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## **Romney dominates in Massachusetts, Brown safe in primary**

**Raleigh, N.C.** – While Mitt Romney’s national lead in the Republican presidential primary is far from overwhelming, he achieves a landslide at home. In Massachusetts, Romney garners nearly five times the support of his nearest competitor, with 49% of the vote to 10% for Michele Bachmann, 9% for Sarah Palin, 8% for Herman Cain, 6% for Tim Pawlenty, 5% for Ron Paul, 4% for Newt Gingrich, and just 1% for Jon Huntsman.

Romney’s base lies with moderate Republicans, where he pulls 55% of the vote. However, Romney also runs strong with even very conservative Republicans, where Romney still enjoys a large 40% plurality of the vote.

If Palin does not enter the race, Romney picks up much of her support; he wins over a majority of the primary electorate with 56% to 12% for Backmann, 8% for Cain, 6% for Gingrich and Paul, 4% for Pawlenty, and 1% for Huntsman. Whether Palin runs or not, Romney should have little trouble winning his home state in the Republican primaries.

If the Republicans aim to reclaim the Senate in 2012, they may need to hold on to Massachusetts. Scott Brown remains strong with the general electorate and, unlike many other establishment Republicans in 2010, is also strong with the primary electorate. Ideologically, 70% feel that Brown is “about right” compared to only 23% who feel he is too liberal. On top of this, a solid majority, 65% of Republican voters, would prefer Brown to a generic “more conservative challenger,” who would only win 25%.

These primary numbers compare quite favorably with fellow New England Republican Olympia Snowe, against whom 58% of Maine Republicans would prefer a more conservative challenger. Even with these numbers, Snowe right now leads actual potential candidates, so it is doubtful that any actual primary challenger could come close to toppling Brown. So far, Brown has managed to effectively straddle general election strength with appeal to his base.

PPP surveyed 244 usual Massachusetts Republic primary voters from June 2<sup>nd</sup> to 5<sup>th</sup>. The margin of error for the survey is +/-6.3%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.



## Massachusetts Survey Results

**Q1** Do you have a favorable or unfavorable opinion of Herman Cain?

*Favorable* ..... 33% *Not sure* ..... 52%  
*Unfavorable*..... 15%

**Q2** Do you have a favorable or unfavorable opinion of Newt Gingrich?

*Favorable* ..... 37% *Not sure* ..... 16%  
*Unfavorable*..... 47%

**Q3** Do you have a favorable or unfavorable opinion of Sarah Palin?

*Favorable* ..... 60% *Not sure* ..... 9%  
*Unfavorable*..... 31%

**Q4** Do you have a favorable or unfavorable opinion of Tim Pawlenty?

*Favorable* ..... 44% *Not sure* ..... 38%  
*Unfavorable*..... 18%

**Q5** Do you have a favorable or unfavorable opinion of Mitt Romney?

*Favorable* ..... 78% *Not sure* ..... 7%  
*Unfavorable*..... 14%

**Q6** Do you think Scott Brown is too liberal, too conservative, or about right?

*Too liberal* ..... 23%  
*Too conservative*..... 4%  
*About right* ..... 70%  
*Not sure* ..... 3%

**Q7** Given the choices of Michele Bachmann, Herman Cain, Newt Gingrich, Jon Huntsman, Sarah Palin, Ron Paul, Tim Pawlenty, and Mitt Romney who would you most like to see as the Republican candidate for President next year?

*Michele Bachmann* ..... 10%  
*Herman Cain*..... 8%  
*Newt Gingrich* ..... 4%  
*Jon Huntsman*..... 1%  
*Sarah Palin* ..... 9%  
*Ron Paul*..... 5%  
*Tim Pawlenty* ..... 6%  
*Mitt Romney*..... 49%  
*Someone else/Not sure* ..... 9%

**Q8** If Sarah Palin didn't run and the choices were just Michele Bachmann, Herman Cain, Newt Gingrich, Jon Huntsman, Ron Paul, Tim Pawlenty, and Mitt Romney who would you most like to see as the nominee?

*Michele Bachmann* ..... 12%  
*Herman Cain*..... 8%  
*Newt Gingrich* ..... 6%  
*Jon Huntsman*..... 1%  
*Ron Paul*..... 6%  
*Tim Pawlenty* ..... 4%  
*Mitt Romney*..... 56%  
*Someone else/Not sure* ..... 7%

**Q9** If the Republican primary for Senate next year was between Scott Brown and a more conservative challenger, who would you vote for?

