

FOR IMMEDIATE RELEASE

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Giannoulas leads Kirk

Raleigh, N.C. – Democrats will start out with the advantage in the general election for Illinois' open Senate seat if Alexi Giannoulas is the party nominee, a new survey from Public Policy Polling finds.

Giannoulas leads Republican Mark Kirk 42-34. Kirk holds small leads over the other two major Democrats seeking their party's nomination, 37-36 over David Hoffman and 38-36 over Cheryle Jackson.

These numbers are an improvement for Giannoulas since a PPP survey last spring found him tied with Kirk at 33%. The major difference is that where he was winning 60% of the Democratic vote in April, he's now at 72%. That suggests the primary campaign has been good for ingratiating Giannoulas with voters in his party who may not have been familiar with him a year ago.

None of the candidates have achieved more than 50% name recognition yet. Giannoulas and Kirk are the best known with favorability spreads of 31/19 and 27/22 respectively. Jackson and Hoffman are each known to less than a third of the electorate. Hoffman's favorability is 16/11 and Jackson's is 16/17.

"The primary contest has been a good thing for Alexi Giannoulas," said Dean Debnam, President of Public Policy Polling. "The increased visibility it's brought him with Democratic voters has him set up well for the fall campaign."

There's quite a contrast in the popularity of the state's existing Senators. Dick Durbin's approval rating is 47% while Roland Burris' stands at just 14%, the lowest PPP has ever measured for a Senator.

PPP surveyed 1,062 Illinois voters from January 22nd to 25th. The margin of error is +/- 3%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.



Illinois Survey Results

Q1 Do you approve or disapprove of Senator Roland Burris' job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 14%
Disapprove..... 60%
Not Sure..... 26%

Q2 Do you approve or disapprove of Senator Dick Durbin's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 47%
Disapprove..... 39%
Not Sure..... 14%

Q3 Do you have a favorable or unfavorable opinion of Alexi Giannoulis? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 31%
Unfavorable 19%
Not Sure..... 50%

Q4 Do you have a favorable or unfavorable opinion of David Hoffman? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 16%
Unfavorable 11%
Not Sure..... 74%

Q5 Do you have a favorable or unfavorable opinion of Cheryle Jackson? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 16%
Unfavorable 17%
Not Sure..... 67%

Q6 Do you have a favorable or unfavorable opinion of Mark Kirk? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 27%
Unfavorable 22%
Not Sure..... 51%

Q7 If the candidates for Senate this fall were Democrat Alexi Giannoulis and Republican Mark Kirk, who would you vote for? If Alexi Giannoulis, press 1. If Mark Kirk, press 2. If you're undecided, press 3.

Giannoulis..... 42%
Kirk 34%
Undecided..... 24%

Q8 If the candidates for Senate this fall were Democrat David Hoffman and Republican Mark Kirk, who would you vote for? If David Hoffman, press 1. If Mark Kirk, press 2. If you're undecided, press 3.

Hoffman..... 36%
Kirk 37%
Undecided..... 27%

Q9 If the candidate for Senate this fall were Democrat Cheryle Jackson and Republican Mark Kirk, who would you vote for? If Cheryle Jackson, press 1. If Mark Kirk, press 2. If you're undecided, press 3.

Jackson..... 36%
Kirk 38%
Undecided..... 26%





Q10 Who did you vote for President last year? If John McCain, press 1. If Barack Obama, press 2. If someone else or you don't remember, press 3.

McCain..... 37%
Obama..... 57%
Someone Else/Don't Remember..... 5%

Q11 If you are a liberal, press 1. If a moderate, press 2. If a conservative, press 3.

Liberal..... 26%
Moderate..... 38%
Conservative..... 36%

Q12 If you are a woman, press 1, if a man, press 2.

Woman 50%
Man..... 50%

Q13 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat..... 47%
Republican..... 31%
Independent/Other..... 23%

Q14 If you are Hispanic, press 1. If white, press 2. If African American, press 3. If other, press 4.

Hispanic..... 8%
White 74%
African American 15%
Other..... 3%

Q15 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 7%
30 to 45..... 24%
46 to 65..... 46%
Older than 65..... 23%





Crosstabs

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Burris Approval				
Approve	14%	6%	20%	8%
Disapprove	60%	83%	46%	49%
Not Sure	26%	11%	34%	43%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Durbin Approval				
Approve	47%	14%	70%	24%
Disapprove	39%	76%	15%	38%
Not Sure	14%	10%	15%	38%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Giannoulis Favorability				
Favorable	31%	11%	45%	19%
Unfavorable	19%	33%	9%	27%
Not Sure	50%	57%	45%	54%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Hoffman Favorability				
Favorable	16%	9%	22%	-
Unfavorable	11%	13%	9%	10%
Not Sure	74%	78%	69%	90%





