%

	Base	2010 Gov. Vote		
		Virg Bernero	Rick Snyder	Didn't vote/Don't remember
Support/Oppose Snyder Recall				
Support	38%	70%	11%	38%
Oppose	49%	18%	79%	36%
Not sure	13%	13%	10%	26%

	Base	2010 Gov. Vote		
		Virg Bernero	Rick Snyder	Didn't vote/Don't remember
Bernero/Snyder Do-over				
Virg Bernero	47%	93%	9%	37%
Rick Snyder	45%	3%	84%	32%
Not sure	8%	4%	7%	31%

	Base	2008 Pres. Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Snyder Approval				
Approve	33%	59%	10%	42%
Disapprove	50%	19%	77%	37%
Not sure	17%	22%	13%	21%





Crosstabs

	Base	2008 Pres. Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Snyder Ideology				
Too liberal	15%	20%	12%	3%
Too conservative	36%	10%	58%	36%
About right	37%	58%	17%	56%
Not sure	12%	12%	13%	5%

	Base	2008 Pres. Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Should Public Workers Have Collective Bargaining?				
Should have a right to collective bargaining	59%	32%	83%	51%
Should not	32%	58%	11%	31%
Not sure	8%	10%	6%	18%

	Base	2008 Pres. Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Support/Oppose St. Constitutional Amendment Guaranteeing Collective Bargaining				
Support	49%	23%	71%	51%
Oppose	37%	62%	16%	27%
Not sure	14%	15%	12%	22%

	Base	2008 Pres. Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Support/Oppose St. Managers Voiding Union Contracts, Dissolving Local Communities, etc.				
Support	33%	52%	16%	35%
Oppose	50%	28%	69%	43%
Not sure	18%	20%	15%	22%





Crosstabs

	Base	2008 Pres. Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Support/Oppose Snyder Recall				
Support	38%	12%	60%	36%
Oppose	49%	77%	25%	55%
Not sure	13%	11%	15%	9%

	Base	2008 Pres. Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Bernero/Snyder Do-over				
Virg Bernero	47%	15%	76%	32%
Rick Snyder	45%	80%	17%	43%
Not sure	8%	5%	8%	25%

	Base	Union Member in Household?	
		Yes	No
Snyder Approval			
Approve	33%	27%	37%
Disapprove	50%	59%	45%
Not sure	16%	14%	18%

	Base	Union Member in Household?	
		Yes	No
Snyder Ideology			
Too liberal	15%	21%	12%
Too conservative	36%	45%	31%
About right	37%	23%	45%
Not sure	12%	12%	12%





Crosstabs

	Base	Union Member in Household?	
		Yes	No
Should Public Workers Have Collective Bargaining?			
Should have a right to collective bargaining	60%	71%	53%
Should not	33%	21%	39%
Not sure	8%	8%	8%

	Base	Union Member in Household?	
		Yes	No
Support/Oppose St. Constitutional Amendment Guaranteeing Collective Bargaining			
Support	50%	62%	43%
Oppose	37%	25%	44%
Not sure	13%	13%	14%

	Base	Union Member in Household?	
		Yes	No
Support/Oppose St. Managers Voiding Union Contracts, Dissolving Local Communities, etc.			
Support	33%	28%	36%
Oppose	50%	62%	43%
Not sure	17%	10%	21%

	Base	Union Member in Household?	
		Yes	No
Support/Oppose Snyder Recall			
Support	38%	51%	31%
Oppose	49%	39%	55%
Not sure	12%	11%	13%





