

FOR IMMEDIATE RELEASE

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INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Brady Still Up On Quinn But By Narrower Margin

Raleigh, N.C. – In the shadow of former Illinois Governor Rod Blagojevich’s trials and tribulations, Republican gubernatorial candidate Bill Brady maintains his small but persistent lead over Blago’s successor and former lieutenant governor, Democrat Pat Quinn. Brady tops Quinn, 42-35, among likely voters, with independent Scott Lee Cohen and Libertarian Lex Green, both measured for the first time, at 6% and 2%, respectively, and Green Party nominee Rich Whitney at 4%. In August, Brady led Quinn and Whitney, 39-30-11.

Democrats are three times as likely to be undecided and more than twice as likely to support one of the third-party candidates as Republicans are. As such, Brady pulls 83% of Republicans to Quinn’s 62% of Democrats. Quinn has managed to narrow the score among independents, trailing Brady now only 39-27, versus 40-15 a month and a half ago. Whitney is down to 8% of unaffiliateds, after having outranked Quinn at 19% last time. Those who had been leaning toward the Green Party nominee seem to be coming home to Quinn, as Whitney is also down to 3% of Democrats, from 10% in August.

Voters have soured even further on Quinn’s job performance over his already dismal 23-53 figure in August. He now posts a 24-60 approval rating, tying him for the fifth least popular governor of 30 PPP has polled on this year. Voters have also moved slightly against Brady, but he is still better liked than Quinn and has almost closed the name recognition gap. He posts a 36-44, down on the margin from last month’s 25-30.

Republicans also have good news in down-ballot statewide constitutional races. Judy Baar Topinka leads David Miller for Comptroller, 52-32, and Dan Rutherford bests Robin Kelly for Treasurer by a much narrower 42-34.

“Things are starting to look a little more encouraging for Pat Quinn than they did earlier in the summer,” said Dean Debnam, President of Public Policy Polling. “He remains personally unpopular but the minor candidates are starting to pick up some of the anti-Quinn instead of it all going to Brady.”

PPP surveyed 470 likely Illinois voters from September 23rd to 26th. The survey’s margin of error is +/-4.5%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.



Illinois Survey Results

Q1 The candidates for Governor are Republican Bill Brady, Democrat Pat Quinn, Independent Scott Lee Cohen, Libertarian Lex Green and Green Party candidate Rich Whitney. If the election was today, who would you vote for?

<i>Bill Brady</i>	42%
<i>Pat Quinn</i>	35%
<i>Scott Lee Cohen</i>	6%
<i>Lex Green</i>	2%
<i>Rich Whitney</i>	4%
<i>Undecided</i>	11%

Q2 Do you approve or disapprove of Governor Pat Quinn's job performance?

<i>Approve</i>	24%
<i>Disapprove</i>	60%
<i>Not sure</i>	15%

Q3 Do you have a favorable or unfavorable opinion of Bill Brady?

<i>Favorable</i>	36%
<i>Unfavorable</i>	44%
<i>Not sure</i>	21%

Q4 Do you think Bill Brady is or is not qualified to be Governor of Illinois?

<i>Qualified</i>	45%
<i>Not qualified</i>	33%
<i>Not sure</i>	22%

Q5 The candidates for State Comptroller are Democrat David Miller and Republican Judy Baar Topinka. If the election was today, who would you vote for?

<i>David Miller</i>	32%
<i>Judy Baar Topinka</i>	52%
<i>Undecided</i>	16%

Q6 The candidates for State Treasurer are Democrat Robin Kelly and Republican Dan Rutherford. If the election was today, who would you vote for?

<i>Robin Kelly</i>	34%
<i>Dan Rutherford</i>	42%
<i>Undecided</i>	24%

Q7 Who did you vote for President in 2008?

<i>John McCain</i>	39%
<i>Barack Obama</i>	54%
<i>Someone else/Don't remember</i>	7%

Q8 Would you describe yourself as a liberal, moderate, or conservative?

<i>Liberal</i>	23%
<i>Moderate</i>	40%
<i>Conservative</i>	37%

Q9 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	55%
<i>Man</i>	45%

Q10 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i>	42%
<i>Republican</i>	32%
<i>Independent/Other</i>	26%

Q11 If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If other, press 4.

