

**FOR IMMEDIATE RELEASE**

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**INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)**

**QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312**

## **Toss up in Gubernatorial Primaries**

**Raleigh, N.C.** – For the first time in a public poll of the Democratic primary for Governor of Illinois incumbent Pat Quinn trails challenger Dan Hynes, by the razor thin margin of 41-40.

Even among likely Democratic primary voters Quinn's approval rating is just 38%. The candidates are tied with white voters and Hynes' slight lead is built on a 45-38 advantage among African Americans, who he's been courting heavily with a new ad featuring the late Chicago Mayor Harold Washington talking about why he fired Quinn from a city position back in the 80s.

The Republican primary for Governor looks like a toss up as well, with five of the candidates polling within eight points of each other. Kirk Dillard is at 19%, followed by Andy McKenna with 17%, Bill Brady at 16%, Jim Ryan at 13%, and Adam Andrzejewski at 11%. With the field that bunched up and 17% of voters still undecided any outcome is possible.

The picture for the Senate is a little clearer, especially on the Republican side. Mark Kirk leads Patrick Hughes 42-9. For the Democrats Alexi Giannoulias has 32% to 20% for David Hoffman and 18% for Cheryle Jackson.

“It looks like Alexi Giannoulias and Mark Kirk will face off for the Senate this fall but with the uncertainty in the Governor's race there are still ten different potential match ups that could plausibly come out of next week's primary,” said Dean Debnam, President of Public Policy Polling.

PPP surveyed 400 likely Democratic primary voters and 573 likely Republican primary voters from January 22<sup>nd</sup> to 25<sup>th</sup>. The margin of error for the Democratic survey is +/- 4.9% and for the Republicans it's +/-4.1%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at [www.publicpolicypolling.com](http://www.publicpolicypolling.com).

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.



## Democratic Survey Results

**Q1** The Democratic candidates for US Senate are Alexi Giannoulias, David Hoffman, Cheryle Jackson, Robert Marshall, and Jacob Meister. If the election was today, who would you vote for? If Alexi Giannoulias, press 1. If David Hoffman, press 2. If Cheryle Jackson, press 3. If Robert Marshall, press 4. If Jacob Meister, press 5. If you're undecided, press 6.

*Giannoulias*..... 32%  
*Hoffman* ..... 20%  
*Jackson*..... 18%  
*Marshall* ..... 2%  
*Meister*..... 1%  
*Undecided*..... 27%

**Q2** The Democratic candidates for Governor are Dan Hynes and Pat Quinn. If the election was today, who would you vote for? If Dan Hynes, press 1. If Pat Quinn, press 2. If you're undecided, press 3.

*Hynes*..... 41% *Undecided*..... 19%  
*Quinn* ..... 40%

**Q3** Do you have a favorable or unfavorable opinion of Dan Hynes? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

*Favorable*.....35% *Not Sure*.....40%  
*Unfavorable* .....25%

**Q4** Do you approve or disapprove of Governor Pat Quinn's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

*Approve* ..... 38%  
*Disapprove*..... 38%  
*Not Sure*..... 24%

**Q5** Do you have a favorable or unfavorable opinion of Alexi Giannoulias? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

*Favorable*..... 44%  
*Unfavorable* ..... 15%  
*Not Sure*..... 42%

**Q6** Do you have a favorable or unfavorable opinion of David Hoffman? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

*Favorable*..... 27%  
*Unfavorable* ..... 10%  
*Not Sure*..... 63%

**Q7** Do you have a favorable or unfavorable opinion of Cheryle Jackson? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

*Favorable*..... 27%  
*Unfavorable* ..... 15%  
*Not Sure*..... 58%

**Q8** If you are a liberal, press 1. If a moderate, press 2. If a conservative, press 3.

*Liberal*..... 39%  
*Moderate*..... 46%  
*Conservative*..... 16%

**Q9** If you are a woman, press 1, if a man, press 2.

*Woman* ..... 58%  
*Man*..... 42%





**Q10** If you are Hispanic, press 1. If white, press 2.  
If African American, press 3. If other, press 4.

*Hispanic*..... 12%  
*White* ..... 62%  
*African American* ..... 20%  
*Other*..... 5%

**Q11** If you are 18 to 29 years old, press 1 now. If  
you are 30 to 45, press 2. If you are 46 to 65,  
press 3. If older, press 4.