Crosstabs

	Base	Union Member in Household?	
		Yes	No
Bernero/Snyder Do-over			
Virg Bernero	47%	56%	42%
Rick Snyder	46%	36%	51%
Not sure	7%	8%	7%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Snyder Approval						
Approve	33%	19%	8%	21%	55%	66%
Disapprove	50%	78%	79%	61%	23%	11%
Not sure	17%	3%	14%	18%	22%	23%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Snyder Ideology						
Too liberal	15%	20%	8%	12%	15%	24%
Too conservative	36%	65%	70%	39%	13%	4%
About right	37%	10%	10%	36%	59%	57%
Not sure	12%	5%	12%	13%	13%	15%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Should Public Workers Have Collective Bargaining?						
Should have a right to collective bargaining	59%	90%	85%	72%	33%	18%
Should not	32%	9%	10%	20%	56%	68%
Not sure	8%	1%	5%	9%	10%	14%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Support/Oppose St. Constitutional Amendment Guaranteeing Collective Bargaining						
Support	49%	79%	76%	58%	26%	12%
Oppose	37%	12%	15%	27%	61%	67%
Not sure	14%	9%	9%	15%	13%	22%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Support/Oppose St. Managers Voiding Union Contracts, Dissolving Local Communities, etc.						
Support	32%	25%	12%	26%	46%	54%
Oppose	50%	66%	79%	52%	33%	26%
Not sure	18%	9%	9%	21%	22%	20%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Support/Oppose Snyder Recall						
Support	38%	70%	64%	46%	13%	6%
Oppose	49%	24%	16%	41%	76%	84%
Not sure	13%	6%	20%	13%	11%	11%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Bernero/Snyder Do-over						
Virg Bernero	47%	84%	79%	56%	17%	7%
Rick Snyder	45%	14%	15%	30%	77%	90%
Not sure	8%	1%	7%	13%	6%	3%





Crosstabs

	Base	Gender	
		Woman	Man
Snyder Approval			
Approve	33%	29%	38%
Disapprove	50%	51%	48%
Not sure	17%	20%	14%

	Base	Gender	
		Woman	Man
Snyder Ideology			
Too liberal	15%	16%	13%
Too conservative	36%	38%	33%
About right	37%	33%	42%
Not sure	12%	13%	11%

	Base	Gender	
		Woman	Man
Should Public Workers Have Collective Bargaining?			
Should have a right to collective bargaining	59%	62%	56%
Should not	32%	27%	38%
Not sure	8%	11%	5%

	Base	Gender	
		Woman	Man
Support/Oppose St. Constitutional Amendment Guaranteeing Collective Bargaining			
Support	49%	52%	46%
Oppose	37%	31%	43%
Not sure	14%	17%	11%





Crosstabs

	Base	Gender	
		Woman	Man
Support/Oppose St. Managers Voiding Union Contracts, Dissolving Local Communities, etc.			
Support	32%	23%	43%
Oppose	50%	53%	46%
Not sure	18%	24%	10%

	Base	Gender	
		Woman	Man
Support/Oppose Snyder Recall			
Support	38%	42%	34%
Oppose	49%	43%	56%
Not sure	13%	15%	10%

	Base	Gender	
		Woman	Man
Bernero/Snyder Do-over			
Virg Bernero	47%	50%	43%
Rick Snyder	45%	42%	50%
Not sure	8%	8%	7%

	Base	Party		
		Democrat	Republican	Independent/Other
Snyder Approval				
Approve	33%	10%	68%	32%
Disapprove	50%	80%	13%	44%
Not sure	17%	10%	19%	25%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Snyder Ideology				
Too liberal	15%	17%	16%	11%
Too conservative	36%	60%	7%	31%
About right	37%	12%	68%	41%
Not sure	12%	11%	9%	17%

	Base	Party		
		Democrat	Republican	Independent/Other
Should Public Workers Have Collective Bargaining?				
Should have a right to collective bargaining	59%	84%	23%	60%
Should not	32%	11%	61%	34%
Not sure	8%	5%	16%	6%

	Base	Party		
		Democrat	Republican	Independent/Other
Support/Oppose St. Constitutional Amendment Guaranteeing Collective Bargaining				
Support	49%	75%	15%	48%
Oppose	37%	11%	69%	41%
Not sure	14%	14%	16%	12%