<i>Hispanic</i>	6%
<i>White</i>	78%
<i>African-American</i>	12%
<i>Other</i>	4%





Q12 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29.....	8%
30 to 45.....	27%
46 to 65.....	43%
Older than 65.....	22%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Brady/Quinn/Cohen/Green/Whitney				
Bill Brady	42%	79%	15%	43%
Pat Quinn	35%	7%	59%	8%
Scott Lee Cohen	6%	5%	6%	10%
Lex Green	2%	0%	2%	8%
Rich Whitney	4%	3%	4%	10%
Undecided	11%	6%	14%	20%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Quinn Approval				
Approve	24%	6%	40%	8%
Disapprove	60%	86%	41%	64%
Not sure	15%	8%	19%	28%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Brady Favorability				
Favorable	36%	68%	13%	31%
Unfavorable	44%	16%	66%	23%
Not sure	21%	16%	21%	45%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Brady Qualified				
Qualified	45%	76%	23%	42%
Not qualified	33%	9%	51%	26%
Not sure	22%	16%	26%	32%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Miller/Topinka				
David Miller	32%	7%	50%	28%
Judy Baar Topinka	52%	77%	36%	43%
Undecided	16%	16%	14%	29%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Kelly/Rutherford				
Robin Kelly	34%	5%	55%	26%
Dan Rutherford	42%	79%	16%	41%
Undecided	24%	16%	28%	33%

	Base	Ideology		
		Liberal	Moderate	Conservative
Brady/Quinn/Cohen/ Green/Whitney				
Bill Brady	42%	9%	32%	74%
Pat Quinn	35%	70%	41%	7%
Scott Lee Cohen	6%	6%	7%	4%
Lex Green	2%	3%	2%	2%
Rich Whitney	4%	4%	5%	3%
Undecided	11%	9%	14%	10%

	Base	Ideology		
		Liberal	Moderate	Conservative
Quinn Approval				
Approve	24%	47%	27%	7%
Disapprove	60%	38%	54%	81%
Not sure	15%	15%	19%	12%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Brady Favorability				
Favorable	36%	9%	27%	61%
Unfavorable	44%	72%	54%	15%
Not sure	21%	20%	19%	23%

	Base	Ideology		
		Liberal	Moderate	Conservative
Brady Qualified				
Qualified	45%	19%	36%	71%
Not qualified	33%	57%	40%	10%
Not sure	22%	25%	24%	19%

	Base	Ideology		
		Liberal	Moderate	Conservative
Miller/Topinka				
David Miller	32%	68%	32%	9%
Judy Baar Topinka	52%	22%	56%	67%
Undecided	16%	10%	12%	24%

	Base	Ideology		
		Liberal	Moderate	Conservative
Kelly/Rutherford				
Robin Kelly	34%	65%	41%	6%
Dan Rutherford	42%	10%	31%	75%
Undecided	24%	24%	28%	20%





Crosstabs

	Base	Gender	
		Woman	Man
Brady/Quinn/Cohen/ Green/Whitney			
Bill Brady	42%	39%	45%
Pat Quinn	35%	39%	30%
Scott Lee Cohen	6%	4%	7%
Lex Green	2%	1%	3%
Rich Whitney	4%	2%	6%
Undecided	11%	14%	8%

	Base	Gender	
		Woman	Man
Quinn Approval			
Approve	24%	26%	23%
Disapprove	60%	53%	69%
Not sure	15%	21%	8%

	Base	Gender	
		Woman	Man
Brady Favorability			
Favorable	36%	31%	41%
Unfavorable	44%	44%	43%
Not sure	21%	25%	16%

	Base	Gender	
		Woman	Man
Brady Qualified			
Qualified	45%	41%	49%
Not qualified	33%	31%	34%
Not sure	22%	27%	16%





Crosstabs

	Base	Gender	
		Woman	Man
Miller/Topinka			
David Miller	32%	32%	32%
Judy Baar Topinka	52%	50%	55%
Undecided	16%	18%	13%

	Base	Gender	
		Woman	Man
Kelly/Rutherford			
Robin Kelly	34%	33%	34%
Dan Rutherford	42%	41%	44%
Undecided	24%	25%	22%

