



FOR IMMEDIATE RELEASE

November 1, 2010

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GOP headed for wins in Illinois

Raleigh, N.C. – Republicans continue to lead the races for both Governor and Senator in Illinois, albeit by close margins. Mark Kirk is ahead of Alexi Giannoulias 46-42 for the state's open Senate seat and Bill Brady is ahead of Pat Quinn 45-40 for Governor.

There are three main reasons Republicans are headed for big gains across the country this year and the Illinois races exemplify all three of them:

-Independents are leaning strongly toward the GOP. Kirk leads Giannoulias 46-31 with them and Brady has a 45-27 advantage over Quinn with them.

-Republican voters are much more unified around their candidates this year than Democrats are. 87% of GOP identifiers are planning to vote for Kirk while only 78% of Democrats are planning to vote for Giannoulias. In the Governor's race 86% of Republicans support Brady while Quinn's only getting 75% support from his party.

-Republican voters are much more likely to head to the polls this year than Democrats. In 2008 Barack Obama won Illinois by 25 points. Those who say they're likely to vote this year only supported him by 14 points. That's a strong indication that many of the voters who were a part of the Obama 'wave' are staying at home this year.

No matter who wins either of these races Illinois voters will be left with a Governor and Senator that they don't like. Giannoulias' favorability is 35/49, Kirk's isn't much better at 39/45. Quinn's approval is 32/54 and that's a good thing for Brady because voters don't like him either, giving him a favorability of 39/45.

“The Illinois races are pretty emblematic of the country as a whole this year,” said Dean Debnam, President of Public Policy Polling. “Voters don’t like any of their choices but they like the Democratic ones even less than the Republican ones and because of that look like they’ll give the GOP a chance to do better in these offices.”

PPP surveyed 814 likely Illinois voters on October 30th and 31st. The margin of error for the survey is +/- 3.4%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.





Illinois Survey Results

Q1 The candidates for Senate are Democrat Alexi Giannoulias, Republican Mark Kirk, Green Party candidate LeAlan Jones, and Libertarian Mike Labno. If the election was today, who would you vote for?

Alexi Giannoulias 42%
Mark Kirk..... 46%
LeAlan Jones 3%
Mike Labno 3%
Undecided..... 7%

Q2 Do you have a favorable or unfavorable opinion of Alexi Giannoulias?

Favorable 35% *Not sure* 16%
Unfavorable..... 49%

Q3 Do you have a favorable or unfavorable opinion of Mark Kirk?

Favorable 39% *Not sure* 16%
Unfavorable..... 45%

Q4 If the candidates for Senate were only Democrat Alexi Giannoulias and Republican Mark Kirk, who would you vote for?

Alexi Giannoulias .. 45% *Undecided*..... 9%
Mark Kirk..... 46%

Q5 The candidates for Governor are Republican Bill Brady, Democrat Pat Quinn, Independent Scott Lee Cohen, Libertarian Lex Green and Green Party candidate Rich Whitney. If the election was today, who would you vote for?

Bill Brady..... 45%
Pat Quinn..... 40%
Scott Lee Cohen 4%
Lex Green 2%
Rich Whitney..... 5%
Undecided..... 4%

Q6 Do you approve or disapprove of Governor Pat Quinn's job performance?

Approve 32%
Disapprove..... 54%
Not sure 14%

Q7 Do you have a favorable or unfavorable opinion of Bill Brady?

Favorable 39% *Not sure* 17%
Unfavorable..... 45%

Q8 If the candidates for Governor were only Republican Bill Brady and Democrat Pat Quinn, who would you vote for?

Bill Brady..... 49%
Pat Quinn..... 44%
Undecided..... 7%

Q9 Do you approve or disapprove of President Barack Obama's job performance?

Approve 46%
Disapprove..... 48%
Not sure 6%

Q10 Do you approve or disapprove of Senator Roland Burris' job performance?

Approve 18%
Disapprove..... 57%
Not sure 25%

Q11 Do you approve or disapprove of Senator Dick Durbin's job performance?

Approve 46%
Disapprove..... 43%
Not sure 11%





Q12 Who did you vote for President in 2008?

John McCain..... 40%
Barack Obama..... 54%
Someone else/Don't remember 6%

Q13 Do you identify yourself as a liberal, moderate, or conservative?