*18 to 29*..... 8%  
*30 to 45*..... 20%  
*46 to 65*..... 49%  
*Older than 65*..... 23%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Senate</b>				
<b>Giannoulas</b>	<b>32%</b>	29%	38%	22%
<b>Hoffman</b>	<b>20%</b>	20%	21%	14%
<b>Jackson</b>	<b>18%</b>	21%	14%	19%
<b>Marshall</b>	<b>2%</b>	2%	2%	3%
<b>Meister</b>	<b>1%</b>	2%	-	3%
<b>Undecided</b>	<b>27%</b>	25%	25%	40%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Governor</b>				
<b>Hynes</b>	<b>41%</b>	40%	43%	36%
<b>Quinn</b>	<b>40%</b>	44%	37%	36%
<b>Undecided</b>	<b>19%</b>	15%	20%	27%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Hynes Favorability</b>				
<b>Favorable</b>	<b>35%</b>	36%	35%	31%
<b>Unfavorable</b>	<b>25%</b>	28%	20%	29%
<b>Not Sure</b>	<b>40%</b>	35%	45%	40%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Quinn Approval</b>				
<b>Approve</b>	<b>38%</b>	45%	30%	44%
<b>Disapprove</b>	<b>38%</b>	32%	44%	36%
<b>Not Sure</b>	<b>24%</b>	22%	27%	20%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Giannoulas Favorability</b>				
<b>Favorable</b>	<b>44%</b>	48%	46%	23%
<b>Unfavorable</b>	<b>15%</b>	17%	11%	21%
<b>Not Sure</b>	<b>42%</b>	36%	42%	55%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Hoffman Favorability</b>				
<b>Favorable</b>	<b>27%</b>	25%	28%	28%
<b>Unfavorable</b>	<b>10%</b>	8%	10%	12%
<b>Not Sure</b>	<b>63%</b>	67%	62%	60%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Jackson Favorability</b>				
<b>Favorable</b>	<b>27%</b>	27%	22%	39%
<b>Unfavorable</b>	<b>15%</b>	16%	13%	20%
<b>Not Sure</b>	<b>58%</b>	57%	66%	40%

	Base	Gender	
		Woman	Man
<b>Senate</b>			
<b>Giannoulas</b>	<b>32%</b>	33%	31%
<b>Hoffman</b>	<b>20%</b>	14%	28%
<b>Jackson</b>	<b>18%</b>	20%	14%
<b>Marshall</b>	<b>2%</b>	2%	2%
<b>Meister</b>	<b>1%</b>	1%	2%
<b>Undecided</b>	<b>27%</b>	31%	23%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Governor</b>			
<b>Hynes</b>	41%	42%	39%
<b>Quinn</b>	40%	36%	44%
<b>Undecided</b>	19%	21%	17%

	Base	Gender	
		Woman	Man
<b>Hynes Favorability</b>			
<b>Favorable</b>	35%	35%	35%
<b>Unfavorable</b>	25%	22%	28%
<b>Not Sure</b>	40%	43%	37%

	Base	Gender	
		Woman	Man
<b>Quinn Approval</b>			
<b>Approve</b>	38%	36%	41%
<b>Disapprove</b>	38%	39%	37%
<b>Not Sure</b>	24%	25%	22%

	Base	Gender	
		Woman	Man
<b>Giannoulis Favorability</b>			
<b>Favorable</b>	44%	45%	42%
<b>Unfavorable</b>	15%	14%	16%
<b>Not Sure</b>	42%	41%	42%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Hoffman Favorability</b>			
<b>Favorable</b>	27%	24%	31%
<b>Unfavorable</b>	10%	10%	10%
<b>Not Sure</b>	63%	66%	59%

	Base	Gender	
		Woman	Man
<b>Jackson Favorability</b>			
<b>Favorable</b>	27%	25%	28%
<b>Unfavorable</b>	15%	12%	19%
<b>Not Sure</b>	58%	62%	53%

	Base	Race			
		Hispanic	White	African American	Other
<b>Senate</b>					
<b>Giannoulis</b>	32%	36%	34%	30%	10%
<b>Hoffman</b>	20%	12%	24%	5%	38%
<b>Jackson</b>	18%	12%	9%	48%	19%
<b>Marshall</b>	2%	-	3%	-	-
<b>Meister</b>	1%	8%	1%	-	-
<b>Undecided</b>	27%	32%	29%	18%	33%

	Base	Race			
		Hispanic	White	African American	Other
<b>Governor</b>					
<b>Hynes</b>	41%	36%	41%	45%	43%
<b>Quinn</b>	40%	44%	41%	38%	24%
<b>Undecided</b>	19%	20%	19%	18%	33%