	Base	Party		
		Democrat	Republican	Independent/Other
Brady/Quinn/Cohen/ Green/Whitney				
Bill Brady	42%	12%	83%	39%
Pat Quinn	35%	62%	7%	27%
Scott Lee Cohen	6%	7%	2%	9%
Lex Green	2%	1%	1%	4%
Rich Whitney	4%	3%	2%	8%
Undecided	11%	15%	5%	12%

	Base	Party		
		Democrat	Republican	Independent/Other
Quinn Approval				
Approve	24%	42%	6%	18%
Disapprove	60%	38%	85%	67%
Not sure	15%	20%	9%	16%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Brady Favorability				
Favorable	36%	12%	70%	32%
Unfavorable	44%	69%	14%	38%
Not sure	21%	19%	16%	30%

	Base	Party		
		Democrat	Republican	Independent/Other
Brady Qualified				
Qualified	45%	19%	79%	45%
Not qualified	33%	52%	9%	30%
Not sure	22%	28%	13%	25%

	Base	Party		
		Democrat	Republican	Independent/Other
Miller/Topinka				
David Miller	32%	54%	6%	27%
Judy Baar Topinka	52%	30%	82%	52%
Undecided	16%	15%	12%	21%

	Base	Party		
		Democrat	Republican	Independent/Other
Kelly/Rutherford				
Robin Kelly	34%	59%	3%	30%
Dan Rutherford	42%	11%	84%	42%
Undecided	24%	30%	13%	28%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Brady/Quinn/Cohen/ Green/Whitney					
Bill Brady	42%	40%	48%	9%	31%
Pat Quinn	35%	47%	29%	65%	46%
Scott Lee Cohen	6%	7%	6%	-	8%
Lex Green	2%	-	3%	-	-
Rich Whitney	4%	-	5%	-	-
Undecided	11%	7%	9%	26%	15%

	Base	Race			
		Hispanic	White	African-American	Other
Quinn Approval					
Approve	24%	27%	23%	30%	23%
Disapprove	60%	67%	66%	26%	54%
Not sure	15%	7%	11%	43%	23%

	Base	Race			
		Hispanic	White	African-American	Other
Brady Favorability					
Favorable	36%	33%	41%	9%	15%
Unfavorable	44%	40%	41%	61%	54%
Not sure	21%	27%	18%	30%	31%

	Base	Race			
		Hispanic	White	African-American	Other
Brady Qualified					
Qualified	45%	60%	49%	22%	23%
Not qualified	33%	27%	33%	39%	8%
Not sure	22%	13%	18%	39%	69%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Miller/Topinka					
David Miller	32%	47%	29%	43%	42%
Judy Baar Topinka	52%	53%	56%	35%	33%
Undecided	16%	-	16%	22%	25%

	Base	Race			
		Hispanic	White	African-American	Other
Kelly/Rutherford					
Robin Kelly	34%	53%	29%	52%	31%
Dan Rutherford	42%	27%	48%	13%	38%
Undecided	24%	20%	22%	35%	31%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Brady/Quinn/Cohen/Green/Whitney					
Bill Brady	42%	31%	46%	40%	44%
Pat Quinn	35%	36%	34%	37%	34%
Scott Lee Cohen	6%	12%	6%	3%	9%
Lex Green	2%	-	3%	1%	3%
Rich Whitney	4%	7%	3%	5%	2%
Undecided	11%	14%	7%	14%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Quinn Approval					
Approve	24%	24%	21%	23%	31%
Disapprove	60%	53%	62%	63%	56%
Not sure	15%	23%	17%	15%	12%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Brady Favorability					
Favorable	36%	31%	36%	35%	39%
Unfavorable	44%	46%	39%	49%	38%
Not sure	21%	23%	25%	16%	23%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Brady Qualified					
Qualified	45%	45%	49%	44%	42%
Not qualified	33%	31%	27%	36%	33%
Not sure	22%	23%	24%	20%	24%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Miller/Topinka					
David Miller	32%	40%	34%	31%	27%
Judy Baar Topinka	52%	38%	49%	54%	58%
Undecided	16%	22%	17%	15%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Kelly/Rutherford					
Robin Kelly	34%	41%	35%	34%	28%
Dan Rutherford	42%	22%	40%	45%	47%
Undecided	24%	37%	25%	21%	25%