Liberal..... 20%
Moderate..... 45%
Conservative..... 35%

Q14 If you are a woman, press 1. If a man, press 2.

Woman 53%
Man..... 47%

Q15 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 39%
Republican..... 31%
Independent/Other..... 30%

Q16 If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If other, press 4.

Hispanic..... 10%
White 74%
African-American 13%
Other..... 3%

Q17 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 12%
30 to 45..... 30%
46 to 65..... 36%
Older than 65..... 22%

Q18 Have you already cast your ballot for this year's election?

Yes..... 15%
No..... 85%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Giannoulis/Kirk/Jones/Labno				
Alexi Giannoulis	42%	6%	72%	25%
Mark Kirk	46%	85%	17%	37%
LeAlan Jones	3%	1%	4%	8%
Mike Labno	3%	4%	1%	6%
Undecided	7%	4%	6%	24%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Giannoulis Favorability				
Favorable	35%	7%	58%	16%
Unfavorable	49%	82%	25%	55%
Not sure	16%	12%	17%	30%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Kirk Favorability				
Favorable	39%	70%	16%	37%
Unfavorable	45%	21%	65%	29%
Not sure	16%	10%	19%	34%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Giannoulis/Kirk Only				
Alexi Giannoulis	45%	6%	75%	32%
Mark Kirk	46%	87%	17%	36%
Undecided	9%	7%	8%	32%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Brady/Quinn/Cohen/Green/Whitney				
Bill Brady	45%	84%	16%	34%
Pat Quinn	40%	9%	67%	18%
Scott Lee Cohen	4%	3%	5%	10%
Lex Green	2%	2%	2%	5%
Rich Whitney	5%	1%	7%	8%
Undecided	4%	2%	3%	26%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Quinn Approval				
Approve	32%	6%	52%	15%
Disapprove	54%	86%	29%	68%
Not sure	14%	8%	19%	17%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Brady Favorability				
Favorable	39%	74%	14%	31%
Unfavorable	45%	14%	67%	39%
Not sure	17%	12%	19%	30%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Brady/Quinn Only				
Bill Brady	49%	87%	20%	45%
Pat Quinn	44%	9%	72%	23%
Undecided	7%	4%	7%	32%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama Approval				
Approve	46%	6%	78%	25%
Disapprove	48%	90%	16%	60%
Not sure	6%	5%	6%	16%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Burr Approval				
Approve	18%	4%	29%	4%
Disapprove	57%	77%	42%	55%
Not sure	25%	19%	29%	41%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Durbin Approval				
Approve	46%	14%	72%	36%
Disapprove	43%	77%	16%	52%
Not sure	11%	9%	13%	11%

	Base	Ideology		
		Liberal	Moderate	Conservative
Giannoulias/Kirk/Jones/Labno				
Alexi Giannoulias	42%	77%	52%	10%
Mark Kirk	46%	15%	37%	75%
LeAlan Jones	3%	4%	2%	2%
Mike Labno	3%	2%	2%	5%
Undecided	7%	2%	8%	8%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Giannoulis Favorability				
Favorable	35%	63%	41%	11%
Unfavorable	49%	23%	41%	75%
Not sure	16%	14%	18%	14%

	Base	Ideology		
		Liberal	Moderate	Conservative
Kirk Favorability				
Favorable	39%	16%	31%	61%
Unfavorable	45%	71%	50%	24%
Not sure	16%	14%	18%	15%

	Base	Ideology		
		Liberal	Moderate	Conservative
Giannoulis/Kirk Only				
Alexi Giannoulis	45%	79%	56%	12%
Mark Kirk	46%	17%	36%	76%
Undecided	9%	5%	8%	12%

	Base	Ideology		
		Liberal	Moderate	Conservative
Brady/Quinn/Cohen-Green/Whitney				
Bill Brady	45%	14%	36%	74%
Pat Quinn	40%	72%	47%	14%
Scott Lee Cohen	4%	4%	6%	2%
Lex Green	2%	1%	2%	3%
Rich Whitney	5%	8%	5%	2%
Undecided	4%	1%	4%	5%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Quinn Approval				
Approve	32%	61%	34%	11%
Disapprove	54%	27%	48%	78%
Not sure	14%	12%	18%	11%

	Base	Ideology		
		Liberal	Moderate	Conservative
Brady Favorability				
Favorable	39%	13%	28%	69%
Unfavorable	45%	75%	50%	19%
Not sure	17%	12%	23%	12%