Crosstabs

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Jackson Favorability				
Favorable	16%	3%	26%	11%
Unfavorable	17%	20%	15%	11%
Not Sure	67%	77%	59%	77%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Kirk Favorability				
Favorable	27%	42%	18%	11%
Unfavorable	22%	16%	27%	16%
Not Sure	51%	41%	55%	73%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Giannoulis/Kirk				
Giannoulis	42%	8%	65%	22%
Kirk	34%	70%	11%	36%
Undecided	24%	22%	24%	42%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Hoffman/Kirk				
Hoffman	36%	5%	59%	8%
Kirk	37%	72%	14%	35%
Undecided	27%	23%	27%	58%





Crosstabs

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Jackson/Kirk				
Jackson	36%	4%	59%	22%
Kirk	38%	75%	14%	34%
Undecided	26%	21%	27%	44%

	Base	Ideology		
		Liberal	Moderate	Conservative
Burris Approval				
Approve	14%	30%	8%	9%
Disapprove	60%	33%	65%	73%
Not Sure	26%	37%	27%	18%

	Base	Ideology		
		Liberal	Moderate	Conservative
Durbin Approval				
Approve	47%	79%	50%	21%
Disapprove	39%	11%	30%	67%
Not Sure	14%	10%	20%	12%

	Base	Ideology		
		Liberal	Moderate	Conservative
Giannoulis Favorability				
Favorable	31%	51%	36%	13%
Unfavorable	19%	8%	13%	33%
Not Sure	50%	41%	52%	55%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Hoffman Favorability				
Favorable	16%	23%	18%	9%
Unfavorable	11%	7%	8%	16%
Not Sure	74%	71%	74%	75%

	Base	Ideology		
		Liberal	Moderate	Conservative
Jackson Favorability				
Favorable	16%	28%	15%	11%
Unfavorable	17%	16%	14%	20%
Not Sure	67%	56%	72%	69%

	Base	Ideology		
		Liberal	Moderate	Conservative
Kirk Favorability				
Favorable	27%	15%	28%	33%
Unfavorable	22%	28%	20%	20%
Not Sure	51%	57%	52%	46%

	Base	Ideology		
		Liberal	Moderate	Conservative
Giannoulis/Kirk				
Giannoulis	42%	68%	45%	19%
Kirk	34%	11%	25%	59%
Undecided	24%	21%	30%	21%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Hoffman/Kirk				
Hoffman	36%	72%	35%	12%
Kirk	37%	9%	32%	61%
Undecided	27%	19%	33%	27%

	Base	Ideology		
		Liberal	Moderate	Conservative
Jackson/Kirk				
Jackson	36%	71%	34%	14%
Kirk	38%	12%	31%	64%
Undecided	26%	17%	35%	22%

	Base	Gender	
		Woman	Man
Burris Approval			
Approve	14%	15%	13%
Disapprove	60%	58%	62%
Not Sure	26%	28%	25%

	Base	Gender	
		Woman	Man
Durbin Approval			
Approve	47%	49%	44%
Disapprove	39%	31%	47%
Not Sure	14%	20%	9%





Crosstabs

	Base	Gender	
		Woman	Man
Giannoulis Favorability			
Favorable	31%	33%	29%
Unfavorable	19%	16%	22%
Not Sure	50%	51%	49%

	Base	Gender	
		Woman	Man
Hoffman Favorability			
Favorable	16%	12%	20%
Unfavorable	11%	8%	13%
Not Sure	74%	80%	68%

	Base	Gender	
		Woman	Man
Jackson Favorability			
Favorable	16%	19%	14%
Unfavorable	17%	12%	22%
Not Sure	67%	69%	64%

	Base	Gender	
		Woman	Man
Kirk Favorability			
Favorable	27%	23%	31%
Unfavorable	22%	18%	27%
Not Sure	51%	60%	42%





Crosstabs

	Base	Gender	
		Woman	Man
Giannoulas/Kirk			
Giannoulas	42%	43%	40%
Kirk	34%	28%	40%
Undecided	24%	29%	20%

	Base	Gender	
		Woman	Man
Hoffman/Kirk			
Hoffman	36%	38%	34%
Kirk	37%	30%	44%
Undecided	27%	32%	22%

	Base	Gender	
		Woman	Man
Jackson/Kirk			
Jackson	36%	39%	33%
Kirk	38%	33%	44%
Undecided	26%	28%	23%

	Base	Party		
		Democrat	Republican	Independent/Other
Burris Approval				
Approve	14%	26%	3%	4%
Disapprove	60%	40%	83%	69%
Not Sure	26%	34%	14%	26%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Durbin Approval				
Approve	47%	74%	12%	37%
Disapprove	39%	13%	74%	45%
Not Sure	14%	14%	14%	17%

	Base	Party		
		Democrat	Republican	Independent/Other
Giannoulas Favorability				
Favorable	31%	48%	8%	27%
Unfavorable	19%	5%	38%	21%
Not Sure	50%	46%	54%	52%

	Base	Party		
		Democrat	Republican	Independent/Other
Hoffman Favorability				
Favorable	16%	22%	8%	13%
Unfavorable	11%	10%	14%	8%
Not Sure	74%	68%	78%	79%