	Base	Party		
		Democrat	Republican	Independent/Other
Support/Oppose St. Managers Voiding Union Contracts, Dissolving Local Communities, etc.				
Support	32%	16%	53%	36%
Oppose	50%	71%	24%	45%
Not sure	18%	13%	23%	19%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Support/Oppose Snyder Recall				
Support	38%	68%	5%	30%
Oppose	49%	21%	83%	55%
Not sure	13%	11%	12%	15%

	Base	Party		
		Democrat	Republican	Independent/Other
Bernero/Snyder Do- over				
Virg Bernero	47%	81%	4%	42%
Rick Snyder	45%	12%	89%	49%
Not sure	8%	7%	7%	9%

	Base	Race		
		White	African- American	Other
Snyder Approval				
Approve	33%	36%	18%	28%
Disapprove	50%	47%	63%	63%
Not sure	17%	17%	19%	9%

	Base	Race		
		White	African- American	Other
Snyder Ideology				
Too liberal	15%	16%	15%	7%
Too conservative	36%	32%	58%	45%
About right	37%	41%	19%	28%
Not sure	12%	12%	9%	21%





Crosstabs

	Base	Race		
		White	African-American	Other
Should Public Workers Have Collective Bargaining?				
Should have a right to collective bargaining	59%	58%	69%	62%
Should not	32%	34%	19%	38%
Not sure	8%	8%	12%	-

	Base	Race		
		White	African-American	Other
Support/Oppose St. Constitutional Amendment Guaranteeing Collective Bargaining				
Support	49%	46%	62%	62%
Oppose	37%	38%	27%	35%
Not sure	14%	15%	11%	3%

	Base	Race		
		White	African-American	Other
Support/Oppose St. Managers Voiding Union Contracts, Dissolving Local Communities, etc.				
Support	32%	34%	24%	28%
Oppose	50%	48%	55%	62%
Not sure	18%	18%	21%	10%

	Base	Race		
		White	African-American	Other
Support/Oppose Snyder Recall				
Support	38%	35%	54%	56%
Oppose	49%	53%	30%	34%
Not sure	13%	12%	16%	10%





Crosstabs

	Base	Race		
		White	African-American	Other
Bernero/Snyder Do-over				
Virg Bernero	47%	43%	67%	55%
Rick Snyder	45%	49%	27%	37%
Not sure	8%	8%	6%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Snyder Approval					
Approve	33%	20%	40%	30%	35%
Disapprove	50%	60%	42%	53%	49%
Not sure	17%	20%	18%	16%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Snyder Ideology					
Too liberal	15%	32%	14%	13%	11%
Too conservative	36%	40%	31%	39%	35%
About right	37%	20%	45%	35%	39%
Not sure	12%	8%	11%	13%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Should Public Workers Have Collective Bargaining?					
Should have a right to collective bargaining	59%	72%	49%	63%	59%
Should not	32%	20%	42%	27%	34%
Not sure	8%	8%	8%	9%	7%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Support/Oppose St. Constitutional Amendment Guaranteeing Collective Bargaining					
Support	49%	60%	39%	54%	49%
Oppose	37%	24%	47%	32%	37%
Not sure	14%	16%	14%	13%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Support/Oppose St. Managers Voiding Union Contracts, Dissolving Local Communities, etc.					
Support	32%	36%	36%	29%	32%
Oppose	50%	52%	44%	54%	49%
Not sure	18%	12%	20%	17%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Support/Oppose Snyder Recall					
Support	38%	48%	32%	39%	41%
Oppose	49%	36%	59%	47%	45%
Not sure	13%	16%	9%	13%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Bernero/Snyder Do-over					
Virg Bernero	47%	60%	38%	49%	50%
Rick Snyder	45%	24%	58%	42%	45%
Not sure	8%	16%	5%	9%	5%