	Base	Ideology		
		Liberal	Moderate	Conservative
Brady/Quinn Only				
Bill Brady	49%	18%	41%	77%
Pat Quinn	44%	79%	51%	14%
Undecided	7%	3%	8%	9%

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama Approval				
Approve	46%	79%	56%	13%
Disapprove	48%	18%	38%	80%
Not sure	6%	2%	6%	7%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Burris Approval				
Approve	18%	31%	19%	8%
Disapprove	57%	43%	51%	72%
Not sure	25%	26%	30%	19%

	Base	Ideology		
		Liberal	Moderate	Conservative
Durbin Approval				
Approve	46%	73%	56%	18%
Disapprove	43%	16%	33%	71%
Not sure	11%	11%	11%	11%

	Base	Gender	
		Woman	Man
Giannoulas/Kirk/Jones/Labno			
Alexi Giannoulas	42%	46%	38%
Mark Kirk	46%	44%	48%
LeAlan Jones	3%	2%	4%
Mike Labno	3%	3%	3%
Undecided	7%	6%	7%

	Base	Gender	
		Woman	Man
Giannoulas Favorability			
Favorable	35%	37%	33%
Unfavorable	49%	47%	52%
Not sure	16%	16%	15%





Crosstabs

	Base	Gender	
		Woman	Man
Kirk Favorability			
Favorable	39%	38%	39%
Unfavorable	45%	45%	45%
Not sure	16%	17%	16%

	Base	Gender	
		Woman	Man
Giannoulis/Kirk Only			
Alexi Giannoulis	45%	48%	43%
Mark Kirk	46%	44%	48%
Undecided	9%	8%	10%

	Base	Gender	
		Woman	Man
Brady/Quinn/Cohen/Green/Whitney			
Bill Brady	45%	43%	47%
Pat Quinn	40%	45%	36%
Scott Lee Cohen	4%	3%	6%
Lex Green	2%	1%	3%
Rich Whitney	5%	5%	4%
Undecided	4%	3%	4%

	Base	Gender	
		Woman	Man
Quinn Approval			
Approve	32%	34%	30%
Disapprove	54%	51%	57%
Not sure	14%	15%	13%





Crosstabs

	Base	Gender	
		Woman	Man
Brady Favorability			
Favorable	39%	38%	39%
Unfavorable	45%	46%	43%
Not sure	17%	15%	18%

	Base	Gender	
		Woman	Man
Brady/Quinn Only			
Bill Brady	49%	47%	51%
Pat Quinn	44%	47%	42%
Undecided	7%	7%	8%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	46%	50%	41%
Disapprove	48%	45%	52%
Not sure	6%	5%	6%

	Base	Gender	
		Woman	Man
Burr Approval			
Approve	18%	19%	16%
Disapprove	57%	52%	62%
Not sure	25%	28%	22%





Crosstabs

	Base	Gender	
		Woman	Man
Durbin Approval			
Approve	46%	49%	44%
Disapprove	43%	39%	46%
Not sure	11%	12%	10%

	Base	Party		
		Democrat	Republican	Independent/Other
Giannoulis/Kirk/Jones/Labno				
Alexi Giannoulis	42%	78%	8%	31%
Mark Kirk	46%	13%	87%	46%
LeAlan Jones	3%	1%	-	7%
Mike Labno	3%	0%	1%	7%
Undecided	7%	8%	3%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
Giannoulis Favorability				
Favorable	35%	65%	8%	23%
Unfavorable	49%	18%	81%	58%
Not sure	16%	17%	11%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
Kirk Favorability				
Favorable	39%	15%	72%	35%
Unfavorable	45%	64%	19%	47%
Not sure	16%	21%	9%	18%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Giannoulas/Kirk Only				
Alexi Giannoulas	45%	81%	9%	36%
Mark Kirk	46%	12%	88%	47%
Undecided	9%	7%	4%	18%

	Base	Party		
		Democrat	Republican	Independent/Other
Brady/Quinn/Cohen-Green/Whitney				
Bill Brady	45%	13%	86%	45%
Pat Quinn	40%	75%	10%	27%
Scott Lee Cohen	4%	5%	2%	6%
Lex Green	2%	1%	1%	6%
Rich Whitney	5%	2%	1%	11%
Undecided	4%	4%	1%	6%