	Base	Party		
		Democrat	Republican	Independent/Other
Jackson Favorability				
Favorable	16%	27%	5%	10%
Unfavorable	17%	15%	19%	17%
Not Sure	67%	57%	77%	73%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Kirk Favorability				
Favorable	27%	17%	42%	27%
Unfavorable	22%	27%	16%	21%
Not Sure	51%	56%	42%	52%

	Base	Party		
		Democrat	Republican	Independent/Other
Giannoulis/Kirk				
Giannoulis	42%	72%	5%	27%
Kirk	34%	7%	76%	33%
Undecided	24%	20%	19%	40%

	Base	Party		
		Democrat	Republican	Independent/Other
Hoffman/Kirk				
Hoffman	36%	67%	4%	15%
Kirk	37%	10%	79%	35%
Undecided	27%	23%	17%	50%

	Base	Party		
		Democrat	Republican	Independent/Other
Jackson/Kirk				
Jackson	36%	65%	5%	20%
Kirk	38%	12%	77%	39%
Undecided	26%	23%	18%	42%





Crosstabs

	Base	Race			
		Hispanic	White	African American	Other
Burris Approval					
Approve	14%	22%	8%	39%	10%
Disapprove	60%	28%	69%	32%	58%
Not Sure	26%	50%	23%	29%	32%

	Base	Race			
		Hispanic	White	African American	Other
Durbin Approval					
Approve	47%	44%	42%	75%	37%
Disapprove	39%	28%	44%	14%	50%
Not Sure	14%	28%	14%	11%	13%

	Base	Race			
		Hispanic	White	African American	Other
Giannoulis Favorability					
Favorable	31%	39%	24%	64%	23%
Unfavorable	19%	6%	23%	7%	23%
Not Sure	50%	56%	53%	29%	55%

	Base	Race			
		Hispanic	White	African American	Other
Hoffman Favorability					
Favorable	16%	39%	15%	7%	19%
Unfavorable	11%	-	11%	14%	16%
Not Sure	74%	61%	74%	79%	65%





Crosstabs

	Base	Race			
		Hispanic	White	African American	Other
Jackson Favorability					
Favorable	16%	28%	9%	50%	6%
Unfavorable	17%	11%	17%	18%	13%
Not Sure	67%	61%	74%	32%	81%

	Base	Race			
		Hispanic	White	African American	Other
Kirk Favorability					
Favorable	27%	22%	29%	18%	19%
Unfavorable	22%	28%	21%	25%	29%
Not Sure	51%	50%	50%	57%	52%

	Base	Race			
		Hispanic	White	African American	Other
Giannoulas/Kirk					
Giannoulas	42%	50%	33%	79%	42%
Kirk	34%	11%	42%	7%	35%
Undecided	24%	39%	25%	14%	23%

	Base	Race			
		Hispanic	White	African American	Other
Hoffman/Kirk					
Hoffman	36%	56%	29%	64%	32%
Kirk	37%	11%	44%	11%	45%
Undecided	27%	33%	27%	25%	23%





Crosstabs

	Base	Race			
		Hispanic	White	African American	Other
Jackson/Kirk					
Jackson	36%	56%	24%	86%	39%
Kirk	38%	11%	47%	4%	48%
Undecided	26%	33%	28%	11%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Burris Approval					
Approve	14%	17%	9%	17%	12%
Disapprove	60%	58%	67%	60%	51%
Not Sure	26%	25%	24%	22%	37%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Durbin Approval					
Approve	47%	31%	48%	47%	50%
Disapprove	39%	45%	39%	40%	35%
Not Sure	14%	24%	13%	13%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Giannoulis Favorability					
Favorable	31%	30%	31%	30%	33%
Unfavorable	19%	11%	30%	18%	12%
Not Sure	50%	59%	38%	52%	55%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hoffman Favorability					
Favorable	16%	10%	13%	19%	15%
Unfavorable	11%	8%	16%	8%	10%
Not Sure	74%	81%	71%	73%	75%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Jackson Favorability					
Favorable	16%	14%	10%	17%	22%
Unfavorable	17%	20%	20%	14%	17%
Not Sure	67%	65%	70%	69%	61%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Kirk Favorability					
Favorable	27%	29%	18%	31%	26%
Unfavorable	22%	15%	26%	21%	23%
Not Sure	51%	56%	56%	47%	51%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Giannoulis/Kirk					
Giannoulis	42%	38%	41%	44%	39%
Kirk	34%	35%	35%	35%	31%
Undecided	24%	27%	24%	22%	30%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hoffman/Kirk					
Hoffman	36%	27%	34%	39%	34%
Kirk	37%	41%	38%	35%	38%
Undecided	27%	31%	27%	26%	28%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Jackson/Kirk					
Jackson	36%	20%	38%	37%	38%
Kirk	38%	44%	36%	40%	35%
Undecided	26%	37%	26%	23%	27%