*Scott Brown* ..... 65%  
*More conservative challenger* ..... 25%  
*Not sure* ..... 10%



**Q10** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i> .....	1%
<i>Somewhat liberal</i> .....	4%
<i>Moderate</i> .....	24%
<i>Somewhat conservative</i> .....	49%
<i>Very conservative</i> .....	22%

**Q11** If you are a woman, press 1. If a man, press 2.

<i>Woman</i> .....	47%
<i>Man</i> .....	53%

**Q12** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i> .....	6%
<i>30 to 45</i> .....	32%
<i>46 to 65</i> .....	40%
<i>Older than 65</i> .....	22%



**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Cain Favorability</b>						
Favorable	33%	100%	5%	8%	40%	48%
Unfavorable	15%	-	19%	28%	12%	6%
Not sure	52%	-	75%	64%	47%	46%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Gingrich Favorability</b>						
Favorable	37%	100%	16%	18%	42%	48%
Unfavorable	47%	-	59%	64%	42%	41%
Not sure	16%	-	25%	19%	17%	11%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Palin Favorability</b>						
Favorable	60%	100%	30%	43%	65%	70%
Unfavorable	31%	-	42%	48%	26%	25%
Not sure	9%	-	28%	9%	9%	5%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Pawlenty Favorability</b>						
Favorable	44%	38%	11%	35%	43%	62%
Unfavorable	18%	62%	39%	13%	18%	16%
Not sure	38%	-	51%	52%	38%	22%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Romney Favorability</b>						
Favorable	78%	100%	39%	76%	82%	79%
Unfavorable	14%	-	28%	18%	9%	18%
Not sure	7%	-	33%	5%	9%	3%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Brown Ideology</b>						
Too liberal	23%	-	-	17%	17%	48%
Too conservative	4%	-	28%	6%	1%	3%
About right	70%	100%	72%	71%	78%	48%
Not sure	3%	-	-	6%	3%	1%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>2012 GOP Pres Primary w/ Palin</b>						
Michele Bachmann	10%	-	25%	16%	4%	12%
Herman Cain	8%	-	-	-	12%	8%
Newt Gingrich	4%	-	-	6%	1%	10%
Jon Huntsman	1%	-	-	1%	1%	-
Sarah Palin	9%	38%	5%	8%	9%	9%
Ron Paul	5%	-	9%	1%	7%	4%
Tim Pawlenty	6%	-	-	5%	5%	10%
Mitt Romney	49%	62%	42%	55%	51%	40%
Someone else/Not sure	9%	-	19%	9%	9%	7%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>2012 GOP Pres Primary w/o Palin</b>						
Michele Bachmann	12%	-	30%	16%	7%	17%
Herman Cain	8%	-	-	1%	12%	9%
Newt Gingrich	6%	-	-	3%	4%	13%
Jon Huntsman	1%	-	-	1%	1%	-
Ron Paul	6%	-	11%	5%	7%	4%
Tim Pawlenty	4%	-	-	8%	4%	3%
Mitt Romney	56%	100%	52%	61%	57%	48%
Someone else/Not sure	7%	-	7%	6%	9%	7%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Brown or Conservative Challenger?</b>						
<b>Scott Brown</b>	65%	100%	100%	77%	67%	38%
<b>More conservative challenger</b>	25%	-	-	11%	23%	53%
<b>Not sure</b>	10%	-	-	12%	10%	9%

	Base	Gender	
		Woman	Man
<b>Cain Favorability</b>			
<b>Favorable</b>	33%	32%	35%
<b>Unfavorable</b>	15%	10%	19%
<b>Not sure</b>	52%	58%	47%

	Base	Gender	
		Woman	Man
<b>Gingrich Favorability</b>			
<b>Favorable</b>	37%	30%	42%
<b>Unfavorable</b>	47%	49%	45%
<b>Not sure</b>	16%	20%	12%

	Base	Gender	
		Woman	Man
<b>Palin Favorability</b>			
<b>Favorable</b>	60%	52%	66%
<b>Unfavorable</b>	31%	33%	30%
<b>Not sure</b>	9%	15%	4%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Pawlenty Favorability</b>			
<b>Favorable</b>	44%	35%	52%
<b>Unfavorable</b>	18%	17%	18%
<b>Not sure</b>	38%	48%	30%