	Base	Party		
		Democrat	Republican	Independent/Other
Quinn Approval				
Approve	32%	56%	7%	26%
Disapprove	54%	24%	85%	61%
Not sure	14%	19%	8%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
Brady Favorability				
Favorable	39%	11%	76%	37%
Unfavorable	45%	68%	15%	44%
Not sure	17%	21%	10%	19%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Brady/Quinn Only				
Bill Brady	49%	15%	88%	53%
Pat Quinn	44%	77%	10%	35%
Undecided	7%	8%	2%	12%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	46%	79%	10%	38%
Disapprove	48%	15%	87%	52%
Not sure	6%	5%	2%	10%

	Base	Party		
		Democrat	Republican	Independent/Other
Burris Approval				
Approve	18%	32%	5%	12%
Disapprove	57%	39%	74%	64%
Not sure	25%	29%	21%	24%

	Base	Party		
		Democrat	Republican	Independent/Other
Durbin Approval				
Approve	46%	74%	17%	42%
Disapprove	43%	15%	74%	47%
Not sure	11%	12%	9%	12%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Giannoulas/Kirk/Jones/Labno					
Alexi Giannoulas	42%	45%	37%	72%	31%
Mark Kirk	46%	37%	53%	12%	38%
LeAlan Jones	3%	4%	2%	2%	10%
Mike Labno	3%	6%	2%	4%	-
Undecided	7%	9%	5%	10%	21%

	Base	Race			
		Hispanic	White	African-American	Other
Giannoulas Favorability					
Favorable	35%	43%	29%	64%	31%
Unfavorable	49%	46%	55%	18%	45%
Not sure	16%	11%	15%	18%	25%

	Base	Race			
		Hispanic	White	African-American	Other
Kirk Favorability					
Favorable	39%	35%	43%	19%	35%
Unfavorable	45%	46%	43%	59%	33%
Not sure	16%	18%	14%	23%	33%

	Base	Race			
		Hispanic	White	African-American	Other
Giannoulas/Kirk Only					
Alexi Giannoulas	45%	52%	39%	77%	38%
Mark Kirk	46%	39%	53%	11%	40%
Undecided	9%	10%	8%	12%	22%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Brady/Quinn/Cohen/ Green/Whitney					
Bill Brady	45%	38%	51%	13%	42%
Pat Quinn	40%	45%	36%	66%	28%
Scott Lee Cohen	4%	2%	4%	9%	3%
Lex Green	2%	6%	2%	1%	6%
Rich Whitney	5%	6%	5%	5%	3%
Undecided	4%	4%	3%	6%	18%

	Base	Race			
		Hispanic	White	African-American	Other
Quinn Approval					
Approve	32%	41%	27%	52%	33%
Disapprove	54%	49%	58%	30%	58%
Not sure	14%	11%	14%	18%	9%

	Base	Race			
		Hispanic	White	African-American	Other
Brady Favorability					
Favorable	39%	39%	44%	11%	37%
Unfavorable	45%	42%	42%	64%	37%
Not sure	17%	19%	15%	25%	26%

	Base	Race			
		Hispanic	White	African-American	Other
Brady/Quinn Only					
Bill Brady	49%	48%	54%	14%	48%
Pat Quinn	44%	48%	39%	77%	33%
Undecided	7%	5%	7%	9%	19%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Obama Approval					
Approve	46%	55%	39%	81%	43%
Disapprove	48%	40%	56%	12%	44%
Not sure	6%	5%	5%	7%	13%

	Base	Race			
		Hispanic	White	African-American	Other
Burr Approval					
Approve	18%	6%	14%	47%	24%
Disapprove	57%	68%	60%	29%	43%
Not sure	25%	27%	25%	24%	33%

