

FOR IMMEDIATE RELEASE

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QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Michael Steele Lacks Support Even in His Home State

Marylanders don't have high opinions of their former Lieutenant Governor, Michael Steele; 56% of voters have an unfavorable opinion of the Chairman of the Republican National Committee and a mere 19% give him high marks.

Republicans traditionally are unconditionally supportive of party members, but not in the case of Steele. Only 42% of Republicans said they had a favorable opinion of their party leader. Conservatives aren't fans either, only 38% reported having a favorable view of Steele.

Democratic Senator Ben Cardin is far more popular in the state. 42% of Maryland voters approve of his work in Washington, 28% disapprove and 31% are unsure. Marylanders certainly don't want Michael Steele to replace Cardin as their representative in the US Senate. In a match up between Steele and Cardin, voters choose Cardin; 58:28%.

"One of the first rules of politics is to rally your family and community's support," said Dean Debnam of President Public Policy Polling. "If Steele has lost the support of Republicans in his own home state, he may have lost his ability to be an affective representative of the Republican Party."

PPP surveyed 569 Maryland voters from July 10-12. The survey's margin of error is +/- 4.1%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.



Maryland Survey Results

Q1 Do you approve or disapprove of Senator Ben Cardin's job performance?

Approve42% *Not Sure*.....31%

Disapprove.....28%

Q2 Generally speaking, would you vote to re-elect Ben Cardin in 2012, or would you vote for his Republican opponent?

Ben Cardin.....51%

Republican opponent.....33%

Not sure16%

Q3 Do you have a favorable or unfavorable opinion of Michael Steele?

Favorable.....19%

Unfavorable56%

Not sure25%

Q4 If the candidates for US Senate in 2012 were Democrat Ben Cardin and Republican Michael Steele, who would you vote for?

Ben Cardin.....58%

Michael Steele28%

Undecided.....14%

Q5 Who did you vote for President last year?

John McCain.....36%

Barack Obama.....59%

Someone else/Don't remember5%

Q6 Would you describe yourself as a liberal, moderate, or conservative?

Liberal.....24%

Moderate.....45%

Conservative.....32%

Q7 If you are a woman, press 1. If a man, press 2.

Woman56%

Man.....44%

Q8 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat.....60%

Republican.....28%

Independent/Other.....12%

Q9 If you are white, press 1. If African-American, press 2. If other, press 3.

White69%

African-American25%

Other.....6%

Q10 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29.....8%

30 to 45.....26%

46 to 65.....41%

Older than 65.....25%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Cardin Approval				
Approve	42%	12%	61%	23%
Disapprove	28%	61%	7%	33%
Not Sure	31%	28%	31%	45%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Cardin Re-elect				
Ben Cardin	51%	12%	77%	22%
Republican opponent	33%	76%	7%	36%
Not sure	16%	12%	17%	43%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Steele Favorability				
Favorable	19%	40%	5%	23%
Unfavorable	56%	28%	75%	41%
Not sure	25%	32%	20%	36%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Cardin/Steele				
Ben Cardin	58%	12%	87%	43%
Michael Steele	28%	69%	4%	27%
Undecided	14%	20%	9%	30%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Cardin Approval				
Approve	42%	62%	50%	15%
Disapprove	28%	7%	18%	57%
Not Sure	31%	31%	32%	29%

	Base	Ideology		
		Liberal	Moderate	Conservative
Cardin Re-elect				
Ben Cardin	51%	79%	58%	19%
Republican opponent	33%	6%	23%	67%
Not sure	16%	15%	19%	14%

	Base	Ideology		
		Liberal	Moderate	Conservative
Steele Favorability				
Favorable	19%	6%	12%	38%
Unfavorable	56%	72%	63%	34%
Not sure	25%	21%	25%	28%

	Base	Ideology		
		Liberal	Moderate	Conservative
Cardin/Steele				
Ben Cardin	58%	88%	68%	21%
Michael Steele	28%	6%	19%	58%
Undecided	14%	7%	14%	20%





Crosstabs

	Base	Gender	
		Woman	Man
Cardin Approval			
Approve	42%	44%	38%
Disapprove	28%	19%	38%
Not Sure	31%	36%	24%

	Base	Gender	
		Woman	Man
Cardin Re-elect			
Ben Cardin	51%	55%	45%
Republican opponent	33%	25%	43%
Not sure	16%	19%	13%

	Base	Gender	
		Woman	Man
Steele Favorability			
Favorable	19%	17%	21%
Unfavorable	56%	53%	60%
Not sure	25%	30%	19%

	Base	Gender	
		Woman	Man
Cardin/Steele			
Ben Cardin	58%	62%	53%
Michael Steele	28%	24%	34%
Undecided	14%	15%	13%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Cardin Approval				
Approve	42%	57%	13%	31%
Disapprove	28%	12%	58%	33%
Not Sure	31%	31%	29%	35%

	Base	Party		
		Democrat	Republican	Independent/Other
Cardin Re-elect				
Ben Cardin	51%	72%	10%	36%
Republican opponent	33%	12%	77%	38%
Not sure	16%	16%	13%	26%

	Base	Party		
		Democrat	Republican	Independent/Other
Steele Favorability				
Favorable	19%	8%	42%	17%
Unfavorable	56%	68%	31%	53%
Not sure	25%	23%	27%	30%

	Base	Party		
		Democrat	Republican	Independent/Other
Cardin/Steele				
Ben Cardin	58%	81%	14%	44%
Michael Steele	28%	9%	68%	30%
Undecided	14%	10%	18%	26%





Crosstabs

	Base	Race		
		White	African-American	Other
Cardin Approval				
Approve	42%	36%	57%	37%
Disapprove	28%	36%	6%	21%
Not Sure	31%	28%	37%	43%

	Base	Race		
		White	African-American	Other
Cardin Re-elect				
Ben Cardin	51%	42%	74%	54%
Republican opponent	33%	44%	6%	25%
Not sure	16%	15%	20%	21%

	Base	Race		
		White	African-American	Other
Steele Favorability				
Favorable	19%	24%	6%	10%
Unfavorable	56%	50%	73%	59%
Not sure	25%	26%	21%	32%

	Base	Race		
		White	African-American	Other
Cardin/Steele				
Ben Cardin	58%	47%	89%	57%
Michael Steele	28%	38%	3%	17%
Undecided	14%	15%	9%	25%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Cardin Approval					
Approve	42%	38%	37%	43%	46%
Disapprove	28%	28%	24%	28%	29%
Not Sure	31%	34%	39%	29%	25%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Cardin Re-elect					
Ben Cardin	51%	50%	51%	50%	51%
Republican opponent	33%	26%	30%	36%	34%
Not sure	16%	23%	19%	14%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Steele Favorability					
Favorable	19%	9%	21%	19%	20%
Unfavorable	56%	66%	56%	59%	49%
Not sure	25%	24%	23%	23%	31%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Cardin/Steele					
Ben Cardin	58%	60%	55%	61%	55%
Michael Steele	28%	15%	30%	29%	30%
Undecided	14%	26%	15%	10%	16%