**Crosstabs**

	Base	Race			
		Hispanic	White	African American	Other
<b>Hynes Favorability</b>					
<b>Favorable</b>	35%	41%	36%	34%	19%
<b>Unfavorable</b>	25%	27%	25%	16%	43%
<b>Not Sure</b>	40%	32%	39%	50%	38%

	Base	Race			
		Hispanic	White	African American	Other
<b>Quinn Approval</b>					
<b>Approve</b>	38%	42%	37%	39%	38%
<b>Disapprove</b>	38%	42%	39%	32%	43%
<b>Not Sure</b>	24%	16%	24%	29%	19%

	Base	Race			
		Hispanic	White	African American	Other
<b>Giannoulas Favorability</b>					
<b>Favorable</b>	44%	56%	40%	54%	20%
<b>Unfavorable</b>	15%	11%	17%	5%	35%
<b>Not Sure</b>	42%	33%	43%	41%	45%

	Base	Race			
		Hispanic	White	African American	Other
<b>Hoffman Favorability</b>					
<b>Favorable</b>	27%	39%	30%	5%	55%
<b>Unfavorable</b>	10%	11%	10%	11%	5%
<b>Not Sure</b>	63%	50%	61%	84%	40%





**Crosstabs**

	Base	Race			
		Hispanic	White	African American	Other
<b>Jackson Favorability</b>					
<b>Favorable</b>	27%	44%	14%	56%	21%
<b>Unfavorable</b>	15%	6%	16%	11%	32%
<b>Not Sure</b>	58%	50%	69%	33%	47%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Senate</b>					
<b>Giannoulis</b>	32%	22%	35%	31%	35%
<b>Hoffman</b>	20%	12%	18%	19%	23%
<b>Jackson</b>	18%	22%	12%	23%	10%
<b>Marshall</b>	2%	5%	1%	2%	3%
<b>Meister</b>	1%	7%	3%	0%	-
<b>Undecided</b>	27%	32%	31%	24%	30%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Governor</b>					
<b>Hynes</b>	41%	50%	45%	41%	34%
<b>Quinn</b>	40%	39%	33%	40%	44%
<b>Undecided</b>	19%	11%	21%	19%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Hynes Favorability</b>					
<b>Favorable</b>	35%	38%	37%	37%	27%
<b>Unfavorable</b>	25%	21%	21%	23%	32%
<b>Not Sure</b>	40%	41%	41%	40%	41%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Quinn Approval</b>					
<b>Approve</b>	38%	42%	35%	34%	48%
<b>Disapprove</b>	38%	32%	44%	41%	28%
<b>Not Sure</b>	24%	26%	21%	25%	24%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Giannoulias Favorability</b>					
<b>Favorable</b>	44%	52%	45%	43%	41%
<b>Unfavorable</b>	15%	7%	20%	13%	16%
<b>Not Sure</b>	42%	41%	34%	44%	42%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Hoffman Favorability</b>					
<b>Favorable</b>	27%	21%	25%	29%	26%
<b>Unfavorable</b>	10%	7%	10%	9%	13%
<b>Not Sure</b>	63%	72%	65%	62%	61%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Jackson Favorability</b>					
<b>Favorable</b>	27%	26%	19%	29%	28%
<b>Unfavorable</b>	15%	7%	16%	15%	18%
<b>Not Sure</b>	58%	67%	65%	56%	54%





## Republican Survey Results

**Q1** The Republican candidates for Senate are John Arrington, Patrick Hughes, Mark Kirk, Don Lowery, Andy Martin, and Kathleen Thomas. If the election was today, who would you vote for? If John Arrington, press 1. If Patrick Hughes, press 2. If Mark Kirk, press 3. If Don Lowery, press 4. If Andy Martin, press 5. If Kathleen Thomas, press 6. If you're undecided, press 7.

<i>Arrington</i> .....	2%
<i>Hughes</i> .....	9%
<i>Kirk</i> .....	42%
<i>Lowery</i> .....	4%
<i>Martin</i> .....	3%
<i>Thomas</i> .....	2%
<i>Undecided</i> .....	39%

**Q2** The Republican candidates for Governor are Adam Andrzejewski, Bill Brady, Kirk Dillard, Andy McKenna, Dan Proft, Jim Ryan, and Bob Schillerstrom. If the election was today, who would you vote for? If Adam Andrzejewski, press 1. If Bill Brady, press 2. If Kirk Dillard, press 3. If Andy McKenna, press 4. If Dan Proft, press 5. If Jim Ryan, press 6. If Bob Schillerstrom, press 7. If you're undecided, press 8.