	Base	Race			
		Hispanic	White	African-American	Other
Durbin Approval					
Approve	46%	47%	42%	72%	57%
Disapprove	43%	46%	47%	18%	36%
Not sure	11%	7%	12%	11%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Giannoulas/Kirk/Jones/Labno					
Alexi Giannoulas	42%	47%	40%	45%	39%
Mark Kirk	46%	35%	51%	45%	46%
LeAlan Jones	3%	2%	2%	3%	3%
Mike Labno	3%	14%	-	1%	3%
Undecided	7%	2%	7%	6%	9%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Giannoulis Favorability					
Favorable	35%	39%	33%	35%	37%
Unfavorable	49%	51%	53%	49%	44%
Not sure	16%	10%	14%	16%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Kirk Favorability					
Favorable	39%	37%	42%	36%	40%
Unfavorable	45%	50%	39%	47%	47%
Not sure	16%	13%	18%	17%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Giannoulis/Kirk Only					
Alexi Giannoulis	45%	51%	44%	45%	44%
Mark Kirk	46%	35%	49%	47%	45%
Undecided	9%	14%	7%	8%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Brady/Quinn/Cohen/Green/Whitney					
Bill Brady	45%	37%	46%	46%	45%
Pat Quinn	40%	40%	38%	43%	42%
Scott Lee Cohen	4%	5%	5%	4%	4%
Lex Green	2%	5%	2%	2%	1%
Rich Whitney	5%	12%	6%	2%	4%
Undecided	4%	2%	4%	4%	4%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Quinn Approval					
Approve	32%	34%	30%	32%	35%
Disapprove	54%	51%	56%	56%	48%
Not sure	14%	14%	15%	12%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Brady Favorability					
Favorable	39%	36%	42%	38%	36%
Unfavorable	45%	56%	41%	45%	43%
Not sure	17%	8%	17%	17%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Brady/Quinn Only					
Bill Brady	49%	44%	51%	49%	47%
Pat Quinn	44%	53%	42%	44%	44%
Undecided	7%	3%	7%	7%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	46%	51%	43%	47%	45%
Disapprove	48%	43%	53%	48%	46%
Not sure	6%	6%	4%	5%	8%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Burris Approval					
Approve	18%	9%	11%	25%	20%
Disapprove	57%	67%	58%	52%	58%
Not sure	25%	24%	31%	23%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Durbin Approval					
Approve	46%	48%	43%	48%	47%
Disapprove	43%	45%	46%	41%	39%
Not sure	11%	6%	11%	11%	14%

	Base	Already Voted?	
		Yes	No
Giannoulis/Kirk/Jones/Labno			
Alexi Giannoulis	42%	48%	41%
Mark Kirk	46%	44%	46%
LeAlan Jones	3%	1%	3%
Mike Labno	3%	2%	3%
Undecided	7%	5%	7%

	Base	Already Voted?	
		Yes	No
Giannoulis Favorability			
Favorable	35%	42%	34%
Unfavorable	49%	49%	49%
Not sure	16%	9%	17%





Crosstabs

	Base	Already Voted?	
		Yes	No
Kirk Favorability			
Favorable	39%	37%	39%
Unfavorable	45%	52%	44%
Not sure	16%	10%	17%

	Base	Already Voted?	
		Yes	No
Giannoulas/Kirk Only			
Alexi Giannoulas	45%	50%	44%
Mark Kirk	46%	45%	46%
Undecided	9%	5%	10%

	Base	Already Voted?	
		Yes	No
Brady/Quinn/Cohen/Green/Whitney			
Bill Brady	45%	45%	45%
Pat Quinn	40%	49%	39%
Scott Lee Cohen	4%	2%	5%
Lex Green	2%	-	3%
Rich Whitney	5%	2%	5%
Undecided	4%	3%	4%

	Base	Already Voted?	
		Yes	No
Quinn Approval			
Approve	32%	39%	31%
Disapprove	54%	52%	54%
Not sure	14%	8%	15%





Crosstabs

	Base	Already Voted?	
		Yes	No
Brady Favorability			
Favorable	39%	40%	39%
Unfavorable	45%	47%	44%
Not sure	17%	13%	17%

	Base	Already Voted?	
		Yes	No
Brady/Quinn Only			
Bill Brady	49%	46%	49%
Pat Quinn	44%	48%	43%
Undecided	7%	5%	8%

	Base	Already Voted?	
		Yes	No
Obama Approval			
Approve	46%	51%	45%
Disapprove	48%	47%	49%
Not sure	6%	3%	6%

	Base	Already Voted?	
		Yes	No
Burriss Approval			
Approve	18%	23%	17%
Disapprove	57%	55%	57%
Not sure	25%	22%	26%



Crosstabs

	Base	Already Voted?	
		Yes	No
Durbin Approval			
Approve	46%	49%	46%
Disapprove	43%	45%	42%
Not sure	11%	6%	12%