	Base	Gender	
		Woman	Man
<b>Romney Favorability</b>			
<b>Favorable</b>	78%	82%	75%
<b>Unfavorable</b>	14%	9%	19%
<b>Not sure</b>	7%	9%	6%

	Base	Gender	
		Woman	Man
<b>Brown Ideology</b>			
<b>Too liberal</b>	23%	17%	28%
<b>Too conservative</b>	4%	4%	4%
<b>About right</b>	70%	75%	65%
<b>Not sure</b>	3%	4%	3%

	Base	Gender	
		Woman	Man
<b>2012 GOP Pres Primary w/ Palin</b>			
<b>Michele Bachmann</b>	10%	6%	13%
<b>Herman Cain</b>	8%	5%	10%
<b>Newt Gingrich</b>	4%	2%	7%
<b>Jon Huntsman</b>	1%	2%	-
<b>Sarah Palin</b>	9%	7%	10%
<b>Ron Paul</b>	5%	5%	5%
<b>Tim Pawlenty</b>	6%	6%	6%
<b>Mitt Romney</b>	49%	54%	44%
<b>Someone else/Not     sure</b>	9%	13%	5%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>2012 GOP Pres Primary w/o Palin</b>			
Michele Bachmann	12%	9%	15%
Herman Cain	8%	5%	11%
Newt Gingrich	6%	2%	9%
Jon Huntsman	1%	1%	-
Ron Paul	6%	6%	6%
Tim Pawlenty	4%	3%	6%
Mitt Romney	56%	62%	51%
Someone else/Not sure	7%	12%	4%

	Base	Gender	
		Woman	Man
<b>Brown or Conservative Challenger?</b>			
Scott Brown	65%	63%	66%
More conservative challenger	25%	22%	29%
Not sure	10%	15%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Cain Favorability</b>					
Favorable	33%	-	38%	33%	36%
Unfavorable	15%	75%	8%	14%	11%
Not sure	52%	25%	55%	53%	53%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Gingrich Favorability</b>					
Favorable	37%	-	43%	34%	42%
Unfavorable	47%	50%	48%	54%	35%
Not sure	16%	50%	10%	12%	23%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Palin Favorability</b>					
Favorable	60%	25%	70%	57%	58%
Unfavorable	31%	75%	23%	32%	31%
Not sure	9%	-	8%	10%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Pawlenty Favorability</b>					
Favorable	44%	25%	50%	41%	46%
Unfavorable	18%	25%	18%	19%	12%
Not sure	38%	50%	33%	40%	41%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Romney Favorability</b>					
Favorable	78%	100%	75%	76%	82%
Unfavorable	14%	-	18%	15%	12%
Not sure	7%	-	8%	9%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Brown Ideology</b>					
Too liberal	23%	25%	30%	19%	19%
Too conservative	4%	-	3%	6%	2%
About right	70%	50%	65%	73%	76%
Not sure	3%	25%	3%	1%	3%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>2012 GOP Pres Primary w/ Palin</b>					
<b>Michele Bachmann</b>	10%	25%	8%	8%	11%
<b>Herman Cain</b>	8%	-	13%	7%	3%
<b>Newt Gingrich</b>	4%	-	8%	4%	2%
<b>Jon Huntsman</b>	1%	-	-	2%	1%
<b>Sarah Palin</b>	9%	-	10%	7%	11%
<b>Ron Paul</b>	5%	-	5%	6%	4%
<b>Tim Pawlenty</b>	6%	25%	3%	6%	7%
<b>Mitt Romney</b>	49%	50%	45%	50%	54%
<b>Someone else/Not sure</b>	9%	-	10%	10%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>2012 GOP Pres Primary w/o Palin</b>					
<b>Michele Bachmann</b>	12%	25%	10%	11%	12%
<b>Herman Cain</b>	8%	-	13%	7%	4%
<b>Newt Gingrich</b>	6%	-	5%	6%	6%
<b>Jon Huntsman</b>	1%	-	-	1%	1%
<b>Ron Paul</b>	6%	-	5%	8%	5%
<b>Tim Pawlenty</b>	4%	-	5%	4%	6%
<b>Mitt Romney</b>	56%	75%	56%	53%	57%
<b>Someone else/Not sure</b>	7%	-	5%	9%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Brown or Conservative Challenger?</b>					
<b>Scott Brown</b>	65%	50%	60%	69%	68%
<b>More conservative challenger</b>	25%	-	35%	21%	26%
<b>Not sure</b>	10%	50%	5%	10%	6%