<i>Andrzejewski</i> .....	11%	<i>Proft</i> .....	7%
<i>Brady</i> .....	16%	<i>Ryan</i> .....	13%
<i>Dillard</i> .....	19%	<i>Schillerstrom</i> .....	1%
<i>McKenna</i> .....	17%	<i>Undecided</i> .....	17%

**Q3** If you are a liberal, press 1. If a moderate, press 2. If a conservative, press 3.

<i>Liberal</i> .....	4%
<i>Moderate</i> .....	26%
<i>Conservative</i> .....	70%

**Q4** If you are a woman, press 1, if a man, press 2.

<i>Woman</i> .....	47%
<i>Man</i> .....	53%

**Q5** If you are Hispanic, press 1. If white, press 2. If African American, press 3. If other, press 4.

<i>Hispanic</i> .....	2%
<i>White</i> .....	92%
<i>African American</i> .....	1%
<i>Other</i> .....	4%

**Q6** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

<i>18 to 29</i> .....	8%
<i>30 to 45</i> .....	23%
<i>46 to 65</i> .....	44%
<i>Older than 65</i> .....	24%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Senate</b>				
<b>Arrington</b>	2%	-	4%	2%
<b>Hughes</b>	9%	7%	4%	10%
<b>Kirk</b>	42%	43%	51%	38%
<b>Lowery</b>	4%	10%	2%	4%
<b>Martin</b>	3%	5%	1%	4%
<b>Thomas</b>	2%	5%	5%	2%
<b>Undecided</b>	39%	31%	33%	41%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Governor</b>				
<b>Andrzejewski</b>	11%	12%	6%	12%
<b>Brady</b>	16%	10%	17%	15%
<b>Dillard</b>	19%	32%	22%	17%
<b>McKenna</b>	17%	25%	16%	17%
<b>Proft</b>	7%	-	4%	9%
<b>Ryan</b>	13%	5%	18%	12%
<b>Schillerstrom</b>	1%	-	1%	1%
<b>Undecided</b>	17%	16%	16%	17%

	Base	Gender	
		Woman	Man
<b>Senate</b>			
<b>Arrington</b>	2%	2%	2%
<b>Hughes</b>	9%	8%	9%
<b>Kirk</b>	42%	39%	44%
<b>Lowery</b>	4%	3%	4%
<b>Martin</b>	3%	2%	4%
<b>Thomas</b>	2%	3%	2%
<b>Undecided</b>	39%	43%	35%

	Base	Gender	
		Woman	Man
<b>Governor</b>			
<b>Andrzejewski</b>	11%	7%	14%
<b>Brady</b>	16%	18%	13%
<b>Dillard</b>	19%	19%	18%
<b>McKenna</b>	17%	17%	17%
<b>Proft</b>	7%	5%	9%
<b>Ryan</b>	13%	11%	15%
<b>Schillerstrom</b>	1%	2%	1%
<b>Undecided</b>	17%	21%	13%





**Crosstabs**

	Base	Race			
		Hispanic	White	African American	Other
<b>Senate</b>					
Arrington	2%	6%	2%	26%	-
Hughes	9%	21%	8%	17%	19%
Kirk	42%	35%	42%	32%	27%
Lowery	4%	-	4%	-	4%
Martin	3%	9%	3%	-	4%
Thomas	2%	6%	2%	-	4%
Undecided	39%	23%	39%	25%	41%

	Base	Race			
		Hispanic	White	African American	Other
<b>Governor</b>					
Andrzejewski	11%	9%	10%	20%	19%
Brady	16%	12%	16%	17%	6%
Dillard	19%	29%	18%	25%	18%
McKenna	17%	27%	16%	12%	25%
Proft	7%	-	7%	-	4%
Ryan	13%	9%	13%	26%	7%
Schillerstrom	1%	-	1%	-	-
Undecided	17%	15%	17%	-	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Senate</b>					
Arrington	2%	5%	1%	2%	2%
Hughes	9%	10%	16%	6%	6%
Kirk	42%	38%	26%	49%	44%
Lowery	4%	5%	8%	2%	1%
Martin	3%	-	2%	4%	3%
Thomas	2%	10%	1%	2%	2%
Undecided	39%	33%	46%	35%	41%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Governor</b>					
Andrzejewski	11%	10%	14%	10%	9%
Brady	16%	14%	22%	14%	13%
Dillard	19%	10%	20%	18%	22%
McKenna	17%	19%	12%	17%	20%
Proft	7%	5%	10%	7%	5%
Ryan	13%	24%	3%	18%	10%
Schillerstrom	1%	-	-	2%	1%
Undecided	17%	19%	20%	14%	20%

